



AGENCY CREDENTIALS

**OCTOBER
2024**

PREPARED BY
ELEVEN777

CLIENT: **BANKDHOFAR**

eleven777.com



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Established in 2007

96%
of business won
through referrals

85%
conversion rate



Over 17 years of specialised and highly successful branding, creative and marketing campaigns since 2007

Worked with over **600 regional and international brands** and organisations since incorporation

Key sectors serviced:
Hospitality, Real Estate, Banking & Finance, Technology, Exhibitions

Expertise & Experience

Over the years, we've cultivated enduring connections with iconic brands, from Emaar Hospitality Group and Emirates NBD Bank to Armani Hotel Dubai and Tahaluf/Informa.

We undertake branding, creative and marketing initiatives of an extensive breadth and scope for such organisations, from innovative and creative digital campaigns to large scale out-of-home projects and all the touchpoints in between.

Through a longstanding association with Emaar over the past 17 years, we've orchestrated extensive marketing and branding projects, infusing new vitality into flagship entities like Address Hotels + Resorts, Palace Hotels and Resorts, and other key brands within the Emaar portfolio. We were responsible for the entire brand update for Address Hotels + Resorts and Palace Hotels & Resorts. For each, we conducted an extensive exercise across over 300 brand touchpoints from the ground-up, forging a modern aesthetic, blending flexibility with adaptability, reimagining logos, creating a brand architecture, identity toolkit, positioning

documents, style application toolkits and more. Each guidelines document totalled over 1,200 pages. Similarly, we have undertaken large branding projects for various other renowned brands over the years.

Since 2021, we have been instrumental in the creative and brand efforts of shows like LEAP, Black Hat, Cityscape Global, InFlavour and others to help diversify Saudi Arabia's economy. In a short span of 3 years, LEAP is the world's pre-eminent technology event, with the highest attendance of any tech event internationally. The digital creatives for Cityscape Global, one of the world's largest real estate trade shows, plus newspaper design for each exhibition day and Arabic adaptations of print signage at the event, were conceptualised and deployed to a very receptive audience.

Due to our extensive experience with a prominent regional bank, Emirates NBD, we are well aware of best practices, how to create valuable and believable differentiators, and how to address the different verticals and audiences within a banking group.

Our Skills

T

Copywriting

Accuracy. Eloquence. Persuasiveness. Relevance. We believe all of these to be equally important, when it comes to developing key messaging documents, sales collateral, blog posts, social media content and any communication that requires the magic of the written word. And we're proud to be seen as truly accomplished in this regard by the world renowned brands we work with.



Design

Whether elegant key visuals based on complex Photoshop composites, directional signage or 200-metre long illustrated billboards, our art directors and designers blend flair and finesse with incredible technical skill to deliver design that turns heads.

Clients



Testimonials

“

Thank you Leonard, Manoj and team for the amazingly creative work as always.

Poornima Mehta
Business Marketing
Emirates NBD

”

“

Leonard is articulate and gets the job done. A true communication wizard with an edgy business sense. In all probability will make your brand a “brand”.

Kunal Ross
MD and Founder
theindianbean.com

”

“

Eleven777 has successfully relaunched PEXI's brand image, creating our new logo in English as well as Arabic. At the same time, they designed and implemented our website. The quality and efficiency in the supply of advertisement and design services by Eleven777 guarantee the ongoing support of PEXI in the future.

John Ide
PEXI

”

“

We had a very successful business pitch in 2008, and I would like to attribute a lot of the success to the fantastic product delivered by Eleven777, all within a week's time of a brief. I would recommend them to deliver on deadlines and quality service. I would rate Eleven777 as one of the best agencies in Dubai.

Peasant Manuel Vales
CEO, Vales Group

”

Testimonials

“

The team at Eleven777 Advertising delivered results for me which were of the highest quality, and ensured at all times that even the smallest detail is taken care of. I kept being surprised at their attention to the 'little things'. Leonard is highly creative and at the same time has a great depth of technical knowledge – which gave me reassurance in all that he suggested – and was always focused on getting the best results for me.

Graham Moore
Moore Success

”

“

Give Eleven777 a good enough brief, and they will return with a superbly creative product. Their professionalism and integrity are second to none. They are genuine about providing maximum value for a brand, and they do it through a big-picture, long-term, holistic approach.

Andjelka Pavlovic
Marketing Manager
Food Quest Restaurants Management

”

“

Hey E777 Team, thank you so much for your support over the last few days, weeks, months. The effort has been immense, and very much recognised and appreciated 🙌 safe travels back to Dubai

Richard McKeon
Group Marketing Director
Tahaluf

”

Why Eleven777?

Innovation & depth of strategic thinking

Eleven777 brings a strategic thrust to every campaign. The general process for all medium to large campaigns involves a briefing or discovery session with the client team, to uncover and distil the heart of the campaign message. The insights gleaned from this discovery process are then vital once the strategic, creative and copywriting teams set to work on the campaign objectives.

An unconventional, question-everything approach by team members at Eleven777 is always encouraged, leading to thought-provoking concepts, ideas and campaigns that give you the edge.

Our 4D process, which involves a holistic, 360-degree approach to both strategic and tactical campaigns, is covered in greater depth further on in this presentation.

Experience

Our input into the BankDhofar brand will be driven by our extensive work with the financial services sector, with leading brands like Emirates NBD through several integrated, complex campaigns for Private Banking, Priority Banking, Business Banking, Corporate & Institutional Banking, Retail Banking and Personal Banking. In the past, our key personnel have also worked on brands such as ABN AMRO, RBS, First Gulf Bank, and financial services companies such as External Asset Managers.

4D[©] framework

SCIENTIFIC
PROCESS-ORIENTED
EFFICIENT
GOAL-FOCUSED

The Eleven777 4D Process is a very specific process with defined timelines and deliverables; it is the system we have developed over several years for multi-dimensional project management.

DISCOVERY

DIAGNOSIS

DESIGN AND/OR DEVELOPMENT

DEPLOYMENT

How we do things

We are both creative thinkers and problem solvers. Worth noting in our approach is how we maintain brand integrity and essence even when executing tactical campaigns – we believe each tactical campaign or piece of communication should serve to reinforce the brand as well.

With Emirates NBD, for instance, we execute multiple campaigns year-round, and have progressively been awarded projects for all their divisions over the last four years. We first identify key human truths of the persona being addressed (e.g. HNWI and UHNWI for Private Banking), then deep dive into the bank's differentiators, and afterwards powerfully communicate this through the appropriate marketing media.

Value add & initiative

We are also adept at solving practical problems with lateral approaches. To cite an example, we devised the idea of developing dynamic cinemagraph-style videos for Emirates NBD's Corporate and Institutional Banking campaigns in the absence of time for a full video shoot. As a result, we were able to develop multiple videos with impactful footage and messaging to communicate all the individual features of C&IB in separate videos.

With regard to copywriting, we are among the best – if not the best – agency in the MENA region, especially when it comes to financial services copy, which requires a strong strategic understanding of the sector but also the ability to communicate it powerfully. This is not merely by our own assessment, but by the evaluation and commendation received from several of the world's most prominent brands across various industries, from real estate and finance to technology and hospitality.

Team for BankDhofar

ELEVEN777
Lead agency for
Strategy & Creatives
Development

**Social Media
Management**

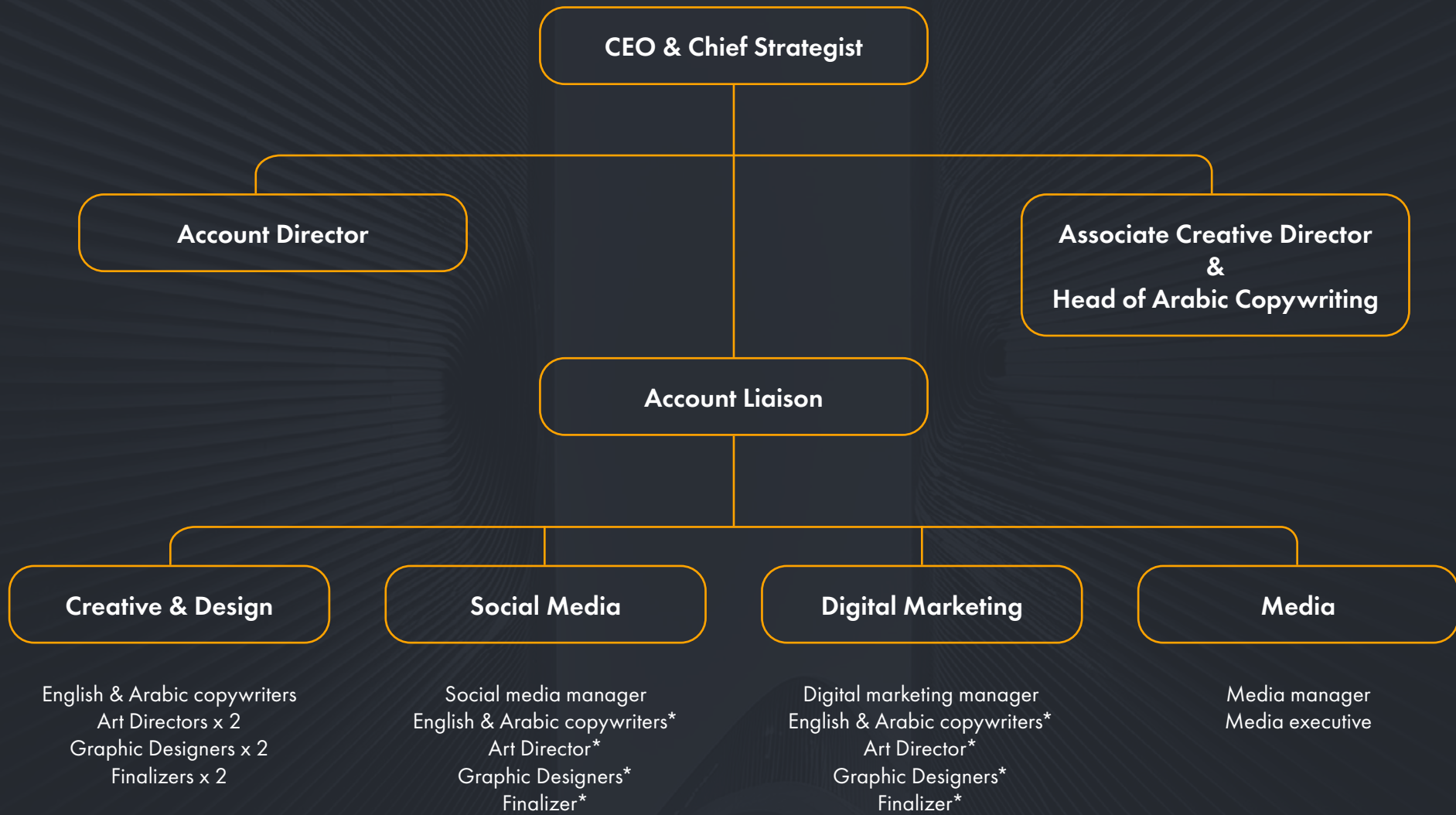
Partner agency

Digital Marketing

Partner agency

Media

Partner agency



*Shared resource

Team CVs and experience

Lead Creative Personnel

Leonard Rego, CEO & Chief Strategist + Iman Qumhieh, Associate Creative Director

Account Management and Reporting

Manoj Thomas – Account Director, Primary contact for BankDhofar

Leonard Rego, CEO & Chief Strategist

Leonard began his career in the UAE in 1998. Over the years, he has worked in senior positions at agencies such as J Walter Thomson, Concept Group, Campbell-Ewald, and True North, where he spearheaded regional campaigns for multinational brands as Creative Director and Strategist, before setting up Eleven777 in 2007.

Leonard's unique ability lies in being able to rapidly understand a brand or business' strategic and commercial objectives, and provide viable macro- and micro-level solutions that work in the real world, while integrating these with key marketing initiatives to enhance brand equity and achieve medium- to long-term tactical goals.

Today, he develops strategy and oversees creative work on all new business, as well as legacy business on accounts such as Emirates NBD, Emaar (Address Hotels + Resorts, Rove Hotels, Armani Hotel Dubai), Tahaluf, LEAP, Black Hat, Cityscape Global, InFlavour, Messe Frankfurt, dubizzle and others.

Team CVs and Experience

Iman Qumhieh, Associate Creative Director & Arabic Copy Head

Iman has a Master's Degree from the UK in Design and Motion Graphics, as well as 15 years' experience in advertising, branding and marketing in the region. In addition to the creative aspects, she is responsible for quality assurance on all Arabic content. She has worked with MBC Group (Middle East Broadcasting Company) for 6 years, as well as the Ministry of Presidential Affairs in Abu Dhabi for 2 years.

Manoj Thomas, Account Director

Manoj manages the key accounts portfolio at Eleven777, which includes Emirates NBD, Emaar, Rove Hotels, Address Hotels + Resorts, The Ritz-Carlton, Armani Hotel Dubai, etc. His experience spans a 10-year tenure at Damas Jewellery as Advertising and Creative Manager, where he handled an AED 60 million annual budget, before his move to the agency side. His client-side perspective gives him a unique understanding of the operational and business realities, and insights into how these may be translated into effective marketing campaigns.

Team CVs and Experience

Creative, copy and design team:

Yasir Ansari, Art Director

Yasir has over 10 years of professional experience in graphic design, and is exceptionally proficient in concept development, digital design, brand identity development and developing complex photographic composites.

Joshua Patrao, Copywriter (English)

Joshua manages copywriting and social media content generation projects at Eleven777, and is driven by a deep passion for creative and persuasive writing. His exceptional research skills translate to campaigns that are not just communicatively evocative but also factually sound.

Liju Pankaj, Senior Graphic Designer

Liju has over 19 years of experience in graphic design and web development, 13 of which he has spent at Eleven777. Earning himself the nickname 'Swiss Army Knife', Liju has a diverse toolkit of skills across design and technology. A highly versatile professional, he is skilled in digital design as well as front-end web development.

Florian Aldianus, Video Specialist

Florian has over 14 years of experience in motion graphic design and 2D animation, and is well-versed in several aspects of video editing and development, having worked for a TV station in Indonesia.

Teddy Htwe, Graphic Designer

Teddy has over 7 years of experience as an expert in crafting brand identities with all its related graphic design aspects, from conceptualisation through to finalisation, in addition to being a versatile illustrator.

Work samples

Emirates NBD Private Banking – Campden Event Video

Client – Emirates NBD

[Watch the video](#)



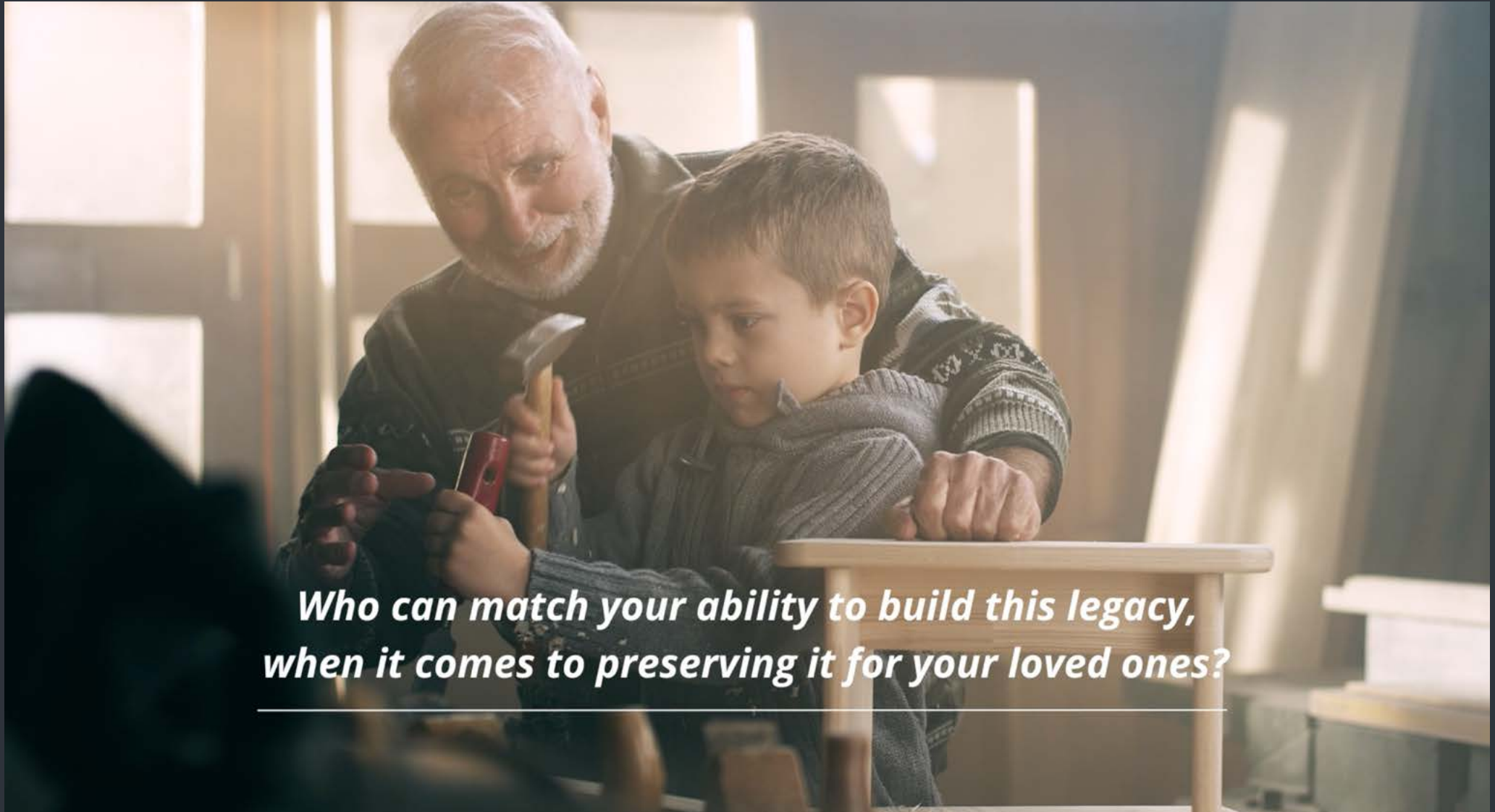
Lending
solutions

we know what it's like to support,
nurture and scale a vision.

Emirates NBD Private Banking – Trust & Estate Planning Video

Client – Emirates NBD

[Watch the video](#)

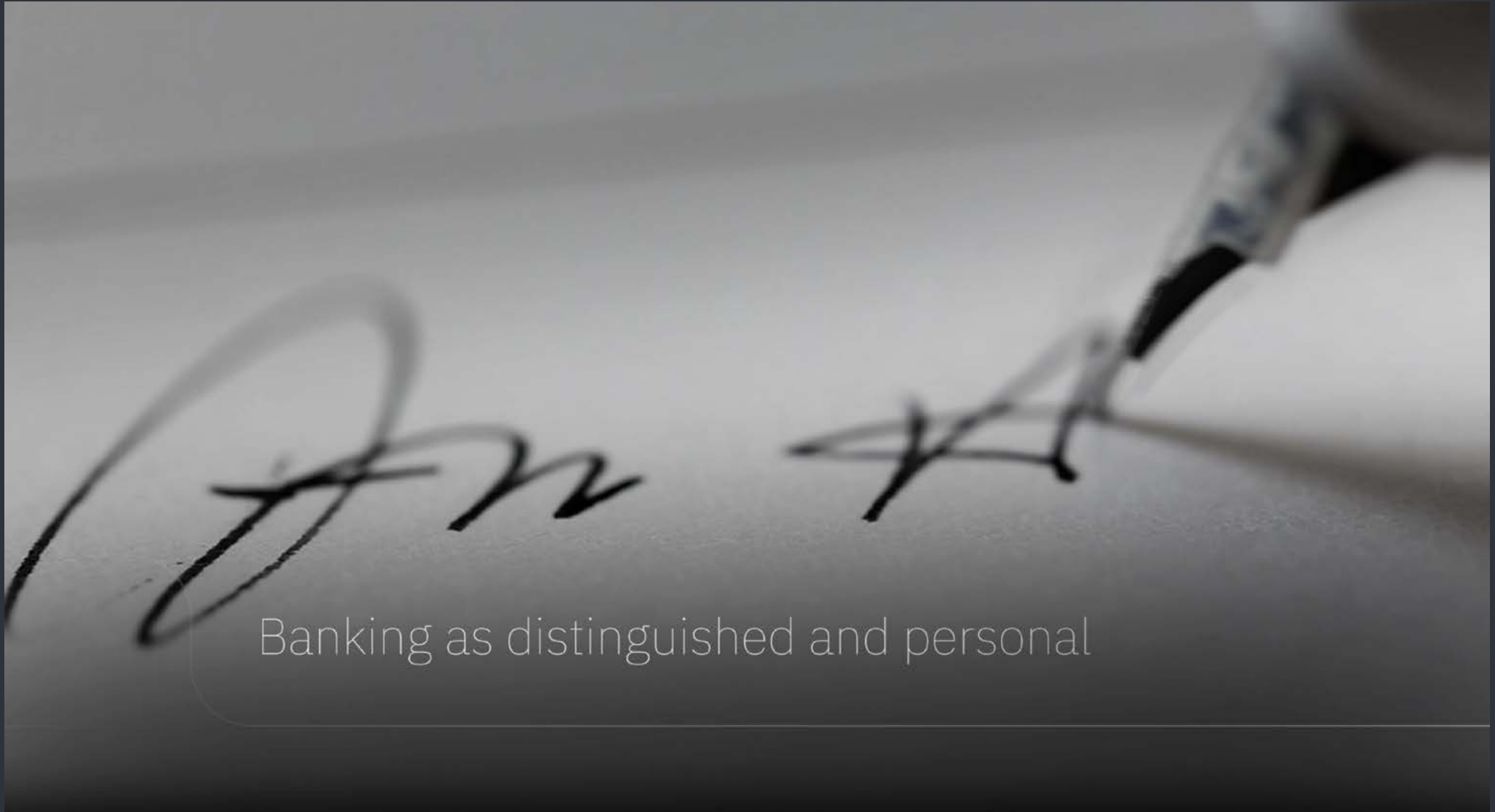


*Who can match your ability to build this legacy,
when it comes to preserving it for your loved ones?*

Emirates NBD Priority Banking Signature Video

Client – Emirates NBD

[Watch the video](#)



Banking as distinguished and personal

ENBD Business Banking - Local Equities Video – English

Client – Emirates NBD

[Watch the video](#)



ENBD Business Banking - Local Equities Video – Arabic

Client – Emirates NBD

Watch the video



Emirates NBD Personal Banking – Green Auto Loan Video

Client – Emirates NBD

[Watch the video](#)



Join the Green Revolution –
Drive towards a sustainable future with us

Emirates NBD ESG Video for COP28

Client – Emirates NBD

[Watch the video](#)

An aerial photograph of a vast mangrove forest. The water is a deep blue-green, and the trees are dense and green. A long, narrow wooden walkway winds through the forest, providing a path for visitors. The sky is clear and blue, suggesting a bright day.

US\$750m

The largest-ever green bond
by a regional bank

Emirates NBD Private Banking – Universal Life Insurance Video

Client – Emirates NBD

[Watch the video](#)

If only all things in life were
as certain as the sunrise



Emirates NBD Personal Banking – Ramadan Auto Loan Video

Client – Emirates NBD

[Watch the video](#)



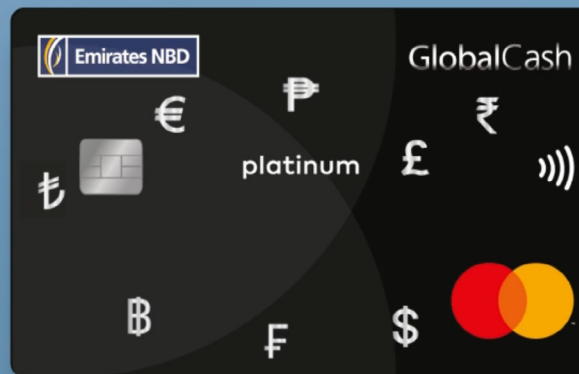
ENBD GlobalCash Card - Launch Video – English

Client – Emirates NBD

[Watch the video](#)



Load it with the equivalent of AED 2,000
in foreign currency to enter the draw

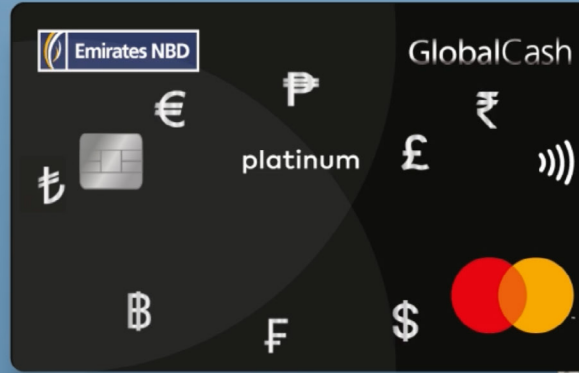


ENBD GlobalCash Card - Launch Video – Arabic

Client – Emirates NBD

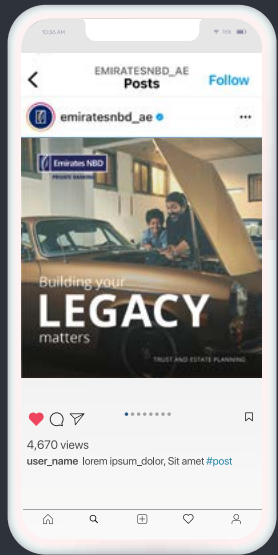
Watch the video

قم بتعبئتها بما يعادل 2,000 درهم
بالعملة الأجنبية للبطاقة لتدخل في السحب



Emirates NBD Private Banking – Trust & Estate Planning – Carousel

Client – Emirates NBD



Emirates NBD Private Banking – Trust & Estate Planning – Carousel

Client – Emirates NBD



Emirates NBD
PRIVATE BANKING

Building your
LEGACY
matters

TRUST AND ESTATE PLANNING



But
PRESERVING
it matters
just as much



Who will ensure your
loved ones inherit your
SUCCESS...



in a way that's
aligned with your
VALUES
and wishes?



