



# MARKETING, BRANDING AND EVENT PRODUCTION CREDENTIALS

JULY  
2024

PREPARED BY  
ELEVEN777

CLIENT  
DMG

[eleven777.com](http://eleven777.com)

# OUR WORK

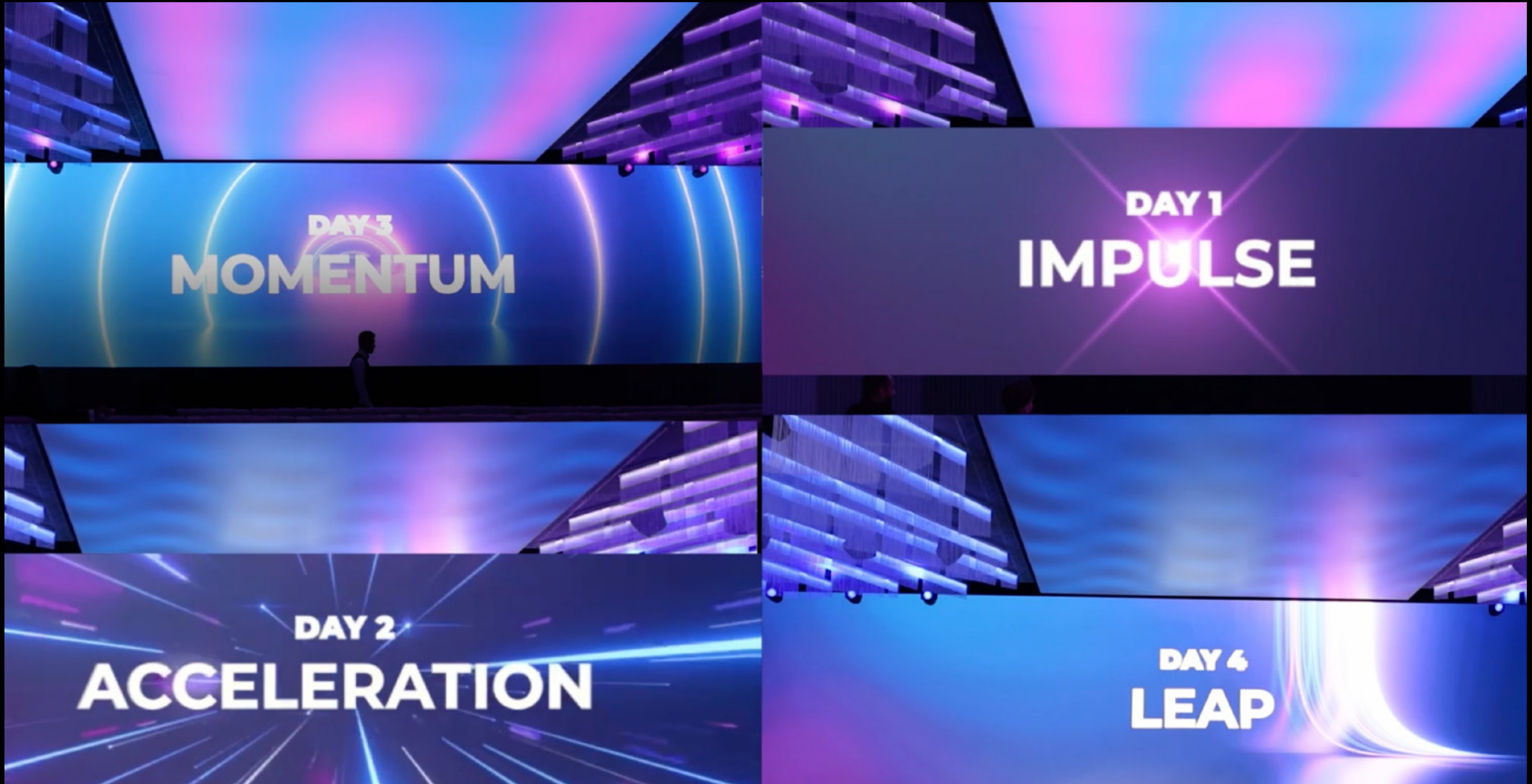
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# LEAP 2024 – Event Production

Client – Tahaluf

[Watch the video](#)



## LEAP 2024 – Print Signage

Client – Tahaluf





## LEAP 2024 – Print Signage

Client – Tahaluf



## LEAP 2024 – Print Signage

Client – Tahaluf





## LEAP 2024 – Print Signage

Client – Tahaluf



## LEAP 2024 – Print Signage

Client – Tahaluf





## LEAP 2024 – Videos for On-site Screens

Client – Tahaluf



# DeepFest 2024 – Event Production

Client – Tahaluf





## DeepFest 2024 – Screens and Backdrops for Panel Discussions

Client – Tahaluf



# Black Hat MEA 2023 – Event Production

Client – Tahaluf





## Black Hat MEA 2023 – On-site Outdoor Signage

Client – Tahaluf



## Inflavour 2023 – Screens for Speaker Keynotes

Client – Tahaluf

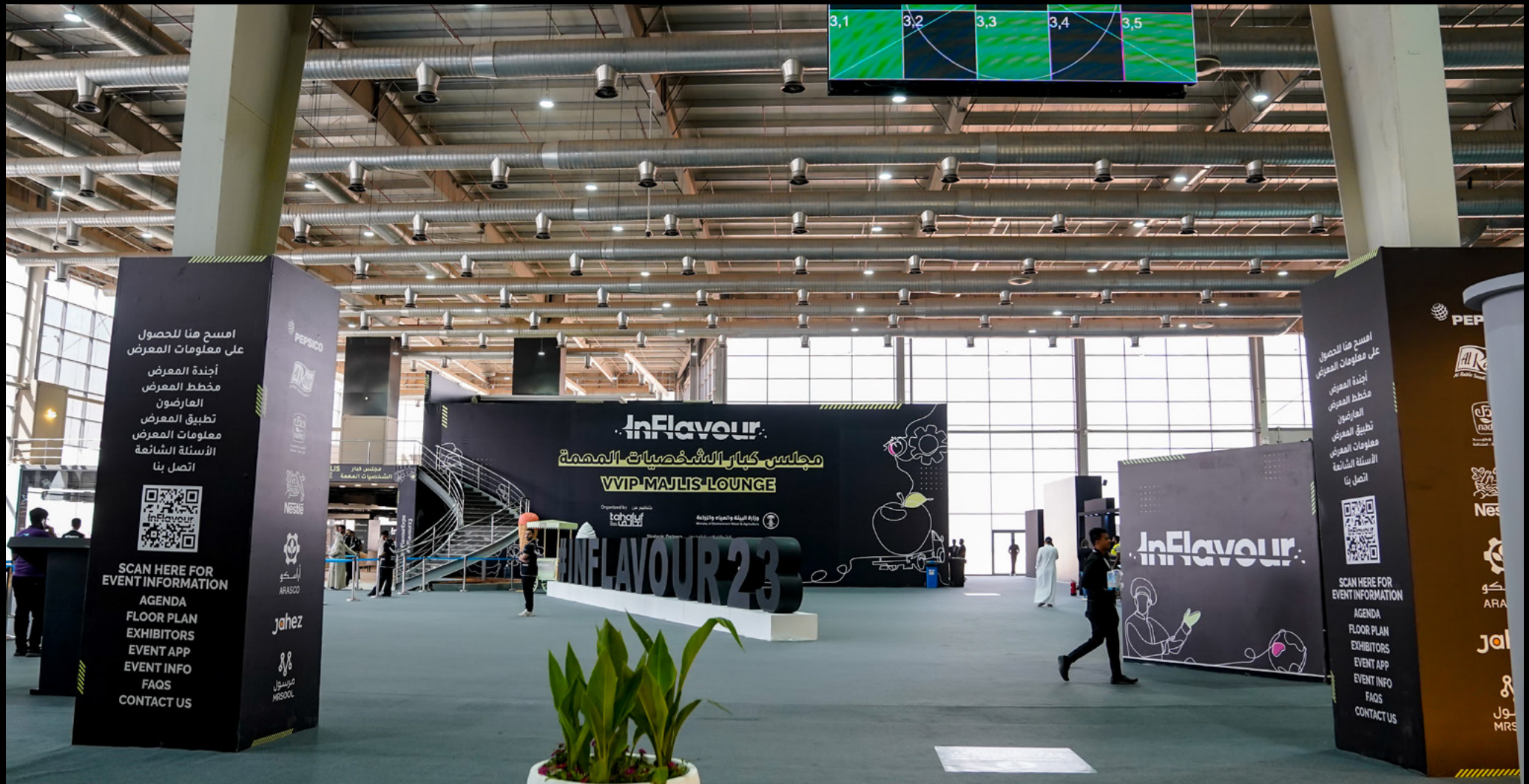
[Watch the video](#)





# Inflavour 2023 – Event Production

## Client – Tahaluf





## Inflavour 2023 – Entrance Arch Branding

Client – Tahaluf





# Inflavour 2023 – On-site Outdoor Branding

Client – Tahaluf





## Inflavour 2023 – On-site Signage and Entrance Arch

Client – Tahaluf





# Cityscape – Event Production

## Client – Tahaluf

[Watch the video](#)

**Cityscape Global** | **NEOM Future of Living Summit** | **نيوم**

**Sponsored By**  
وزارة الشؤون البلدية والقروية والإسكان  
Ministry of Municipalities, Urban Planning and Housing

**Organised By**  
**tahaluf**

**Transforming Landscapes, Enhancing Lifestyles: The Evolution of Urban Living through Retal's Innovations**

**Abdullah Al Braikan**  
Chief Exec  
Retal Urban Development



**Cityscape Global**

**Sponsored by**  
Ministry of Municipalities, Urban Planning and Housing  
Ministry of Economic Planning and Economic Development

**Organised by**  
**tahaluf**

**Partners**

- Retail Partner**  
cehomi
- Urban Development Partner**  
RETAL
- Investment Partner**  
INVEST SAUDI
- Real Estate License Partner**  
Real Estate License Partner

# Cityscape – Post Show Report

## Client – Tahaluf



**CityscapeGlobal**

SPONSORED BY ORGANISED BY **tahaluf**

# POST SHOW REPORT

THE LARGEST EXHIBITION LAUNCHED IN SAUDI ARABIA'S HISTORY

**13-10 September 2023**

Riyadh Exhibition & Convention Center | Mithqal, Kingdom of Saudi Arabia

cityscapeglobal.com

#CSGlobeKSA #CityscapeGlobal



## RECORD BREAKING ACHIEVEMENTS

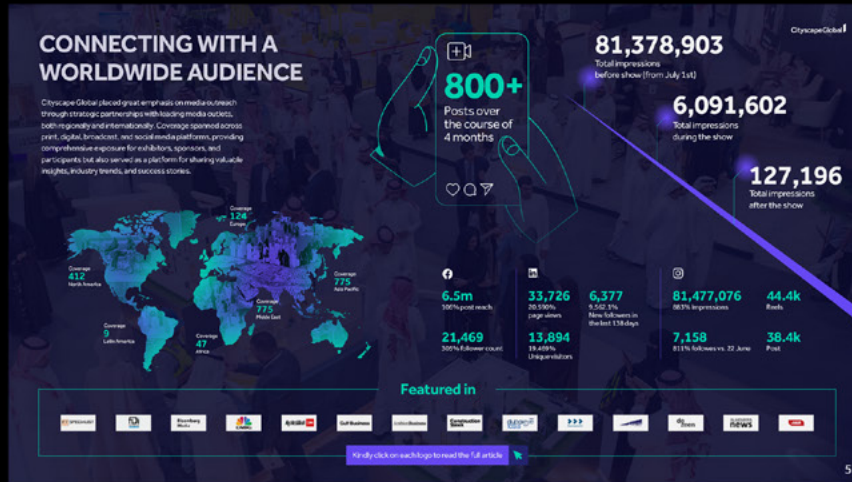
at the largest property event of its kind

**160,258** visitors across four days

This is the biggest property conference in the world... Cityscape has knocked it out of the park."

David Grover, Group CEO, ROSHN

- 141,021** local visitors
- 19,230** international visitors
- 11,000+** international investors and property experts



## CONNECTING WITH A WORLDWIDE AUDIENCE

Cityscape Global placed great emphasis on media outreach through strategic partnerships with leading media outlets, both in print and digital. Coverage spanned across print, digital, broadcast, and social media platforms, providing comprehensive exposure for exhibitors, sponsors, and participants but also served as a platform for sharing valuable insights, industry trends, and success stories.

**800+** Posts over the course of 4 months

**81,378,903** Total impressions before show (from July 1st)

**6,091,602** Total impressions during the show

**127,196** Total impressions after the show

**6.5m** 100% post reach

**33,726** 26,190% engagement

**6,377** 4,502 5% New followers in the last 130 days

**81,477,076** 86.3% impressions

**44.4k** Retweets

**21,469** 100% follower count

**13,894** 14,440% Unique visitors

**7,158** 81.6% between 11-12 June

**38.4k** Post

**Featured in**

Click on each logo to view the full article



## A BEACON OF INNOVATION

Where the boundaries of what's possible are continuously pushed and redefined.

**380+** Speakers

**45%** International

**49%** C-Level

**48** Countries Represented

### GLOBAL SPEAKER BREAKDOWN

**19%** Rest of GCC

**45%** International

**36%** Saudi Arabia

### SPEAKER PROFILE BREAKDOWN

CEO	20%
Founder	8%
Chairman	5%
President	4%
Partner	7%
Other C-Level/VPs	13%
Managing Director	9%
Executive/Regional & other Directors	20%
Others	19%

## 6 STREAMS

- NEOM
- NEOM FUTURE OF LIVING SUMMIT
- PROPERTY PORTFOLIO FORUM
- PROPTECH
- REAL ESTATE INSTITUTIONAL INVESTOR FORUM
- DESIGN & ARCHITECTURE
- CITYSCAPE WIRE



# LEAP 2023 – Event Production

Client – Tahaluf

[Watch the video](#)





## LEAP 2023 – Entrance Corridor Animations

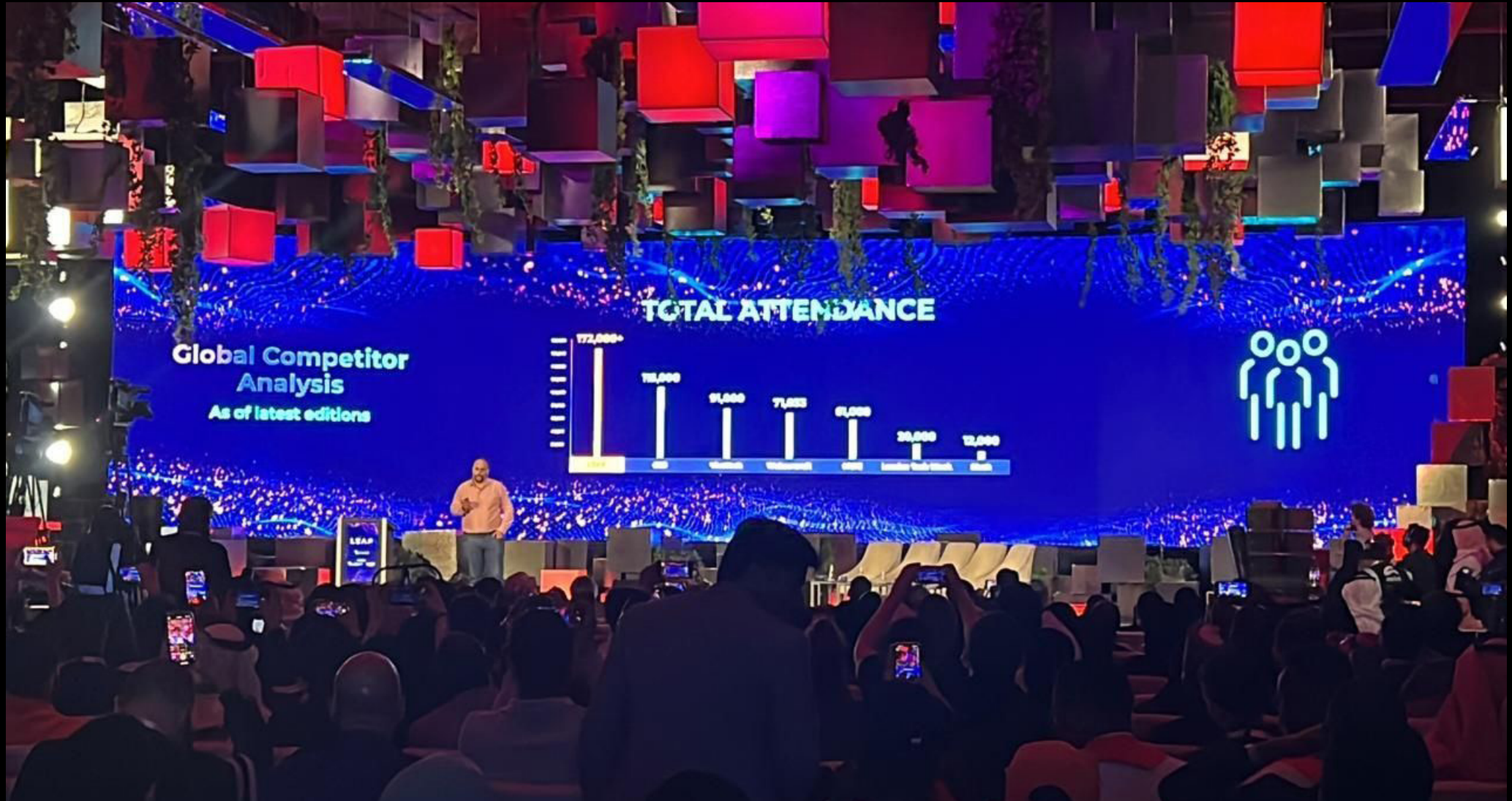
Client – Tahaluf





## LEAP 2023 – Chairman's Presentation

Client – Tahaluf



## WORK SAMPLES

# LEAP 2023 – Stage Backdrops

Client – Tahaluf





## LEAP 2024 – Speaker Keynote Screens

Client – Tahaluf



## LEAP 2023 – On-site Signage and Branding

Client – Tahaluf





## DeepFest 2023 – Logo

Client – Tahaluf

DeepFest

DeepFest

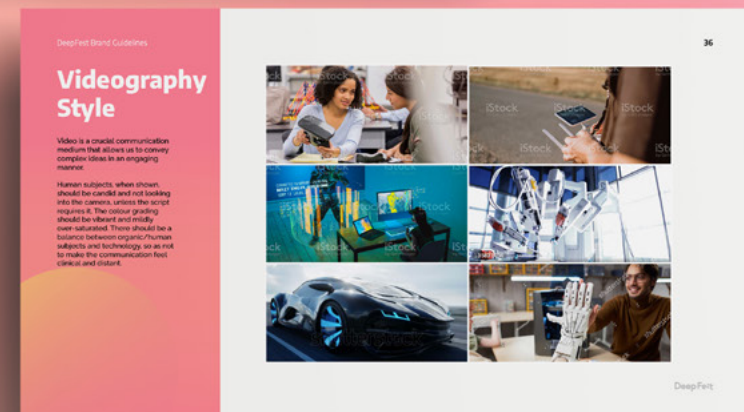
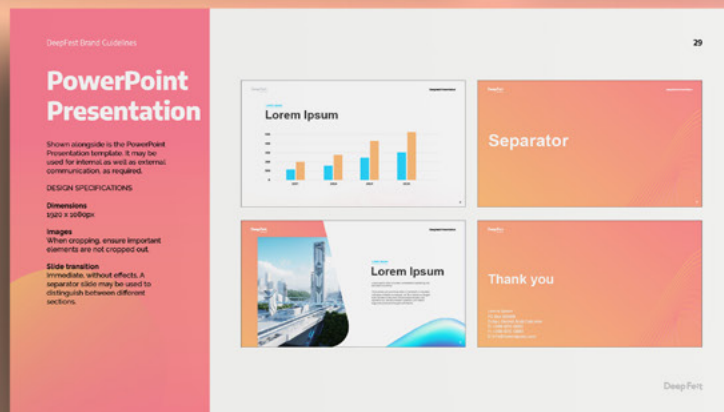
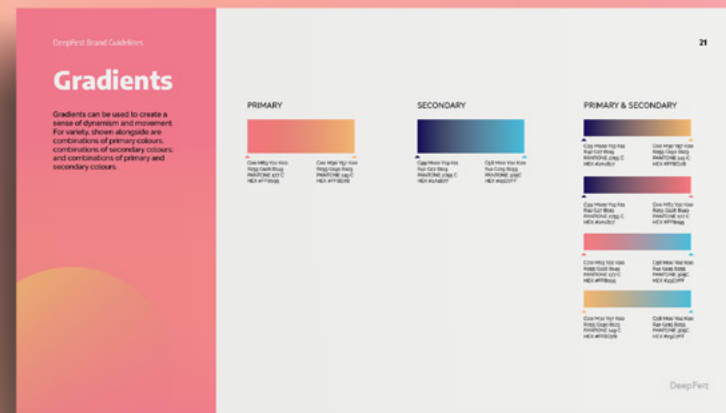
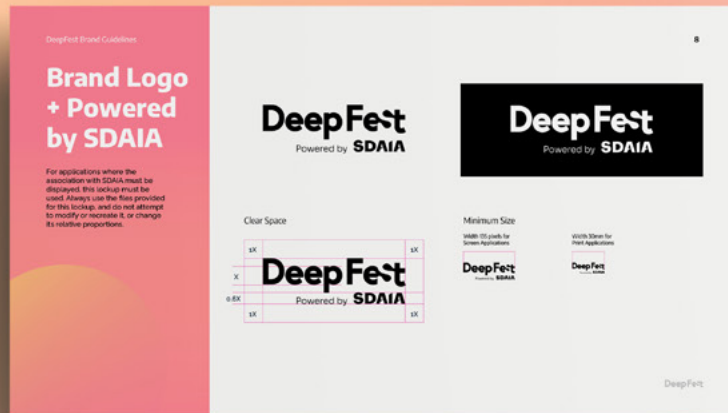
AI BEYOND IMAGINATION

