



AGENCY CREDENTIALS

JULY
2024

PREPARED BY
ELEVEN777

CLIENT
DIFC

eleven777.com

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Established in 2007

96%

of business won
through referrals

>600

regional and
international brands
and organisations
served since
incorporation

25

number
of people

85%

conversion rate



Over 17 years of specialised
and highly successful branding,
creative and marketing
campaigns since 2007



Key sectors serviced: Hospitality,
Real Estate, Banking & Finance,
Technology, Exhibitions



Expertise & Experience

Over the years, we've cultivated enduring connections with iconic brands, from Emaar Hospitality Group and Emirates NBD Bank to Armani Hotel Dubai and Tahaluf.

We undertake branding, creative and marketing initiatives of an extensive breadth and scope for such organisations, from innovative and creative digital campaigns to large scale out-of-home projects and all the touchpoints in between.

Through a longstanding association with Emaar over the past 17 years, we've orchestrated extensive marketing and branding projects, infusing new vitality into flagship entities like Address Hotels + Resorts, Palace Hotels and Resorts, and other key brands within the Emaar portfolio. We were responsible for the entire brand update for Address Hotels + Resorts and Palace Hotels & Resorts. For each, we conducted an extensive exercise across over 300 brand touchpoints from the ground-up, forging a modern aesthetic, blending flexibility with adaptability, reimagining logos, creating a brand architecture, identity toolkit, positioning documents, style application toolkits and more. Each guidelines

document totalled over 1,200 pages. Similarly, we have undertaken large branding projects for various other renowned brands over the years.

Since 2021, we have been instrumental in the creative and brand efforts of shows like LEAP, Black Hat, Cityscape Global, InFlavour and others to help diversify Saudi Arabia's economy. In a short span of three years, LEAP is the world's pre-eminent technology event, with the highest attendance of any tech event internationally.

The digital creatives for Cityscape Global, one of the world's largest real estate trade shows, plus newspaper design for each exhibition day and Arabic adaptations of print signage at the event, were conceptualised and deployed to a very receptive audience. Due to our experience with prominent exhibition brands such as Messe Frankfurt Middle East and Tahaluf, we are well aware of best practices, how to create valuable and believable differentiators, and how to establish the personality of an exhibition.

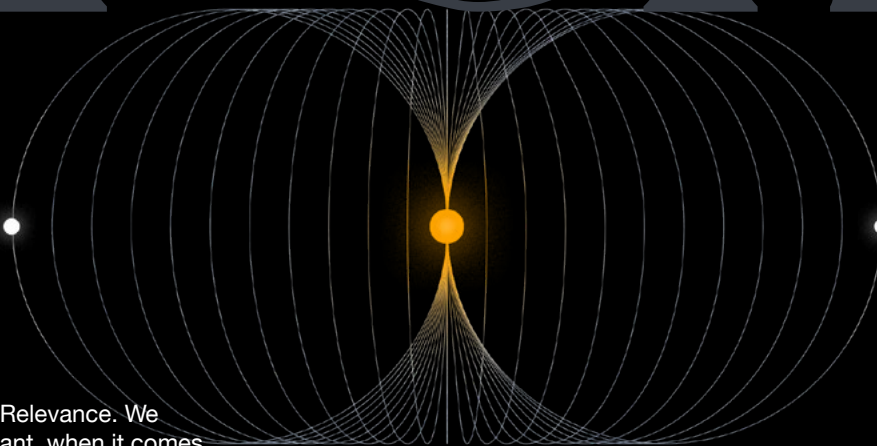


Our skills



Copywriting

Accuracy. Eloquence. Persuasiveness. Relevance. We believe all of these to be equally important, when it comes to developing key messaging documents, sales collateral, blog posts, social media content and any communication that requires the magic of the written word. And we're proud to be seen as truly accomplished in this regard by the world renowned brands we work with.