A bank with the kind of
**INTERNATIONAL
EXPERIENCE**
that matters



but also understands
local nuances and your
UNIQUE
context



A bank that
will be there for
GENERATIONS
to come

TRUST AND ESTATE PLANNING



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PRIVATE BANKING

INSPIRING WHAT'S NEXT

Emirates NBD Private Banking – Investment Advisory Services – Carousel

Client – Emirates NBD



Arriving at your desired destination requires a

CLEARLY MAPPED

course



INVESTMENT ADVISORY SERVICES



Achieving your

INVESTMENT


goals is no different



Who do you trust to

NAVIGATE

challenging landscapes expertly?



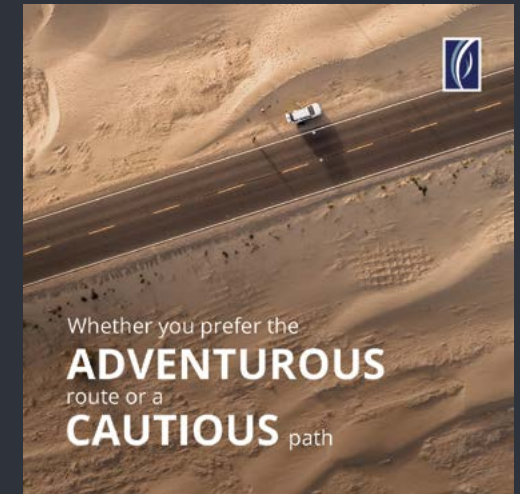
Whether you prefer the

ADVENTUROUS

route or a

CAUTIOUS

path



We provide


PRECISION-TAILORED

investment portfolio strategies



ACROSS

geographies, themes, sectors and asset classes



With a trusted

ADVISOR

by your side, all the way



INVESTMENT ADVISORY SERVICES

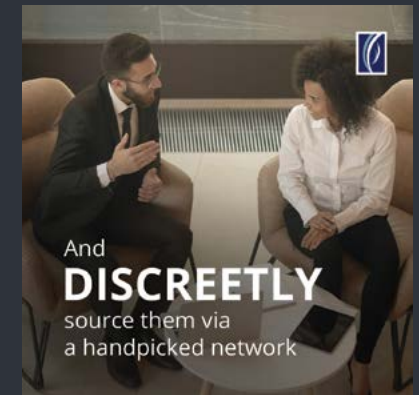


PRIVATE BANKING

INSPIRING WHAT'S NEXT

Emirates NBD Private Banking – Real Estate Solutions – Carousel

Client – Emirates NBD




Emirates NBD Private Banking – London Capabilities Carousel

Client – Emirates NBD

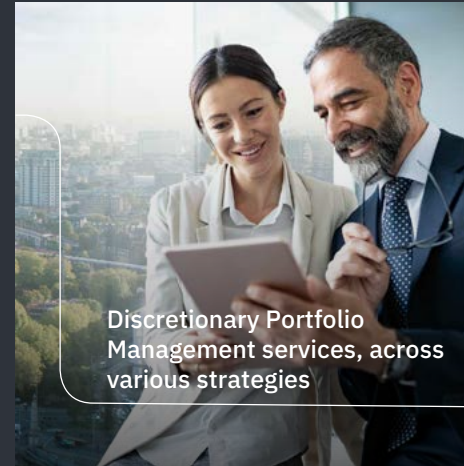


 **Emirates NBD**
PRIVATE BANKING

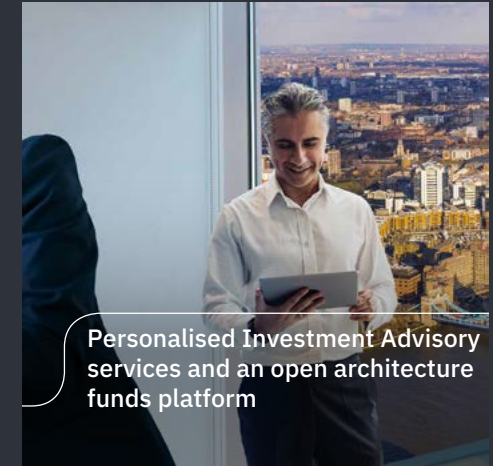
Wealth Management Solutions
from the London Office



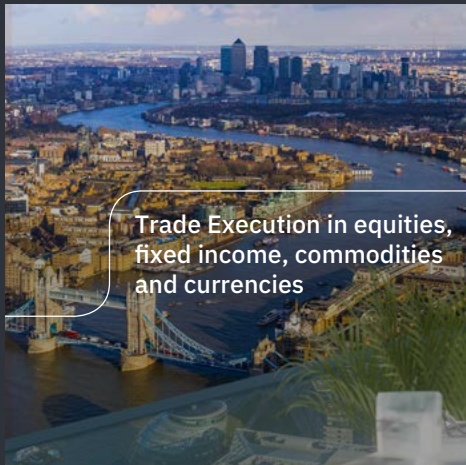
Real Estate Advisory services for commercial and residential property transactions in the UK



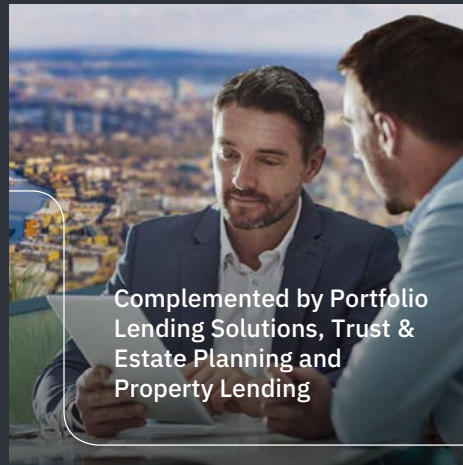
Discretionary Portfolio Management services, across various strategies



Personalised Investment Advisory services and an open architecture funds platform



Trade Execution in equities, fixed income, commodities and currencies



Complemented by Portfolio Lending Solutions, Trust & Estate Planning and Property Lending



Emirates NBD
PRIVATE BANKING

Visit [EmiratesNBD.com/uk](https://www.EmiratesNBD.com/uk)

Emirates NBD Private Banking – London Capabilities Carousel

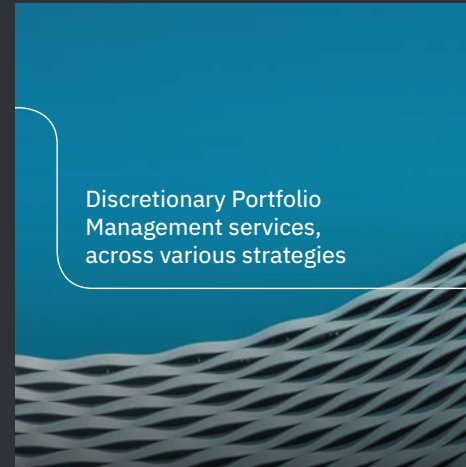
Client – Emirates NBD



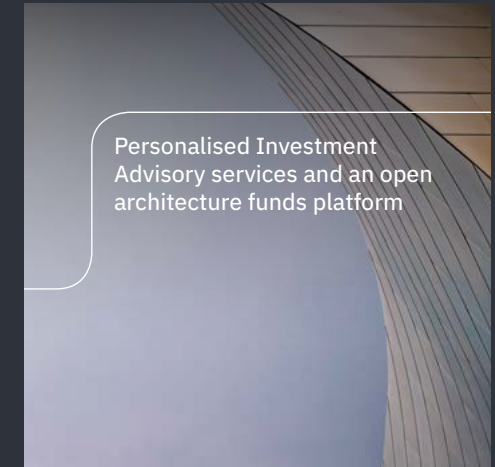

Wealth Management Solutions
from the London Office



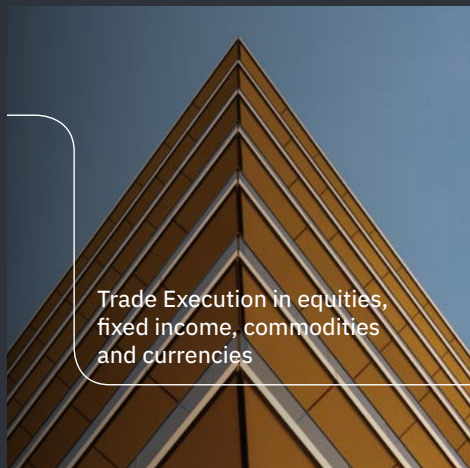
Real Estate Advisory services for commercial and residential property transactions in the UK



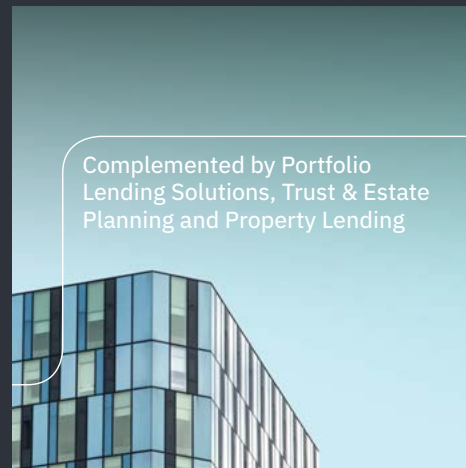
Discretionary Portfolio Management services, across various strategies



Personalised Investment Advisory services and an open architecture funds platform



Trade Execution in equities, fixed income, commodities and currencies



Complemented by Portfolio Lending Solutions, Trust & Estate Planning and Property Lending



Emirates NBD
PRIVATE BANKING

Visit [EmiratesNBD.com/uk](https://www.EmiratesNBD.com/uk)

Emirates NBD Private Banking – External Asset Management Carousel

Client – Emirates NBD



Emirates NBD
PRIVATE BANKING

Our External Asset Management Services – committed to being your trusted partners



To help you help your clients, via a dedicated and Specialised Coverage Team in Dubai



With an agile, innovative approach and an open architecture framework



To provide bespoke solutions, insights and expertise locally and globally via Offshore Booking Centres



All with the utmost discretion and confidentiality



Emirates NBD
PRIVATE BANKING

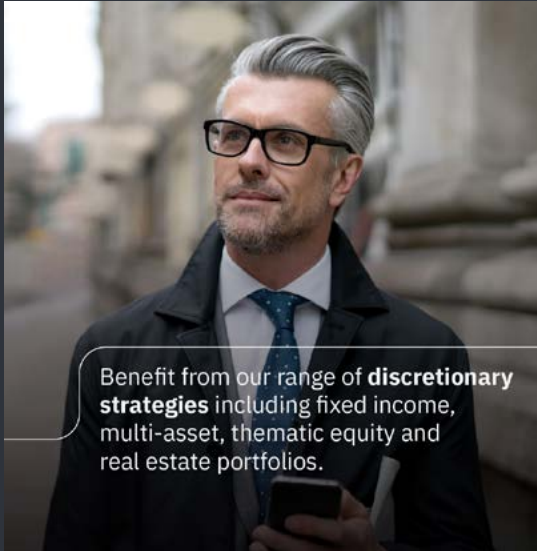
INSPIRING WHAT'S NEXT

Emirates NBD Private Banking – DPM Carousel


Client – Emirates NBD




Discretionary Portfolio Management
solutions from our London office.



Benefit from our range of **discretionary strategies** including fixed income, multi-asset, thematic equity and real estate portfolios.



Enjoy freedom from day-to-day administrative and investment-related responsibilities.



as your Portfolio Management team continually monitors the investment landscape, to **position your portfolio optimally.**



Emirates NBD
PRIVATE BANKING

Visit [EmiratesNBD.com](https://www.EmiratesNBD.com)

Emirates NBD Private Banking – Trust & Estate Planning Advert

Client – Emirates NBD



INSPIRING WHAT'S NEXT

This is the time to build bonds that last longer than a lifetime. We help structure your wealth in a way that honours your life's work and preserves your legacy for the people who matter the most.

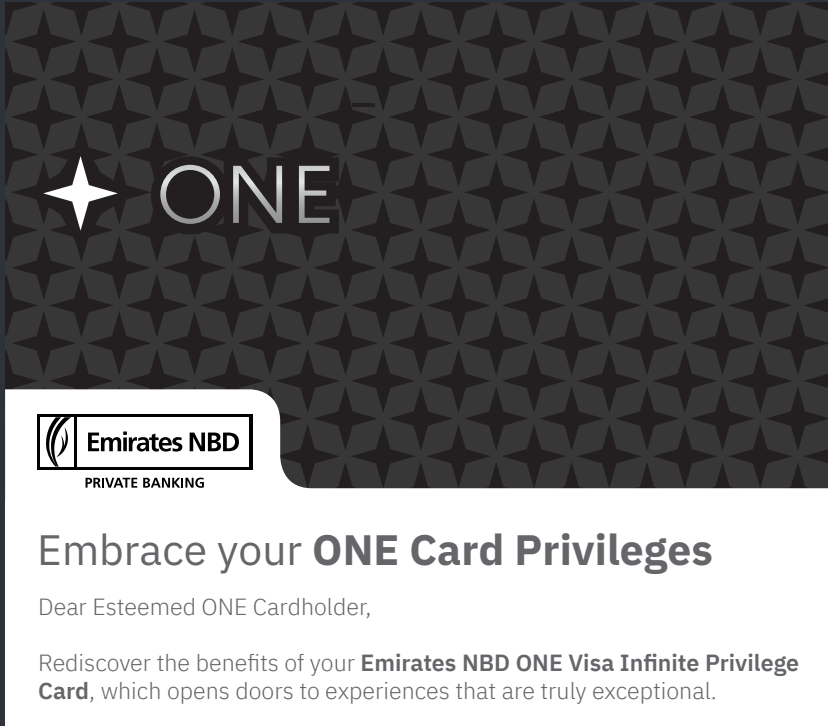


UAE | UK | KSA | SINGAPORE | INDIA

[EmiratesNBD.com](https://www.EmiratesNBD.com)

Emirates NBD Private Banking – ONE CARD eDM

Client – Emirates NBD



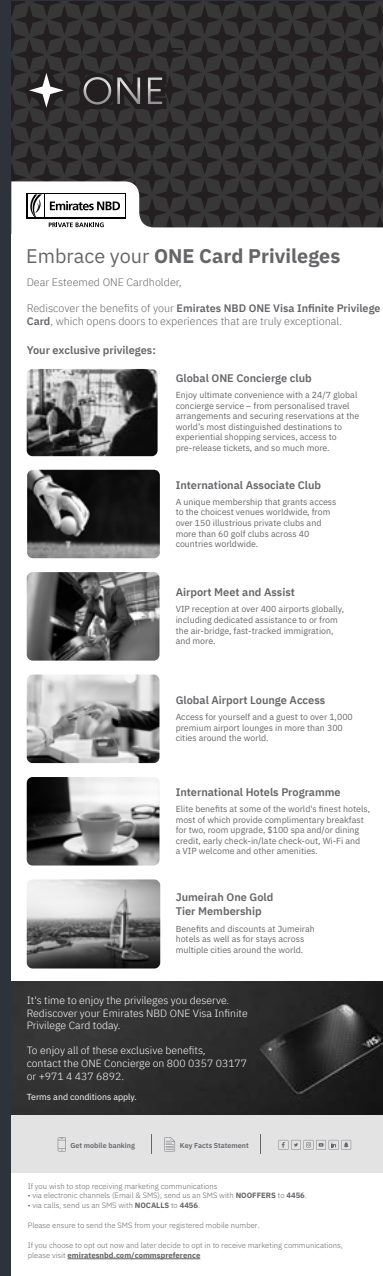
Emirates NBD
PRIVATE BANKING

ONE

Embrace your ONE Card Privileges

Dear Esteemed ONE Cardholder,

Rediscover the benefits of your **Emirates NBD ONE Visa Infinite Privilege Card**, which opens doors to experiences that are truly exceptional.



Emirates NBD
PRIVATE BANKING

Embrace your ONE Card Privileges

Dear Esteemed ONE Cardholder,

Rediscover the benefits of your **Emirates NBD ONE Visa Infinite Privilege Card**, which opens doors to experiences that are truly exceptional.

Your exclusive privileges:

- Global ONE Concierge club**
Enjoy ultimate convenience with a 24/7 global concierge service – from personalised travel arrangements and securing reservations at the world's most distinguished destinations to experiential shopping services, access to pre-release tickets, and so much more.
- International Associate Club**
A unique membership that grants access to the choicest venues worldwide, from over 150 illustrious private clubs and more than 60 golf clubs across 40 countries worldwide.
- Airport Meet and Assist**
VIP reception at over 400 airports globally, including dedicated assistance to or from the air-bridge, fast-tracked immigration, and more.
- Global Airport Lounge Access**
Access for yourself and a guest to over 1,000 premium airport lounges in more than 300 cities around the world.
- International Hotels Programme**
Elite benefits at some of the world's finest hotels, most of which provide complimentary breakfast for two, room upgrade, \$100 spa and/or dining credit, early check-in/late check-out, Wi-Fi and a VIP welcome and other amenities.
- Jumeirah One Gold Tier Membership**
Benefits and discounts at Jumeirah hotels as well as for stays across multiple cities around the world.

It's time to enjoy the privileges you deserve. Rediscover your **Emirates NBD ONE Visa Infinite Privilege Card** today.

To enjoy all of these exclusive benefits, contact the ONE Concierge on 800 0357 03177 or +971 4 437 6892.

Terms and conditions apply.

Get mobile banking | Key Facts Statement

If you wish to stop receiving marketing communications:
 • via electronic channels (Email & SMS), send us an SMS with **NOOFFERS to 4456**.
 • via calls, send us an SMS with **NOCALLS to 4456**.

Please allow us to send the SMS from your registered mobile number.

If you choose to opt out now and later decide to opt in to receive marketing communications, please visit emiratesnbd.com/commspreference



بنك الإمارات دبي الوطني
الخدمات المصرفية المميزة

تمتّع بامتيازات بطاقة "ون"

محبينا العزيز حامل بطاقة "ون".
 اكتشف مزاي بطاقة "ون فيزا إنفينيت بريفيدنج" من بنك الإمارات دبي الوطني، بوالتيك تقدم تجارب استثنائية.

امتيازاتك الحصرية:

- نادي "جلوبال ون كونسيرج"**
تمتع بأقصى درجات الراحة مع خدمة المساعدين الشخصي المتكاملة على مدار الساعة طوال أيام الأسبوع، من ترتيبات السفر المخصصة وتأمين الحجوزات في أكثر الوجهات العالمية تميزاً إلى خدمات التسوق الاستثنائية والتوصيل على التناكر قبل طرحها وغيرها الكثير.
- نادي "إنترناشيونال أسوسيت"**
أضربك مميزات نيتج لك أرتداد عدد من أرقى المواقع حول العالم بما في ذلك أكثر من 150 نادي خاص وكذا بريد على 60 نادي للجولف في مختلف أنحاء 40 دولة حول العالم.
- الاستقبال والمساعدة في المطار**
انضم بخدمه استقبال كبار الشخصيات في أكثر من 400 مطار عالمي، بما في ذلك المساعدة المتخصصة من أو إلى جسر الركاب، والإجراءات الموسية عبر محتات الهجرة، وغيرها الكثير.
- الوصول إلى صاليت المطارات العالمية**
تمتع بالدخول إلى ما يزيد عن 1000 صاليت من صاليت المطارات الاستثنائية بصحبة أحد صوبوك في أكثر من 300 مدينة حول العالم.
- برنامج الفنادق العالمية**
مميزات استثنائية في عدد من أهم الفنادق العالمية، والتي تقدم غالبها وجبة طعام مجانية للشخصين، ترقية لدرجة الغرفة الفندقية، رصيد فندقي بقيمة 100 دولار أمريكي، مكعبات التجميل في مرافق النساء وأبو المصاحف، لتسهيل الوصول المبكر، المغادرة المتأخرة، اتصال Wi-Fi وخدمة استقبال كبار الشخصيات وغيرها.
- اشتراك في برنامج "جميرا ون جولد تير"**
استمتع بالمزايا والخصومات ضمن سلسلة فنادق جميرا فضلاً عن إقامات فندقية في مدن عدة حول العالم.

حان الوقت للاستمتاع بالامتيازات التي تستحقها. اكتشف مزاي بطاقة "ون فيزا إنفينيت بريفيدنج" من بنك الإمارات دبي الوطني اليوم.

للحصول على جميع هذه المزايا الحصرية، يرجى التواصل مع فريق "ون كونسيرج" على 800 0357 03177 أو +971 4 437 6892.

تطبق الشروط والأحكام.

حمل تطبيق الخدمات المصرفية عبر الهاتف المحمول | بيان الحقائق الرئيسية

إذا كنت ترغب في التوقف عن تلقي الاتصالات التسويقية:
 • عبر القنوات الإلكترونية (البريد الإلكتروني والرسائل القصيرة)، أرسل لنا رسالة نصية قصيرة تحتوي عبارة **NOOFFERS** على الرقم **4456**.
 • عبر المكالمة، أرسل لنا رسالة نصية قصيرة تحتوي عبارة **NOCALLS** على الرقم **4456**.

يرجى التأكد من إرسال الرسائل النصية القصيرة من رقم هاتفك المحمول المسجل.

إذا اخترت حالياً إلغاء الاشتراك، ولاحقاً قررت الاشتراك لتلقي الاتصالات التسويقية يرجى زيارة emiratesnbd.com/ar/commspreference

Eid Al Adha Envelope + Box Designs

Client – Emirates NBD



Emirati Package Awareness Campaign – English

Client – Emirates NBD



Discover what we offer especially for you, in the exclusive Emirati package for our Emirati family

Because **you are important to us**, we are always on the lookout for a way to help make your life better. Then we design the products and services that make a real difference to your life, with **advantages only you enjoy**.

Debit Cards

Enjoy **zero charges** on cash withdrawals at any ATM in the UAE and internationally when you use your Emirates NBD Debit Card

A Call Centre to Address Your Needs

Let us know how we can help **you** – contact our UAE call centre dedicated to Emirati nationals



Financing Solutions

Whether for your new car or to meet your personal expenses, **we are here for you**, every step of the way.



Discover what we offer especially for you, in the exclusive Emirati package for our Emirati family

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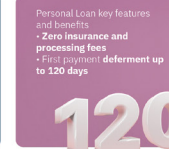


Financing Solutions

Whether for your new car or to meet your personal expenses, **we are here for you**, every step of the way.



Take an **Emirates NBD Auto Loan** that comes with an interest rate of **1.89% flat p.a.**



Personal Loan key features and benefits
Zero insurance and processing fees
 • First payment **deferral up to 120 days**

Credit Cards

Emirates NBD Credit Cards offer meaningful benefits for our Emirati clients, with **zero fees for the first year** and exciting reward points for travel, shopping, dining and more.



We're always listening for ways that we can make your life better. **Apply now** to have an Emirates NBD representative contact you.

[Know more >](#)

Terms and conditions apply. Additionally, please click on the Key Facts Statement to review the related fees and charges, additional terms and conditions and cautionary declarations.

[Get mobile banking](#) | [Key Facts Statement](#) | [Facebook](#) | [Twitter](#) | [LinkedIn](#) | [Instagram](#) | [YouTube](#)

If you wish to stop receiving marketing communications
 • via electronic channels (Email & SMS), send us an SMS with **NOOFFERS** to **4456**.
 • via calls, send us an SMS with **NOCALLS** to **4456**.

Please ensure to send the SMS from your registered mobile number.
 If you want to learn how to opt-in or opt-out of marketing communications, please visit emiratesnbd.com/comm/preferences

Emirati Package Awareness Campaign – Arabic

Client – Emirates NBD



تعرف على ما نقدمه خصيصا لك في باقة إماراتي الحصرية للعائلة الإماراتية

لأنك من أولوياتنا نحن دائما في رحلة اكتشاف مستمرة لمتطلباتك. وذلك نقوم بتصميم المنتجات والخدمات التي نقدمها لك مع المزايا المصممة لك فقط والتي تلبّي احتياجاتك.

مركز اتصال خاص باحتياجاتك

خبرنا كيف ممكن نساعدك، وتواصل مع مركز الاتصال الخاص والمخصص فقط باحتياجات عملاءنا الاماراتيين.