DeepFest  
by LEAP

DeepFest  
Powered by SDAIA

# DeepFest – Brand Guidelines

Client – Tahaluf



# DeepFest 2023 – Key Visual

Client – Tahaluf





## DeepFest 2023 – Key Visual

Client – Tahaluf



# DeepFest 2023 – Brochure

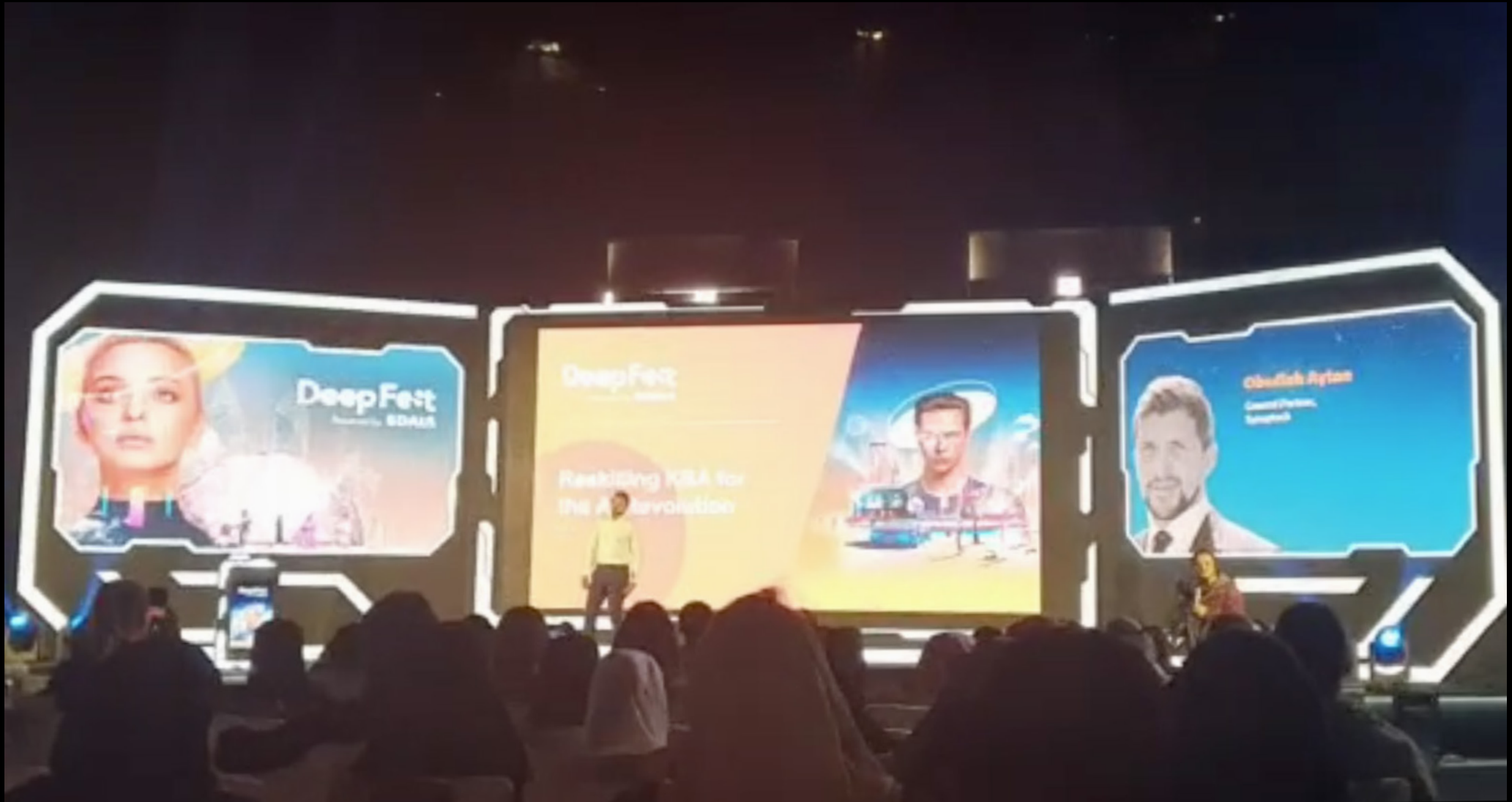
Client – Tahaluf



## DeepFest 2023 – Event

Client – Tahaluf

[Watch the video](#)





# Black Hat MEA 2022 – Event Production

## Client – Tahaluf

[Watch the video](#)





## Black Hat MEA 2022 – Sponsor Video

Client – Tahaluf





## Black Hat MEA 2022 – Speaker and Panel Discussion Screens

Client – Tahaluf





## Black Hat MEA 2022 – On-site Signage

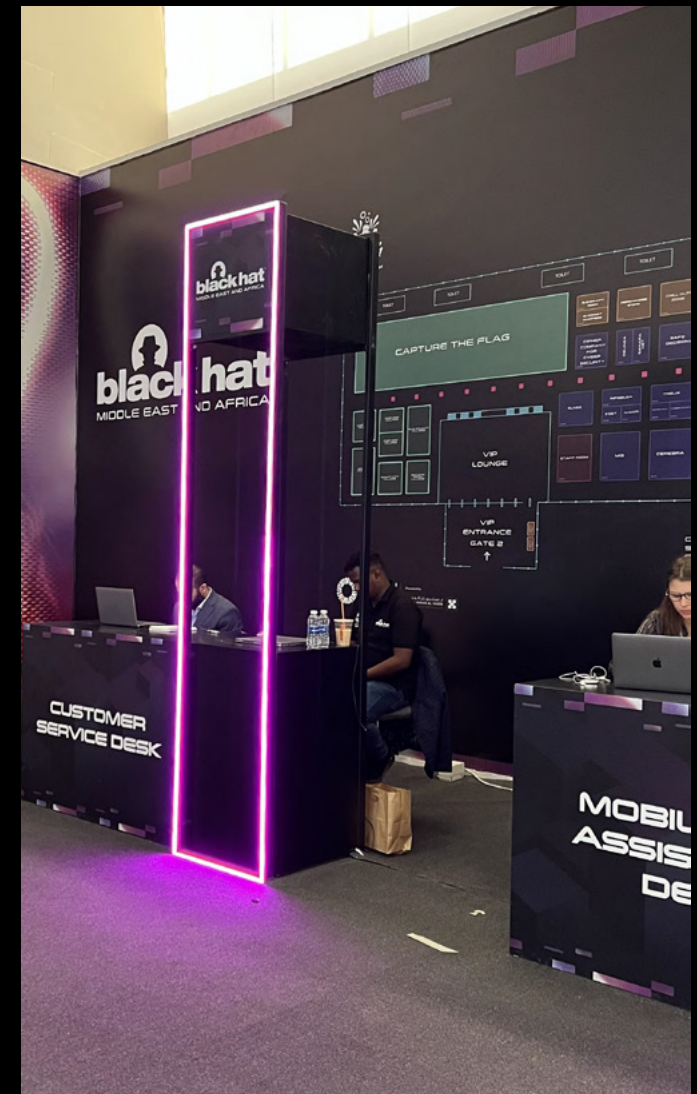
Client – Tahaluf





## Black Hat MEA 2022 – On-site Signage

Client – Tahaluf



## Black Hat MEA 2022 – On-site Signage

Client – Tahaluf





# LEAP 2022 – Event Opening Ceremony Video

Client – Tahaluf

[Watch the video](#)



WHAT DOES IT  
TAKE TO LEAP?

## LEAP 2022 – Investor Spotlight Opener Video

Client – Tahaluf

[Watch the video](#)





## LEAP 2022 – Speaker Intro Video

Client – Tahaluf

[Watch the video](#)



## LEAP 2022 – Panel Discussion Screens

Client – Tahaluf





# LEAP 2022 – Event Agenda Screens

Client – Tahaluf



## @Hack 2021 – Event Opening Ceremony Video

Client – Tahaluf

[Watch the video](#)





## @Hack 2021 – Panelist and Speaker Screen Intro

Client – Tahaluf

[Watch the video](#)



The image is a promotional graphic for a panel discussion at @Hack 2021. The background is a dark, textured blue with a subtle pattern of light blue and white dots, resembling a starry night sky or a digital network. The title "BIG DATA = PRIVACY / REGULATIONS 2" is prominently displayed in the center in a bold, white, sans-serif font. Below the title, the names and titles of the panelists are listed in a smaller, white, sans-serif font. Each name is accompanied by a small, square portrait photo. The panelists are: Samer Omar (Moderator, MENA Cyber Competency & Cyber GPS Leader - Senior Principle, EY), Yazan Al Masri (Chief Information Security Officer, Aramex), Fahad Aljutali (CEO Sirar by STC), Dr Erdal Ozkaya (Chief Information Security Officer, Comodo), and Sunil Varkey (VP Global Financial Services & EMEA CTO, Forescout Technologies Inc). In the top left corner, the @Hack logo is visible, featuring a red '@' symbol and the word "HACK" in white, with "INFOSEC ON THE EDGE" and "IN ASSOCIATION WITH tahaluf" below it. In the top right corner, the text "CO-ORGANISED BY" is followed by the logos of the Ministry of Communications and Information Technology of Saudi Arabia and Informa Tech.

**@HACK**  
INFOSEC ON THE EDGE  
IN ASSOCIATION WITH tahaluf

**BIG DATA = PRIVACY / REGULATIONS 2**

CO-ORGANISED BY  
الهيئة العامة للغذاء والدواء  
المركز الوطني للأمن وإدارة الأزمات  
المركز الوطني للأمن وإدارة الأزمات  
المركز الوطني للأمن وإدارة الأزمات  
informa tech

Moderated by  
**SAMER OMAR**  
MENA Cyber Competency  
& Cyber GPS Leader -  
Senior Principle, EY

**YAZAN AL MASRI**  
Chief Information  
Security Officer, Aramex

**FAHAD ALJUTALI**  
CEO Sirar by  
STC

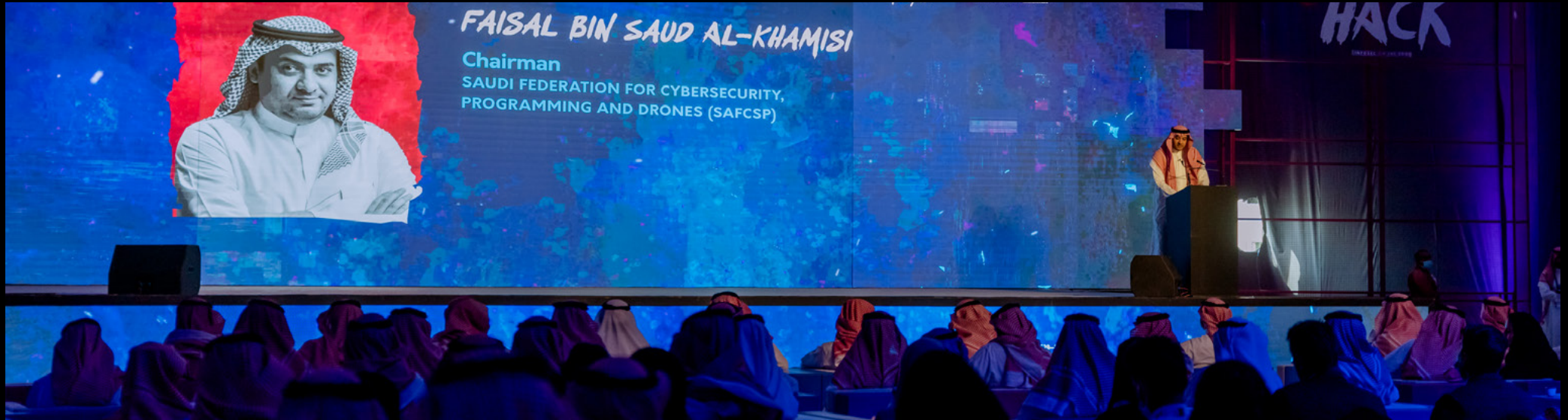
**DR ERDAL OZKAYA**  
Chief Information  
Security Officer, Comodo

**SUNIL VARKEY**  
VP Global Financial  
Services & EMEA CTO,  
Forescout Technologies Inc

## WORK SAMPLES

### @Hack 2021 – Speaker Intro Videos

Client – Tahaluf





## @Hack 2021 – Panel Discussions and Orbital Stage Screens

Client – Tahaluf








# Beautyworld Saudi Arabia 2024 Sales Brochure – English

Client – Beautyworld Saudi Arabia

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**beautyworld**  
SAUDI ARABIA

licensed by  
Messe Frankfurt Exhibition GmbH

11 – 13 February, 2024  
Riyadh, Saudi Arabia

**Source  
globally.  
Connect  
locally.**

[www.beautyworldKSA.com](http://www.beautyworldKSA.com)

The future is now!



رؤية 2030  
المملكة العربية السعودية  
KINGDOM OF SAUDI ARABIA

Kingdom of Saudi Arabia's  
"Vision 2030"

With the launch of Vision 2030, by Prince Mohammad bin Salman bin Abdulaziz Al-Saud, Crown Prince, Minister of Defense and Chairman of the Council of Economic and Development Affairs, the country's potential is now well-defined and backed by its visionary leaders. The Vision 2030 plan will modernise the economy, reducing its dependence on oil revenues and through the extensive opportunities that the local population, notably women, are poised to relish, driving both economic growth and propelling the beauty products market towards heightened prosperity.

<b>18<sup>th</sup></b> largest economy in the world. Largest GDP in the Gulf region.	<b>US\$ 4.6 billion</b> Current Beauty and Personal Care Market	<b>US\$ 7.6 billion by 2027</b> Beauty and Personal Care Market by 2027 (Expected)
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Source: Euromonitor International



# Beautyworld Saudi Arabia 2024 Sales Brochure – Arabic

Client – Beautyworld Saudi Arabia



# Automechanika Riyadh 2024 Sales Brochure – English Client – Automechanika Riyadh

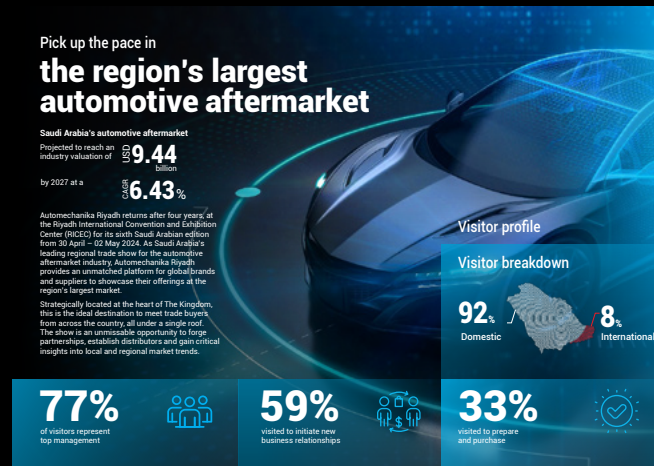


**automechanika RIYADH**  
Organized by Messe Frankfurt Exhibitions GmbH

30 April – 02 May 2024

**Saudi Arabia's leading regional trade show for the automotive service industry**

www.amRiyadh.com



Pick up the pace in **the region's largest automotive aftermarket**

Saudi Arabia's automotive aftermarket  
Projected to reach an industry valuation of **US\$ 9.44 billion**  
by 2027 at a **CAGR of 6.43%**

Automechanika Riyadh returns after four years, at the Riyadh International Convention and Exhibition Center (RICEC) for its sixth Saudi Arabian edition from 30 April – 02 May 2024. As Saudi Arabia's leading regional trade show for the automotive aftermarket industry, Automechanika Riyadh provides an unmatched platform for global brands and suppliers to showcase their offerings at the region's largest market.

Strategically located at the heart of The Kingdom, this is the ideal destination to meet trade buyers, from across the country, all under a single roof. The show is an unmissable opportunity to forge partnerships, establish distributors and gain critical insights into local and regional market trends.

**Visitor profile**  
**Visitor breakdown**

**92%** Domestic  
**8%** International

**77%** of visitors represent top management  
**59%** visited to initiate new business relationships  
**33%** visited to prepare and purchase



## Opportunities in the Saudi Arabian automotive aftermarket

The automotive aftermarket in Saudi Arabia shows significant growth and promising potential

- Government Support**  
The Saudi Arabian government has implemented policies and initiatives to support the automotive sector, including the development of local manufacturing capabilities.
- Expanding Vehicle Ownership**  
Saudi Arabia has a large and growing population with a strong demand for automobiles. The increasing vehicle ownership rate translates into a greater need for automotive aftermarket products and services.
- Market Size**  
According to reports, the Saudi Arabian automotive aftermarket was expected to reach approximately US\$ 9.44 billion by 2027. This growth is driven by the country's rapidly increasing vehicle stock, with over 1.5 million registered vehicles in KSA (including passenger cars, commercial vehicles and heavy-duty trucks).
- Consumer Preference for Customisation**  
Saudi Arabian consumers, like many others globally, have a growing interest in customising and personalising their vehicles. This trend creates opportunities for the aftermarket industry to provide a wide range of accessories, performance parts, and aesthetic enhancements.
- Economic Development**  
Saudi Arabia's current focus on economic diversification – including the Vision 2030 initiative – has resulted in increased investments in infrastructure, transportation, and logistics, leading to increased demand for aftermarket products and services.
- Growing Vehicle Age**  
The average age of vehicles in Saudi Arabia has been increasing, leading to a rise in the demand for maintenance, repair, and replacement parts. As vehicle age rises, there is a greater need for aftermarket components and services, contributing to the growth of the industry.
- GIGA Projects within Saudi Arabia**  
Ongoing infrastructure and economic development initiatives are contributing to the growth of the automotive sector as these projects drive requirements related to the same – vehicles, transport services, aftermarket support, etc.
- Establishment of Key Government Entities**  
Establishment of key government entities, including Ministry of Investment Saudi Arabia (MISA), National Industrial Development General Directorate, and the Saudi Industrial Development Fund (SIDF), and local government and commissions to further industry support and growth.



## What to expect at Automechanika Riyadh 2024

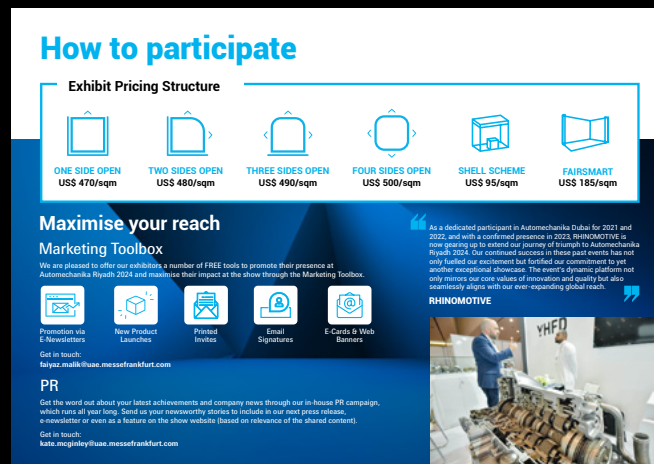
**180+** exhibitors  
**15+** countries  
**5,000+** trade visitors  
**11,200+** gross sqm  
**5+** country pavilions

Some of the brands you will meet at the show

**Airpro** **Qosmos** **ELMOHANDS**  
**GOOD YEAR** **ELMOHANDS**  
**ED** **HEXIS** **Gulf**  
**Hnd** **CEP** **AMER**  
**SALAMA** **SCOPE**  
**SHANOLEX** **EG SUPERGRIP**  
**Steel Japex & Industries** **ZACO**  
**TRUSTTEC** **FOX** **SOLEA** **ST**

As a leading automotive aftermarket company in KSA, we're celebrating 30 years of success as an exclusive agent for innovative international products for vehicle care, and we're gearing up to showcase our ground-breaking products and services at Automechanika Riyadh 2024. This premier platform will provide us with an unparalleled opportunity to connect with potential customers, unveil our latest innovations, and solidify our position as an industry pioneer. We're committed to leveraging this event to drive growth and expansion within the Saudi Arabian market, further cementing our legacy as a trusted provider of exceptional automotive solutions.

**OZPerformance**



## How to participate

**Exhibit Pricing Structure**

<b>ONE SIDE OPEN</b> US\$ 470/sqm	<b>TWO SIDES OPEN</b> US\$ 480/sqm	<b>THREE SIDES OPEN</b> US\$ 490/sqm	<b>FOUR SIDES OPEN</b> US\$ 500/sqm	<b>SHELL SCHEME</b> US\$ 95/sqm	<b>FAIRSMART</b> US\$ 185/sqm
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**Maximise your reach**  
**Marketing Toolbox**

We are pleased to offer our exhibitors a number of FREE tools to promote their presence at Automechanika Riyadh 2024 and maximise their impact at the show through the Marketing Toolbox.

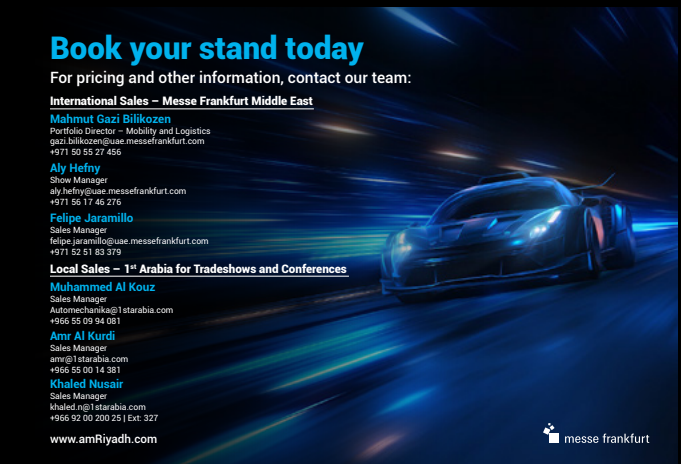
- Pressroom via E-Newsletters
- New Product Launches
- Printed Invites
- Email Signatures
- E-Cards & Web Banners

**PR**

Get the word out about your latest achievements and company news through our in-house PR campaign, which runs all year long. Send us your newsworthy stories to include in our next press release, a newsletter or even as a feature on the show website (based on relevance of the shared content).

Get in touch: kate.mcginley@uae.messefrankfurt.com

**RHINOMOTIVE**



## Book your stand today

For pricing and other information, contact our team:

**International Sales – Messe Frankfurt Middle East**

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**Felipe Jaramillo**  
Sales Manager  
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**Local Sales – 1<sup>st</sup> Arabia for Tradeshows and Conferences**

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**Amr Al Kurdi**  
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**Khaled Nusrar**  
Sales Manager  
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+966 92 00 200 25 | Ext. 327

www.amRiyadh.com

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# Automechanika Riyadh 2024 Sales Brochure – Arabic

## Client – Automechanika Riyadh



automechanika  
RIYADH  
Organized by  
Messe Frankfurt Exhibitions GmbH

30 أبريل – 2 مايو 2024

### المعرض التجاري الإقليمي الرائد في المملكة العربية السعودية لقطاع خدمات المركبات

www.amRiyadh.com

## حقق أهدافك التجارية في أكبر سوق لخدمات المركبات في المنطقة

أكبر منصة لخدمات ما بعد بيع المركبات في المملكة العربية السعودية

9.44 مليار ريال أمريكي  
من المتوقع أن تصل  
قيمة هذا القطاع إلى بحلول 2027

6.43% نمو  
بمعدل نمو  
سوق مركب

### نظرة على أرقام الزوار

إحصائيات الزوار

8% نمو  
معدل الزوار  
من المملكة

92% نمو  
معدل الزوار  
من المنطقة

33% نمو  
معدل الزوار  
من المنطقة

59% نمو  
معدل الزوار  
من المنطقة

77% نمو  
معدل الزوار  
من المنطقة

## الفرص المتاحة في سوق خدمات ما بعد بيع المركبات في المملكة

يشهد سوق خدمات ما بعد بيع المركبات في المملكة العربية السعودية نمواً مطرداً وإمكانات واسعة

### الدعم الحكومي

أطلقت حكومة المملكة العربية السعودية العديد من السياسات والمبادرات لدعم قطاع المركبات بما في ذلك تطوير قدرات التصنيع المحلية.

### التنمية الاقتصادية

كان لتكبر المملكة العربية السعودية على قطاع السوق الاقتصادي وهو أحد أهم القطاعات في المملكة العربية السعودية. كما أن قطاع المركبات يمثل جزءاً مهماً من هذا القطاع.

### ارتفاع نسبة تملك المركبات

تشهد المملكة العربية السعودية نمواً كبيراً في عدد السكان، ورافقه ذلك ازدياد في الطلب على المركبات، مما أدى إلى ارتفاع نسبة تملك المركبات ما بعد بيع المركبات.

### ارتفاع متوسط عمر المركبات

يؤدي ارتفاع متوسط عمر المركبات في المملكة إلى ازدياد الطلب على خدمات الصيانة وإصلاح قطع الغيار، وبالتالي مع تزايد عمر المركبات، يزداد الطلب على منتجات وخدمات ما بعد البيع بما يساهم في نمو هذا القطاع.

### المشاريع الكبرى في المملكة العربية السعودية

تساهم مبادرات التنمية الوطنية والاقتصادية المستمرة في نمو قطاع المركبات، ذلك أن هذه المشاريع تجتذب استثمارات ضخمة في قطاع المركبات وخدمات الصيانة، ودعم خدمات ما بعد البيع وما إلى ذلك.

## ما الذي يمكنك توقعه في أوتوميكانيكا الرياض 2024

180+ عارض  
15+ دولة  
5,000+ زائر تجاري  
11,200+ متر مربع  
5+ أجنحة دولية

باعتبارها شركة رائدة في مجال خدمات ما بعد بيع المركبات في السعودية، تحتفل هذا العام بمرور 20 عاماً من النجاح كأكبر حدث صناعي للمعدات الدولية المتخصصة بالمركبات، وهذه المناسبة تستعد لفرص ضخمة ومتعددة الأبعاد في معرض أوتوميكانيكا الرياض 2024. حيث ستوفر لنا هذه الفرصة فرصة لا تثنى لها لتواصل مع المصانع والمهندسين والكثيف من أحدث ابتكاراتها، وتعرض مكاناً مشتركاً رائدة في القطاع مع حضور باهظ من هذا المعرض لرفع المستوى في سوق المملكة. لنعرض مركزاً كبيراً موقو به لأحدث السيارات المستقبلية.

02Proformance

## كيفية المشاركة

### هيكلية التسعير

واحدة واحدة مقفولة	470 دولار أمريكي
واحدة واحدة مقفولة	480 دولار أمريكي
واحدة واحدة مقفولة	490 دولار أمريكي
واحدة واحدة مقفولة	500 دولار أمريكي
واحدة واحدة مقفولة	95 دولار أمريكي
واحدة واحدة مقفولة	185 دولار أمريكي

### ضاغط فرص وصولك أدوات التسويق

بمساعدة فريق التسويق، يمكنك أن تقدم لعارضين عتداً من الأدوات المحلية لتعزيز مشاركتهم في أوتوميكانيكا الرياض 2024 ومساعدة بائريهم في تعزيزهم في خلال أدوات التسويق.

تواصل مع: [fatma.mulla@uae.messefrankfurt.com](mailto:fatma.mulla@uae.messefrankfurt.com)

### العلاقات العامة

أشتر الأخبار عن آخر إنجازات وأخبار شركتك من خلال حملة العلاقات العامة التي نقوم بها، والتي تشمل وسائل الإعلام، وسائل التواصل الاجتماعي، الصحف، المجلات، المجلات المتخصصة، والمجلات المتخصصة. (يتم على نوع المحتوى المطلوب، نشره).

تواصل مع: [kate.mcginley@uae.messefrankfurt.com](mailto:kate.mcginley@uae.messefrankfurt.com)

## احجز منصتك اليوم

لمعرفة المزيد عن الأسعار والمعلومات الأخرى، الرجاء التواصل مع فريقنا:

المبيعات الدولية - ميسي فرانكفورت ميل إيس

محمود غازي بيليكوزن  
مدير عام التغليف واللوجستيات  
gazi.bilic@uae.messefrankfurt.com  
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فيليب جاراميلو  
مدير مبيعات  
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فريق المبيعات في المملكة العربية السعودية - الشركة العربية الأولى

محمد الكوز  
مدير مبيعات  
automechanika@istatrab.com  
+966 55 10 14 381

عمر الكزوي  
مدير مبيعات  
amr@istatrab.com  
+966 55 10 14 381

خالد نصير  
مدير مبيعات  
khalid.nasir@istatrab.com  
+966 55 10 14 381

327 92 20 026  
www.amRiyadh.com

# Automechanika Riyadh 2024 – Field Marketing Flyer

## Client – Automechanika Riyadh





# Beautyworld Middle East 2021 e-Shot

Client – Beautyworld Middle East





## Beautyworld Middle East – On-site Branding

Client – Messe Frankfurt Middle East





## Digital Next Summit 2019 – Pillar Branding

Client – Messe Frankfurt Middle East

[Watch the video](#)





## Digital Next Summit 2019 – Gitex Video

Client – Messe Frankfurt Middle East

[Watch the video](#)

# Enabling Government of the Future

8 – 9 December 2019

Jumeirah at Etihad Towers  
Abu Dhabi, UAE



## Digital Next Summit 2019 – Event Video

**Client** – Messe Frankfurt Middle East

[Watch the video](#)



We are experiencing a period of disruption and transformation in response to new challenges.

## Digital Next Summit 2019 – Intro Video

Client – Messe Frankfurt Middle East

[Watch the video](#)





## Digital Next – Gitex Video

Client – Messe Frankfurt Middle East

[Watch the video](#)



# Digital Next Summit 2019 – Key Visual

## Client – Messe Frankfurt Middle East





## Digital Next Summit 2019 – VIP Invitation

Client – Messe Frankfurt Middle East



## Digital Next Summit 2019 – Stage Backdrop

Client – Messe Frankfurt Middle East





# Beautyworld Key Visual Development – Dubai, Tokyo, Osaka, Fukuoka

**Client** – Messe Frankfurt Middle East



# Automechanika Dubai 2019 – On-site Signage

Client – Messe Frankfurt Middle East





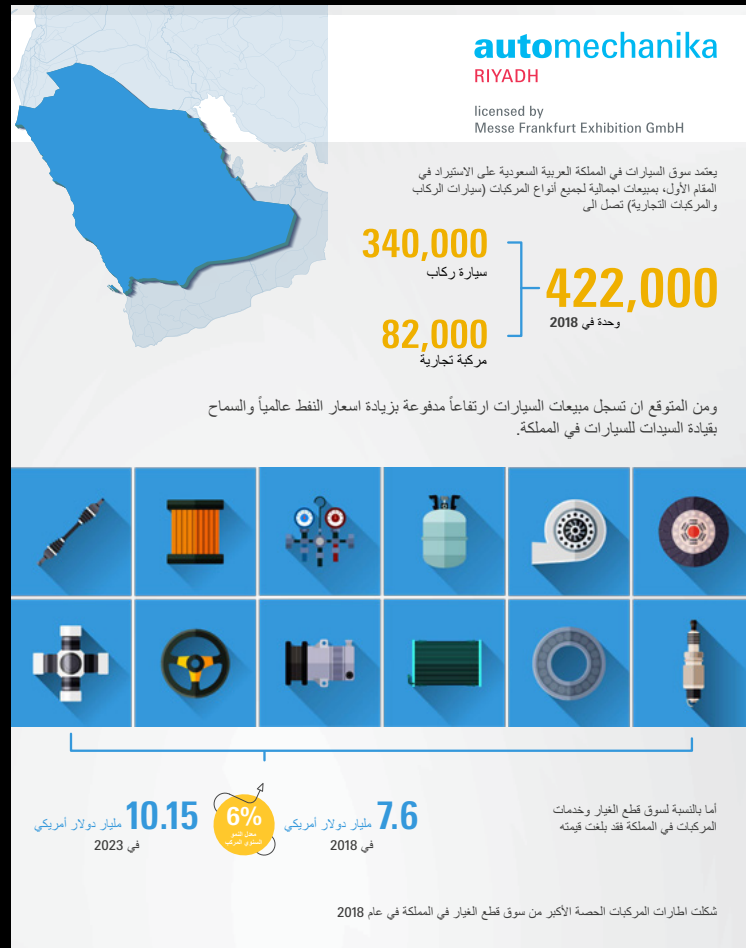
## Automechanika Dubai 2019 – On-site Signage

Client – Messe Frankfurt Middle East



# Automechanika Riyadh 2020 – Aranca Whitepaper

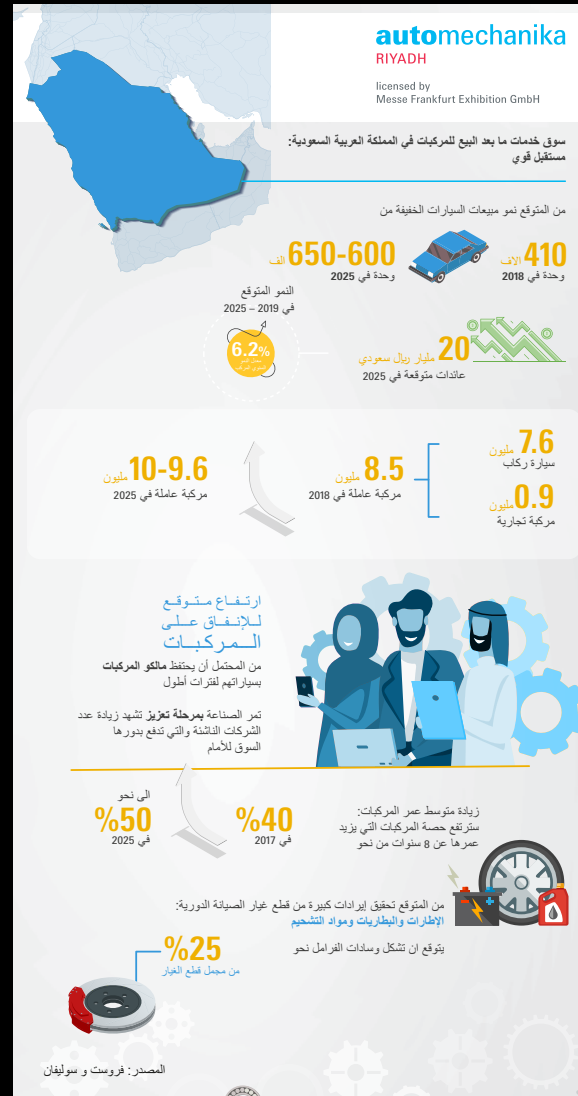
Client – Automechanika Riyadh





# Automechanika Riyadh 2020 – Frost & Sullivan Whitepaper

## Client – Automechanika Riyadh



## Automechanika Riyadh – Ramadan E-card

**Client** – Automechanika Riyadh





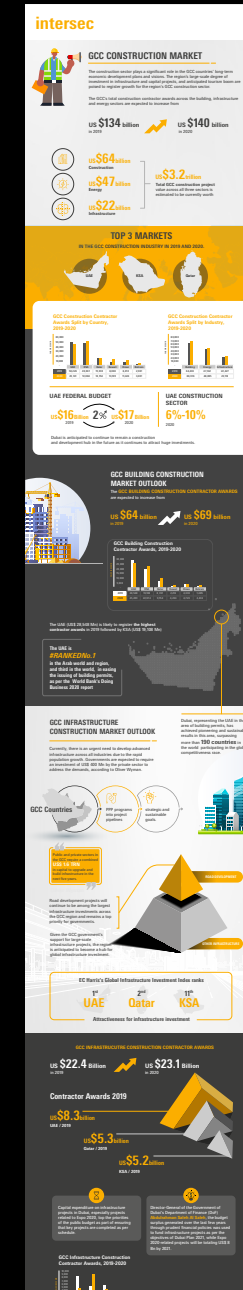
## Automechanika Riyadh 2020 – e-Shots

Client – Automechanika Riyadh



# Intersec 2020 – Whitepaper

## Client – Messe Frankfurt Middle East





# Beautyworld Riyadh 2019 – Exhibitor Invite

Client – Beautyworld Riyadh

**beautyworld**  
SAUDI ARABIA

licensed by  
Messe Frankfurt Exhibition GmbH

27 – 29 أكتوبر، 2019  
مركز جدة للمنتديات والفعاليات،  
المملكة العربية السعودية  
11 ص – 7م

LOGO

منصة رقم:

حلق بأعمالك  
إلى أفاق رحبة  
مع فرص رائعة

بيوتي وورلد، إحدى العلامات التجارية الرائدة في قطاع الجمال  
والرفاهية في العالم، يحط بإمكانياته الفائلة وجاذبيته المبهرة في  
المملكة العربية السعودية.