بطاقة الخصم

استخدم بطاقة الخصم الخاصة بك من بنك الإمارات دبي الوطني بدون رسوم في عمليات السحب النقدي من أي جهاز صراف آلي في دولة الإمارات أو في أي مكان على مستوى العالم.

حلول التمويل

إذا كنت تبا تشتري سيارة جديدة، أو تغطي نفقاتك الشخصية، فنحن نسعى لمساعدتك في هاي الخطوة.



تعرف على ما نقدمه خصيصا لك في باقة إماراتي الحصرية للعائلة الإماراتية

لأنك من أولوياتنا نحن دائما في رحلة اكتشاف مستمرة لمتطلباتك. وذلك نقوم بتصميم المنتجات والخدمات التي نقدمها لك مع المزايا المصممة لك فقط والتي تلبّي احتياجاتك.

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الغرايا والفوائد الرئيسية للعرض الشخصي

- تأمين رسوم معالجة مجانية
- تأجيل السحبة بالون لمدة تصل إلى 120 يوما

120

احصل على عرض السيارة من بنك الإمارات دبي الوطني

- تمتلك سيارة ذاتية بنسبة 1.89% سنويا
- تخلف السيارة والتأمين

بطاقات الائتمان

توفر بطاقات الائتمان مع إعطاء من الرسوم في السنة الأولى وتحتفظ مكافآت متميزة للسفر والتسوق وغيرها الكثير.

نحن معتمدين دائما بأبحاث الحلول التي تحل مشاكل أفضل. قدم طلبك الآن لتصل بك ممثل البنك.

اعرف المزيد

تطبيق الشروط والخطط على كافة الخطوط الرئيسية المرخصة لمراسلة الرسوم والنفقات ذات الصلة وتطبيق الشروط الإضافية والمعمولات التجارية.

حمل تطبيق الخدمات المصرفية عبر الهاتف المحمول

بيان الحقوق الرئيسية

إذا كنت ترغب في التوقف عن تلقي الاتصالات التسويقية:

- عبر الفواتير الإلكترونية البريد الإلكتروني والرسائل القصيرة، أرسل لنا رسالة نصية قصيرة تحتوي على: **NOOFFERS** على الرقم **4456**.
- عبر التطبيقات: أرسل لنا رسالة نصية قصيرة تحتوي على: **NOCALLS** على الرقم **4456**.

يرجى التأكد من إرسال الرسائل النصية القصيرة من رقم هاتفك المشترك المسجل.

إذا كنت ترغب في معرفة كيفية الاشتراك أو حصة إلغاء الاشتراك في الخدمات التسويقية، يرجى زيارة الموقع emiratesnbd.com/commspreference

Emirati Package Awareness Campaign – IG Stories – English

Client – Emirates NBD

Exclusive travel
and dining offers,
just for Emiratis



Earn rewards on
flight bookings,
hotel stays, and
international dining



Enjoy lounge access,
global assistance
and many more benefits



Stay insured, for
a safer journey

Enjoy exclusive
offers with
Emirates NBD
Credit Cards



بنك الإمارات دبي الوطني
Emirates NBD

Emirati Package
Ramsatna Wehda

Terms and conditions apply

Emirati Package Awareness Campaign – IG Stories – Arabic

Client – Emirates NBD



بنك الإمارات دبي الوطني
Emirates NBD

باقة إماراتي
رمستنا وحدة

تطبق الشروط والأحكام

استمتع بالمزايا الحصرية
لبطاقات الإئتمان من بنك
الإمارات دبي الوطني



راحة البال أثناء السفر مع
تأمين سفر شامل

تمتع بدخول مجاني إلى
صالات المطارات وخدمات
المساعدة العالمية وغيرها
العديد من المزايا



اربح الكثير من المكافآت على
حجوزات الطيران والفنادق
والمطاعم حول العالم



عروض حصرية لتجارب
الطعام والسفر،
حصرياً للإماراتيين



Emirates NBD Private Banking – City Walk Gold Branch Video

Client – Emirates NBD



[Watch the video](#)

Navigate challenging waters



تخطى التحديات



Emirates NBD Private Banking – City Walk Gold Branch Video

Client – Emirates NBD

[Watch the video](#)



with an agile approach and
open architecture framework.

Emirates NBD Private Banking – Pitch Book

Client – Emirates NBD



Emirates NBD Private Banking – DPM Brochure

Client – Emirates NBD



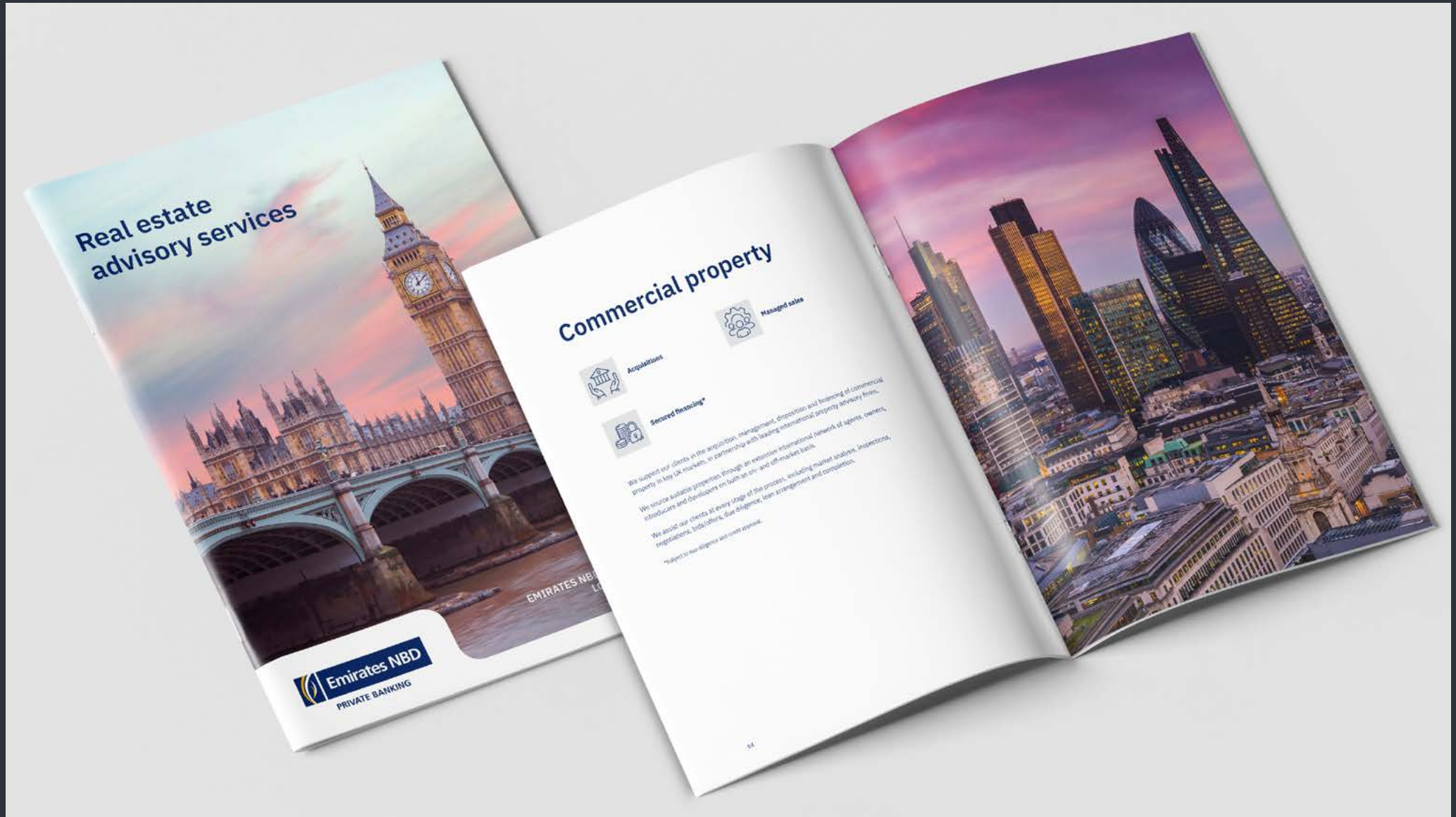
Emirates NBD Private Banking – CIO Booklet

Client – Emirates NBD



Emirates NBD Private Banking – Real Estate Advisory Brochure

Client – Emirates NBD



Emirates NBD Private Banking – Services Videos

Client – Emirates NBD

Watch the video



Watch the video



Watch the video



Watch the video



Ferns & Petals promo video

Client – Emirates NBD

Watch the video

تمتع بخصم 20% من
فيرنزا ان بيتالز عند
استخدامك
كود الخصم ENBD20



حصري لحاملي بطاقة
الخصم إماراتي
فيزا سيغنشر



توفير أكبر في
شهر الخير



بنك الإمارات دبي الوطني
Emirates NBD

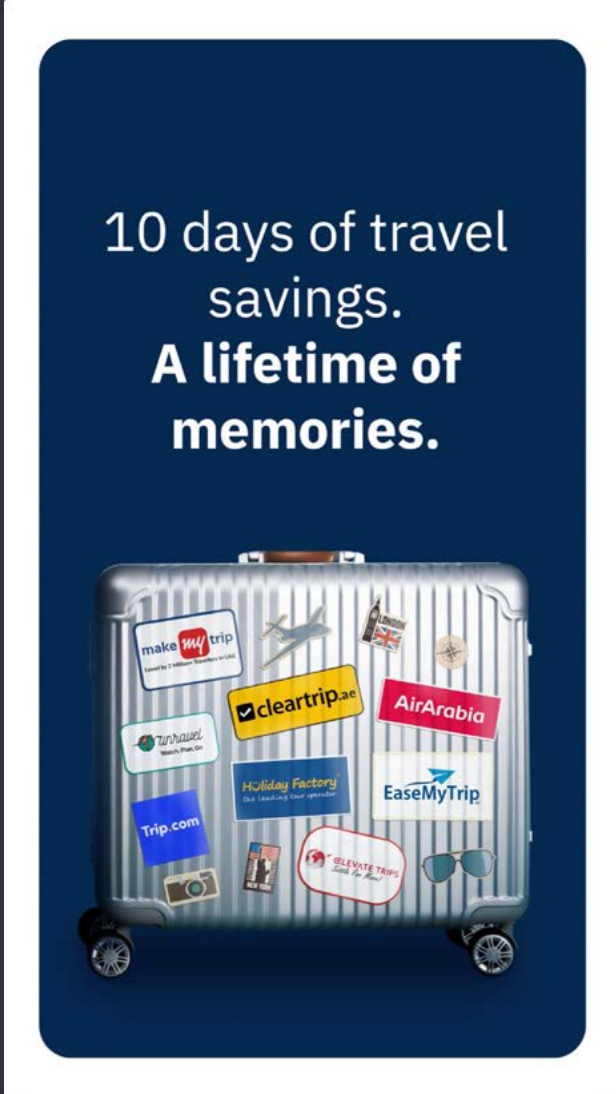
fnp.ae

تُطبق الشروط والأحكام

Emirates NBD Personal Banking – Travel Fest Campaign – IG Story

Client – Emirates NBD

[Watch the video](#)



Emirates NBD Personal Banking – Travel Fest Campaign – eDMs


Client – Emirates NBD



بنك الإمارات دبي الوطني
Emirates NBD

**10 days of travel savings.
A lifetime of memories.**

Celebrate the first-ever Emirates NBD Travel Fest



بنك الإمارات دبي الوطني
Emirates NBD

**10 days of travel savings.
A lifetime of memories.**

Celebrate the first-ever Emirates NBD Travel Fest

As the world opens to adventure and new possibilities, we're bringing the best travel experiences right to you, from March 1st to 10th, 2024. Use the promo code **ENBDTRAVEL** on each platform and avail the below offers:

<p>make my trip Loved by 2 Million Travellers in UAE</p> <p>Flat 10% off, up to AED 100, on flight tickets + 10% reward bonus in MMT wallet up to AED 100.</p> <p>Flat 15% off, up to AED 500, on hotel bookings + 25% reward bonus in MMT Wallet. Minimum transaction value of AED 400.</p> <p>Know more ></p>	<p>cleartrip</p> <p>Get 25% off, up to AED 300, on one-way and round-trip flights.</p> <p>Get 25% off, up to 300, on hotel bookings.</p> <p>Know more ></p>
<p>AirArabia</p> <p>10% discount on fares, up to AED 150.</p> <p>Know more ></p>	<p>Holiday Factory For Holiday Packages</p> <p>Holiday packages starting from AED 5,199 to Thailand, Armenia, Georgia and Azerbaijan.</p> <p>Know more ></p>
<p>EaseMyTrip</p> <p>Up to AED 150 off on flight bookings.</p>	<p>Turawal Wash, Plan, Go</p> <p>Flat 15% off on all hotels plus up to 50% off on selected hotels.</p>



بنك الإمارات دبي الوطني
Emirates NBD

**10 أيام سفر مع توفير.
وذكريات لن تنسى بالتأكيد.**

احتفل معنا بأول مهرجان للسفر من بنك الإمارات دبي الوطني بينما بدأت الحياة تعود إلى مجراها الطبيعي. وجاءت المفارقات والفرض الجديدة لنموذج إلى خطط سفرنا ورحلاتنا. نقدم لك أفضل باقات وعروض السفر في الفترة من 1 إلى 10 مارس 2024. استخدم الرمز الترويجي **ENBDTRAVEL** على منصات السفر واستمتع من العروض التالية:

<p>cleartrip</p> <p>احصل على خصم بنسبة 25% يصل إلى 300 درهم على رحلات الذهاب والعودة.</p> <p>احصل على خصم بنسبة 25% يصل إلى 300 درهم على الحجوزات الفندقية.</p> <p>اعرف المزيد <</p>	<p>make my trip Loved by 2 Million Travellers in UAE</p> <p>خصم ثابت بنسبة 10% يصل إلى 100 درهم على ذهاب العجوزان + 10% مكافأة إضافية عبر محفظة "ميت" حتى قيمة 100 درهم.</p> <p>خصم ثابت بنسبة 15% يصل إلى 500 درهم على حجوزات الفنادق + 25% مكافأة إضافية عبر محفظة "ميت" حتى قيمة 100 درهم.</p> <p>اعرف المزيد <</p>
<p>Holiday Factory For Holiday Packages</p> <p>لدى باقات المنتجعات من 1199 درهم إلى تكافؤ وأرضيات أوروبا وآسيا وأمريكا.</p> <p>اعرف المزيد <</p>	<p>AirArabia</p> <p>خصم على الأسعار بنسبة 10% يصل إلى 150 درهم.</p> <p>اعرف المزيد <</p>
<p>Turawal Wash, Plan, Go</p> <p>خصم ثابت 15% على جميع الفنادق بالإضافة إلى خصم يصل إلى 50% على فنادق مختارة.</p>	<p>EaseMyTrip</p> <p>خصم على حجوزات الطيران يصل إلى 150 درهم.</p>

Emirates NBD Personal Banking – NRI Promo Video

Client – Emirates NBD

[Watch the video](#)

Get
up to
5.50%

on an NRE/NRO Account

Emirates NBD Personal Banking – Flexi Deposit Video

Client – Emirates NBD

[Watch the video](#)

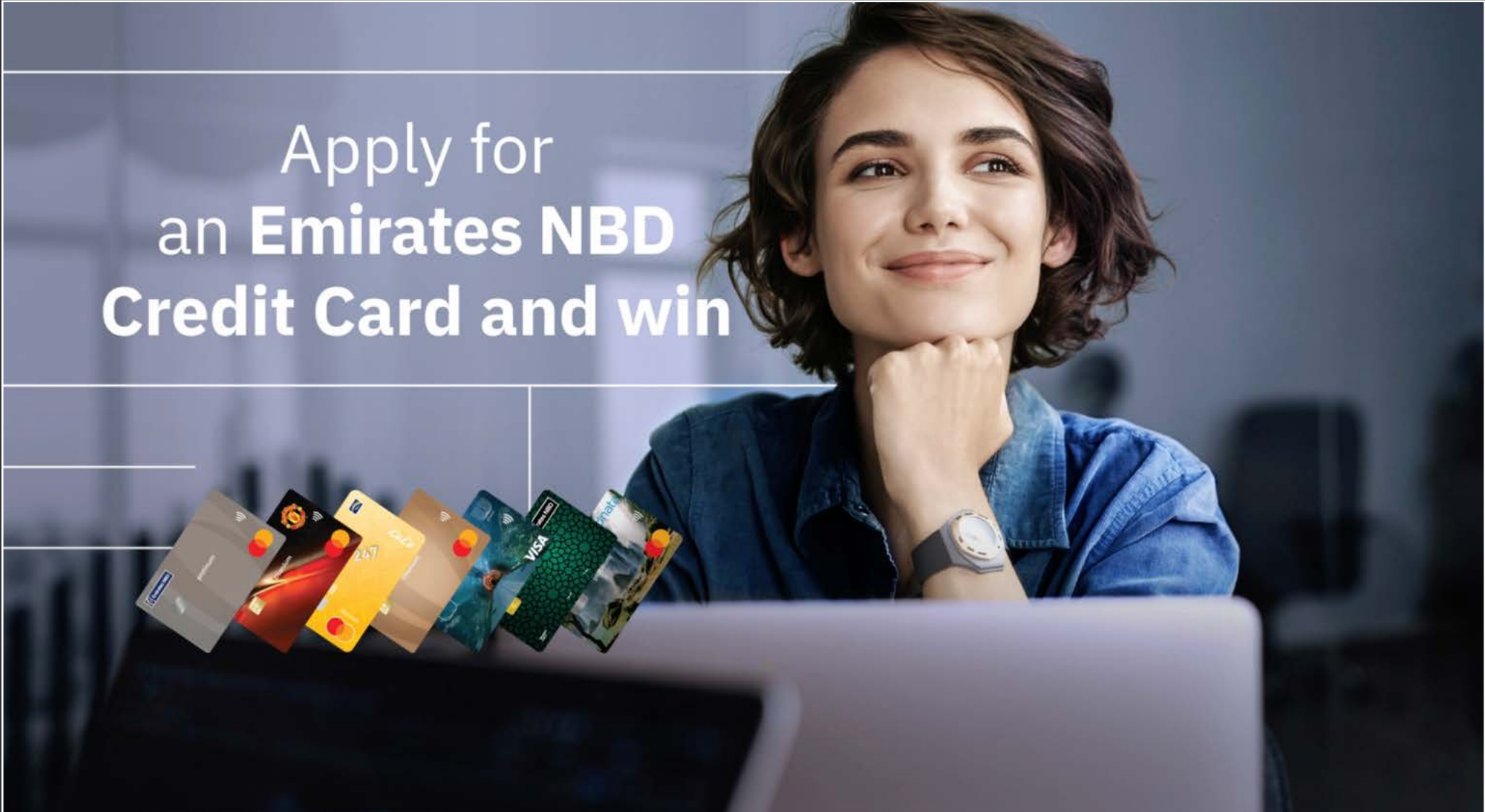
**Access your money
with Flexi Deposit**



Emirates NBD Personal Banking – Credit Cards Contextual Offer Video

Client – Emirates NBD

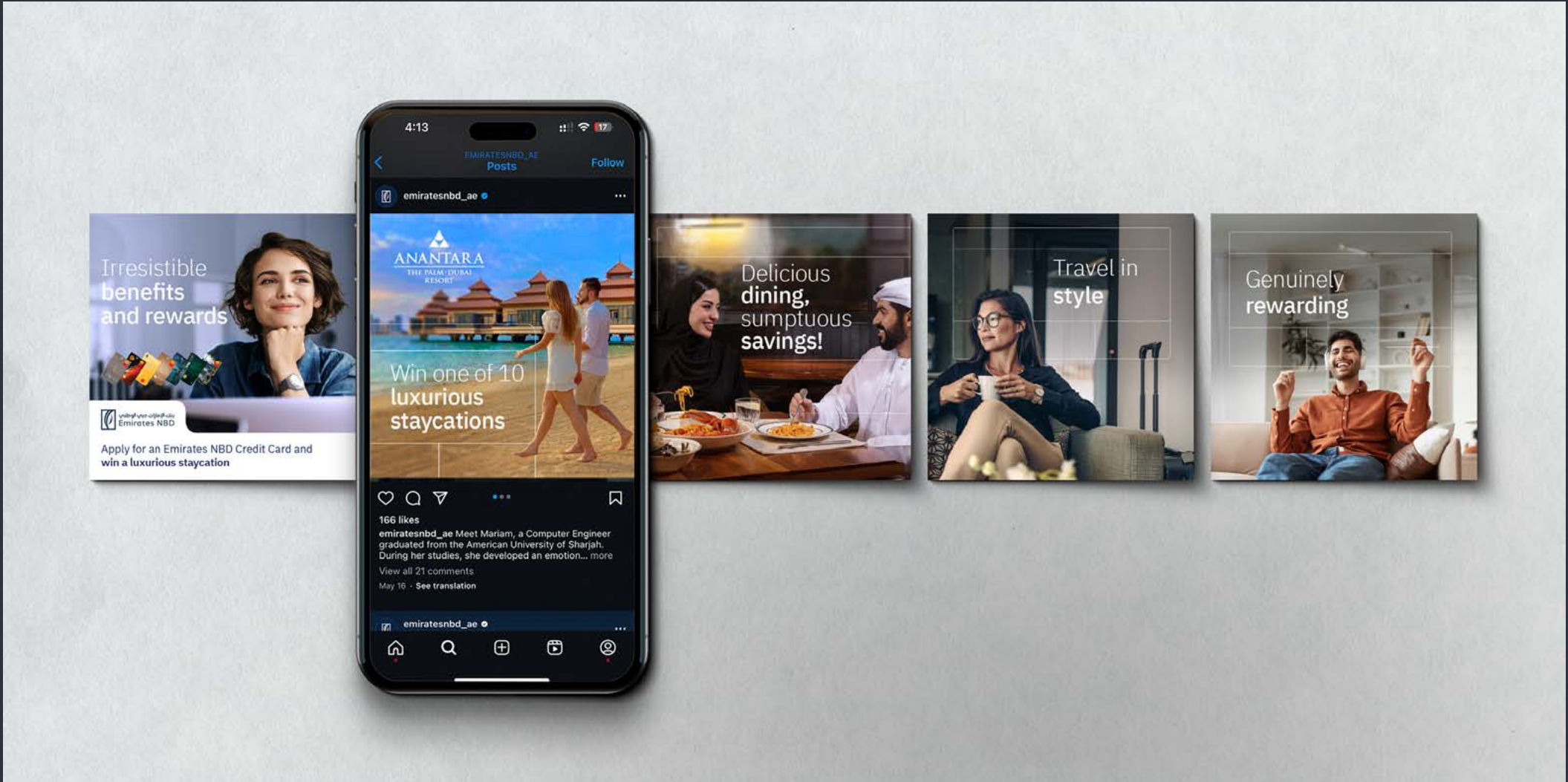
[Watch the video](#)



Apply for
an **Emirates NBD**
Credit Card and win

Emirates NBD Personal Banking – Credit Cards Contextual Offer Carousel

Client – Emirates NBD



Emirates NBD Personal Banking – Credit Cards Contextual Offer Carousel

Client – Emirates NBD



Irresistible benefits and rewards



Apply for an Emirates NBD Credit Card and win a luxurious staycation

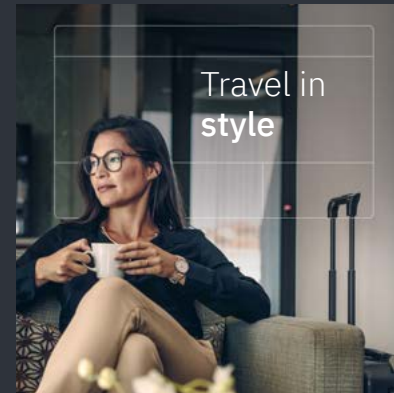


ANANTARA
THE PALM-DUBAI RESORT

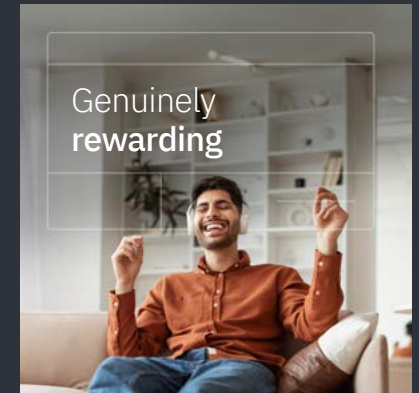
Win one of 10 luxurious staycations



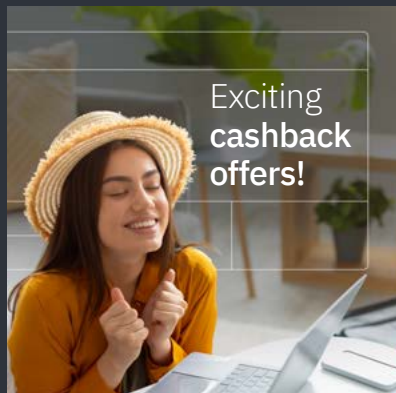
Delicious dining, sumptuous savings!