يسرنا أن ندعوكم لزيارة منصتنا في نسعة جدة من المعرض التجاري  
العالمي الشهير لتطلعكم على أحدث عروضنا ومناقشة  
فرص جديدة مثيرة للنمو معاً في قطاع الجمال المحلي والإقليمي

سيكون فريقنا متواجداً في موقع المعرض للترتيب بكم والإجابة  
على أي أسئلة لديكم.

سجل إلكتروني غير: [www.beautyworldKSA.com/AR-invite](http://www.beautyworldKSA.com/AR-invite)

بتنظيم من

بترخيص من

ACE  
EXHIBITIONS  
الحازي للمعارض

messe frankfurt

**beautyworld**  
SAUDI ARABIA

licensed by  
Messe Frankfurt Exhibition GmbH

27 – 29 October, 2019  
Jeddah Center for Forums and Events,  
Saudi Arabia  
11am – 7pm

LOGO

Stand no :

Brighten your  
business prospects  
with brilliant  
opportunities

Beautyworld, one of the world's leading beauty and wellness trade show brands,  
brings its massive potential and appeal to the Saudi Arabian market.

It is our pleasure to invite you to our stand at the Jeddah edition  
of this globally renowned trade fair to see our latest offerings and discuss  
exciting new opportunities to grow together in the local and regional industry.

Our team will be on-site to welcome you and answer any  
questions you may have.

Register online at [www.beautyworldKSA.com/invite](http://www.beautyworldKSA.com/invite)

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EXHIBITIONS  
الحازي للمعارض

messe frankfurt

## Intersec Saudi Arabia 2019 – DM

Client – Intersec Saudi Arabia





## Hardware+tools ME – Direct Mailer

Client – Messe Frankfurt Middle East



# MFME Exhibitor Guide

## Client – Messe Frankfurt Middle East

### Exhibitor Health & Safety at Messe Frankfurt Middle East Events

**Your safety is at the heart of our events**

Messe Frankfurt Middle East exhibitions are organised in compliance with the Dubai World Trade Centre's 'Venue Safe' standards ensuring strict adherence to all safety and hygiene measures. Dubai World Trade Centre is certified with the Bureau Veritas (a world leader in testing, inspection and certification services) SafeGuard Label, which is awarded to a venue only when all requirements of a detailed audit are met.

Below you will find complete details of all measures taken to help ensure your safety along each step of your journey at our shows.

We look forward to welcoming you to your second home in Dubai.

### Arriving at the Venue

Avail of Exhibition Street Parking with direct access to the venue or Taxi, Uber and Careem drop-off points at both Exhibition and Convention gates. The World Trade Centre Metro Station is a mere 5-minute walk away.

Contactless temperature checks are conducted at all entry points.

Online pre-registration for all events is mandatory, for contact tracing purposes.

Thorough sanitisation of frequently-touched parking areas (payment machines, booths) along with social distancing stickers in elevators and walkways are carried out.

If you have a fever, cough, shortness of breath,

### Stand Capacity, Social Distancing, and Hygiene Requirements

- Assigned Exhibition Stand and Meeting Rooms Capacity: Minimum 2m Social Distancing or 1 Person per 4sqm gross
- Clear signage of "No. of People Allowed" at entrance of Exhibition Stand
- Avoid physical contact and promote alternative ways to welcome business partners
- Exchange of printed materials is discouraged; digital alternatives recommended
- Live demos / presentations at the stand are not encouraged; virtual approach is ideal. Stand parties are not possible
- Exhibition stand giveaways allowed only if individually wrapped / packaged
- Brochures, if physically handed, should be individually wrapped / packaged
- Physical touch points, physical products and shared equipment to be minimised
- Presentations at stand edges should be avoided to prevent people gathering in aisles

### Stand Design Concept

- Stand design should ensure minimum 80% of total space is open, after accounting for product displays, models, walls and furniture, etc.
- Smaller exhibits should be presented behind glass (e.g. display cases) wherever possible to prevent contact with non-sanitised surfaces of samples/displays making it necessary to regularly disinfect these surfaces
- Exhibits, display cases, counters, displays, screens etc. to be located at least 1m from the stand edge so visitors can leave aisles to view
- Double-decker stands only permitted up to 6m depending on stand location, when area beneath maintains adequate ventilation
- Stair width for double-decker stands must be minimum 4m for two-way direction, else access control from ground to mezzanine must be applied to ensure single person usage at a time
- Meeting space on the stand needs to be large enough for social distancing regulations (1 person per 4sqm or minimum of 2 vacant seats equivalent per person)
- No enclosed meeting rooms allowed
- Stands must have clearly marked and separate entry and exit points
- Stand materials should be prefabricated to reduce onsite activities, and stand layouts must satisfy hygiene, physical distancing and protection requirements

### Stand Catering

- If food and beverages are provided, please provide closed containers. Individual prepackaged items to be served only with disposable cutlery
- Buffer may be allowed subject to minimum social distancing guidelines of 2m for queuing, and/or only if served by wait staff or at the guest table. Self-service not allowed
- Water dispensers are not permitted

### General Exhibitor Information

- Distancing and hygiene rules may delay set-up and dismantling; we therefore ask that you utilise the entire period offered for set-up and dismantling
- All your personnel must be instructed regarding
- The exhibitor must instruct all companies (exhibitors, stand contractors, service partners) participating in a stand to comply with protection and hygiene regulations
- Make sure you contact your stand contractor well in advance

### Exhibitor Health & Safety at Messe Frankfurt Middle East Events

**Your safety is at the heart of our events**

### Arriving at the Venue

Avail of Exhibition Street Parking with direct access to the venue or Taxi, Uber and Careem drop-off points at both Exhibition and Convention gates. The World Trade Centre Metro Station is a mere 5-minute walk away.

### At the Venue

Contactless temperature checks are conducted at all entry points.

Online pre-registration for all events is mandatory, for contact tracing purposes.

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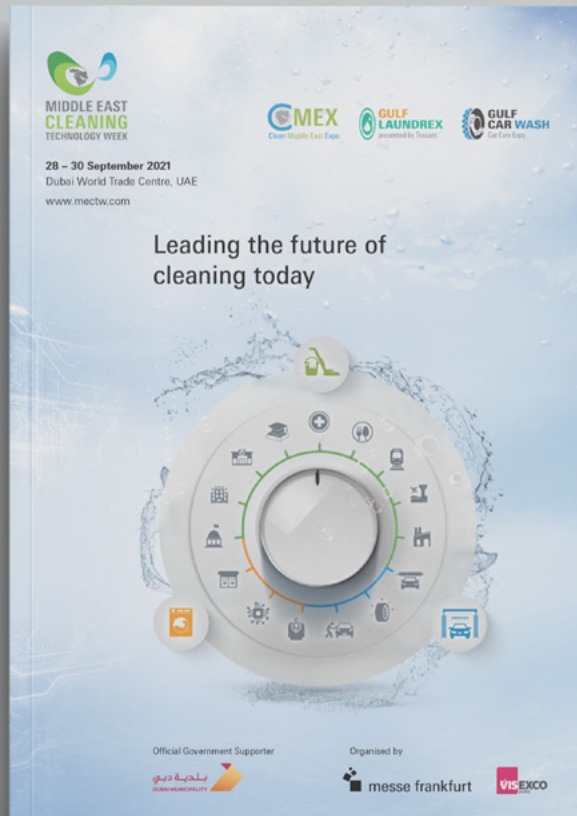
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- Make sure you contact your stand contractor well in advance



# Middle East Cleaning Technology Week – Key Visual and Brochure

Client – Messe Frankfurt Middle East



## Brochure Layout

Client – Messe Frankfurt Middle East / Prolight + Sound Middle East





# Brochure Layout

Client – Messe Frankfurt Middle East / Light Middle East



# Hypermotion – Advertisement

Client – Messe Frankfurt Middle East / Hypermotion

**hypermotion**  
DUBAI

2 – 4 NOVEMBER, 2021  
Dubai Exhibition Centre at Expo 2020

**Under the Patronage of**  
**H.H. Sheikh Ahmed Bin Saeed Al Maktoum**  
President, Dubai Civil Aviation Authority;  
Chairman and CEO, Emirates Group and Chairman, Dubai Airports



Join global innovators in discovering all aspects of the future of intelligent transport systems at the region's only event for the disruption, decarbonisation and digital transformation of transport, logistics and mobility.



REGISTER TO VISIT

Global Partner	Strategic Partner	Future City Partner	Hackathon Sponsor & Logistics Startup Challenge Sponsor	Bronze Partner
 موانئ دبي العالمية DP WORLD	 موانئ أبوظبي ABU DHABI PORTS	 دبي الجنوب DUBAI SOUTH	 اسياد ASAD	 MOTT MACDONALD

#hypermotiondxb

[www.hypermotiondxb.com](http://www.hypermotiondxb.com)

 messe frankfurt



# National Festival of Tolerance Campaign – Website

Client – Ministry of Tolerance



## National Festival of Tolerance Campaign – Newspaper

Client – Ministry of Tolerance

**رسالة حب وتسامح من الإمارات للعالم أجمع**

انضموا إلينا للمشاركة في المهرجان الوطني للتسامح، والذي يحتفل فيه مجتمع دولة الإمارات بأطيافه المتنوعة، ما بين 9 و 16 نوفمبر 2018. تتوزع فعاليات المهرجان بين حديقة أم الإمارات في أبوظبي على مدى أسبوع، وفعالية جسر التسامح في دبي، ونهائي كأس التسامح للكريكيت في أبوظبي وغيرها الكثير من المبادرات الثقافية، الموسيقية والفنية التي ستسهم في تعزيز مفهوم التسامح بين الجميع.

للمزيد من المعلومات عن الفعاليات العامة والمنتجات الفكرية رابعة المستوى، نرجوا زيارة [www.nationalfestivaloftolerance.ae](http://www.nationalfestivaloftolerance.ae)

و إلى 16 نوفمبر



# National Festival of Tolerance Campaign – Brochure

Client – Ministry of Tolerance





## Ministry of Tolerance Campaign – Key Visual

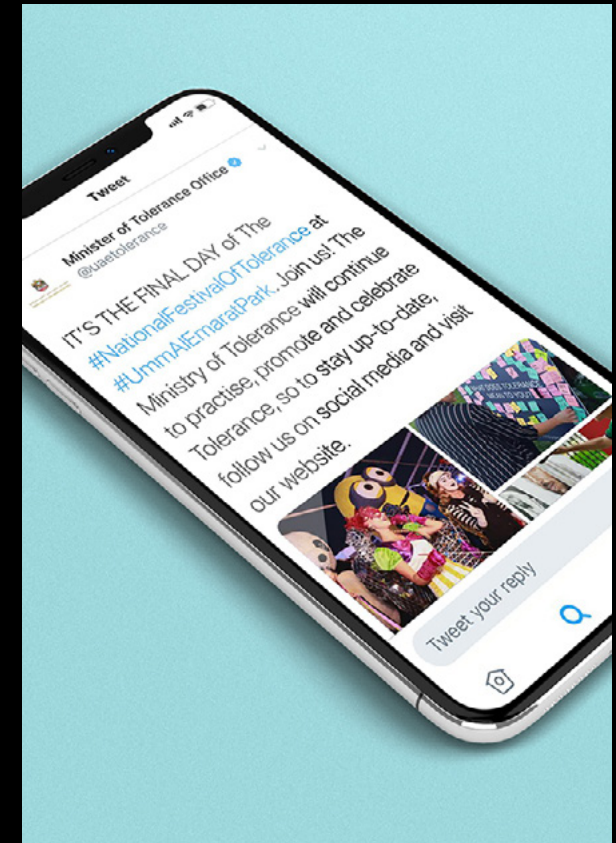
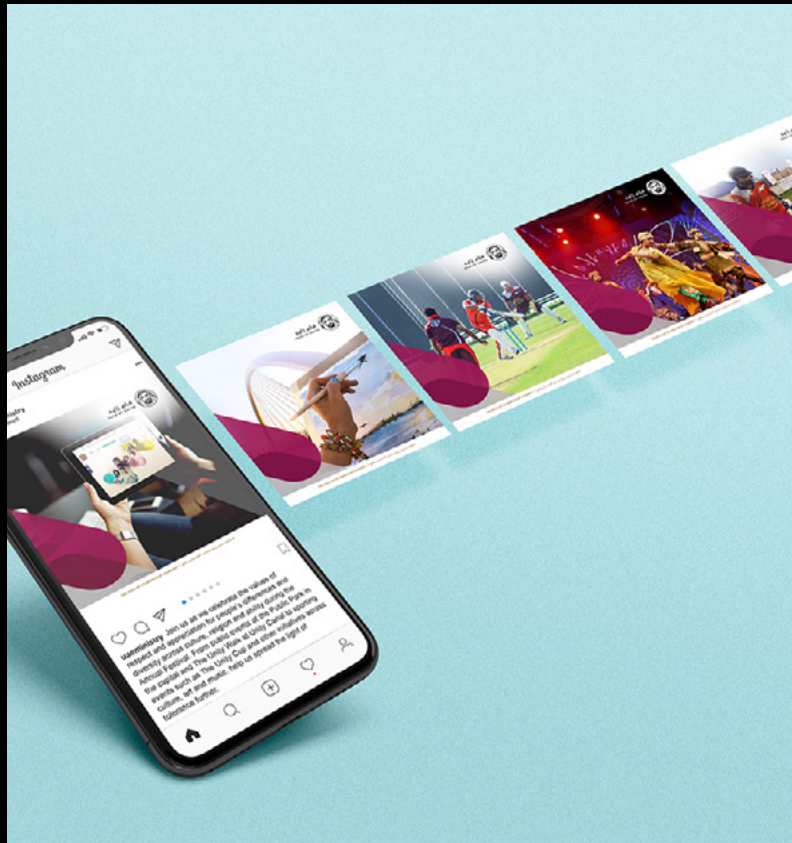
Client – Ministry of Tolerance





## National Festival of Tolerance Campaign – Social Media

Client – Ministry of Tolerance



## National Festival of Tolerance – Social Media Promotional Video

Client – Ministry of Tolerance

[Watch the video](#)





## National Festival of Tolerance – Social Media Coverage Video

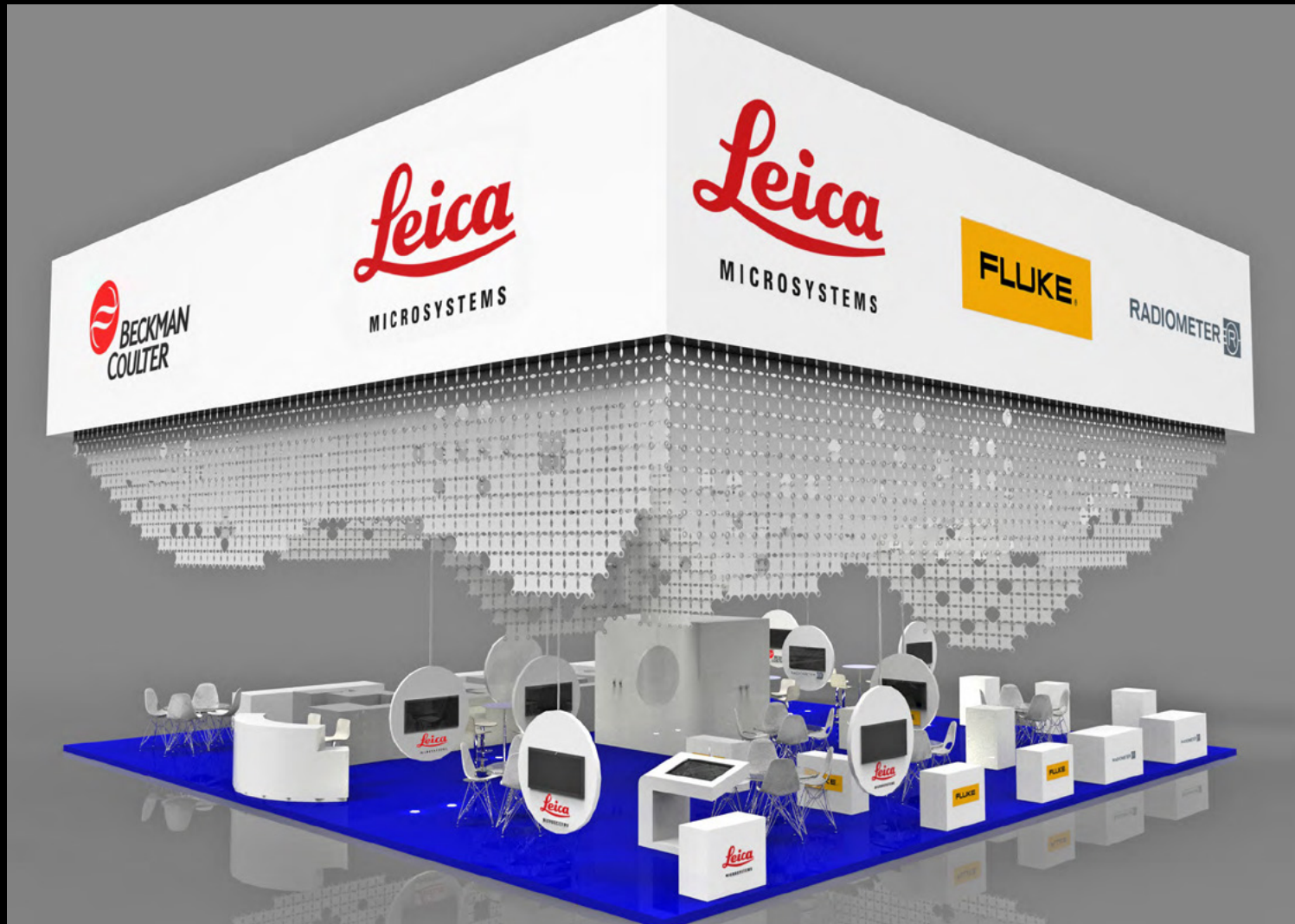
**Client** – Ministry of Tolerance

[Watch the video](#)



## Exhibition Stand Design

Client – Beckman Coulter





## Exhibition Stand Design

Client – Samsung – Gitex Shopper



# A FEW WORK SAMPLES (NON-EXHIBITION CLIENTS)

---



## Burj Al Arab – Bab Al Yam Restaurant Logo + Visual Identity



# WORK SAMPLES





# Brand Identity Toolkit

## Client – Address Hotels + Resorts



## WORK SAMPLES

# Brand Style Toolkit

Client – Address Hotels + Resorts





# Brand Positioning Manual

Client – Address Hotels + Resorts



# xNARA – Logo

Client – xNARA





# xNARA – Brand Guidelines

Client – xNARA



# xNARA – Brand Guidelines

## Client – xNARA

## BUSINESS CARD



BUSINESS  
CARD

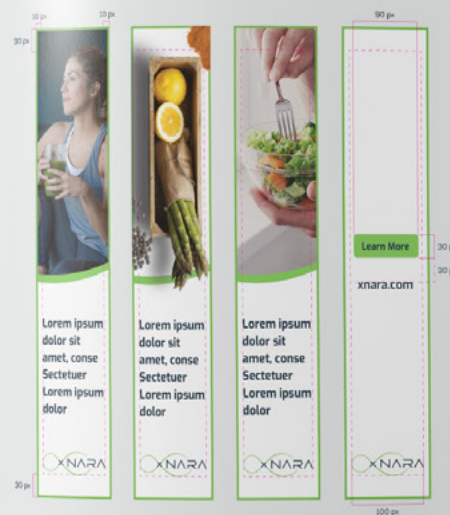
**Dimensions**  
8.5cm W x 5cm H

Colors / Printing  
2x2 color printing  
i.e. Pantone 7546 C and Pantone 7488 C

Paper stock  
Conqueror CX22 Diamond white 350 gsm

**Operations**  
No lamination

## DIGITAL BANNERS



## SKYSCRAPER BANNER

## DESIGN SPECIFICATIONS

**Dimensions**  
120px W x 800px H

**Margins**  
10px on the left and right sides, 30px top and bottom

**Frame**  
Green border, 3pt thickness

**Images**  
The visual must be placed in the top half, above the curved green line. The image may be cut out as well, according to the creative direction desired.

Body copy font and size: Exo bold, 16pt  
 Button font and size: Exo bold, 13pt  
 URL font and size: Exo bold, 16pt

**Final frame**  
Logo 100px W

**Call-to-action**  
Please use artwork featuring call-to-action text on green button (90px W x 30px H)



# xNARA – Brand Guidelines

Client – xNARA

## SOCIAL MEDIA



## INSTAGRAM ANIMATED STORIES (VARIATION 2)

These variations are applications of the same route, using the curved green line from the logo against different visuals.

- Frame 1: The logo and website begin to appear against the background visual.
- Frame 2: The logo and website are clear, accent lines start to form on the top and bottom and the CTA ('Learn More' in this case) begins to appear.
- Frame 3: The CTA is present, as the accent lines continue to extend. The title sentence starts to appear against an opacity gradient in the background.
- Frame 4: The accent lines are completely formed and the title sentence is clear.
- Frame 5: The image is replaced from the bottom as a white background slides upwards.
- Frame 6: Shows the final screen, including the logo, website and the CTA.

## SOCIAL MEDIA



## INSTAGRAM ANIMATED STORIES (VARIATION 1)

These variations are applications of the same route, using the curved green line from the logo against different visuals.

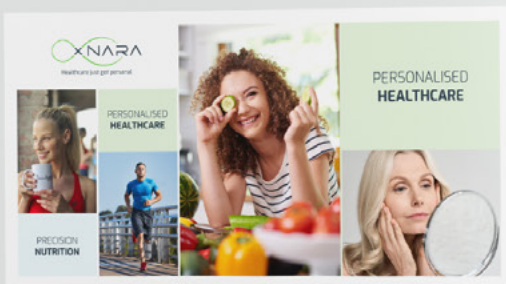
- Frame 1: The logo and website begin to appear against the background visual.
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# xNARA – Brand Guidelines

Client – xNARA

## AMBIENT BRANDING

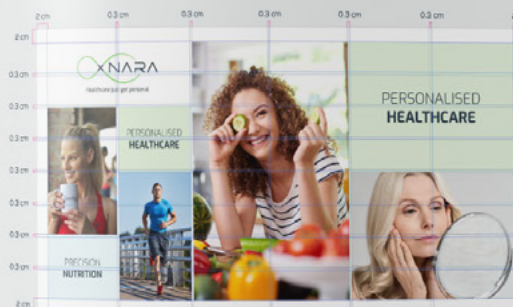
### WALL BRANDING



Wall branding is an excellent way to leverage your physical environment to strengthen the xNARA brand. Shown alongside is an application example of our wall branding.

## AMBIENT BRANDING

### WALL BRANDING



Our wall branding is laid out according to a grid that allows the design to be dynamic and moderately asymmetrical, as shown alongside. Clear space must be maintained on all borders. Images may be expanded or shrunk within the grid lines.

Please note that the spacing and margins shown alongside, denoted in cm, are intended for a regular canvas size in design software. When enlarged, the spaces and margins will increase proportionately.

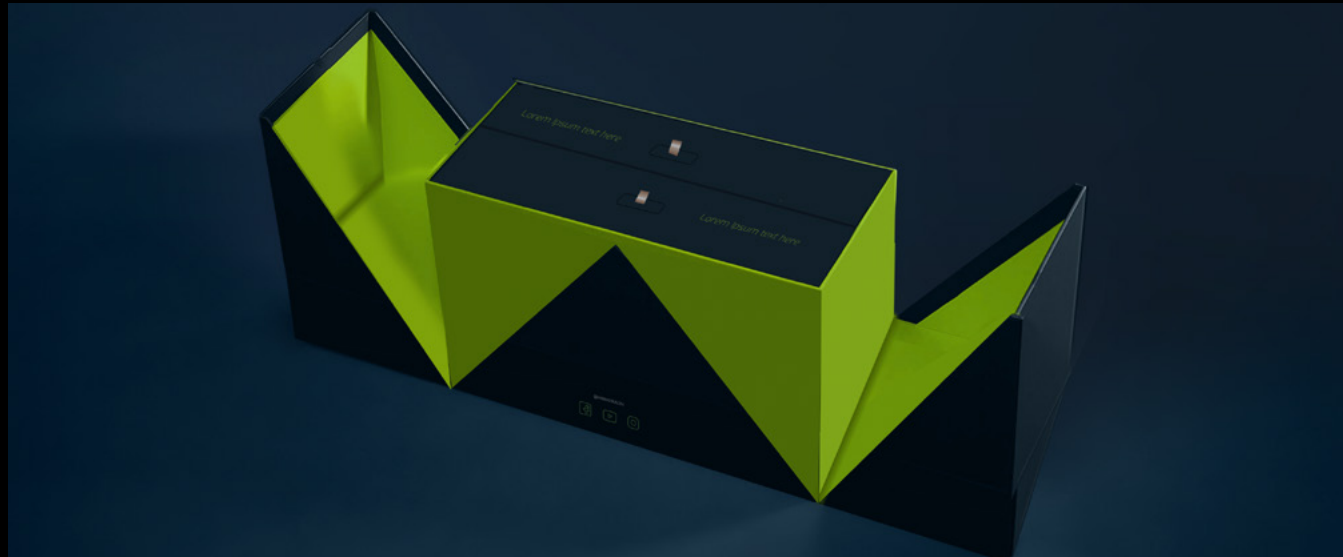
#### Specifications:

Font: Exo, Bold and Regular



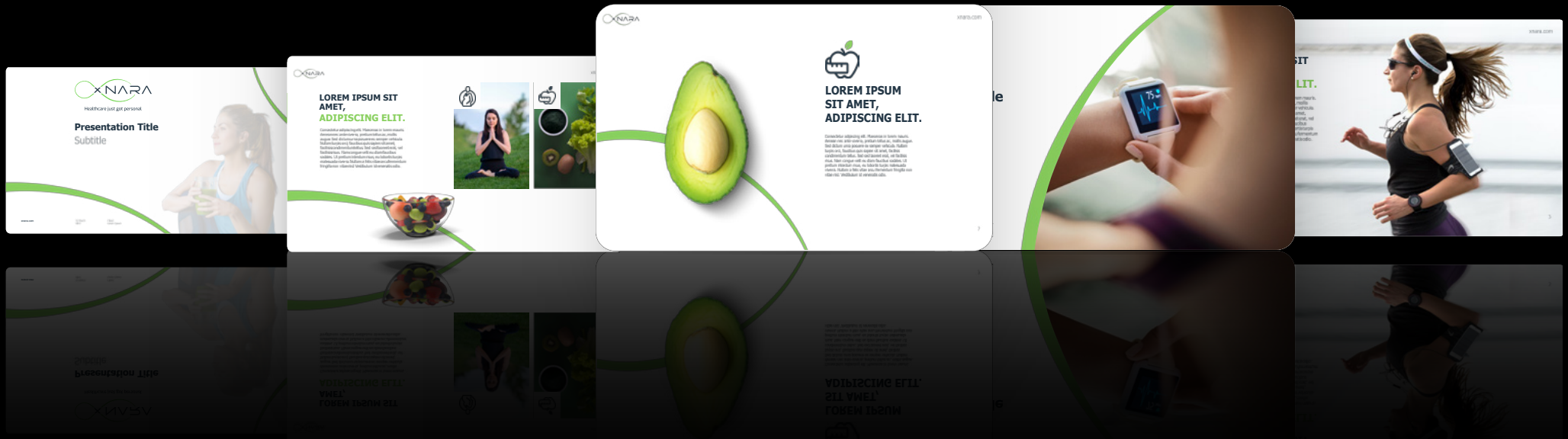
## xNARA – Package Design

Client – xNARA



# xNARA – Presentation Deck

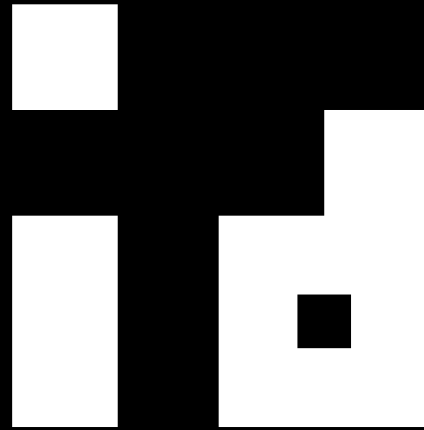
Client – xNARA





## ITD – Logo

**Client** – ITD – Institute for Transformational Development



**INSTITUTE FOR  
TRANSFORMATIONAL  
DEVELOPMENT**

# ITD – Brand Guideline

Client – ITD – Institute for Transformational Development





## ITD – Website Development

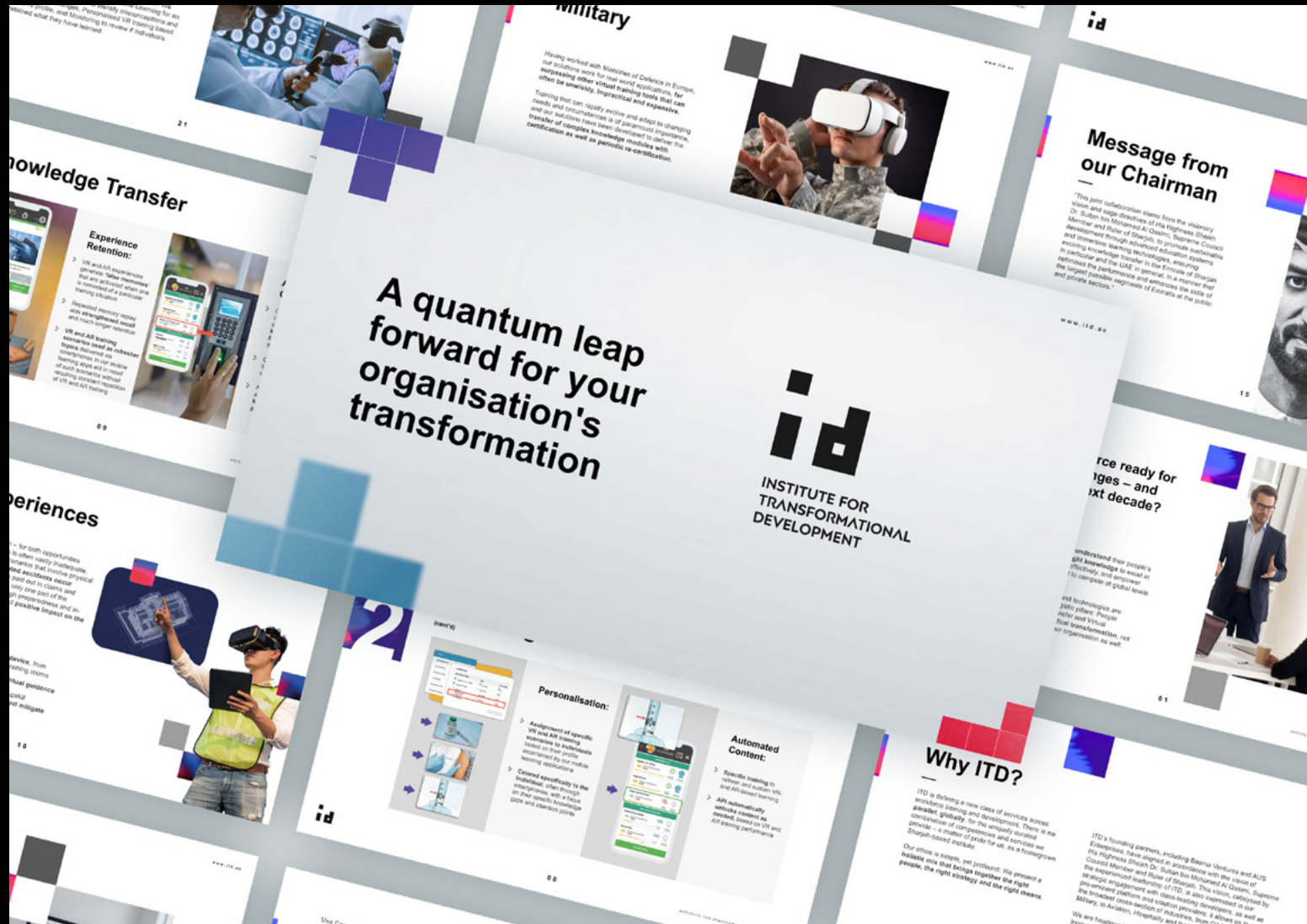
**Client** – ITD – Institute for Transformational Development

[Link to the website](#)



# ITD – Pitch Deck

Client – ITD – Institute for Transformational Development

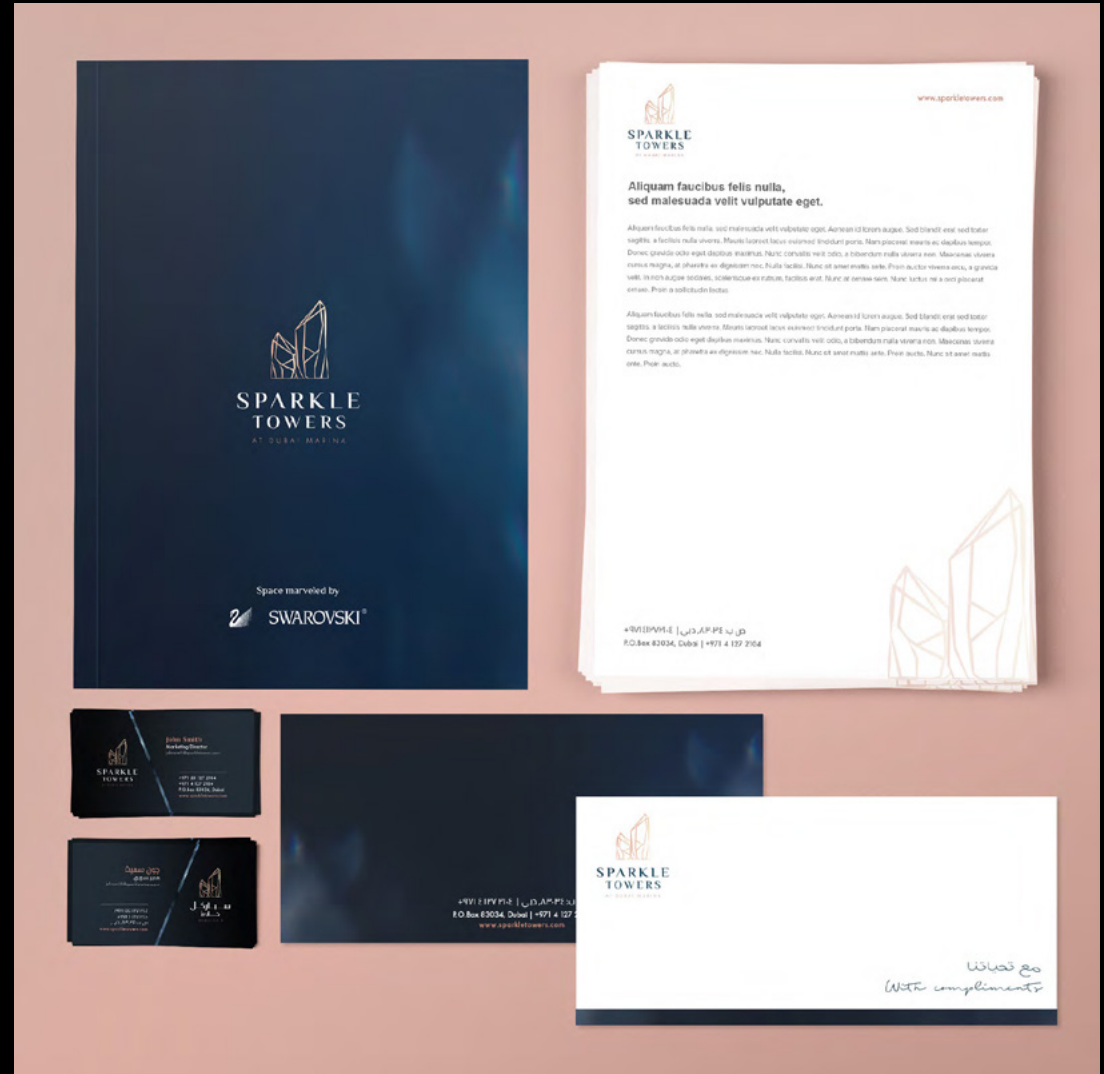




## WORK SAMPLES

# Sparkle Towers – Identity and Branding

Client – Tebyan Real Estate Development



## The Daily – Restaurant Identity + Branding Project for Rove Hotels

- From initial design research and identity development to positioning manual and full-fledged brand documents
- Eleven777 articulated visual language, brand's personality and tone for The Daily
- Balanced aesthetic appeal with practical applicability we delivered branding system that works in the real world

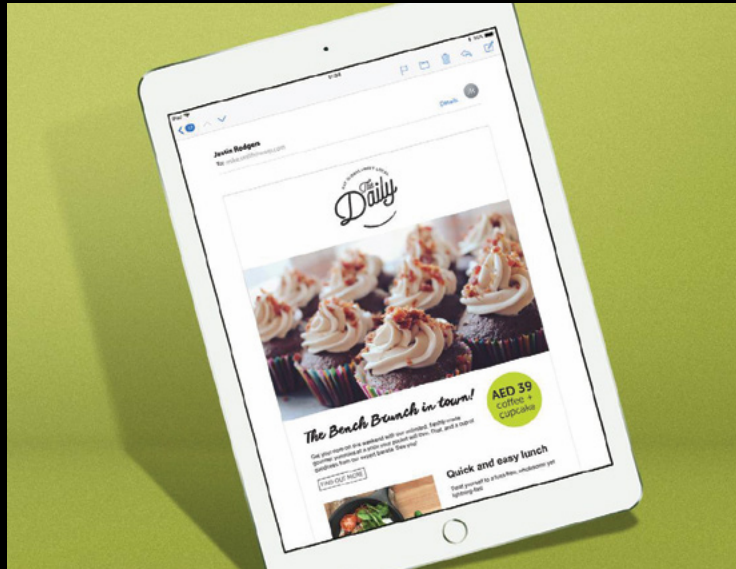
### OTHER DELIVERABLES:

- Signage
- Menus
- Table number-card holders
- Wall-mounted daily 'specials' boards
- Designs accents, typography, colours, icons and patterns