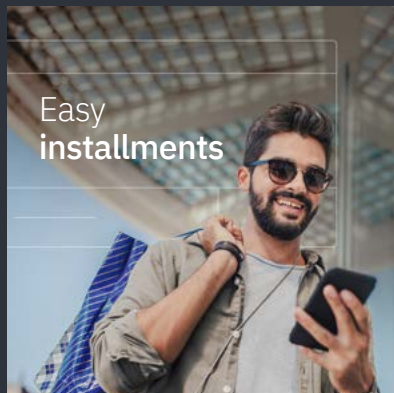
Travel in style



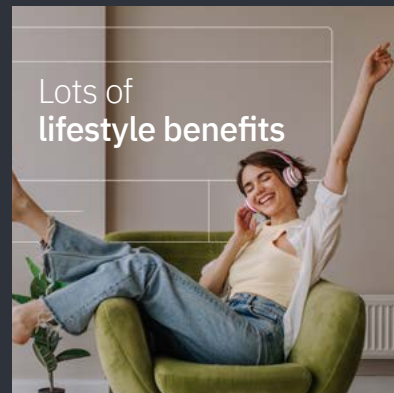
Genuinely rewarding



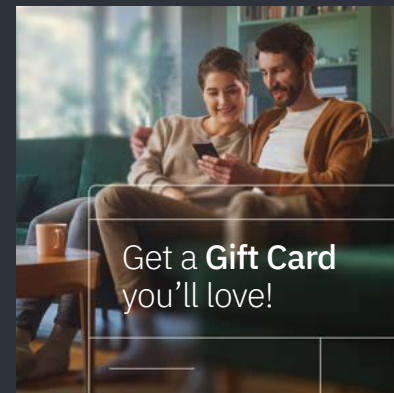
Exciting cashback offers!



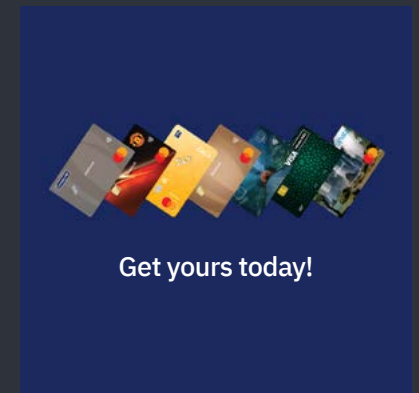
Easy installments



Lots of lifestyle benefits



Get a Gift Card you'll love!



Get yours today!

Emirates NBD Personal Banking – Al Khwaneej Walk UAE Nationals Activation

Client – Emirates NBD



بنك الإمارات دبي الوطني
Emirates NBD

ألف مبروك!

عزيزي [الحقل: الاسم الأول] [الحقل: الاسم الأخير]،

فرت وياتنا ببطاقة السعادة من **YOUGotaGift** لأنك شاركت بفعاليتنا الحصرية للاماراتيين في ممبئي الخوانج.



بنك الإمارات دبي الوطني
Emirates NBD

ألف مبروك!

عزيزي [الحقل: الاسم الأول] [الحقل: الاسم الأخير]،

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[Field: Personalization Field 1] **البطاقة بقيمة** درهم إماراتي

[Field: Personalization Field 2] **رمز بطاقة الهدايا الإلكترونية**

تقدر تستفيد من بطاقة السعادة بأكثر من 200 علامة تجارية

اتبع هذه الخطوات السهلة لاستخدام بطاقتك:

1. حقل تطبيق **YOUGotaGift**
2. ضيف رمز بطاقة الهدايا الإلكترونية إلى محفظة تطبيق **YOUGotaGift** عندك
3. يمكنك استخدام بطاقتك عند أكثر من 200 شريك تجزئة
4. استمتع بنسبة خصم محزية.

للوصول إلى محفظة هداياك وغيرها الكثير من المزايا،
حقل تطبيق **YOUGotaGift**

HAPPY YOU
بنك الإمارات دبي الوطني

Download on the App Store
GET IT ON Google Play

باقة إماراتي
رمستنا وحدة

شروط وأحكام استخدام القسيمة
 < لا يمكن استخدام القسيمة خارج دولة الإمارات
 < لا يمكن استخدام القسيمة لعدة دفعات وأعلى قيمة المبلغ غير المستخدم
 < يتم استخدام القسيمة للصفقات الإلكترونية

للمزيد من الاستفسار حول استخدام القسيمة، يرجى التواصل مع فريق **YOUGotaGift** على الرقم
 8473 4 441 +971، من داخل دولة الإمارات، أو إرسال بريد إلكتروني إلى help@yogotagift.com

حقل تطبيق الخدمات
 المخصصة عبر الهاتف المتحرك

إذا كنت ترغب في التوقف عن تلقي الاتصالات التسويقية
 عبر القنوات الإلكترونية (البريد الإلكتروني والرسائل القصيرة)، أرسل لنا رسالة

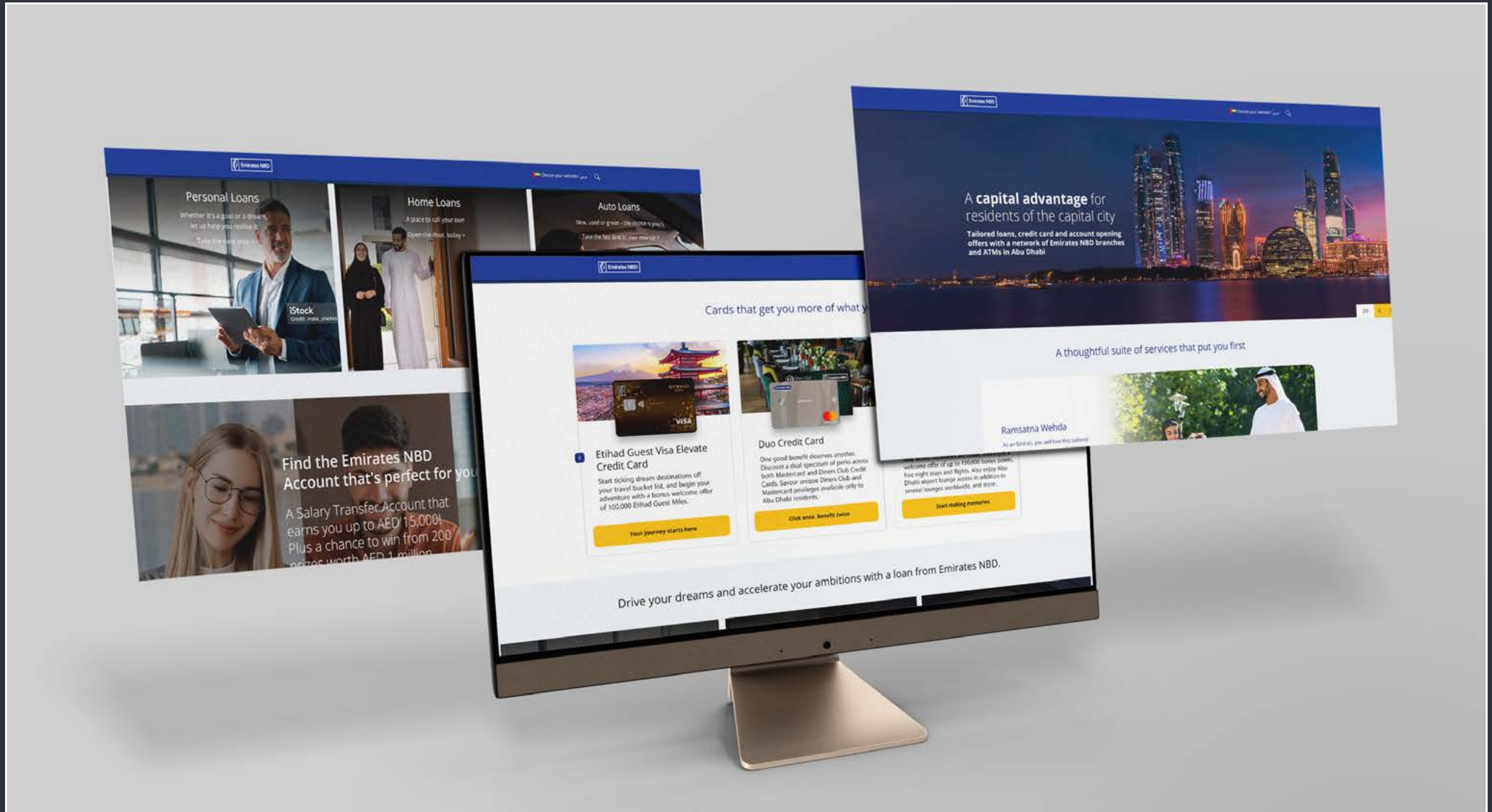
Emirates NBD Personal Banking – Al Khwaneej Walk UAE Nationals Activation

Client – Emirates NBD



Emirates NBD – Abu Dhabi Microsite

Client – Emirates NBD



Emirates NBD COP28 Outdoor Pod Back Wall Design

Client – Emirates NBD



60 years together

Principal Banking Partner

مبادرتك اليوم ستورق غداً. بادر إلى تبني شجرة مانجروف مجاناً*.
Act today, impact tomorrow. **Adopt a mangrove tree, for free*.**

*عدد محدود من أشجار المانجروف يهديها بنك الإمارات دبي الوطني خلال انعقاد مؤتمر الأطراف COP28.
*Limited number of mangrove trees gifted by Emirates NBD during COP28.



Emirates NBD Islamic Banking Advert

Client – Emirates NBD

 <p>بنك دبي الإسلامي Dubai Islamic Bank</p> <p>USD 1,000m Joint Lead Manager & Joint Bookrunner PerpNC6 AT1 Sukuk Unrated November 2020</p>	 <p>الاتحاد ETIHAD</p> <p>USD 600m Joint Lead Manager & Joint Bookrunner 5 yr Transition Sukuk -/-/A October 2020</p>	 <p>ICD</p> <p>USD 600m Joint Lead Manager & Joint Bookrunner 5 yr Sukuk A2/A/A+ October 2020</p>	 <p>الإمارات الإسلامية EMIRATES ISLAMIC</p> <p>USD 500m Joint Lead Manager & Joint Bookrunner 5 yr Sukuk -/-/A+ September 2020</p>
 <p>حكومة دبي GOVERNMENT OF DUBAI</p> <p>USD 1,000m Joint Lead Manager & Joint Bookrunner 10 yr Sukuk -/-/- September 2020</p>	 <p>DP WORLD</p> <p>USD 1,500m Joint Lead Manager & Joint Bookrunner PerpNC5.5 Hybrid Sukuk Ba2/-/BB June 2020</p>	 <p>ISDB بنك التنمية الإسلامية Islamic Development Bank</p> <p>USD 1,500m Joint Lead Manager & Joint Bookrunner 5 yr Sustainability Sukuk Aaa/AAA/AAA June 2020</p>	 <p>مصرفه الشارقة الإسلامية Sharjah Islamic Bank</p> <p>USD 500m Joint Lead Manager & Joint Bookrunner 5 yr Sukuk A3/A-/BBB+ June 2020</p>
 <p>بنك دبي الإسلامي Dubai Islamic Bank</p> <p>USD 1,300m Joint Lead Manager & Joint Bookrunner Long 5 yr Sukuk A3/-/A June 2020</p>	 <p>مجد الفطيم MAJID AL-FUTTAIM</p> <p>USD 400m Joint Lead Manager & Joint Bookrunner 7 yr Sukuk B1/-/- February 2020</p>	 <p>gfn</p> <p>USD 300m Joint Lead Manager & Joint Bookrunner 5 yr Sukuk B/-/B January 2020</p>	 <p>FAB First Abu Dhabi Bank</p> <p>USD 500m Joint Lead Manager & Joint Bookrunner 5 yr Sukuk Aa3/AA-/AA- January 2020</p>
 <p>الحكومة العمانية Ajman Government</p> <p>USD 500m Joint Lead Manager & Joint Bookrunner 5 yr Sukuk Ba2/-/BB+ November 2019</p>	 <p>مجد الفطيم MAJID AL-FUTTAIM</p> <p>USD 600m Joint Lead Manager & Joint Bookrunner Long 10 yr Green Sukuk /BBB/BBB October 2019</p>	 <p>Government of Sharjah</p> <p>USD 750m Joint Lead Manager & Joint Bookrunner 10 yr Sukuk Baa2/BBB/- October 2019</p>	 <p>الحكومة العمانية Ajman Government</p> <p>USD 500m Joint Lead Manager & Joint Bookrunner 10 yr Sukuk Baa1/-/- October 2019</p>

Emirates NBD Capital:
A leading provider of Shari'ah
compliant financing solutions.

Regulated by Dubai Financial Services Authority.

Learn more at emiratesnbd.com



Emirates NBD Bloomingdale's 150th Anniversary – eDM

Client – Emirates NBD

Watch the GIF

150 chances to win a shopping spree.

Emirates NBD celebrates
Bloomingdale's 150th anniversary

150
bloomingdales



150 chances to win a shopping spree.

Emirates NBD celebrates
Bloomingdale's 150th anniversary

150
bloomingdales



A century-and-a-half of bringing you the best in fashion is a big cause for celebration – so as Bloomingdale's completes 150 years, we're giving you a unique shopping experience.

Every **AED 1,000** spent at Bloomingdale's, The Dubai Mall, on your Emirates NBD card gives you a chance to win **AED 2,000 worth of shopping at Bloomingdale's**. 2 winners are selected every day, and you have **150 chances to win!**

Celebrate with us at Bloomingdale's!

Offer valid from October 10th to December 23rd, 2022.

If you wish to stop receiving marketing communications

- via electronic channels (Email & SMS), send us an SMS with **NOOFFERS** to **4456**.
- via calls, send us an SMS with **NOCALLS** to **4456**.

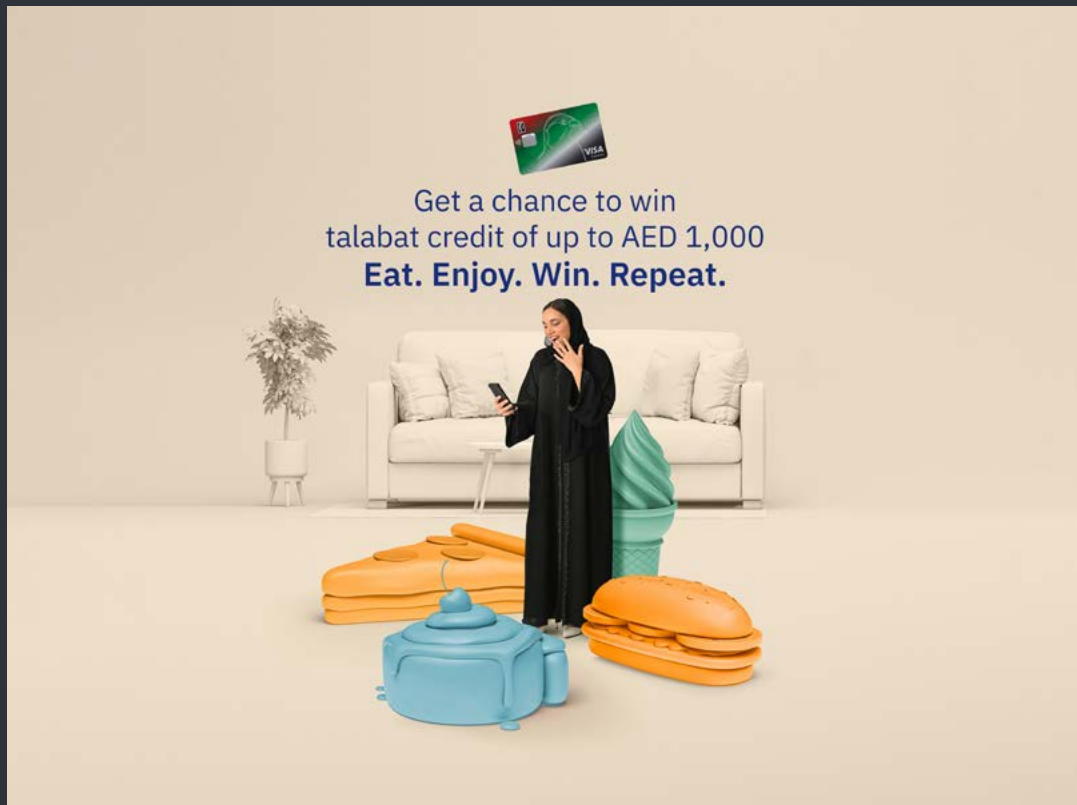
Please ensure to send the SMS from your registered mobile number.

If you choose to opt out now and later decide to opt in to receive marketing communications, please visit emiratesnbd.com/commspreference.

Emirates NBD talabat Cashback Promo for UAE Nationals – eDM

Client – Emirates NBD

Watch the video



Get a chance to win talabat credit worth AED 1,000 with your Emirati Visa Signature Debit Card

Get a chance to win talabat credit of up to AED 1,000
Eat. Enjoy. Win. Repeat.



Dear (First Name) (Last Name),

Use your Emirati Visa Signature Debit Card at your favourite restaurant or food app to get a chance to win talabat credit worth AED 1,000.



Validity: Until October 31st, 2022.
Terms and conditions apply.

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• via calls, send us an SMS with **NOCALLS** to **4456**.

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Emirates NBD Emirati Acquisition Campaign – Bloomingdale's Offer for UAEN – eDM

Client – Emirates NBD

Watch IG story video



قسيمة بقيمة 1,000 درهم من بلومينغديلز بتكون من نصيبك

إذا انتوا من محبين محل بلومينغديلز، صممنا هذا العرض عشائكم!

عشان تريح قسيمة بقيمة 1,000 درهم، ما عليك غير انك تفتح حساب إماراتي مع بنك الإمارات دبي الوطني، وتغفل البطاقة، وتستخدمها خلال الفترة بين 15 سبتمبر لين 15 ديسمبر 2023، أول 25 عميل بيفتحون الحساب وبيشترن بالبطاقة بيربحون القسيمة.

يمكن تكون واحد من 75 عميل الي بيربحون وينا!



باقة إماراتي
رمستنا وحدة



بيان الحقائق الرئيسية

حمل تطبيق الخدمات المصرفية عبر الهاتف المتحرك

- إذا كنت ترغب في التوقف عن تلقي الاتصالات التسويقية عبر القنوات الإلكترونية (البريد الإلكتروني والرسائل القصيرة)، أرسل لنا رسالة نصية قصيرة تحتوي عبارة **NOOFFERS** على الرقم **4456**.
- غير المكالمات، أرسل لنا رسالة نصية قصيرة تحتوي عبارة **NOCALLS** على الرقم **4456**.

يرجى التأكد من إرسال الرسائل النصية القصيرة من رقم هاتفك المحمول المسجل.

إذا اخترت حالياً إلغاء الاشتراك، ولاحقاً قررت الاشتراك لتلقي الاتصالات التسويقية، يرجى زيارة emiratesnbd.com/commspreference

Emirates NBD Personal Loan – Back to School – eDM

Client – Emirates NBD

Watch IG story video



Emirates NBD 60 years together



Navigate the new **academic year** with ease

The gift of education is one of the best you can give your children. Start a brand-new academic year on the right note with Emirates NBD.

Personal Loan

Pay school fees in full to enjoy annual discounts and ensure a smooth start to a new school year

[I am interested >](#)



SCHOLAR PLUS
EDUCATION LOAN

Help your child's journey into higher education and make their dreams of university a reality

[Know more >](#)

Take the first step towards a successful academic year and invest in their future.

Connect with us today.

Valid until September 29th, 2023.

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Emirates NBD Personal Banking – Hag Al Laila Campaign - IG Story

Client – Emirates NBD

شارك ويانا في يوم
"حق الليله" وفوز
بقسيمة قيمتها
500 درهم



الشروط والأحكام

1. هذه المسابقة متاحة للإماراتيين فقط.
2. لا يسمح بالمشاركة في هذه الحملة موظفي بنك الإمارات دبي الوطني وأفراد عائلاتهم المباشرين.
3. على الفائز الرد في غضون ٢٤ ساعة من إبلاغه للمطالبة بالجائزة. وفي حال عدم الرد خلال الفترة الزمنية المحددة، فإن هذا يؤدي إلى بطلان حقه بالجائزة، وعندها يتم اختيار فائز بديل.

باقة إماراتي
رمستنا وحدة

Emirates NBD Private Banking – Emirati Women’s Day for UAE Nationals – eDM

Client – Emirates NBD




60 years together

Because you deserve it




60 years together

Because you deserve it

We're rewarding you with an Emaar Gift Card worth AED 5,000 on the occasion of **Emirati Women's Day**.

Indulge in exquisite shopping to your heart's content using your **Emirates NBD Debit or Credit Card**, for one month starting August 28th, 2023. We'll reward the **ten Emirati women** having the highest number of transactions with an **AED 5,000 Emaar Gift Card**, each!

Emirati package Ramsatna Wehda

[Know More >](#)

Terms and conditions apply.



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If you choose to opt out now and later decide to opt in to receive marketing communications, please visit emiratesnbd.com/commspreference

Emirates NBD Personal Loans – Emirati Women's Day – eDM

Client – Emirates NBD

Watch IG story video



60 years together



دعينا نكون شريكك المالي في كل رحلة.

هناك الكثير من الأمور التي ترغبين بتحقيقها. ونحن نستطيع أن نساعدك كي تصل لأبعد من ذلك. ادعني طموحاتك مع **القروض الشخصية** من بنك الإمارات دبي الوطني.

إحتفالاً بإنجازات المرأة الإماراتية، ستحصل خمس فائزات محظوظات على 5,000 درهم لكل واحدة منهن، عند الاستفادة من قرض شخصي من بنك الإمارات دبي الوطني قبل 27 سبتمبر 2023.

أنت لديك احتياجاتك الشخصية، ونحن لدينا القرض الذي سيلبي جميع احتياجاتك.

[أنا مهتمة بالعرض <](#)

اضغطي هنا للإطلاع على الشروط والأحكام.

حمل تطبيق الخدمات المصرفية عبر الهاتف المتحرك | بيان الحقائق الرئيسية

إذا كنت ترغب في التوقف عن تلقي الاتصالات التسويقية عبر القنوات الإلكترونية (البريد الإلكتروني والرسائل القصيرة)، أرسل لنا رسالة نصية قصيرة تحتوي على **NOOFFERS** على الرقم **4456**.
عبر المكالمات، أرسل لنا رسالة نصية قصيرة تحتوي عبارة **NOCALLS** على الرقم **4456**.

يرجى التأكد من إرسال الرسائل النصية القصيرة من رقم هاتفك المحمول المسجل.

إذا اخترت حالياً إلغاء الاشتراك، ولاحقاً قررت الاشتراك لتلقي الاتصالات التسويقية، يرجى زيارة emiratesnbd.com/ar/commspreference

Emirates NBD Emirati Spend Campaign for UAE Nationals – eDM

Client – Emirates NBD



Spend to win an **AED 1,000** **Bloomingdale's voucher!**

Use your Emirati Visa Signature Debit Card for all your purchases before October 31st, 2023 and get a chance to win an AED 1,000 Bloomingdale's gift voucher. The first 100 customers who spend a minimum of AED 6,000 will win.

Emirati package
Ramsatna Wehda



Get mobile banking

Key Facts Statement



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Emirates NBD Hala Taxi Ramadan Campaign

Client – Emirates NBD

Watch the GIF



Emirates NBD
PERSONAL BANKING

Ramadan rides to the mall, on us!

All roads lead to the mall this Ramadan.

Get Two Free Rides!
A maximum free fare of AED 30 per ride!

- Just log on to the Careem app
- Use your Emirates NBD Visa Card
- Book a Hala Taxi using promo code **ENBDFREE**

Offer Validity:
Offer Valid till April 23rd, 2023

Terms and conditions apply.

- The rides will only be to and from the above-mentioned malls while booking a Hala Taxi via the Careem App.
- This offer will be limited to two times per user during the campaign period.

hala.

Get mobile banking | Key Facts Statement |

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Ramadan Auto Loan – Video

Client – Emirates NBD

[Watch the video](#)



Ramadan Auto Loan – eDM

Client – Emirates NBD

The main eDM banner features a dark blue header with the Emirates NBD logo and 'Personal Banking' text. The background is a night scene of sand dunes with a crescent moon and stars. A decorative gold scalloped border separates the top image from the text. The text reads: 'There's a car in your stars this Ramadan. Take the fast lane to your new or pre-owned dream car with a Ramadan Auto Loan from Emirates NBD and a host of benefits along the way.' Below the text is a partial view of a hand holding a tablet displaying a '2' on a blue background.

A vertical eDM strip with a blue header containing the Emirates NBD logo and 'Personal Banking'. The background is a night scene of sand dunes. The text reads: 'There's a car in your stars this Ramadan. Take the fast lane to your new or pre-owned dream car with a Ramadan Auto Loan from Emirates NBD and a host of benefits along the way.' Below this is a photo of hands holding a tablet with a '2' on it, followed by the text: 'Instant eligibility check in 2 minutes' with bullet points: '• Enter your loan amount and bid', '• Get your pre-qualification letter', and '• Book your car'. Next is a photo of a woman at a computer, followed by the text: 'Simple, minimal documentation' with bullet points: '• No safety certificate required', '• No driving licence required', and '• Same-day approval'. Then a photo of a man in a car, followed by the text: 'Convenient trade-in' with bullet points: '• Trade in your existing car*' and '• Receiving of up to 12-year-old cars'. Below this is a decorative gold scalloped border. The text continues: 'Enjoy 0% Instalment Payment Plan on Emirates NBD Credit Cards', 'Defer your first payment by up to 120 days', and 'Attractive interest rates starting from 1.99%** flat per annum'. At the bottom, a blue button says 'Your ride is waiting. Start your journey now.' Below the button are links for 'Apply now >' and 'Know more >'. At the very bottom are social media icons for 'Get mobile banking', 'Subscribe on WhatsApp', and 'Follow us on Facebook, Twitter, and LinkedIn'.

Ramadan Personal Loan – eDM

Client – Emirates NBD




Personal Banking




Let's spread the light of prosperity this Ramadan.

We extend our warmest wishes to you this Ramadan with our competitive personal loan offers, and an option to defer your first installment by up to 120 days for UAE nationals and 75 days for expats, all enhanced by meaningful benefits that matter to you.



Personal Banking




Let's spread the light of prosperity this Ramadan.

We extend our warmest wishes to you this Ramadan with our competitive personal loan offers, and an option to defer your first installment by up to 120 days for UAE nationals and 75 days for expats, all enhanced by meaningful benefits that matter to you.


Benefits for UAE Nationals:

- Zero processing fees
- Complimentary life insurance
- Low interest rates
- Defer your first payment up to 120 days






Benefits for Expats:

- Loans up to AED 2 million
- Complimentary life insurance
- Competitive interest rates
- Defer your first payment up to 75 days



Terms and conditions apply. Rates and benefits will be applicable based on the customer segment, their eligibility and borrowing capacity as per the bank's credit policy and internal rate regulations.

[Apply now >](#) [Know more >](#)

Get mobile banking  Subscribe to WhatsApp Banking  

Ramadan Personal Loan – Video



Client – Emirates NBD

Watch the video





Enjoy competitive
rates and offers on
Personal Loans

BusinessONLINE – eDM
Client – Emirates NBD

One online platform that lets you take control of business like never before

Dear XXXXX,


One online platform that lets you take control of business like never before

Dear XXXXX,

businessONLINE is a comprehensive new digital platform that provides full visibility and control of your banking needs, globally. A sophisticated online cash management ecosystem, it is accessible whenever and wherever you need it. Enjoy exceptional control across all vital business areas, and manage treasury, trade finance, borrowing, FX and more – beyond borders, and on one secure, intuitive platform.

- Simplified reconciliation through Virtual Accounts**
Easily identify payers without additional data from account credits
- Seamless integration**
Advanced APIs integrate seamlessly with your ERP systems, allowing real-time statement and transaction status inquiries and instant initiation of local and foreign payments
- Enhanced transaction security**
Measures such as soft tokens for login and authorization, 256 bit SSL data encryption, and access control through robust system entitlements ensure superior security
- Access 7 years of account history online**
Leverage data from the past with full access to information and end-to-end visibility on all cash and trade transactions
- Omnichannel access**
Instantly view and manage all your financial needs across various devices, anytime you choose

[CLICK HERE TO FIND OUT MORE](#)



GET IN TOUCH WITH US
Our Client Servicing Team are on hand to assist you with any queries.

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 ✉ businessONLINEhelp@emiratesnbd.com

Corporate Banking Help Desk
 ☎ +971 43160214 - Select Option 2 on IVR
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Note: This is an automated businessONLINE e-mail communication. Please do not reply or forward this e-mail to the sender.

Wealth Management – eDM

Client – Emirates NBD




Priority Banking




Manage your wealth with our broad experience and deep expertise

Dear Valued Customer,

We all encounter well-intentioned 'advisors', but when it comes to your money, settle for nothing less than true expertise. With a thoughtfully designed wealth management approach and market-leading solutions, Emirates NBD helps you to stay focused on and achieve your financial goals.



Priority Banking




Manage your wealth with our broad experience and deep expertise

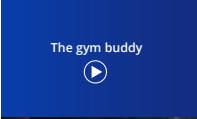
Dear Valued Customer,

We all encounter well-intentioned 'advisors', but when it comes to your money, settle for nothing less than true expertise. With a thoughtfully designed wealth management approach and market-leading solutions, Emirates NBD helps you to stay focused on and achieve your financial goals.


Here are some situations you may find yourself in when it comes to unsolicited financial advice – the familiarity of these situations will make you smile.



The friend






The gym buddy



The cab driver

Talk to us
Arrange a complimentary consultation with one of our wealth advisors today

Click here
to discover our tailored wealth management approach


Get mobile banking  Subscribe to WhatsApp Banking  

Emirates NBD Trust & Estate Planning eDM

Client – Emirates NBD




PRIVATE BANKING




Who would you trust to safeguard something as precious as your legacy?

To help preserve and grow your legacy for the ones who matter most in your life, trust a bank that already works for you with your best interests at heart.



PRIVATE BANKING




Who would you trust to safeguard something as precious as your legacy?

To help preserve and grow your legacy for the ones who matter most in your life, trust a bank that already works for you with your best interests at heart.


Benefit from deep expertise and decades-long experience in structuring and managing bespoke **Trust and Estate Planning** solutions, via our Trust Company in Jersey (Channel Islands).

With our dedication to serving our clients for generations to come, your legacy is in safe hands.


Our Proposition includes:




Estate & Succession Planning




Trust Services




Liquidity Planning




Business Continuity




Broad service spectrum
Bespoke structuring for trust and estate planning, including corporate and philanthropic requirements, with Shar'ah considerations if required



Presence and reach
Dedicated Private Banking offices in the UAE, KSA, UK and Singapore, linking directly to the Jersey office



Aligned with your values and mindset
Understanding what is personally important to you and your family when planning and structuring solutions



Our advantage
Leveraging our strong local and regional presence and insights to your advantage

Reach out to your Relationship Team to explore how we can help safeguard your legacy, or call 800456

Get mobile banking

Key Facts Statement

in f o

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 • via calls, send us an SMS with NOCALLS to 4456.

Emirates NBD X eDM – New Clients Client – Emirates NBD

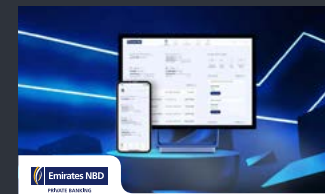


Welcome to convenient banking,
anywhere, anytime, with **ENBD X**.

Dear [Field: First Name] [Field: Last Name],

Thank you for choosing Emirates NBD as your banking partner.

Enjoy unparalleled convenience and remarkable features on the **ENBD X App**, available on the **Emirates NBD Mobile Banking App** or **Online Banking**.



Welcome to convenient banking,
anywhere, anytime, with **ENBD X**.

Dear [Field: First Name] [Field: Last Name],

Thank you for choosing Emirates NBD as your banking partner.
Enjoy unparalleled convenience and remarkable features on the **ENBD X App**, available on the **Emirates NBD Mobile Banking App** or **Online Banking**.

Benefit from 150+ everyday banking services, explore and apply for new products, and manage your preferences in profile settings faster, easier and with greater security.

Download the **ENBD X App** now and get started with just a few simple steps:

- Enter your **Active Debit/Credit Card Number** or **Account Number & Date of Birth**
- Verify your email through the link sent to your registered email ID and confirm your mobile number with the **authorisation code**
- Set your **password** (password should contain uppercase, lowercase, special characters, numbers, 8+ characters)
- Enable **Face ID/Touch ID** and set your **Smart Pass PIN** to authorise your future transactions securely

Stay up-to-date

Get personalised notifications on important updates and offers related to your accounts and investments.



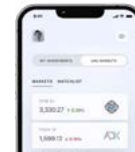
Everyday banking, simplified

Search and access instant services seamlessly. Find the latest updates on your service requests or reach out for support.



Manage your wealth

Open an investment portfolio instantly and start trading in global and local equities with access across stocks and ETFs in the USA and European markets, as well as SPK, ADX and Nasdaq Dubai. Set your preferred stocks watchlist and get started.



Transfer and pay bills easily

Add or select your beneficiary and we will offer the best transfer option for you, be it local or international transfer, or DirectRemit.



Apply for new products on the go

Open current or savings accounts in multiple currencies, open fixed deposits, donate funds and apply for Credit Cards, seamlessly.



You are in control

Manage your preferences, update your Emirates ID and passport instantly, define security settings including daily spend limits and others.



Explore deals

Stay tuned to the latest personalised offers and 1000+ deals.



Download the **ENBD X App** and enjoy an elevated mobile banking experience.



[Learn more >](#)

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Emirates NBD Private Banking Services – Videos for Social Media

Client – Emirates NBD

Watch the video



Trust and estate planning

Watch the video



Lending solutions

Watch the video



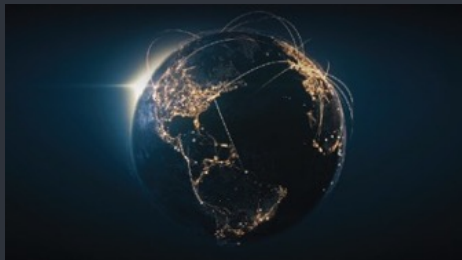
Real estate advisory

Watch the video



Chief Investment Office

Watch the video



Offshore booking centres

Watch the video



External asset management

Watch the video



Investment advisory services

Emirates NBD – Corporate & Institutional Banking Videos

Client – Emirates NBD

Watch the video



Watch the video



Watch the video



Watch the video



Watch the video

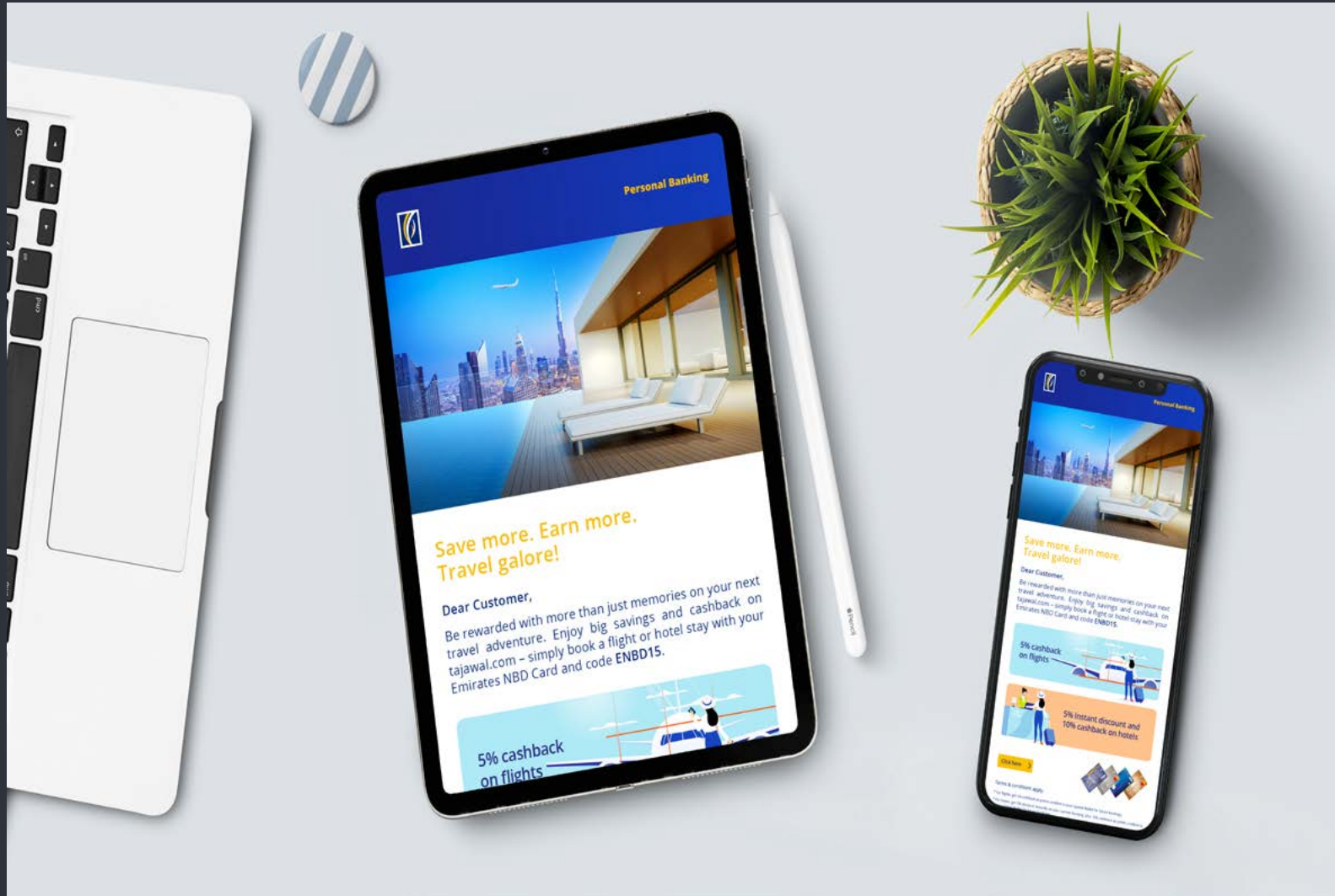


Watch the video




Emirates NBD Private Banking – Tajawal Offer

Client – Emirates NBD




CIO Event Invite - 2024 - Priority Banking - English & Arabic eDM

Client – Emirates Islamic Bank



الإمارات الإسلامية
EMIRATES ISLAMIC
PRIORITY BANKING



Your Exclusive Invitation

Dear Valued Client,


2023 was a surprisingly good year for investments, but it left us with a great deal of unanswered questions about the road ahead.

Those questions will all be answered in 2024. Central banks, who dominated markets for 15 years, should become more predictable and less prominent. Growth, inflation, central banks, geopolitics and policies will be catalysts for the year, alongside the incredible changes happening in technology and the world order.


We invite you to our Annual Global Investment Outlook 2024, themed

The Year of Answers


where our CIO and his team of experts share invaluable advice on how to navigate the global investment landscape.



22 Feb
2024



12:00 pm to 3:00 pm
including lunch



Mandarin Oriental
Jumeira, Dubai –
Mandarin Ballroom 1 & 2

PLEASE CLICK HERE
to confirm your attendance or contact your Relationship Manager.

We look forward to your gracious presence.

Sincerely,
Fahad al Zarouni
Head of Priority Banking
Emirates Islamic.

emiratesislamic.ae

To opt out of receiving marketing communications from Emirates Islamic Bank (P.J.S.C.) please click here.
We will never ask for your card/bank details (including passwords, PIN, CVR, card CVV) over phone, SMS or social.
Visit Security Tips section on emiratesislamic.ae
Emirates Islamic Bank (P.J.S.C.) is licensed by the Central Bank of the UAE.



الإمارات الإسلامية
EMIRATES ISLAMIC
PRIORITY BANKING



دعوتك الخاصة

عزيزنا العزيز،

رغمًا لمصمم التوقعات كان عام 2023 عامًا يالغا مع عالم الاستثمار إذ لم تترك خلفه الكثير من الأسئلة المعلقة حول مشهد الاستثمار المستقبلي.

ستكشّف الإجابات عن هذه الأسئلة فيما يخص عام 2024، إذ يدّ النبوءات المركزية، التي تحكمت سياساتها بحركة الأسواق لما يقارب 15 عامًا، أن تصبح أكثر قابلية للتنبؤ، وستتغير المشهد بشكل أكبر في مجالات النمو والتضخم، والبنوك المركزية، والسياسات والخصائص السياسية، جنبًا عن التغييرات في عالم التكنولوجيا والنظام العالمي.

يسرنا أن نقدم بدعوتك لحضور توقعاتنا السنوية للاستثمار العالمي لعام 2024، والتي ستكون تحت عنوان

عام الإجابات


بإثاق هذا اللقاء سيشارك المستشارون الرئيسيون للاستثمار وخبرته من الخبراء أمكراههم حول سبل دخول المرحلة التالية من مشهد الاستثمار العالمي.



22 فبراير
2024



من الساعة 12:00 ظهرًا حتى
الساعة 3:00 بعد الظهر
(تقدمون وجبة غداء)



مركزين أوريينال جيميرا دبي
القاعة 1 و 2

يُرْجى الضغط هنا
لتأكيد الحضور، أو يمكنك التواصل مع مدير العلاقات الخاص بك.

ننتظر قبضتكم.

تفضلوا بقبول فائق الاحترام،
فهد الزرورني
رئيس الخدمات المصرفية المتميزة
الإمارات الإسلامية.

emiratesislamic.ae

لتجنب تلقي رسائل التسويق غير المرغوب فيها من قبلنا، يرجى اختيار "لا" عند تلقي رسائل التسويق غير المرغوب فيها من قبلنا.
نحن لن نطلب أبدًا معلوماتك الشخصية (بما في ذلك كلمات المرور، PIN، CVR، و CVV) عبر الهاتف، الرسائل القصيرة، أو وسائل التواصل الاجتماعي.
معلومات الأمان: الإمارات الإسلامية بنوك (ش.م.س.ج) هي مرخصة من قبل مصرف الإمارات العربية المتحدة المركزي.

CIO Event Invite - 2024 - Private Banking - English & Arabic eDM

Client – Emirates Islamic Bank





Your Exclusive Invitation

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22 Feb
2024



12:00 pm to 3:00 pm
including lunch



Mandarin Oriental
Jumeira, Dubai –
Mandarin Ballroom 1 & 2

PLEASE CLICK HERE
to confirm your attendance or contact your Relationship Manager.

We look forward to your gracious presence.

Sincerely,
Syed Umair
Head of Wealth Management
Emirates Islamic

emiratesislamic.ae 

To opt out of receiving marketing communications from Emirates Islamic Bank (P.J.S.C.), please click [here](#).
We will never ask for your card/bank details (including passwords, PIN, QR, card CVV) over phone, SMS or email.
Visit Security Tips section on [emiratesislamic.ae](#)

Emirates Islamic Bank (P.J.S.C.) is licensed by the Central Bank of the UAE.





دعوتك الخاصة

عزيمنا العزيز،

ذاتنا لمصطفم التوفيقات كان عام 2023 عاما بالغا في عالم الاستثمار إذ لم تترك خلفه الكثير من الأسئلة المعلقة حول مشهد الاستثمار المستقبلية.

سنتكشف الإجابات عن هذه الأسئلة ذاتيا في عام 2024، إذ لا بد للبنوك المركزية التي حكمت سبيلها بحركة الأسواق لما يقارب 15 عاما أن تصبح أكثر قابلية للتنبؤ وسيختصر المشهد بشكل أكبر في مجالات النمو والتخصص، والبنوك المركزية والسياسات والجزءات السياسية، مدعومة عن التغييرات في عالم التكنولوجيا والنظام العالمي.

يسرنا أن نقدم بدعوتك لحضور توقعاتنا السنوية للاستثمار العالمي لعام 2024، والذي سيكون تحت عنوان

عام الإجابات

ذات هذا اللقاء سنشارك المسؤول الرئيسي للاستثمار وخبرته من الخبراء أمكراهير حول سبل خوض المرحلة التالية من مشهد الاستثمار العالمي.



22 فبراير
2024



من الساعة 12:00 ظهرا حتى
الساعة 3:00 بعد الظهر.
(تتضمن وجبة غداء)



مفارين أورينال جوميرا، دبي
القاعة 1 و2

يُرْجى الضغط هنا
لتأكيد الحضور، أو يمكنك التواصل مع مدير العلاقات الخاص بك.

ننتظرك لاستضافتك.

تفضلوا بقبول فائق الاحترام،
سيد عمير
رئيس خدمات إدارة الثروات
الإيرادات الإسلامية

emiratesislamic.ae 

للتفادي، نطلب من كافة العملاء التوجه الى صفحة التواصل الخاصة بالعميل في حال عدم تلقيه الدعوة والرجاء عدم التوجه الى صفحة التواصل الخاصة بالعميل في حال عدم تلقيه الدعوة. يرجى التواصل مع [emiratesislamic.ae](#) في حال عدم تلقيه الدعوة في حال عدم تلقيه الدعوة في حال عدم تلقيه الدعوة.

Emirates Islamic Bank (P.J.S.C.) is licensed by the Central Bank of the UAE.

EIB Kunooz Savings Account – English & Arabic eDM

Client – Emirates Islamic Bank





A million reasons to save with a Kunooz Savings Account

Saving for your future with a Kunooz Savings Account just got better. Now you can get a chance to win a grand prize of AED 1 million every quarter, in addition to exciting monthly and weekly prizes. The more you save, the better your chances of winning.



Quarterly
AED 1 million



Monthly
AED 500,000



Weekly
AED 10,000

Click [here](#) to know more.

Note:

- Every AED 5,000 saved gives you one chance to win the monthly and quarterly grand prizes
- Every AED 1,000 saved gives you one chance to win the weekly cash prizes

Terms and conditions apply.

emiratesislamic.ae
f in X

To opt out of receiving marketing communications from Emirates Islamic Bank (P.J.S.C.), please click [here](#). We will never ask for your card/bank details (including passwords, PIN, OTR card CVV) over phone, SMS or email. Visit Security Tips section on emiratesislamic.ae
Emirates Islamic Bank (P.J.S.C.) is licensed by the Central Bank of the UAE.





ادخر لمستقبل مزدهر مع حساب كنوز للتوفير

الآن، يمكنك الحصول على فرصة للفوز بجائزة كبيرة بقيمة مليون درهم كل ثلاثة أشهر، بالإضافة إلى جوائز نقدية شهرية وأسبوعية. ادخر المزيد، فرصتك في الفوز تزيد.



جائزة كل ربع سنة
1,000,000 درهم



جائزة كل شهر واحدة
500,000 درهم



جائزة كل أسبوع
10,000 درهم

إضغط هنا لمعرفة المزيد.

يرجى العلم:

- كل 5,000 درهم تدخرها ستمنحك فرصة واحدة للفوز بالجوائز الكبرى الشهرية والربع سنوية.
- كل 1,000 درهم تدخرها ستمنحك فرصة واحدة للفوز بالجوائز النقدية الأسبوعية

تطبق الشروط والأحكام.

X in f
emiratesislamic.ae

توافق الاشتراك بخدمة تلقي الاتصالات التسويقية من مصرف الإمارات الإسلامية (إ.م.ع.ع.) بريد المخطط هنا
إن نطلب منك معلومات شخصية، بياناتك، معلومات رعا غير ذلك، فكل ذلك يكون بموجب التوافق الشخصي وكيفية الجور الشخصية مرة واحدة. يرجى التحقق من المخطط
عن الهاتف في الرسائل النصية القصيرة في الجور الإلكترونية، المعلن بزيوت قسم المخطط الخاصة عبر الجوال: emiratesislamic.ae
مصرف الإمارات الإسلامية (إ.م.ع.ع.) مرخص من قبل مصرف الإمارات العربية المتحدة المركزي.

Anti-Fraud Campaign 2024 – English eDM

Client – Emirates Islamic Bank




Dear customer, your EI credit card has been suspended due to suspicious transactions. To re-activate, verify your information here: www.emiratesislamic.com/credcard

Stay alert – protect yourself from fraudulent messages

At Emirates Islamic, your security and financial safety is our utmost priority. We wish to remind you that while you may receive communications that appear to be from us, it is crucial to exercise caution before responding or clicking on any links.

Always verify the authenticity of such messages to safeguard your personal and financial information.




Stay alert – protect yourself from fraudulent messages

At Emirates Islamic, your security and financial safety is our utmost priority. We wish to remind you that while you may receive communications that appear to be from us, it is crucial to exercise caution before responding or clicking on any links.

Always verify the authenticity of such messages to safeguard your personal and financial information.

WHAT TO LOOK FOR

- Whether for an email or SMS, always check the sender's ID
- Keep an eye out for grammatical errors in messages
- Carefully check links to ensure legitimacy before you click
- Verify message details with the sender whenever possible before proceeding

WHAT TO DO

- Stay vigilant and exercise caution when interacting with messages from any unknown source
- If in doubt, reach out to our Call Centre on 600 599 995
- Protect yourself and your financial information from potential scams by staying informed and proactive

We take your security seriously, and urge you to do the same, when such messages are sent via various communication channels. Emirates Islamic will never ask for sensitive information such as your account details, CVV, passwords, or PINs.

If you have any queries, please reach out to us.

Stay safe and secure.

emiratesislamic.ae   

To opt out of receiving marketing communications from Emirates Islamic Bank (P.S.C.), please click here. We will never ask for your card details including passwords, PIN, ETS card CVV over phone, SMS or email. Stay Secure. For more info visit www.emiratesislamic.ae. Emirates Islamic Bank (P.S.C.) is licensed by the Central Bank of the UAE.

Anti-Fraud Campaign 2024 – English & Arabic eDM Client – Emirates Islamic Bank

It may look official, but can you really trust it?

Dear Customer,
As your banking partner, your safety is important to us. We have noticed several instances of fraudulent messages claiming to be from the bank, demanding urgent payment of fees, and sometimes threatening arrest. To protect yourself from such scams, please keep the following information and tips in mind.