## WORK SAMPLES





## dubizzle Property – Branding





## dubizzle Property – Branding

### Visual brand guideline



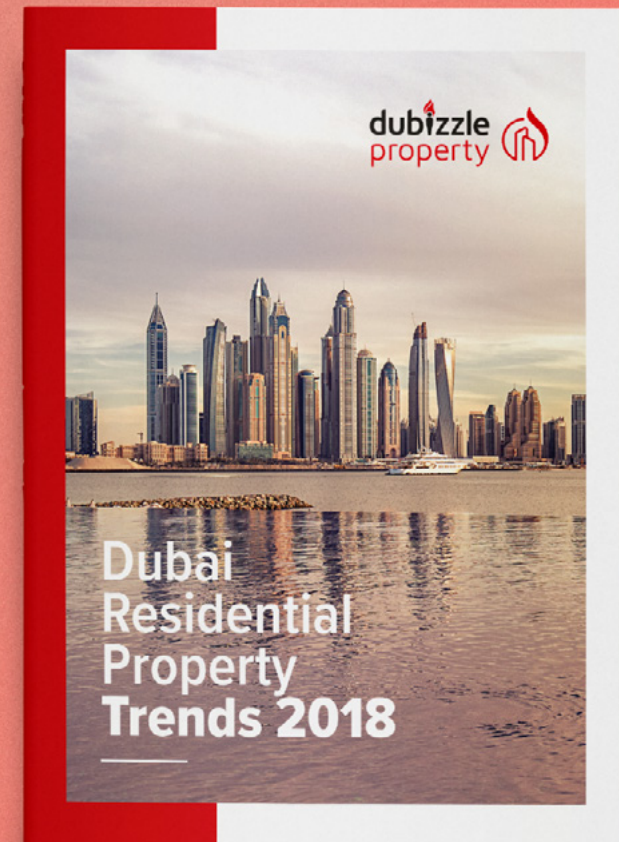






# dubizzle Property – Branding

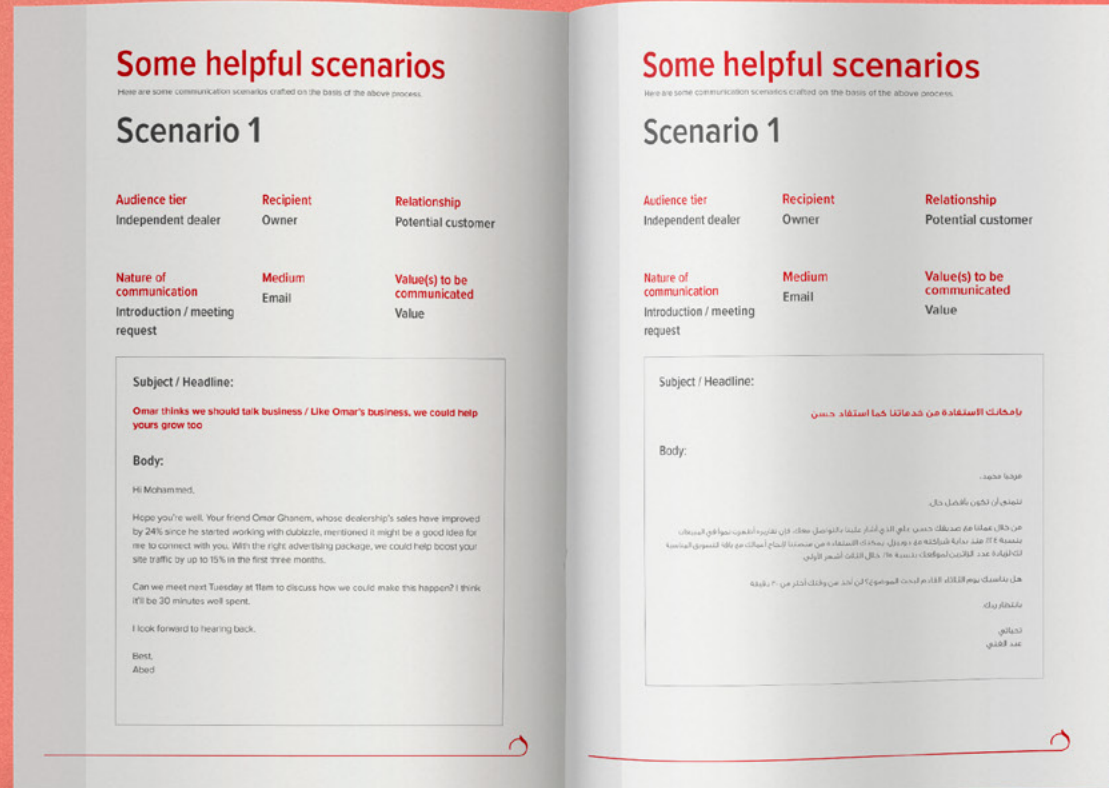
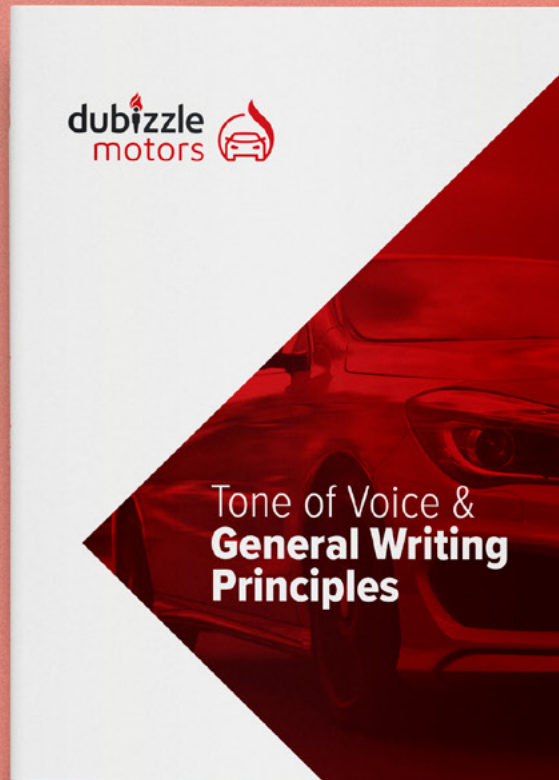
## Brochure





# dubizzle Motor – Branding

## Client – dubizzle




# dubizzle Motor – Branding

May 2017 - May 2018

An infographic by **dubizzle motors**

## CAR INSURANCE GUIDE & FACTSHEET IN THE UAE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent scelerisque elit.




**Nissan Altima**

Average car price on dubizzle  
**AED 51,572**

Average car price on dubizzle  
**AED 25,460**

Average value by insurance  
**AED 18,989**

Average value by insurance  
**AED 88,650**



**Standard Depreciation**

Facts

Q1 Q2 Q3 Q4  
95% 90% 85% 80%

Q1 Q2 Q3 Q4  
90% 85% 80% 75%

The standard depreciation value of a vehicle is 5% per quarter, adding up to **20% PER YEAR**.

Some cases start from 10% per year, and go all the way up to **25% PER YEAR**.

### Most Insured Cars In 2017

Rank	Car Model	Percentage
1	Nissan Altima	48%
2	Honda Accord	31%
3	Honda Civic	12%
4	Nissan Tida	6%
5	Mitsubishi Pajero	3%
6	Toyota Corolla	3%

**Does the age of The car affect your Insurance premium?**

**2010**  
AED 2,456 - AED 3,687

**2016**  
AED 10,552 - AED 12,395

Average insurance premium Mercedes Benz S Class

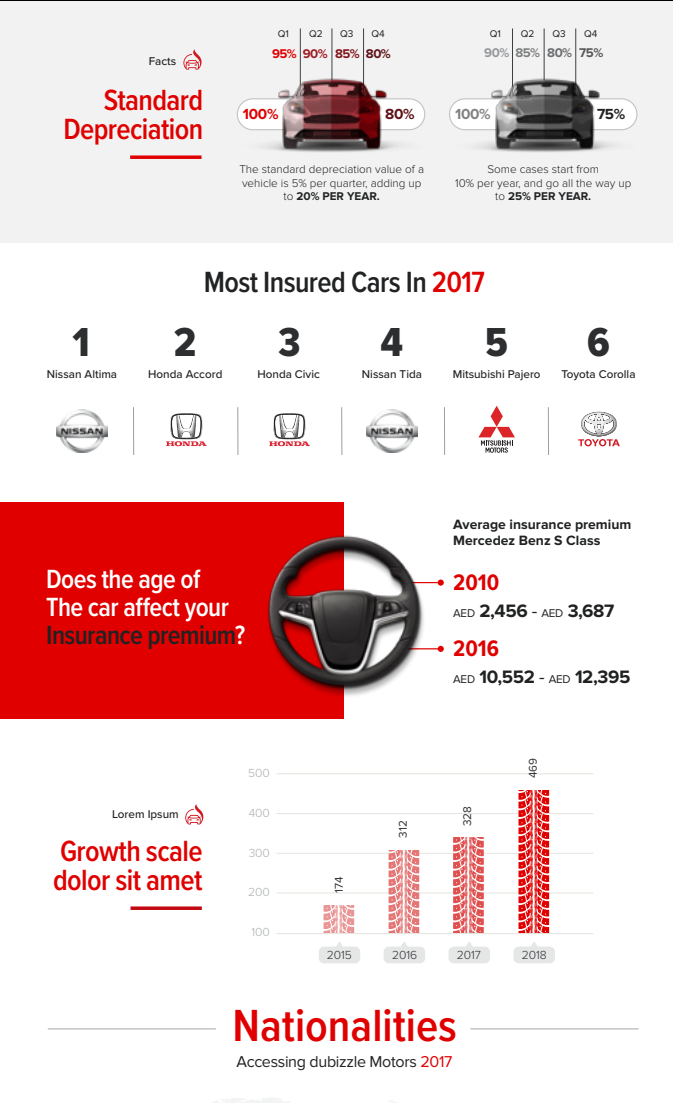
**Growth scale dolor sit amet**

2015 2016 2017 2018

174 312 328 469

### Nationalities

Accessing dubizzle Motors 2017



## Nationalities

Accessing dubizzle Motors 2017

Rank	Nationality	Percentage
1	UK	48%
2	India	31%
3	UAE	12%
4	Philippines	6%
5	KSA	3%

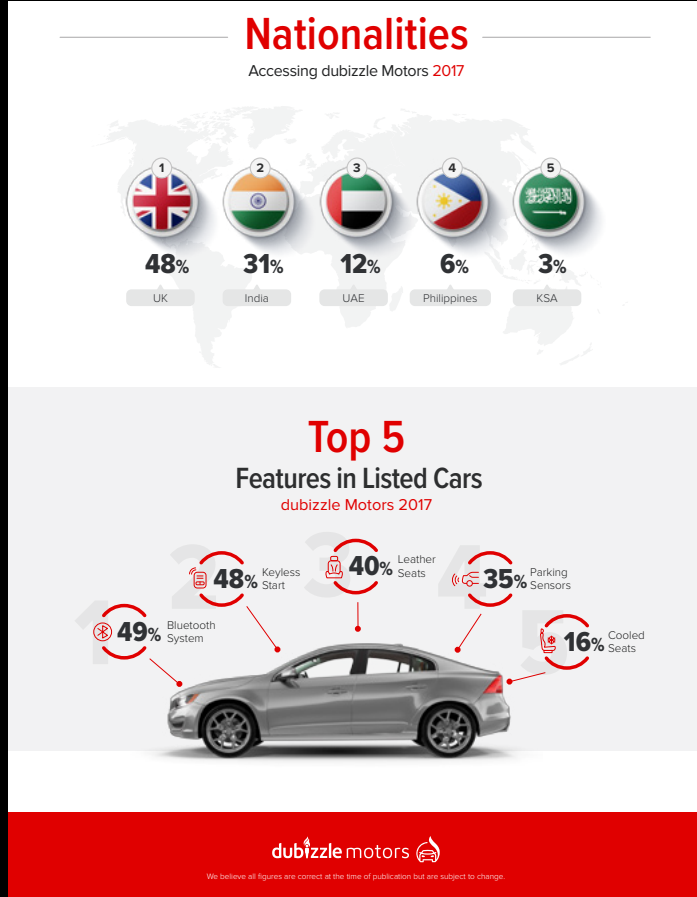
### Top 5 Features in Listed Cars

dubizzle Motors 2017

Feature	Percentage
Bluetooth System	49%
Keyless Start	48%
Leather Seats	40%
Parking Sensors	35%
Cooled Seats	16%

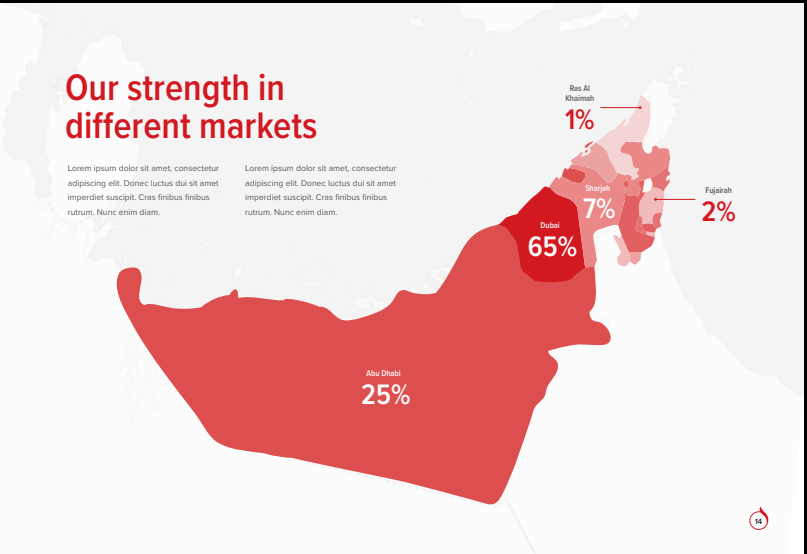
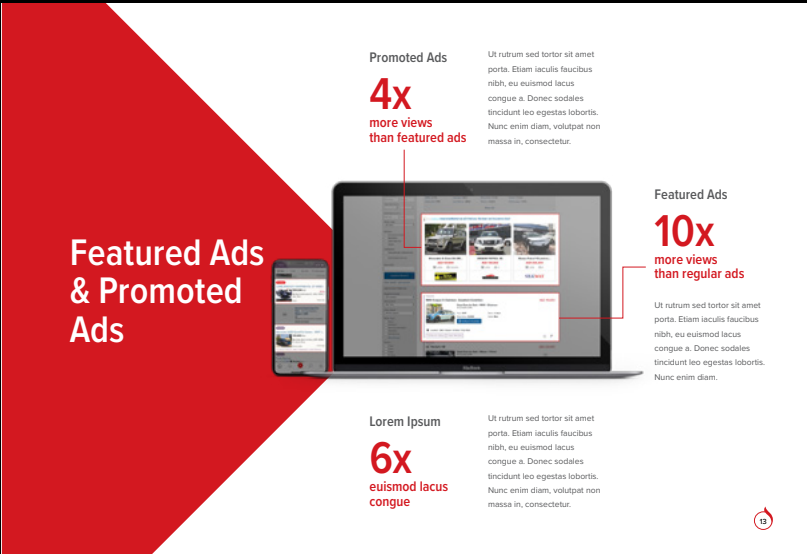
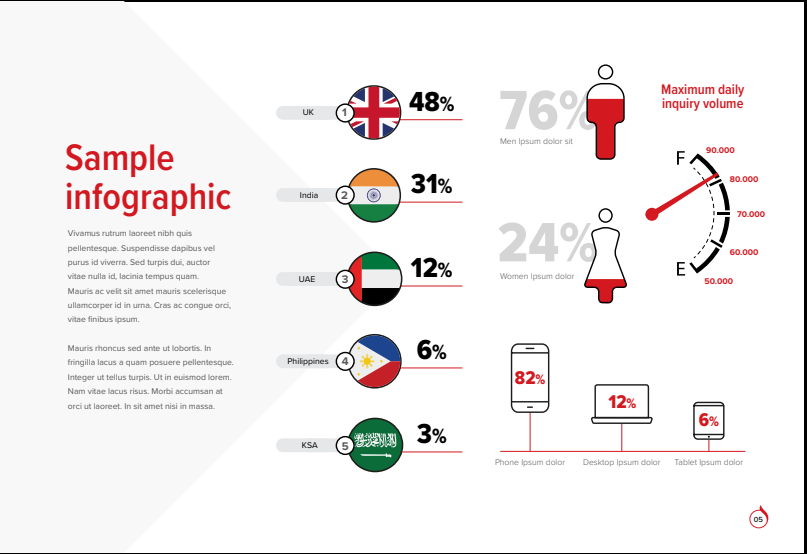
**dubizzle motors**

We believe all figures are correct at the time of publication but are subject to change.



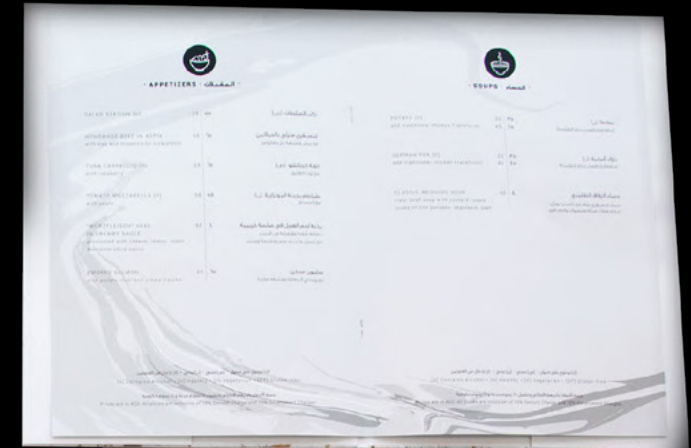
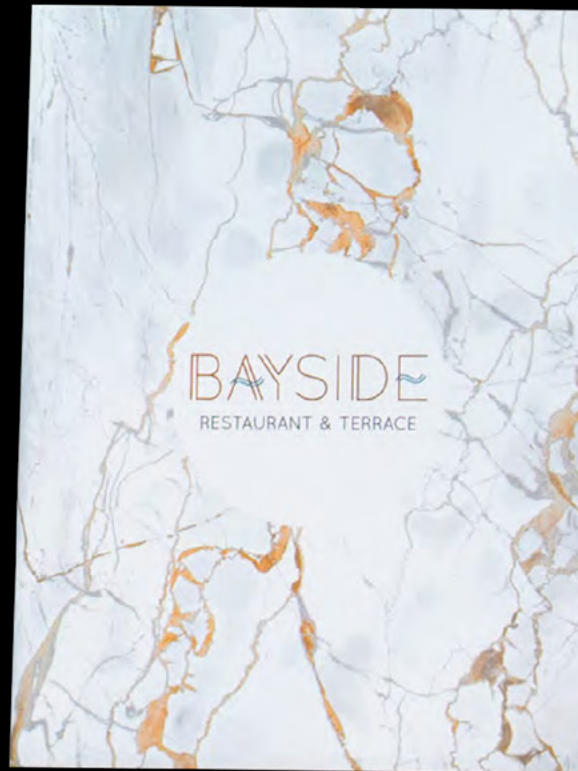
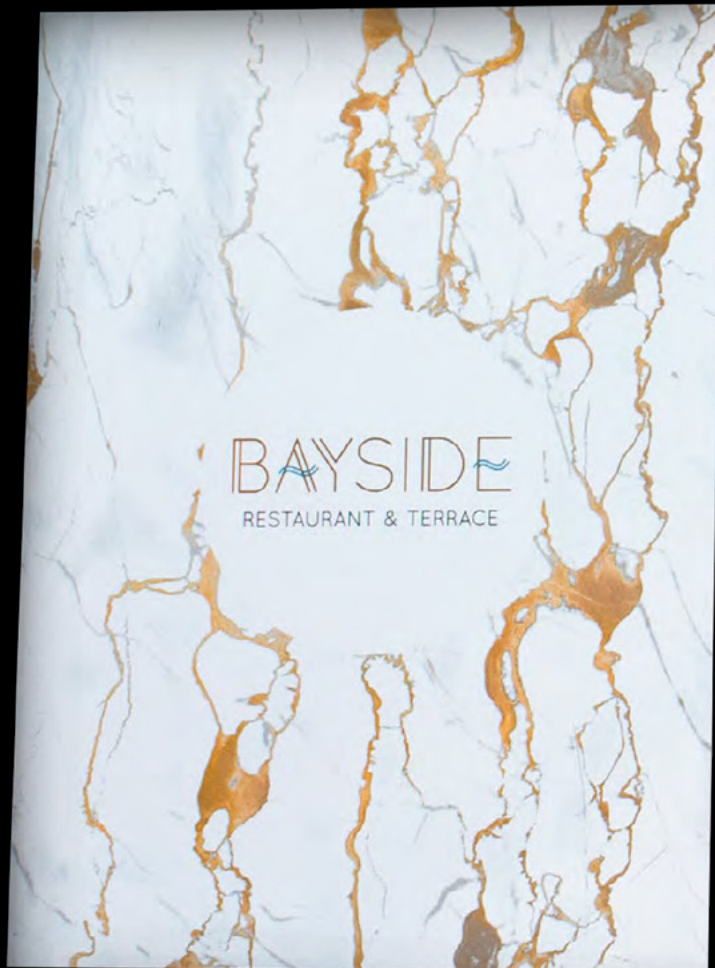


dubizzle Motor – Branding



# Corporate Identity Proposal & Collateral Design

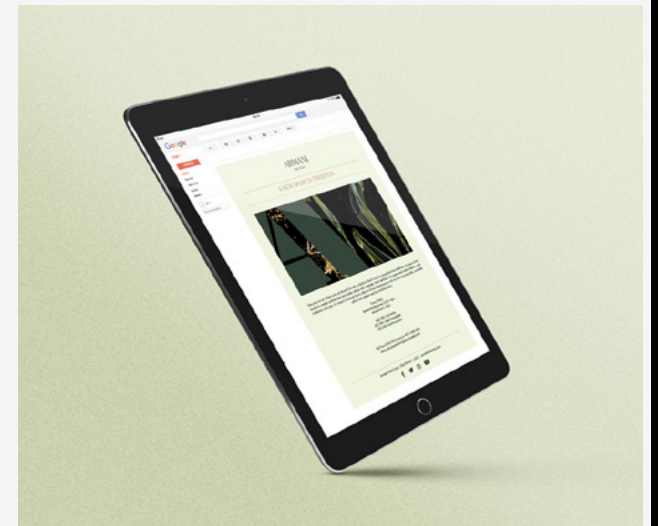
Client – Steigenberger Hotel Dubai - Bayside Restaurant & Terrace





## Brunch at Armani

Client – Armani Hotel Dubai



## Armani/Deli – Collateral Design

Client – Armani Hotel Dubai





## Weekly Events – Digital Flyers

Client – Armani/Privé



## CUT Restaurant – Launch Campaign

Client – CUT Restaurant + The Address Downtown Dubai



CUT

†WOLFGANG PUCK

# OPENING SOON

Elevating the classic American steakhouse concept to new levels of culinary finesse, CUT by celebrity chef Wolfgang Puck will make its Dubai debut at The Address Downtown Dubai.