WHAT TO LOOK FOR

- Emails or messages asking for immediate payments to avoid legal action being taken
- Links that lead you to suspicious websites or payment sites

WHAT TO DO

Always double-check the authenticity of such emails, here are some ways:

- Always visit trusted government websites and applications for payments
- Avoid clicking on links in suspicious emails
- Get in touch with your local police department using official contact information, or visit the official government portal to check your fines

Your financial security is important to us. By remaining vigilant and following these steps, you can safeguard yourself from fraud. If you have any queries, please reach out to us.

Stay safe and secure.

emiratesislamic.ae

The email you received may not be as innocent as it seems

Dear Customer,
As your banking partner, your safety is important to us. We have noticed several instances of fraudulent emails impersonating well-known courier organizations. To protect yourself from such scams, please keep the following information and tips in mind.

WHAT TO LOOK FOR

- Links in unsolicited emails from courier companies

WHAT TO DO

- Avoid clicking on links in suspicious emails
- For a delivery you're expecting, visit the official courier website directly
- To add or update delivery details, or to track your package, enter your de receipt number or tracking number only on the official courier website
- Make customer payments only on the official courier website or at the courier office, for items arriving from overseas

Your financial security is important to us. By remaining vigilant and following these steps, you can safeguard yourself from fraud. If you have any queries, please reach out to us.

Stay safe and secure.

emiratesislamic.ae

Do not share your personal information

Dear Customer,
As your banking partner, your safety is important to us. We have noticed several instances of phone calls from individuals impersonating government officials. To protect yourself from such scams, please keep the following information and tips in mind.

WHAT TO LOOK FOR

- Any phone call requesting personal bank account or card details, or OTPs
- A threat of legal action or travel restrictions if information is not shared

WHAT TO DO

- Never share your personal, financial or other sensitive details over the phone
- If you receive such calls, hang up immediately
- To ensure the authenticity of such a call, contact the government authority directly, always using official contact information
- Consider visiting the government office in person

Your financial security is important to us. By remaining vigilant and following these steps, you can safeguard yourself from fraud. If you have any queries, please reach out to us.

Stay safe and secure.

emiratesislamic.ae

Food offers can be tempting – but are you sure they're genuine?

As your banking partner, we care about your security and financial safety. Sometimes, offers for food and beverages may seem reasonable, but if it sounds too good to be true, it probably isn't authentic.

WHAT TO LOOK FOR

- Offers with incredible discounts for a limited period
- Links in social media or emails promoting these deals
- Websites or applications that are not reputable, offering large discounts

WHAT TO DO

- Only order food and water from genuine websites or mobile applications
- Never click on unknown links in social media or emails
- Verify any offer's authenticity before making purchases or payments

We take your security seriously, and urge you to do the same, whether for food offers or when responding to any communication when you cannot verify the source. Emirates Islamic will never ask for sensitive information such as your account details, CVI, passwords, or PINs. If you have any queries, please reach out to us.

Stay safe and secure.

emiratesislamic.ae

Look before you leap at the next earning opportunity

As your banking partner, we care about your security and financial safety. Offers to earn a substantial pay working from home may sound like a dream job, but are most likely fraudulent. The details you shared via a CV or other means with such fraudsters can be exploited for their personal gain, and to encourage you to disclose further sensitive information.

WHAT TO LOOK FOR

- Work-from-home job offers with unrealistically high salaries
- Requests for CVs asking for extensive personal details
- Verification calls seeking trust to share bank account or card details

WHAT TO DO

- Apply for jobs only through well-known and reputable sources and websites
- Avoid sharing personal and financial details through email, SMS, instant messaging applications, or any other unsecured channels

We take your security seriously, and urge you to do the same, when such offers are presented via various communication channels. Emirates Islamic will never ask for sensitive information such as your account details, CVI, passwords, or PINs. If you have any queries, please reach out to us.

Stay safe and secure.

emiratesislamic.ae

لا تقم ضحية للوعود الكاذبة بتحقيق مكاسب مالية

يقدمنا شركائنا المصرفيين نحرص دائماً على أمن وأمان حساباتكم المصرفية وحرصنا على الحد من مخاطر الاحتيال البنكي الذي يهدد أمان حساباتكم المصرفية. نلاحظ في بعض الأحيان رسائل إلكترونية أو رسائل نصية تدعي أنها من بنك الإمارات الإسلامية، وتطلب منكم تقديم معلومات شخصية أو مالية أو ادعاء أنها من البنك، وتطلب منكم مشاركة تفاصيل الحساب المصرفي أو رقم حسابنا البنكي. لذا، نطلب منكم الحذر الشديد في مثل هذه الحالات.

ما لا ينبغي أن تتورد على

- البرقيات الإلكترونية التي تقدم خدمات ترويج
- مكتبات الحصول على تفاصيل البطاقة أو الحساب المصرفي عن قتل
- البرقيات الإلكترونية التي تدعي أنها من البنك المصرفي
- البرقيات الإلكترونية التي تدعي أنها من البنك المصرفي

ما لا ينبغي فعله على الإطلاق

- لا تقبل أي عرض أو فرصة عمل من مصدر غير موثوق به، خاصة في مواقع التواصل الاجتماعي
- تقديم تفاصيل شخصية أو مالية
- مشاركة تفاصيل الحساب المصرفي أو رقم حسابنا البنكي

نحن ملتزمون بحماية معلوماتكم الشخصية والمالية، ونطلب منكم الحذر الشديد عند التعامل مع أي عرض أو فرصة عمل. إذا كان لديك أي استفسارات، يرجى التواصل مع فريق خدمة العملاء لدينا.

Stay safe and secure.

emiratesislamic.ae

Eager to receive your parcel? Think before you reply!

As your banking partner, we care about your security and financial safety. Please beware of a scam that could include suspicious messages from unknown sources, including international ones. These messages may claim that a parcel delivery you have been expecting has been halted, urging you to reply with your sensitive information – which may or may not lead to financial loss.

WHAT TO LOOK FOR

- SMS or instant messages from unknown numbers, especially international ones
- Requests to reply (e.g., by pressing '1') for parcel updates
- Language or tone that urges you to take immediate action

WHAT TO DO

- Do not reply to messages from unknown numbers or unfamiliar sources
- Verify parcel details by calling the courier company or checking their official website

We take your security seriously, and urge you to do the same, whether for parcel deliveries or when interacting with any communication when you cannot verify the source. Emirates Islamic will never ask for sensitive information such as your account details, CVI, passwords, or PINs. If you have any queries, please reach out to us.

Stay safe and secure.

emiratesislamic.ae

Burj Al Arab – Bab Al Yam Restaurant Logo + Visual Identity

Client – Emirates NBD





Brand Identity Toolkit

Client – Address Hotels + Resorts



Brand Style Toolkit

Client – Address Hotels + Resorts



Brand Positioning Manual

Client – Address Hotels + Resorts



xNARA – Logo

Client – xNARA



xNARA – Brand Guidelines

Client – xNARA



xNARA – Brand Guidelines

Client – xNARA

BUSINESS CARD



BUSINESS CARD

Dimensions
8.5cm W x 5cm H

Colors / Printing
2x2 color printing
i.e. Pantone 7546 C and Pantone 7488 C

Paper stock
Conqueror CX22 Diamond white 350 gsm

Operations
No lamination

DIGITAL BANNERS



SKYSCRAPER BANNER

DESIGN SPECIFICATIONS

Dimensions
120px W x 800px H

Margins
10px on the left and right sides, 30px top and bottom

Frame
Green border, 3pt thickness

Images
The visual must be placed in the top half, above the curved green line. The image may be cut out as well, according to the creative direction desired.

Body copy font and size: Exo bold, 16pt
Button font and size: Exo bold, 13pt
URL font and size: Exo bold, 16pt

Final frame
Logo 100px W

Call-to-action
Please use artwork featuring call-to-action text on green button (90px W x 30px H)

xNARA – Brand Guidelines

Client – xNARA

SOCIAL MEDIA



INSTAGRAM
ANIMATED STORIES
(VARIATION 2)

These variations are applications of the same route, using the curved green line from the logo against different visuals.

- Frame 1: The logo and website begin to appear against the background visual.
- Frame 2: The logo and website are clear, accent lines start to form on the top and bottom and the CTA ('Learn More' in this case) begins to appear.
- Frame 3: The CTA is present, as the accent lines continue to extend. The title sentence starts to appear against an opacity gradient in the background.
- Frame 4: The accent lines are completely formed and the title sentence is clear.
- Frame 5: The image is replaced from the bottom as a white background slides upwards.
- Frame 6: Shows the final screen, including the logo, website and the CTA.

SOCIAL MEDIA



INSTAGRAM
ANIMATED STORIES
(VARIATION 1)

These variations are applications of the same route, using the curved green line from the logo against different visuals.

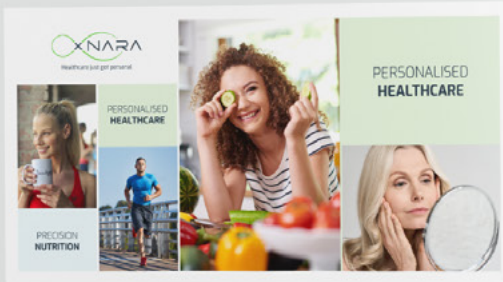
- Frame 1: The logo and website begin to appear against the background visual.
- Frame 2: The logo and website are clear, an accent line starts to form and the CTA ('Learn More' in this case) begins to appear.
- Frame 3: The CTA is present, as the accent line continues to extend. The title sentence starts to appear against an opacity gradient in the background.
- Frame 4: The accent line is completely formed and the title sentence is clear.
- Frame 5: The image is replaced from the bottom as a white background slides upwards.
- Frame 6: Shows the final screen, including the logo, website and the CTA.

xNARA – Brand Guidelines

Client – xNARA

AMBIENT BRANDING

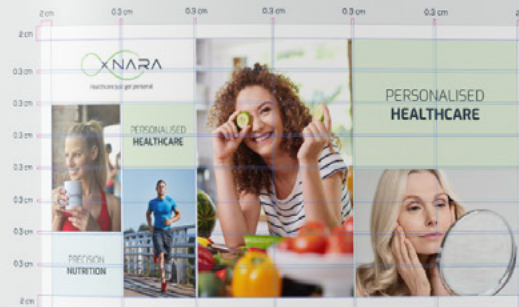
WALL BRANDING



Wall branding is an excellent way to leverage your physical environment to strengthen the xNARA brand. Shown alongside is an application example of our wall branding.

AMBIENT BRANDING

WALL BRANDING



Our wall branding is laid out according to a grid that allows the design to be dynamic and moderately asymmetrical, as shown alongside. Clear space must be maintained on all borders. Images may be expanded or shrunk within the grid lines.

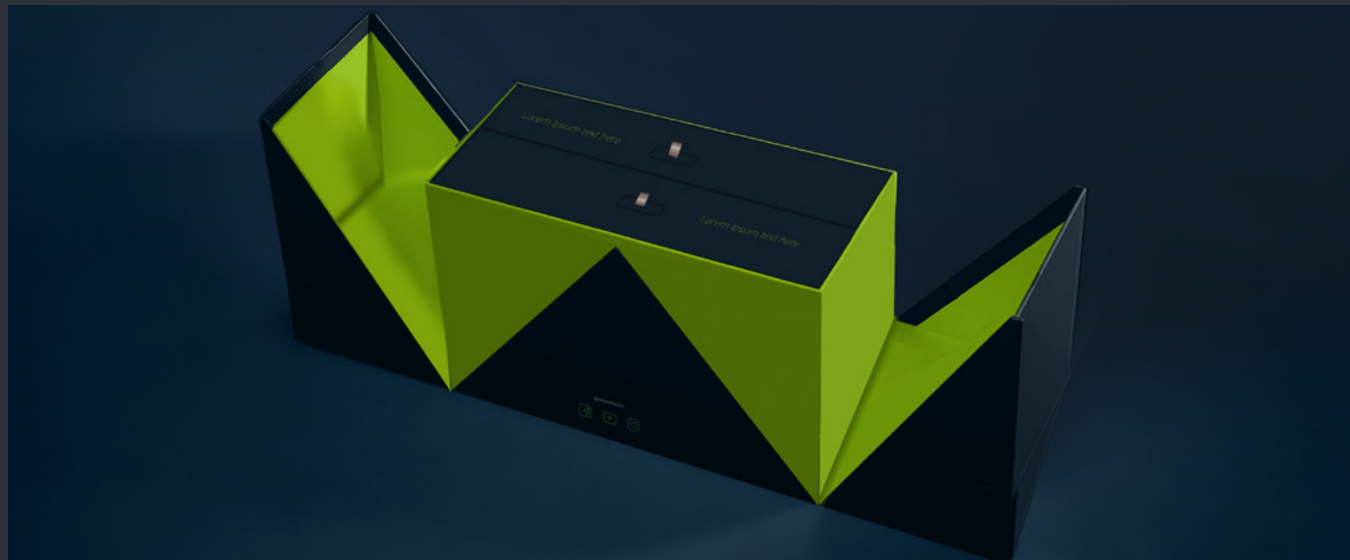
Please note that the spacing and margins shown alongside, denoted in cm, are intended for a regular canvas size in design software. When enlarged, the spaces and margins will increase proportionately.

Specifications:

Font: Exo, Bold and Regular

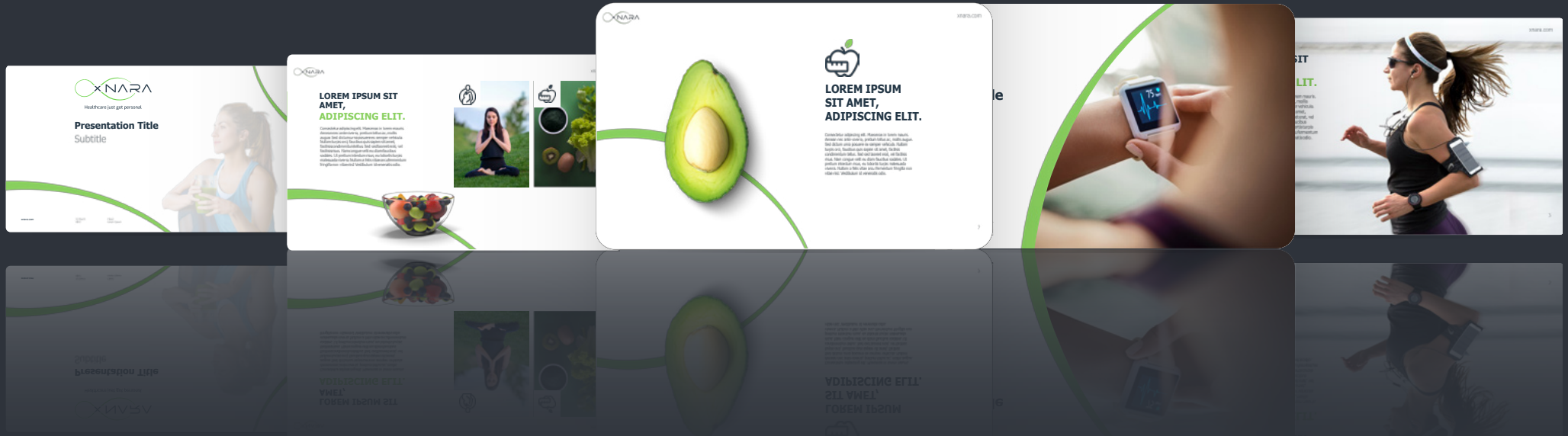
xNARA – Package Design

Client – xNARA



xNARA – Presentation Deck

Client – xNARA



ITD – Logo

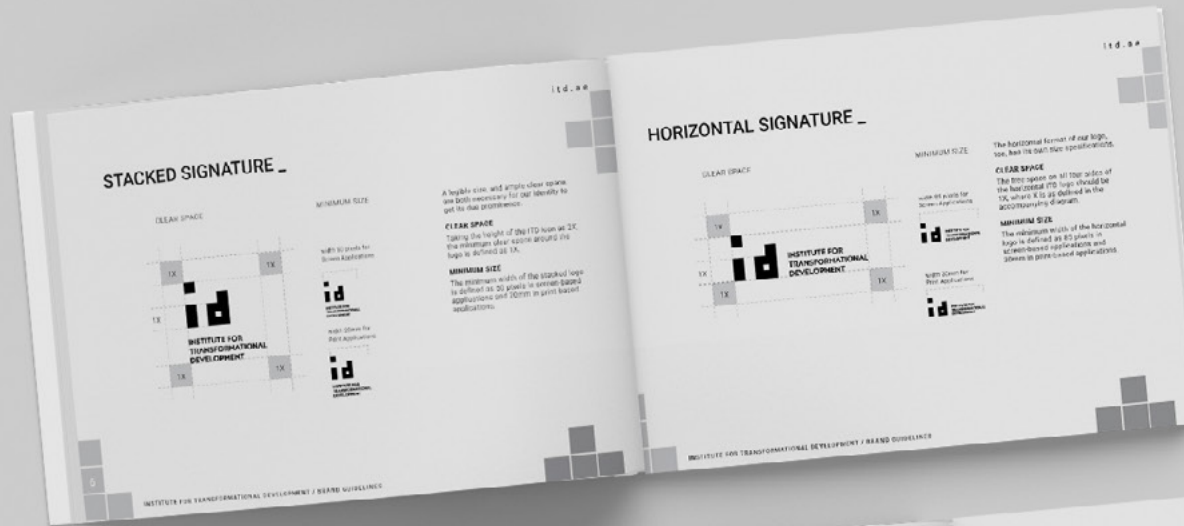
Client – ITD – Institute for Transformational Development



**INSTITUTE FOR
TRANSFORMATIONAL
DEVELOPMENT**

ITD – Brand Guideline

Client – ITD – Institute for Transformational Development



ITD – Website Development

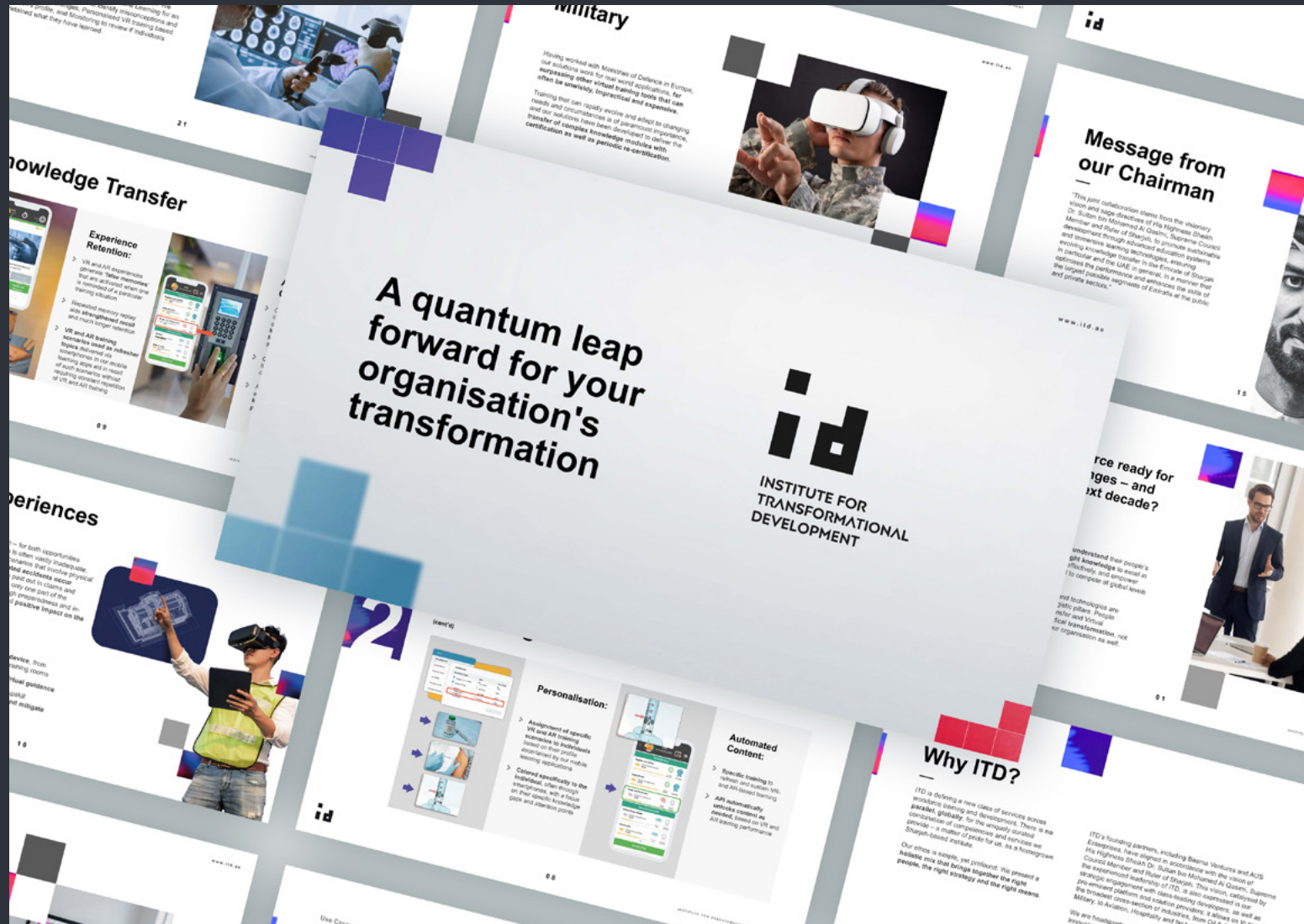
Client – ITD – Institute for Transformational Development

[Link to the website](#)



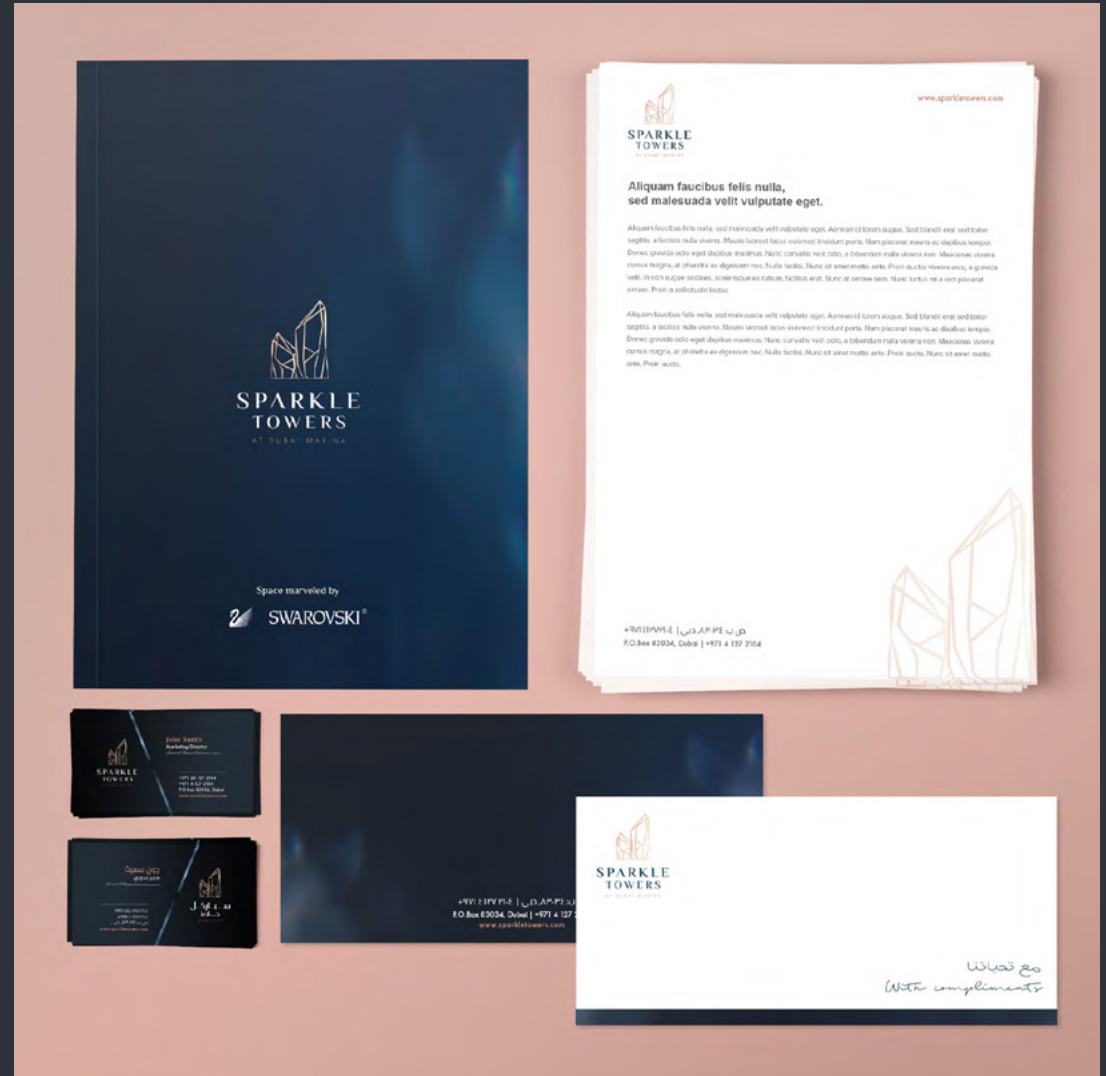
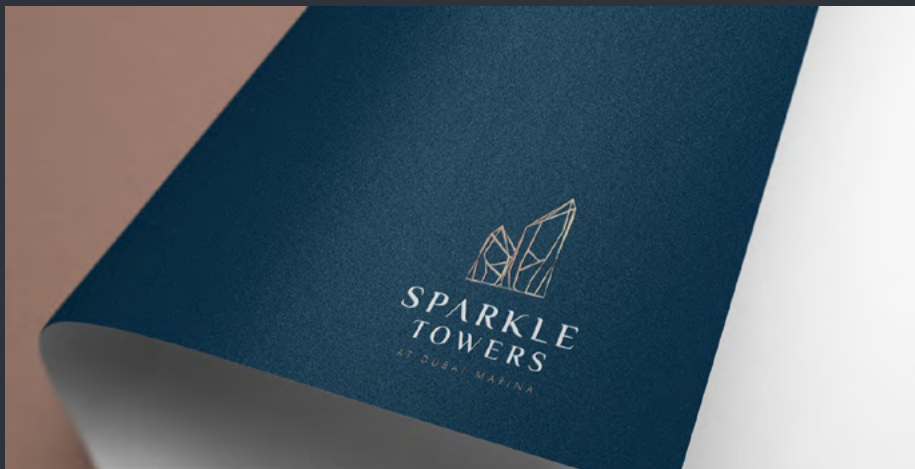
ITD – Pitch Deck

Client – ITD – Institute for Transformational Development



Sparkle Towers – Identity and Branding

Client – Tebyan Real Estate Development



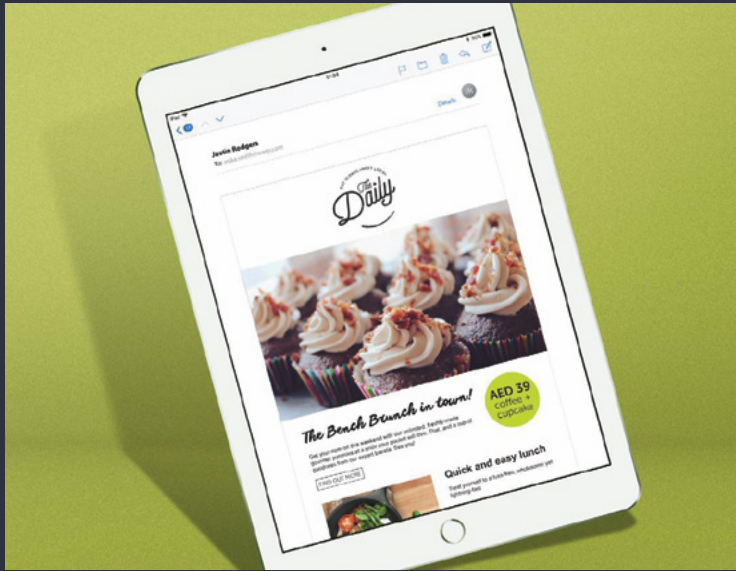
The Daily – Restaurant Identity + Branding Project for Rove Hotels

- From initial design research and identity development to positioning manual and full-fledged brand documents
- Eleven777 articulated visual language, brand's personality and tone for The Daily
- Balanced aesthetic appeal with practical applicability we delivered branding system that works in the real world

OTHER DELIVERABLES:

- Signage
- Menus
- Table number-card holders
- Wall-mounted daily 'specials' boards
- Designs accents, typography, colours, icons and patterns





dubizzle Property – Branding

Client – dubizzle



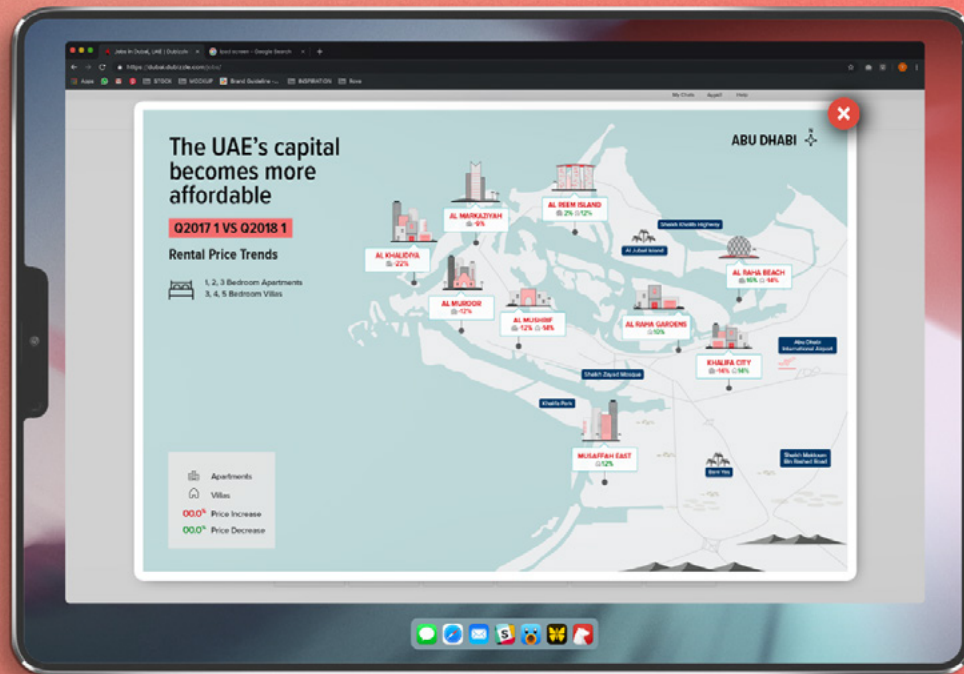
dubizzle Property – Branding

Visual brand guideline



dubizzle Property – Branding

Digital map style, infographic, etc.



dubizzle Property – Branding

Brochure

A data-driven glance at key Dubai communities

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec luctus dui sit amet imperdiet suscipit. Cras finibus finibus rutrum. Nunc enim diam, volutpat non massa in, consectetur condimentum est. Nulla eu faucibus urna, a tempus libero. Maecis feugiat, lacus eu tempus scelerisque, nisl urna cursus metus, ut rutrum metus justo.

Residential Supply

There has been an average of 14,000 units completed per annum across the Dubai residential market over the past 6 years (2010-2016)



Year	Completed (Present units)	Under Construction (Forecast units)
2010	1394	
2011	1405	
2012	1438	
2013	1449	
2014	1466	

Sales Prices Trend Analysis

Dubai Marina



Year	Asking Price (AED per sq ft)
2010	1870
2011	1774
2012	1698
2013	1690
2014	1634

All figures are asking prices in AED per sq ft

“Lorem ipsum dolor sit ame adipiscing elit. Donec luctus dui sit amet imperdiet suscipit. finibus rutrum.”

JOHN SMITH - GENERAL MANAGER

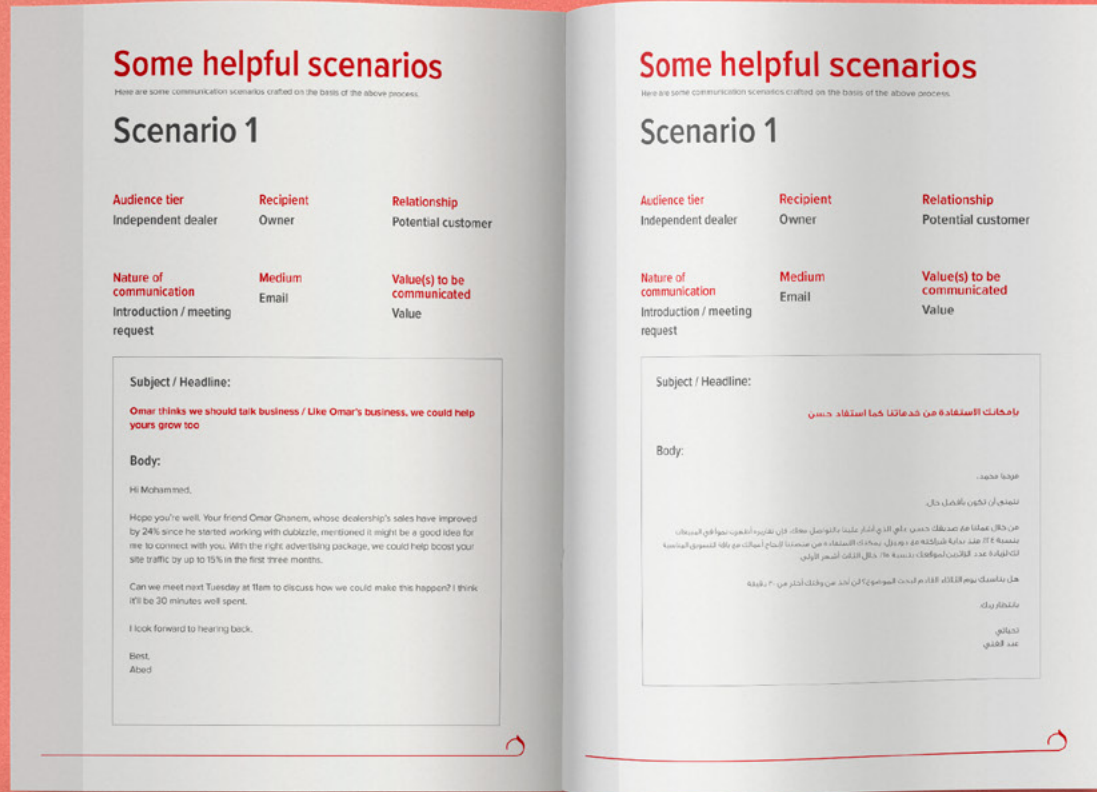
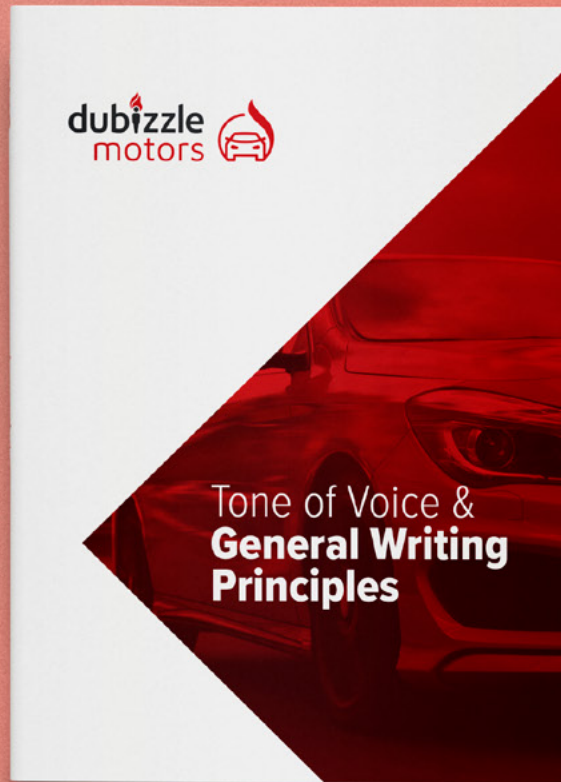


dubizzle property

Dubai Residential Property Trends 2018

dubizzle Motor – Branding

Client – dubizzle



dubizzle Motor – Branding

Client – dubizzle

May 2017 - May 2018

An infographic by **dubizzle motors**

CAR INSURANCE GUIDE & FACTSHEET IN THE UAE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent scelerisque elit.

Nissan Altima

Average car price on dubizzle
AED 51,572

Average car price on dubizzle
AED 25,460

Average value by insurance
AED 18,989

Average value by insurance
AED 88,650

Standard Depreciation

Facts

Q1	Q2	Q3	Q4
95%	90%	85%	80%

The standard depreciation value of a vehicle is 5% per quarter, adding up to **20% PER YEAR**.

Q1	Q2	Q3	Q4
90%	85%	80%	75%

Some cases start from 10% per year, and go all the way up to **25% PER YEAR**.

Most Insured Cars In 2017

Rank	Model	Percentage
1	Nissan Altima	48%
2	Honda Accord	31%
3	Honda Civic	12%
4	Nissan Tida	6%
5	Mitsubishi Pajero	3%
6	Toyota Corolla	

Does the age of The car affect your Insurance premium?

Average insurance premium Mercedes Benz S Class

Year	Price Range (AED)
2010	2,456 - 3,687
2016	10,552 - 12,395

Growth scale dolor sit amet

Bar chart showing growth from 2015 to 2018:

Year	Value
2015	174
2016	312
2017	328
2018	469

Nationalities

Accessing dubizzle Motors 2017

Nationalities

Accessing dubizzle Motors 2017

Rank	Nationality	Percentage
1	UK	48%
2	India	31%
3	UAE	12%
4	Philippines	6%
5	KSA	3%

Top 5 Features in Listed Cars

dubizzle Motors 2017

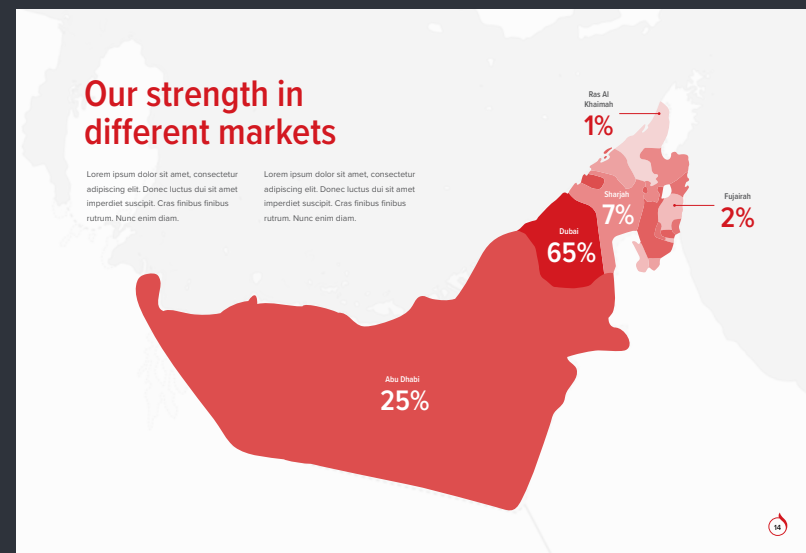
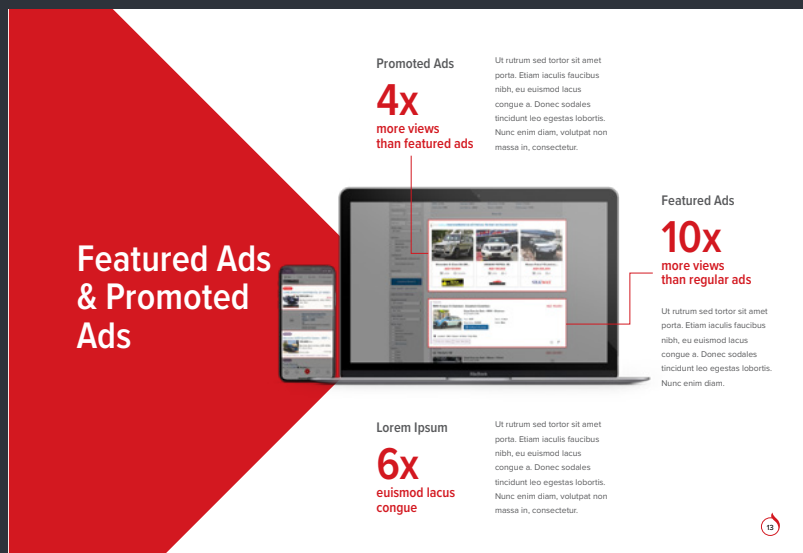
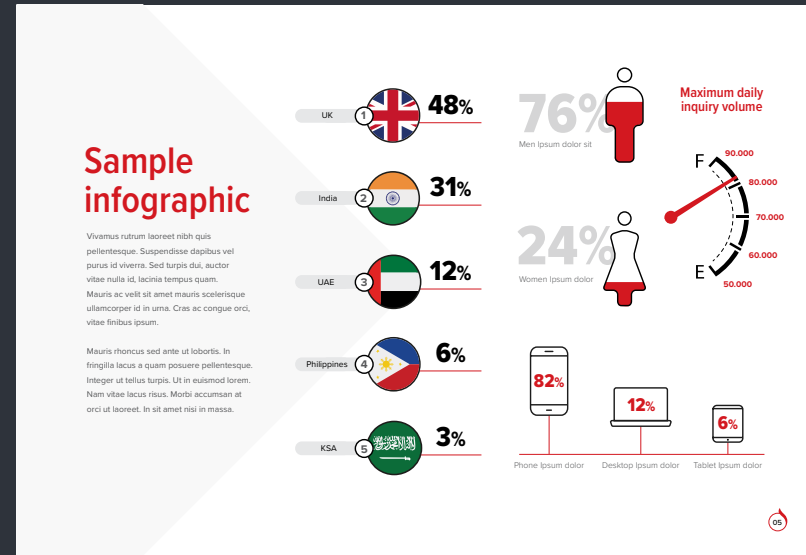
Feature	Percentage
Bluetooth System	49%
Keyless Start	48%
Leather Seats	40%
Parking Sensors	35%
Cooled Seats	16%

dubizzle motors

We believe all figures are correct at the time of publication but are subject to change.

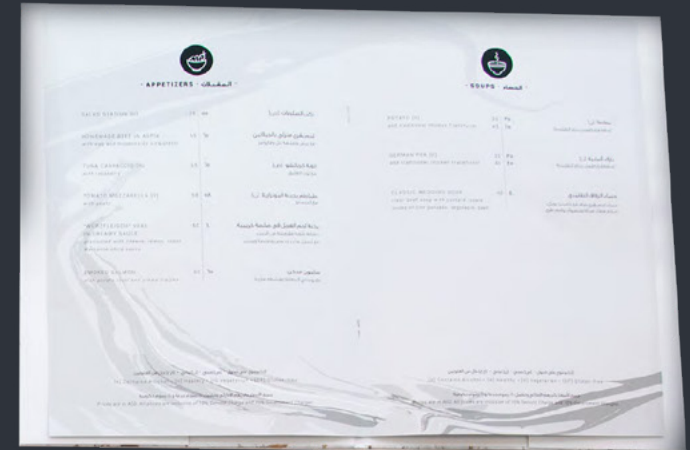
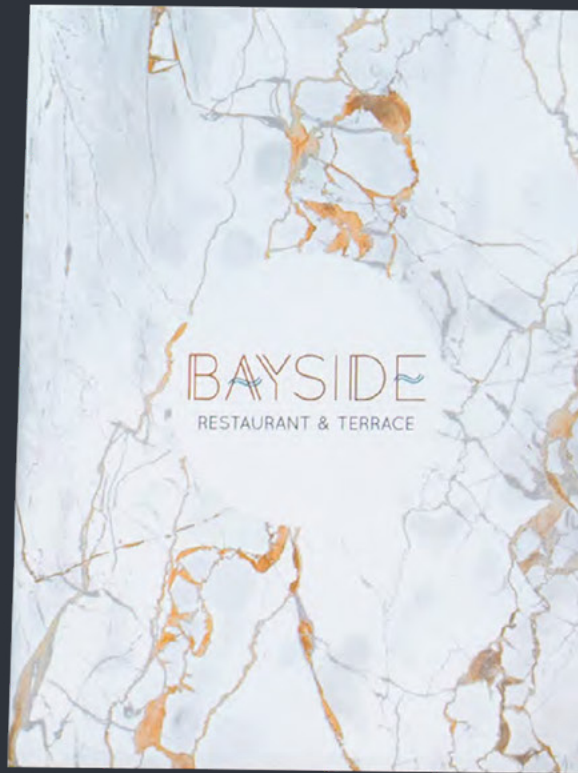
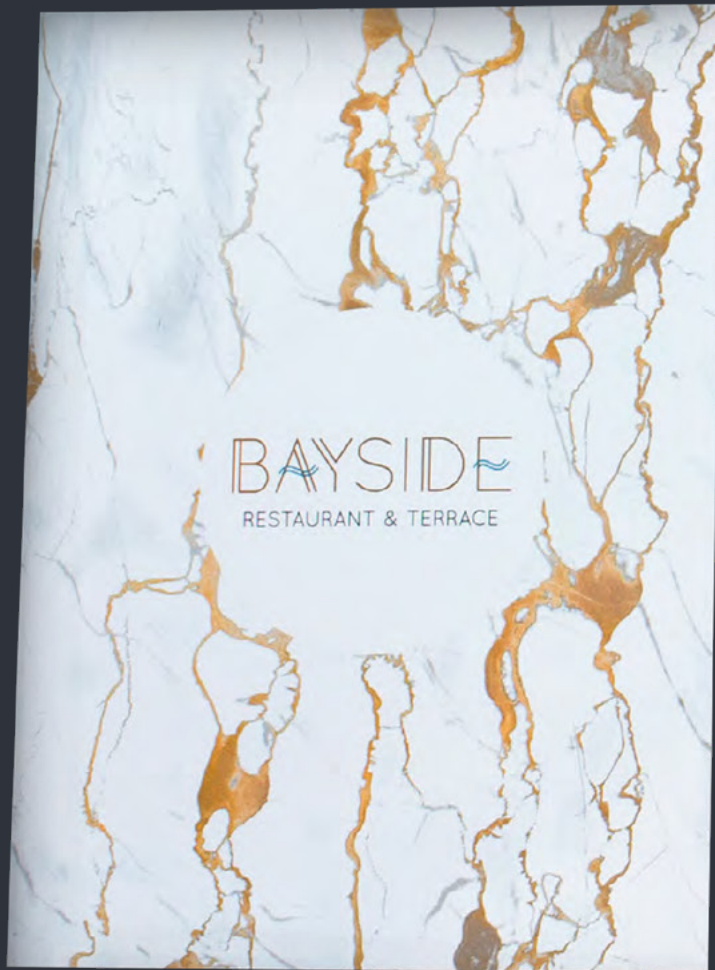
dubizzle Motor – Branding

Client – dubizzle



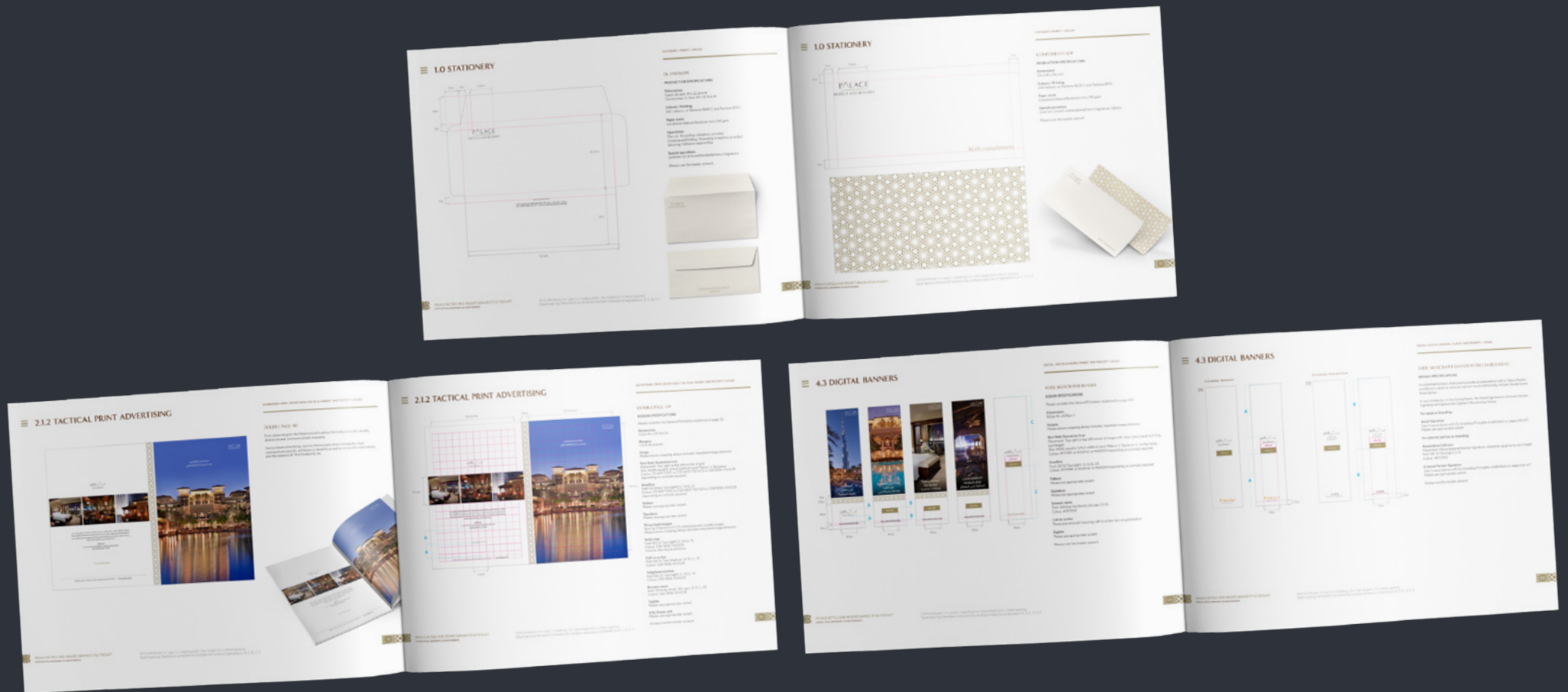
Corporate Identity Proposal & Collateral Design

Client – Steigenberger Hotel Dubai - Bayside Restaurant & Terrace



Palace Brand Guidelines

Client – Palace Hotel and Resorts



Palace – Brand Positioning Manual
 Client – Palace Hotel and Resorts



Palace – Brand Identity Toolkit

Client – Palace Hotel and Resorts



DeepFest 2023 – Logo

Client – Tahaluf

DeepFest

DeepFest

AI BEYOND IMAGINATION

DeepFest
by LEAP

DeepFest
Powered by SDAIA


DeepFest – Brand Guidelines

Client – Tahaluf


DeepFest Brand Guidelines

Brand Logo + Powered by SDAIA

For applications where the association with SDAIA must be displayed, this lockup must be used. Always use the fees provided for this lockup, and do not attempt to modify or recreate it, or change its relative proportions.