It promises to be an experience that's a cut above.

For more information, call +9714 888 3444 or email [cut@theaddress.com](mailto:cut@theaddress.com)



كوت

برشراف وولف جانج بك

# الافتتاح قريب

انتظروا افتتاح المطعم الجديد كوت برشراف الشيف وولف جانج بك لأول مرة في دبي. فيما يرتقي بمفهوم الستيك هاوس الأمريكي الكلاسيكي إلى مستويات جديدة من الجودة الطهيّة. في فندق العنوان وسط مدينة دبي.



استعدوا لأرقى التجارب على الإطلاق.

للمزيد من المعلومات، اتصلوا على +9714 888 3444 أو راسلونا على [cut@theaddress.com](mailto:cut@theaddress.com)



## Ramadan Campaign

Client – The Ritz-Carlton Dubai

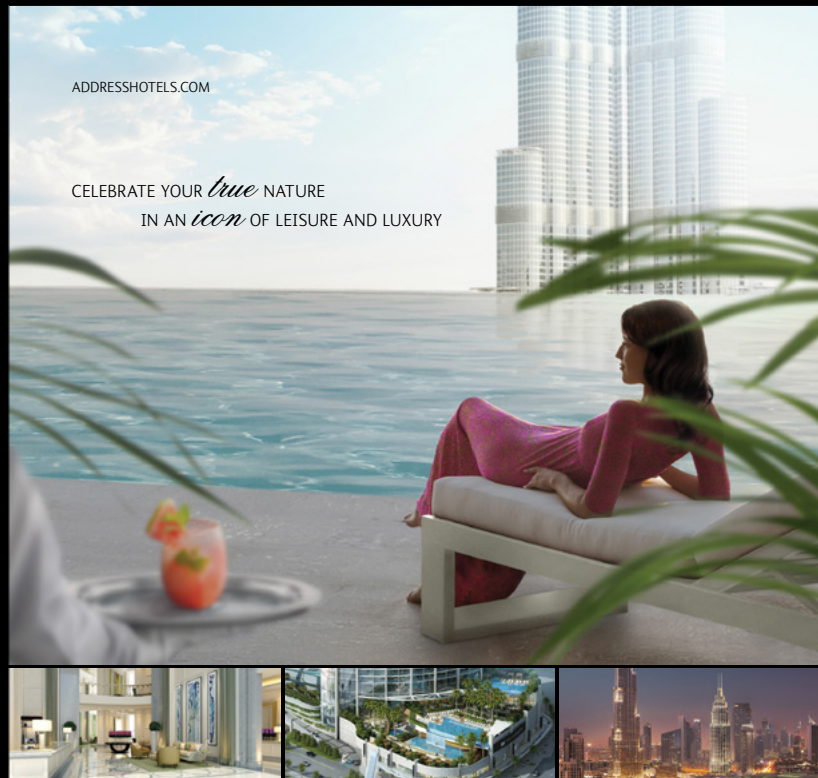






# Address Hotels and Resorts – Advert

## Client – Address Hotels and Resorts



*Address* Boulevard completely reimagines every notion of hospitality, and presents a refreshing approach to resort living in the heart of the city. Our signature dining concept The Restaurant at Address Boulevard, expansive spa facilities, engaging Qix club for children, effortless access to The Dubai Mall and our serviced residences are a unique mosaic of taste and experience. It's where expectations aren't merely met. It's where they are set.

Discover more with #ADHboulevard

T +971 4 561 8888 STAY@ADDRESSHOTELS.COM

ADDRESS  
BOULEVARD

WHERE *life* HAPPENS



**أحد** العنوان بوليفارد تصوره للضيافة بمعنى جديد، ليقدم منهاجاً مميزاً ومتميزاً لحياة المنتجع في قلب المدينة. انغمسوا بتجربة ساهرة في رحاب الفندق بدءاً من مفهوم تناول الطعام المبتكر في ذي رستورايت لدى العنوان بوليفارد، مروراً بمرافق المنتجع الصحي الفاخرة ونادي كريكيت الشيق للأطفال، وطرق الوصول السهلة لحيي مول، وحتى شققنا المفروشة والمجهزة باستثنائية في العنوان بوليفارد نحن لا نلبّي توقعاتكم فقط، بل نرتقي بمعاييرها أيضاً.

اكتشفوا المزيد عبر #ADHboulevard

T +971 4 561 8888 STAY@ADDRESSHOTELS.COM

العنوان  
بوليفارد

حيث تلتقي الحياة

# Property Brochures – Residences

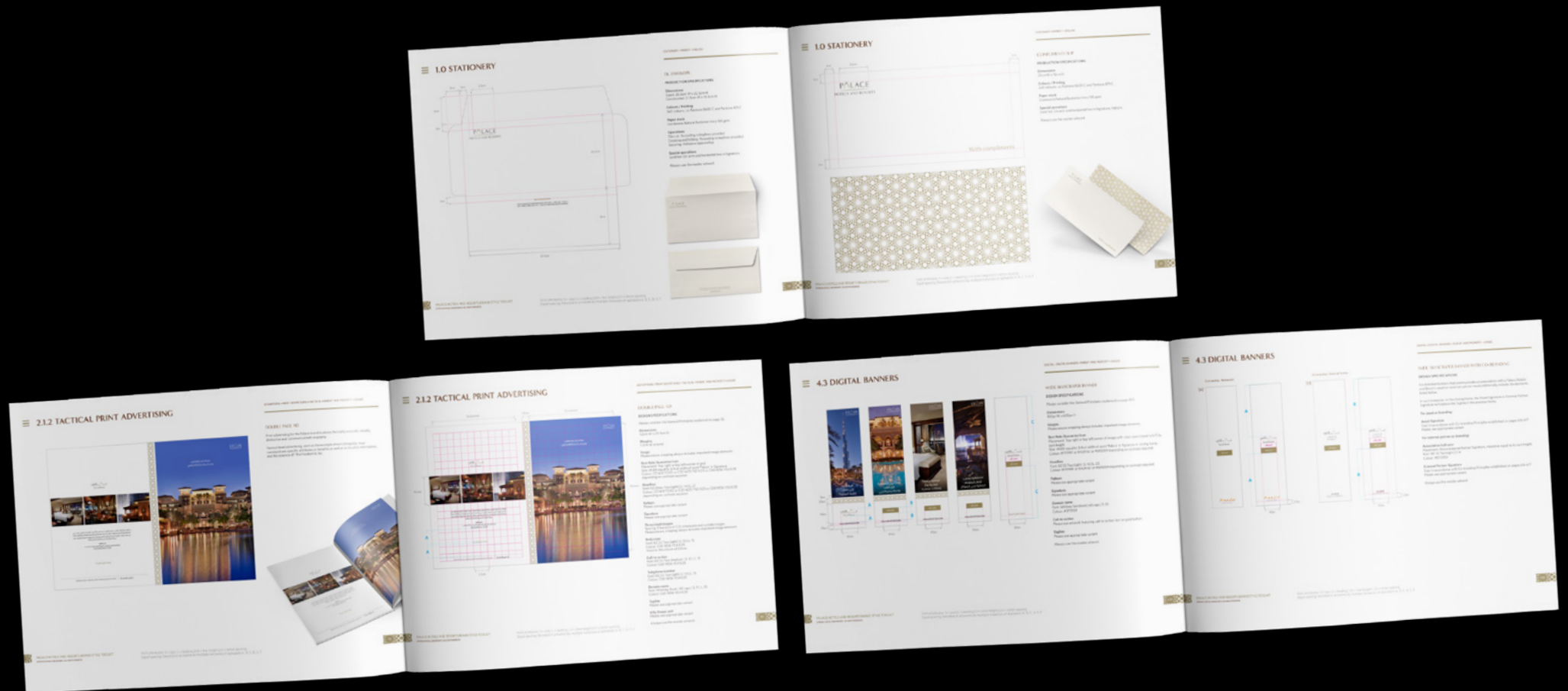
Client – Address Residences Boulevard





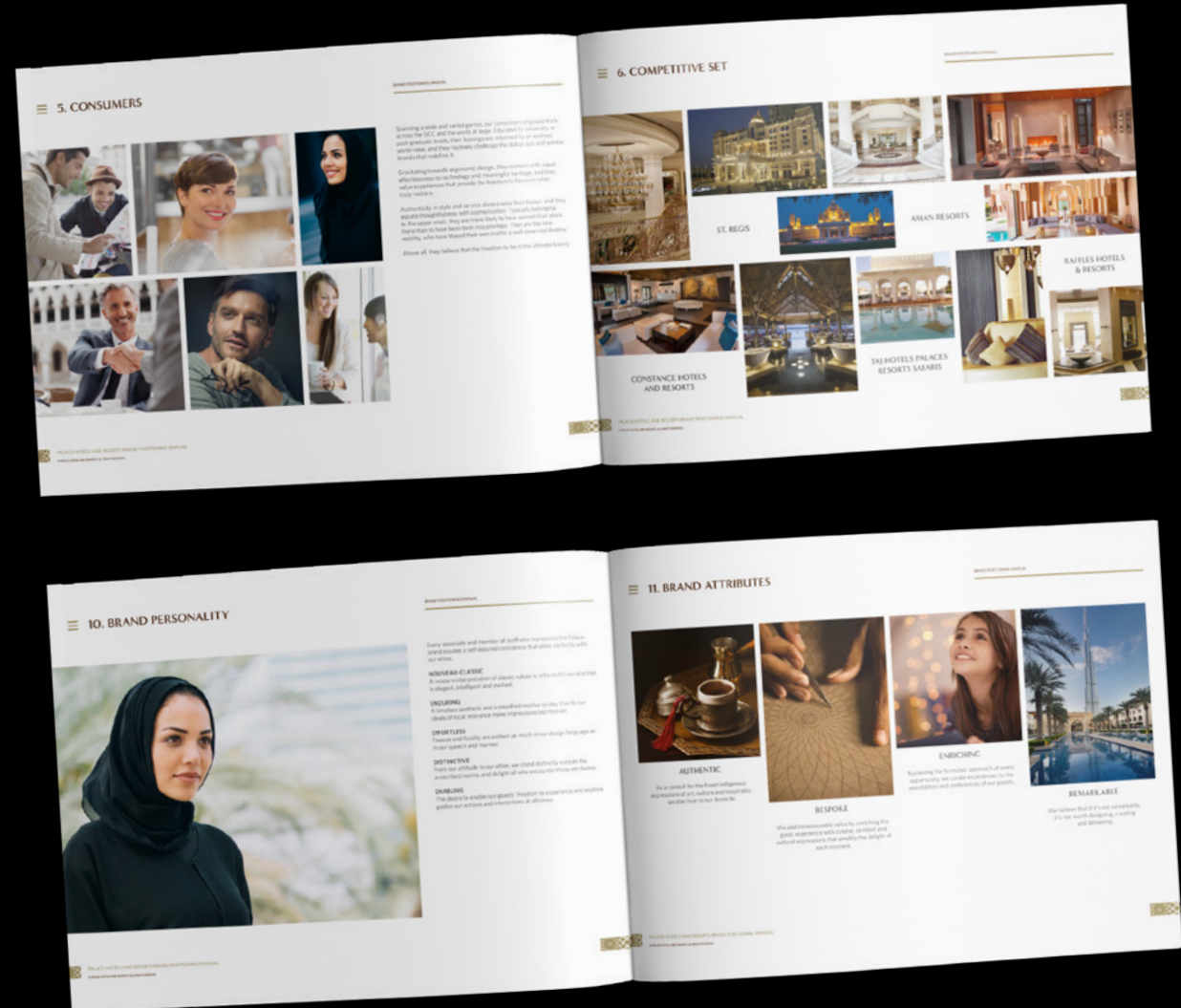
# Palace Brand Guidelines

Client – Palace Hotel and Resorts



# Palace – Brand Positioning Manual

Client – Palace Hotel and Resorts





# Palace – Brand Identity Toolkit

## Client – Palace Hotel and Resorts



## Address Downtown – Advert

Client – Address Downtown



*The* result of the limitless pursuit of a new ideal, Address Downtown is the iconic flagship hotel that aspires to the exceptional, the exquisite and the exemplary. From deeply attentive and personalised service to the joy of new discovery, join us as we define the future of hospitality.

Discover an icon reborn, with #ADHdowntown

BOOK NOW  
TOLL FREE (UAE) 800 ADDRESS  
ADDRESSHOTELS.COM



U BY EMAAR | It's time to #CelebrateU, join our loyalty programme at UbyEmaar.com



*The* result of the limitless pursuit of a new ideal, Address Downtown is the iconic flagship hotel that aspires to the exceptional, the exquisite and the exemplary. From deeply attentive and personalised service to the joy of new discovery, join us in Dubai as we define the future of hospitality.

Discover an icon reborn, with #ADHdowntown

BOOK NOW  
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ADDRESSHOTELS.COM



U BY EMAAR | It's time to #CelebrateU, join our loyalty programme at UbyEmaar.com



## Address Downtown – Advert

Client – Address Downtown



*What* lies beyond the extraordinary? It's where no benchmarks exist, except the ones we boldly define. Where luxury in hospitality rises to levels few can hope to achieve, from progressive dining and sublime wellness to making guests the absolute centre of attention, in a location that has no parallel.

Follow the rise of an icon with #ANewAddress

BOOK NOW

TOLL FREE (UAE) 800 ADDRESS  
ADDRESSHOTELS.COM

  
ADDRESS  
DOWNTOWN  
WHERE *life* HAPPENS

U BY EMAAR | It's time to #CelebrateU, join our loyalty programme at UbyEmaar.com

## NEOS Campaign

Client – Address Downtown



*Let* the music be your muse and the stars light up your eyes as you experience a symphony of sights, tastes and sounds that, quite simply, make you feel on top of the world.  
It's new. It's now. It's Neos.

BOOK NOW  
TOLL FREE (UAE) 800 DINING  
ADDRESSHOTELS.COM

NEOS



ADDRESS  
DOWNTOWN

WHERE *life* HAPPENS

U BY EMAAR | It's time to #CelebrateU, join our loyalty programme at UbyEmaar.com



# Wedding Brochure + Photoshoot (5 Hotels)

Client – The Address Hotels + Resorts



## Wedding Brochure + Photoshoot (5 Hotels)

**Client** – The Address Hotels + Resorts





## At.mosphere – Brochure Concept + Photography

Client – At.mosphere Burj Khalifa



## 3M SAP – Implementation Campaign

Client – 3M Middle East

Evolved individuals  
don't just survive.  
**They thrive.**

The new Business Transformation initiative at 3M aims not just to transform our business, but to help each of us to progress and evolve through the implementation of better systems and processes.

It's our future.  
It's *your* future.



Business Transformation =  
SAP + Business Services + Center of Excellence




You can choose  
to see a challenge

or  
**massive  
potential**

Our new Business Transformation initiative calls for an open attitude and the ability to look beneath the surface to discover great potential for progress. With the implementation of better systems and processes, we aim to move to the next level – not just for our business but for every one of us as well.



Business Transformation =  
SAP + Business Services + Center of Excellence





## Burj Al Arab – Brochures

Client – Burj Al Arab



تذكارات استثنائية  
EXQUISITE SOUVENIRS



الدلال اللامتناهي  
ULTIMATE INDULGENCES




تجارب الأجنحة الخاصة  
IN-SUITE EXPERIENCES

## Emirates NBD Private Banking – Trust & Estate Planning video

Client – Emirates NBD

[Watch the video](#)

A photograph of an elderly man with a white beard and a young boy working together on a wooden chair. The man is holding a hammer and the boy is holding a red-handled screwdriver. They are both looking at the work with concentration. The scene is set in a workshop with large windows in the background, creating a warm and focused atmosphere.