Clear Space




Minimum Size

With 100 pixels for Screen Applications



With 30mm for Print Applications



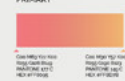
DeepFest

DeepFest Brand Guidelines


Gradients

Gradients can be used to create a sense of dynamism and movement. For variety, shown alongside are combinations of primary colours, combinations of secondary colours, and combinations of primary and secondary colours.


PRIMARY



SECONDARY



PRIMARY & SECONDARY



DeepFest

DeepFest Brand Guidelines

PowerPoint Presentation


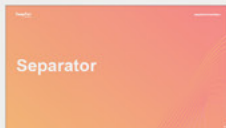

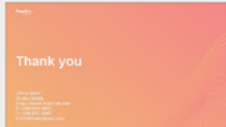
Shown alongside is the PowerPoint Presentation template. It may be used for internal as well as external communication, as required.

DESIGN SPECIFICATIONS

Dimensions
1920 x 1080px

Images
When cropping, ensure important elements are not cropped out.

Slide transition
Immediate, without effects. A separator slide may be used to distinguish between different sections.


DeepFest

DeepFest Brand Guidelines

Videography Style

Video is a crucial communication medium that allows us to convey complex ideas in an engaging manner.

Human subjects, when shown, should be candid and not looking into the camera, unless the script requires it. The colour grading should be vibrant and mildly over-saturated. There should be a balance between organic/human subjects and technology, so as not to make the communication feel clinical and distant.



DeepFest

DeepFest 2023 – Key Visual

Client – Tahaluf



DeepFest 2023 – Key Visual

Client – Tahaluf



DeepFest 2023 – Brochure

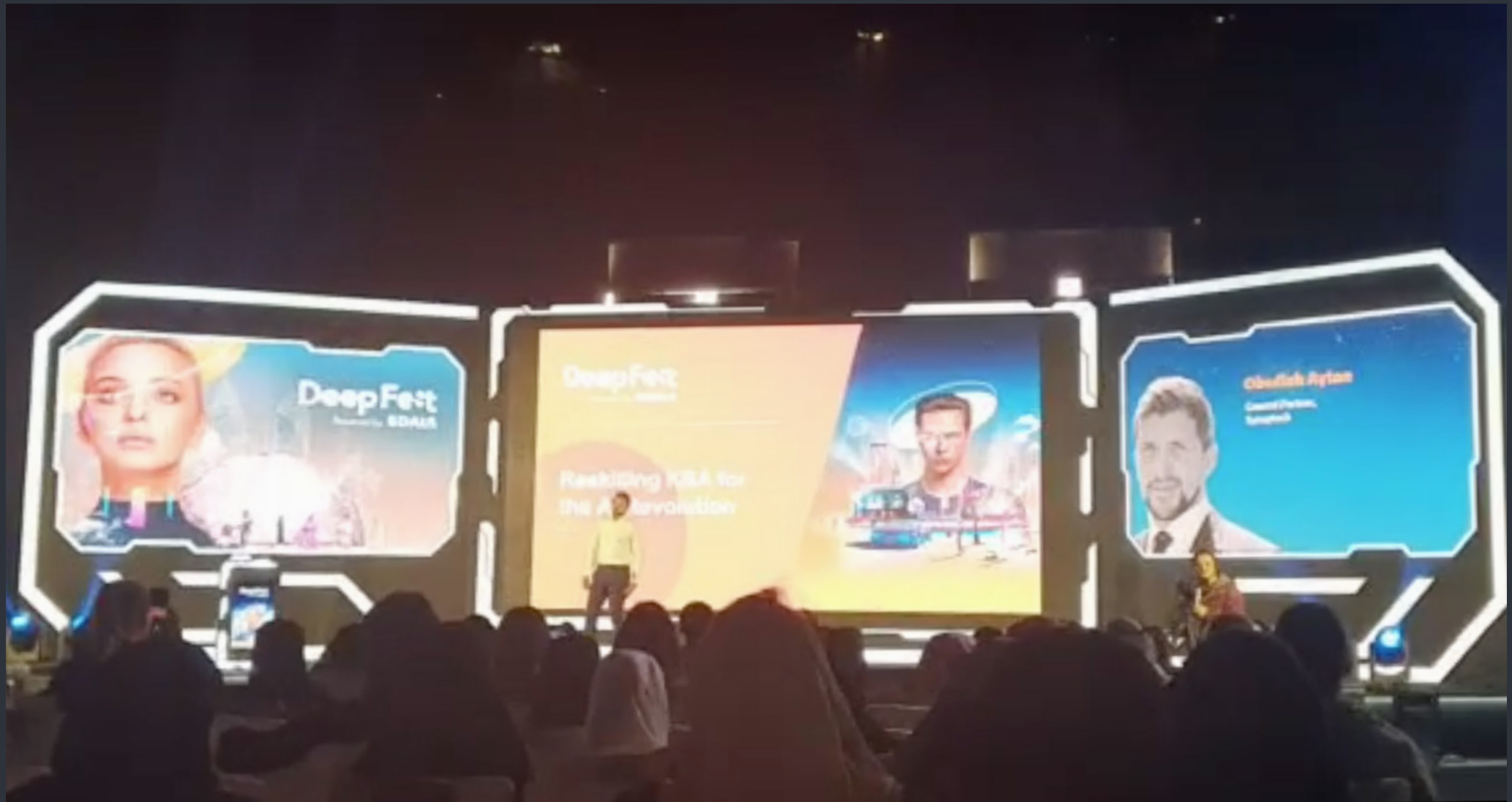
Client – Tahaluf



DeepFest 2023 – Event

Client – Tahaluf

[Watch the video](#)



LEAP 2022 – Event Opening Ceremony Video

Client – Tahaluf

[Watch the video](#)



WHAT DOES IT
TAKE TO LEAP?

LEAP 2022 – Investor Spotlight Opener Video

Client – Tahaluf

[Watch the video](#)



@Hack 2021 – Event Opening Ceremony Video

Client – Tahaluf

[Watch the video](#)



Digital Next – Gitex Video

Client – Messe Frankfurt Middle East

[Watch the video](#)



Digital Next Summit 2019 – VIP Invitation

Client – Messe Frankfurt Middle East



National Festival of Tolerance Campaign – Website

Client – Ministry of Tolerance



National Festival of Tolerance Campaign – Newspaper

Client – Ministry of Tolerance

رسالة حب وتسامح من الإمارات للعالم أجمع

انضموا إلينا للمشاركة في المهرجان الوطني للتسامح، والذي يحتفل فيه مجتمع دولة الإمارات بأطباقه المتنوعة، ما بين 9 و 16 نوفمبر 2018. تنوع فعاليات المهرجان بين حديقة أم الإمارات في أبوظبي على مدى أسبوع، وفعالية جسر التسامح في دبي، ونهائي كأس التسامح للكريكيت في أبوظبي وغيرها الكثير من المبادرات الثقافية، الموسيقية والفنية التي ستسهم في تعزيز مفهوم التسامح بين الجميع.

للمزيد من المعلومات عن الفعاليات العامة والمنتجات الفكرية رابعة المستوى، نرجوا زيارة www.nationalfestivaloftolerance.ae

وإلى 16 نوفمبر

National Festival of Tolerance Campaign – Brochure

Client – Ministry of Tolerance



Umm Al Emarat Park Events

As the locus of community activities in Abu Dhabi, Umm Al Emarat Park will be the venue for events and festivities that span the entire duration of the Festival. The spotlight will be on the various traditions and cultures that thrive in the UAE, with events open to all members of the public. Prepare to experience an exciting spectrum of educational, artistic, musical and interactive initiatives and entertainment, including live performances in the Park's Amphitheatre.

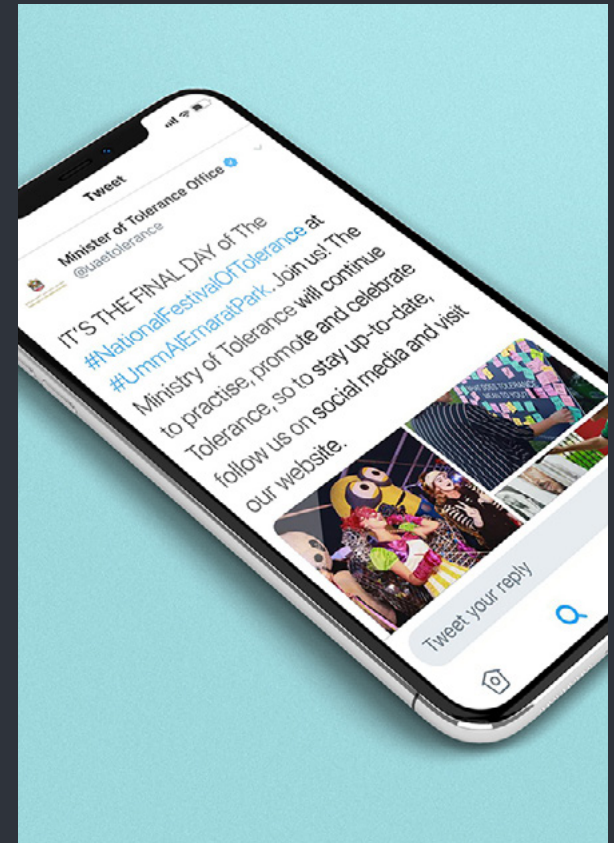
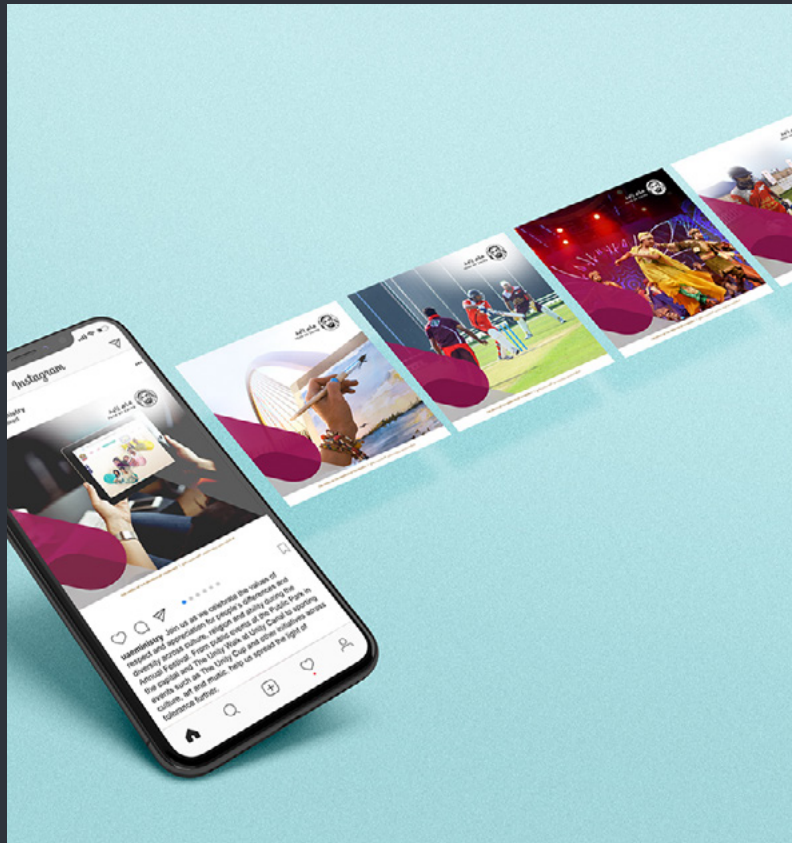
Friday, 9 November - Friday, 16 November
Umm Al Emarat Park, Abu Dhabi
5:00pm onwards

Some highlights:

- Carnivals:** Musical parades with clown and stilt-walkers in various costumes.
- Traditional local show:** A unique traditional show based on Emirati folklore.
- Drum Circle:** A community drum circle that is a great way for people of all ages and cultures to participate and build tolerance and understanding.
- Musical - "Silk Road":** An Arabic musical based on a spectacular journey from East to West, expressed through song and dance.

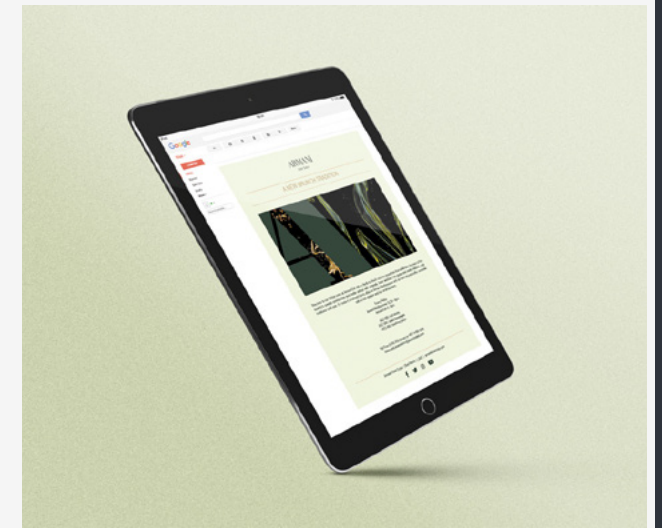
National Festival of Tolerance Campaign – Social Media

Client – Ministry of Tolerance



Brunch at Armani

Client – Armani Hotel Dubai



CUT Restaurant – Launch Campaign

Client – CUT Restaurant + The Address Downtown Dubai

CUT
† WOLFGANG PUCK

OPENING SOON

Elevating the classic American steakhouse concept to new levels of culinary finesse, CUT by celebrity chef Wolfgang Puck will make its Dubai debut at The Address Downtown Dubai.



It promises to be an experience that's a cut above.

For more information, call +9714 888 3444 or email cut@theaddress.com

كوت
برشرف وولف جانغ بك

الافتتاح قريب

انتظروا افتتاح المطعم الجديد كوت برشرف الشيف وولف جانغ بك لأول مرة في دبي. فيما يرتقي بمفهوم الستيك هاوس الأمريكي الكلاسيكي إلى مستويات جديدة من الجودة الطهوية. في فندق العنوان وسط مدينة دبي.



استمتعوا لأرقى التجارب على الإطلاق.

للمزيد من المعلومات، اتصلوا على +9714 888 3444 أو راسلونا على cut@theaddress.com

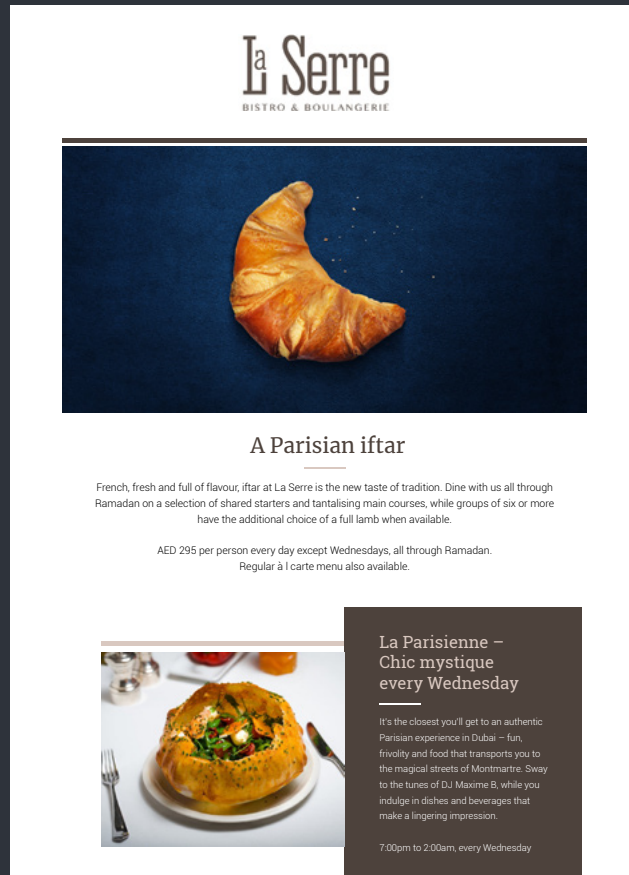
Ramadan Campaign

Client – The Ritz-Carlton Dubai



Ramadan Emailer

Client – La Serre



Address Downtown – Advert

Client – Address Downtown



BEST RATE
GUARANTEE

A vision RENEWED.
An icon, REBORN.

The result of the limitless pursuit of a new ideal, Address Downtown is the iconic flagship hotel that aspires to the exceptional, the exquisite and the exemplary. From deeply attentive and personalised service to the joy of new discovery, join us as we define the future of hospitality.

Discover an icon reborn, with #ADHdowntown

BOOK NOW
TOLL FREE (UAE) 800 ADDRESS
ADDRESSHOTELS.COM



ADDRESS
DOWNTOWN

WHERE *life* HAPPENS

U BY EMAAR | It's time to #CelebrateU, join our loyalty programme at UbyEmaar.com



BEST RATE
GUARANTEE

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ADDRESS
DOWNTOWN

WHERE *life* HAPPENS

U BY EMAAR | It's time to #CelebrateU, join our loyalty programme at UbyEmaar.com

Address Downtown – Advert

Client – Address Downtown



A BEST RATE GUARANTEE

LIFT YOUR EYES
TO AN *icon on the rise*

What lies beyond the extraordinary? It's where no benchmarks exist, except the ones we boldly define. Where luxury in hospitality rises to levels few can hope to achieve, from progressive dining and sublime wellness to making guests the absolute centre of attention, in a location that has no parallel.

Follow the rise of an icon with #ANewAddress

BOOK NOW
TOLL FREE (UAE) 800 ADDRESS
ADDRESSHOTELS.COM

A
**ADDRESS
DOWNTOWN**
WHERE *life* HAPPENS

U BY EMAAR | It's time to #CelebrateU, join our loyalty programme at UbyEmaar.com

NEOS Campaign

Client – Address Downtown



63 STOREYS UP IN THE SKIES,
A CITY THAT SPARKLES *captivates* THE EYES

Let the music be your muse and the stars light up your eyes as you experience a symphony of sights, tastes and sounds that, quite simply, make you feel on top of the world.
It's new. It's now. It's Neos.

NEOS



ADDRESS
DOWNTOWN

WHERE *Life* HAPPENS

BOOK NOW
TOLL FREE (UAE) 800 DINING
ADDRESSHOTELS.COM

U BY EMAAR | It's time to #CelebrateU, join our loyalty programme at UbyEmaar.com

3M SAP – Implementation Campaign

Client – 3M Middle East

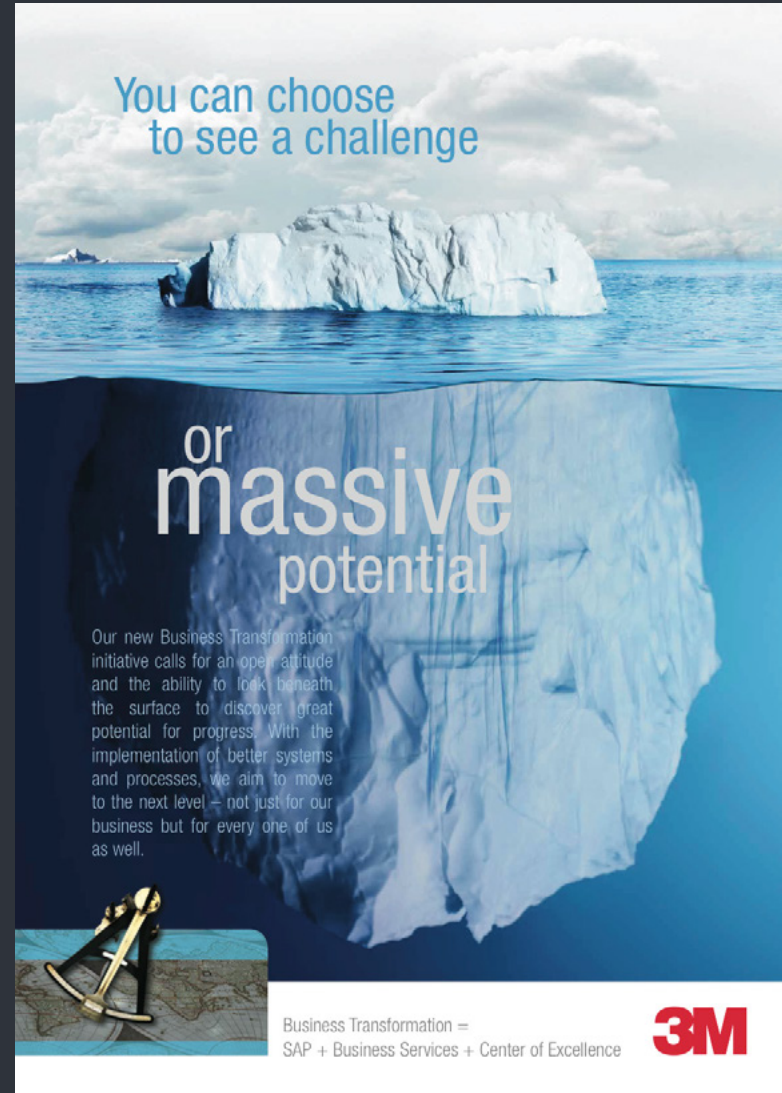


Evolved individuals
don't just survive.
They thrive.

The new Business Transformation initiative at 3M aims not just to transform our business, but to help each of us to progress and evolve through the implementation of better systems and processes.

It's our future.
It's *your* future.

Business Transformation =
SAP + Business Services + Center of Excellence




You can choose
to see a challenge

or
**massive
potential**

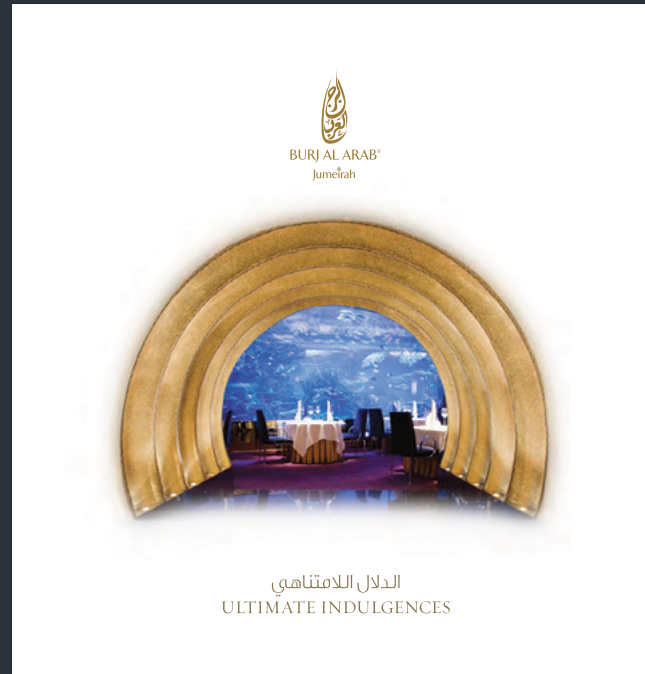
Our new Business Transformation initiative calls for an open attitude and the ability to look beneath the surface to discover great potential for progress. With the implementation of better systems and processes, we aim to move to the next level – not just for our business but for every one of us as well.

Business Transformation =
SAP + Business Services + Center of Excellence



Burj Al Arab – Brochures

Client – Burj Al Arab



Packaging

Client – Address Hotels + Resorts



Packaging

Client – Address Hotels + Resorts



GorgeousAF – Packaging Design

Client – GorgeousAF



Package Design – Bennor Milk

Client – Maggadit For Food and Beverages



Bennor Cheese Promotion – Key Visual
Client – Maggadit For Food and Beverages



Bennor Products – Key Visual

Client – Maggadit For Food and Beverages



**THANK
YOU**



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191771, Dubai, UAE
T: +9714 4537304
F: +9714 4537298
E: info@eleven777.com www.eleven777.com