*Who can match your ability to build this legacy,  
when it comes to preserving it for your loved ones?*



## Emirates NBD Private Banking – Services videos

Client – Emirates NBD

Watch the video



Watch the video



Watch the video



Watch the video



## Ramadan Auto Loan – Video

**Client** – Emirates NBD

[Watch the video](#)



No Salary Certificate or  
Driving Licence required



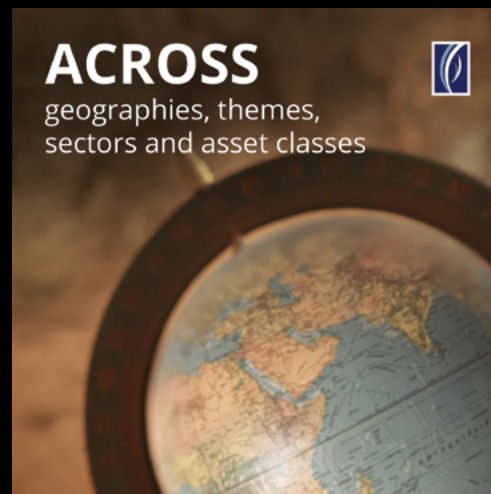
## Emirates NBD Private Banking Trust & Estate Planning – Carousel

Client – Emirates NBD



## Emirates NBD Private Banking Investment Advisory Services – Carousel

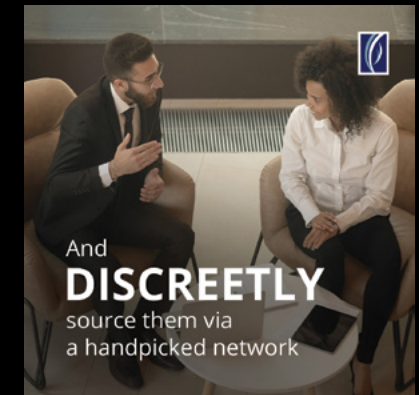
Client – Emirates NBD





# Emirates NBD Private Banking – Real Estate Solutions – Carousel

Client – Emirates NBD



WORK SAMPLES

## Packaging

Client – Address Hotels + Resorts





## Packaging

**Client** – Address Hotels + Resorts



## GorgeousAF – Packaging Design

Client – GorgeousAF





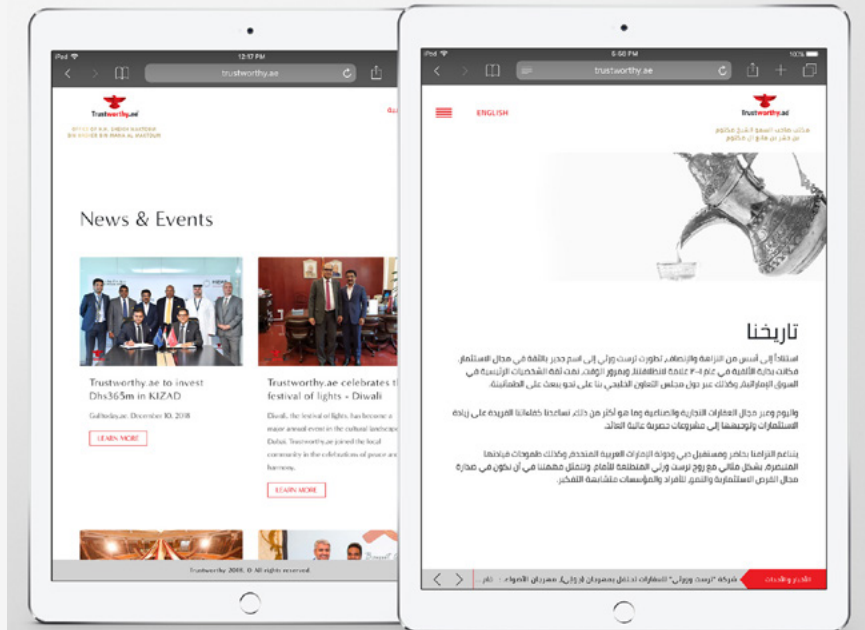
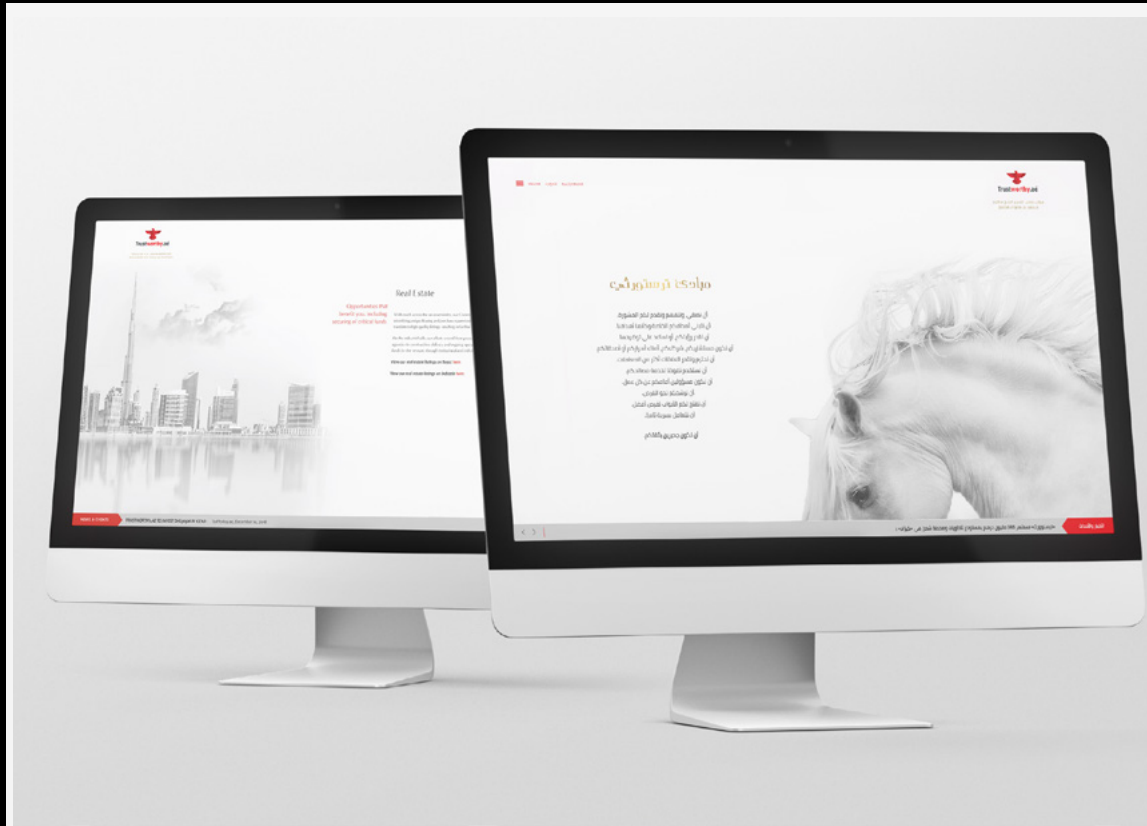
## Package Design – Bennor Milk

Client – Maggadit For Food and Beverages



# Trustworthy – Website

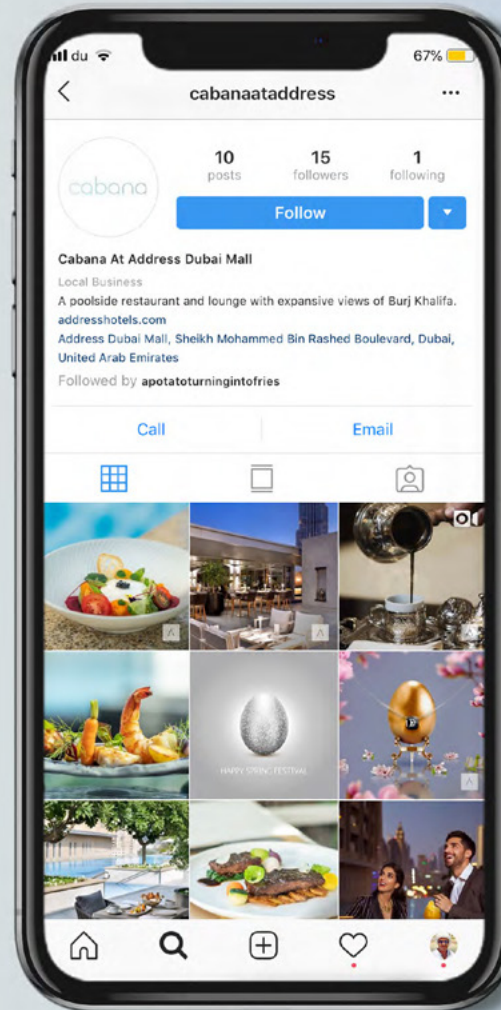
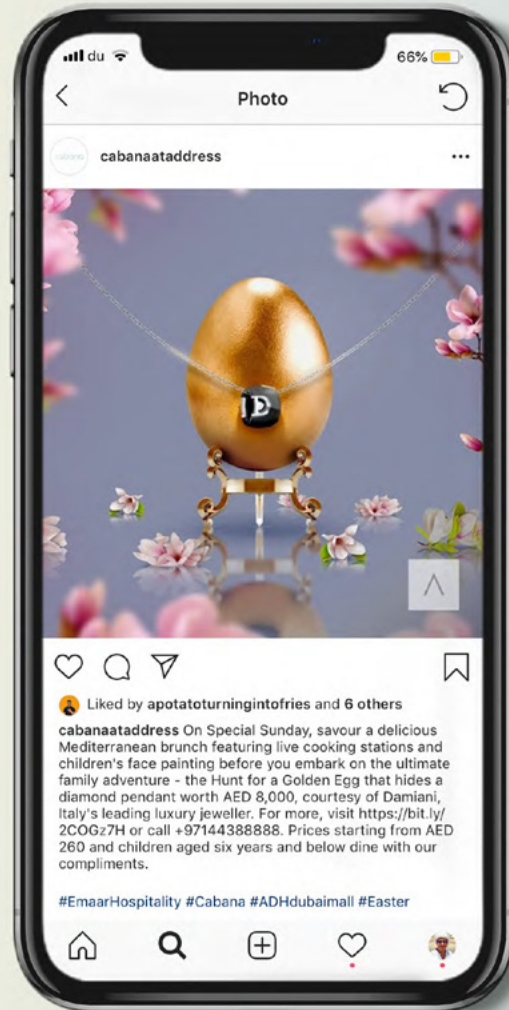
## Client – Trustworthy





# Cabana Restaurant – Social Media

Client – Address Dubai Mall



## Bennor Cheese Promotion – Key Visual

**Client** – Maggadit For Food and Beverages





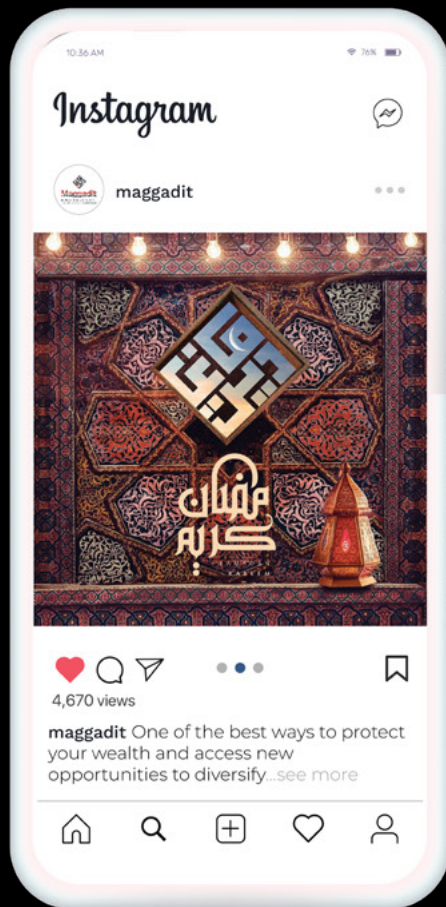
## Bennor Products – Key Visual

Client – Maggadit For Food and Beverages



## Ramadan Kareem – Carousel

Client – Maggadit For Food and Beverages





# 3M World Skills 2017

Client – 3M Middle East

[Watch the video](#)

Why is WorldSkills  
important to  
3M Middle East?

*WorldSkills is really important to the Middle East  
and African countries.*

## 3M World Skills 2017

Client – 3M Middle East

facebook.com/3MMiddleEast/





## XTblock Blockchain & AI – Sales Deck



# XTblock Proposal

## For Experimental Use Cases

Nov 2020

XTBLOCK PROPOSAL FOR EXPERIMENTAL USE CASES

## Blockchain is a far superior way to address many of these issues.


Blockchain is a system of recording information in a way that makes it difficult or impossible to change, hack, or cheat the system, or to keep data hostage for a ransom – this is because transactions are replicated and distributed across the entire network of computer systems with the blockchain.

To illustrate this point, the Fault Tolerance System of Bitcoin's blockchain technology makes it hard for attackers to take even 0.00000000000000000001 Bitcoin away from its true owner.

Blockchain also effectively addresses issues related to network disasters, human error, and software bugs (Facebook and Twitter being recent victims).




6


XTBLOCK PROPOSAL FOR EXPERIMENTAL USE CASES

## We assist you all the way

Apart from providing a robust, secure, high-performance platform, XTblock is also able to provide you with **end-to-end consulting services**, and can work closely with your team to deploy the solution.



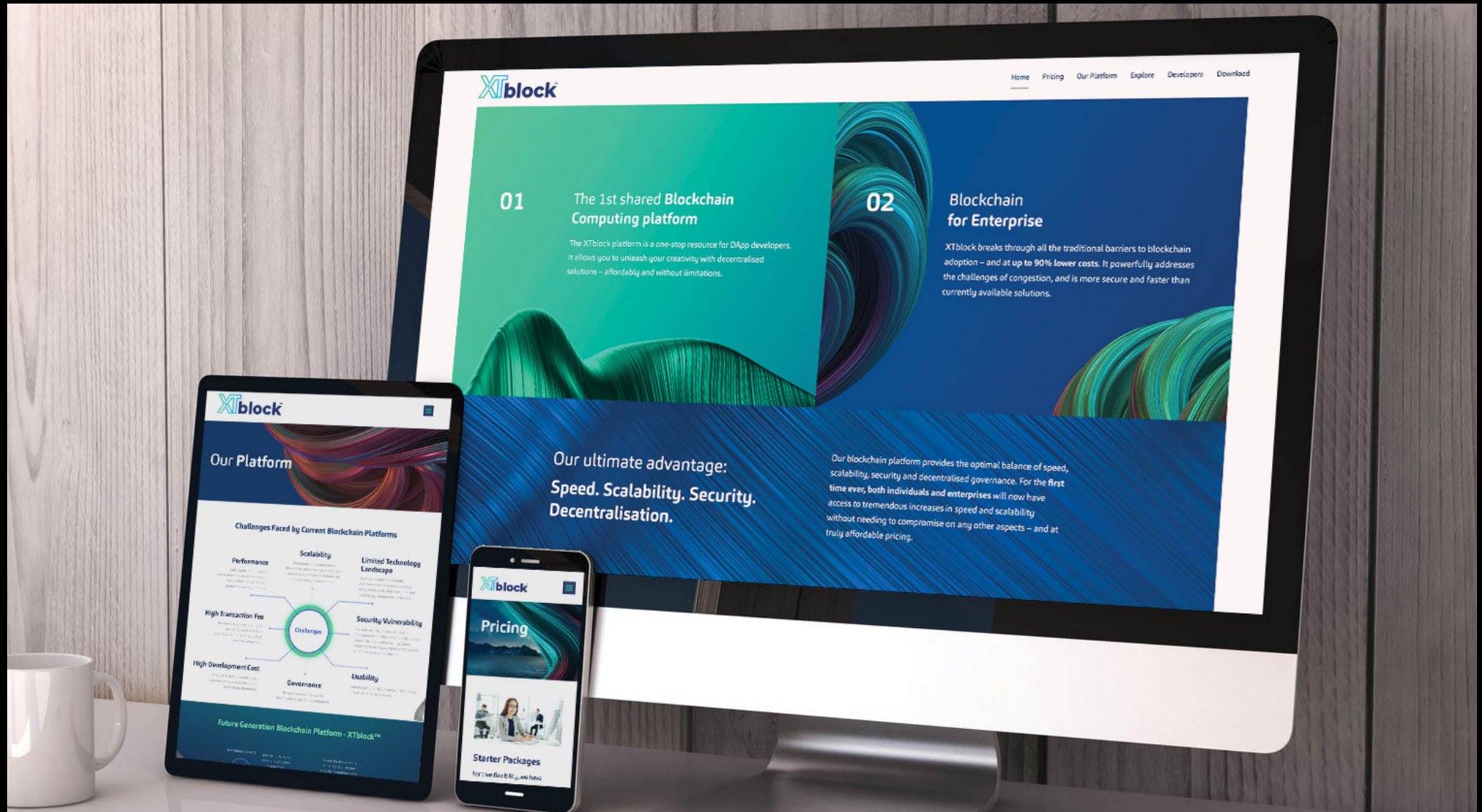
9



# Thank you!

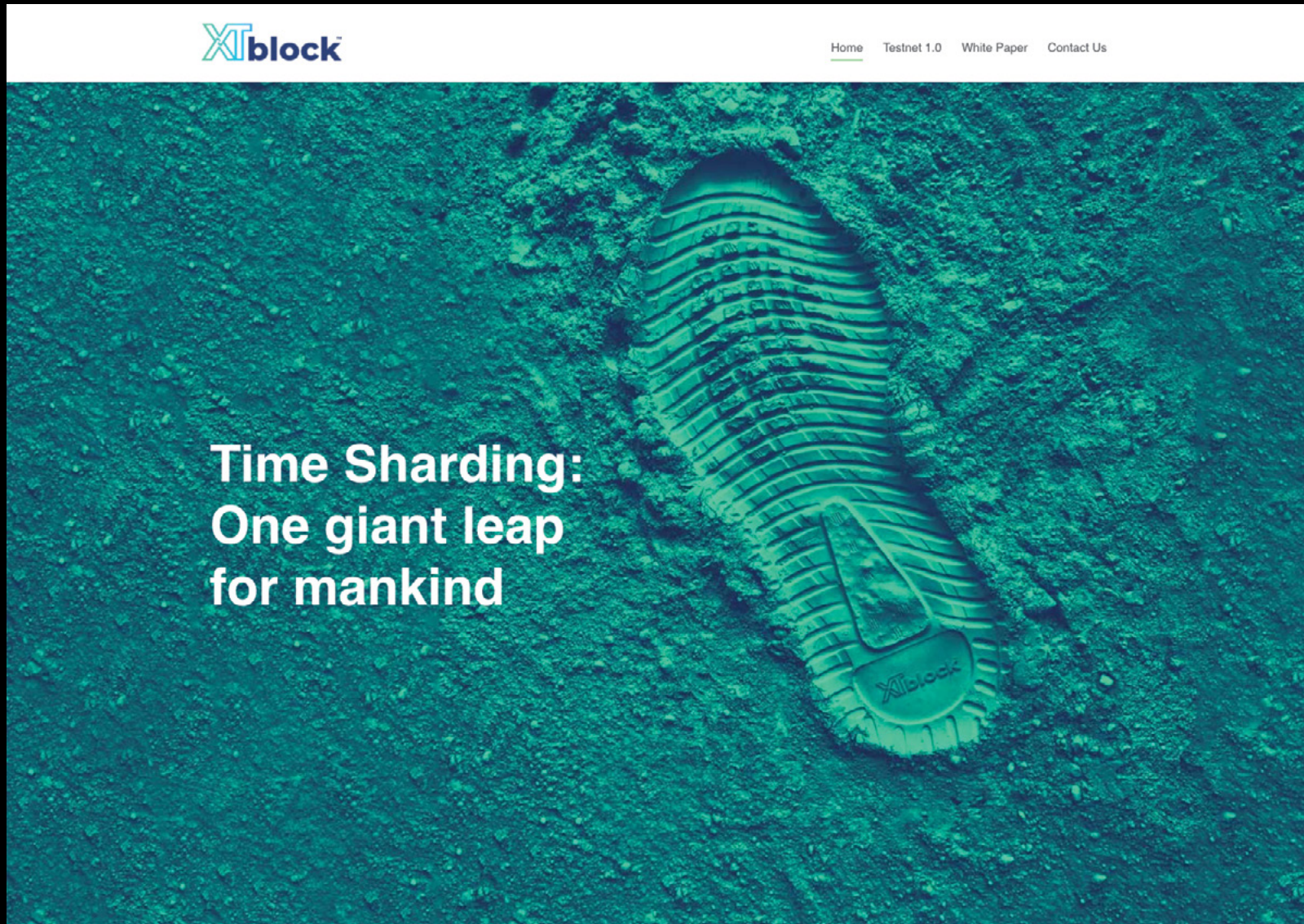
<https://xtblock.io>

# XTblock Blockchain & AI – Website





## XTblock Blockchain & AI – Website





# Thank you

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E: [info@eleven777.com](mailto:info@eleven777.com)

[eleven777.com](http://eleven777.com)