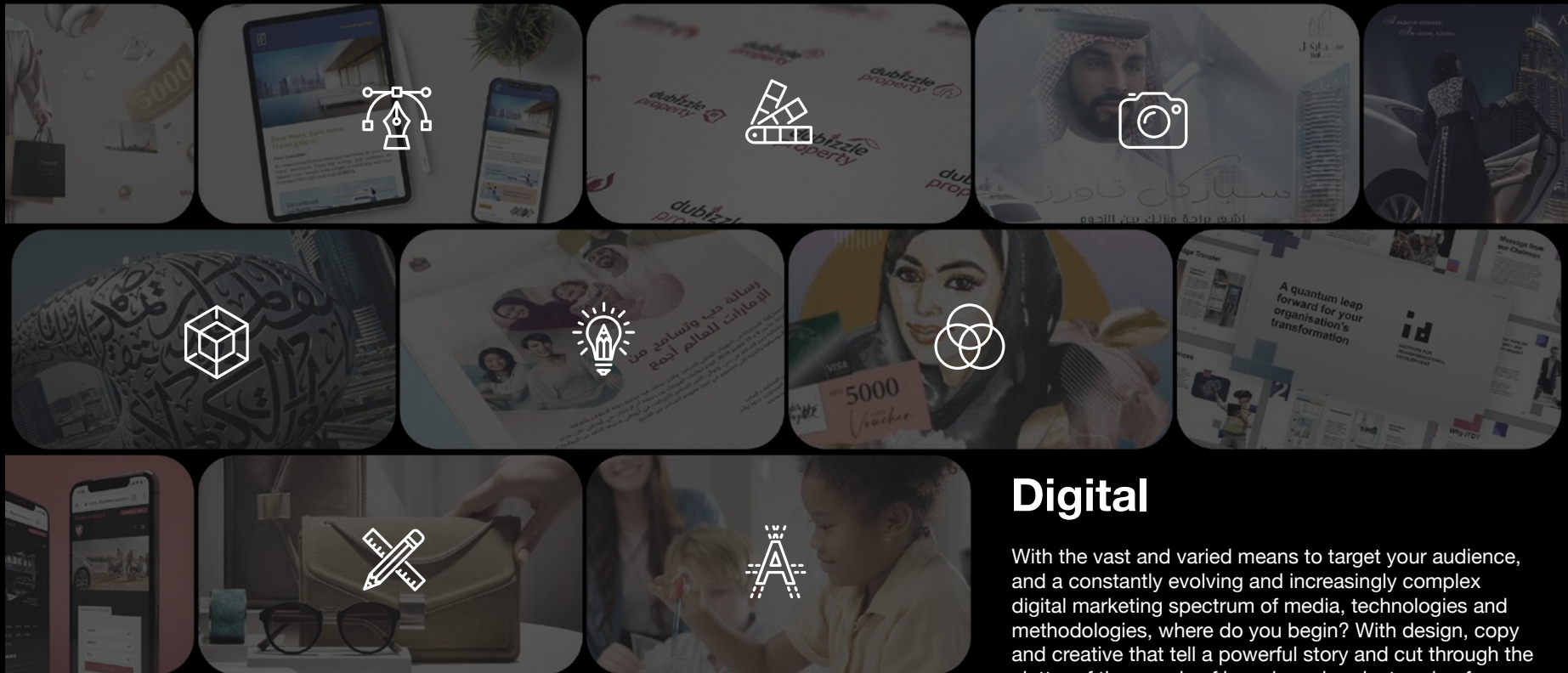


Design

Whether elegant key visuals based on complex Photoshop composites, directional signage or 200-metre long illustrated billboards, our art directors and designers blend flair and finesse with incredible technical skill to deliver design that turns heads.

Identity

From avant-garde restaurants and cloud-based software services to starry-eyed startups and multi-million dollar hotel developments, we've been involved in the entire brand development cycle, starting at sketches on a Wacom and ending with intricately detailed brand manuals. We help articulate the positioning, key messaging, overarching identity and the visual expressions for every individual touch-point of your brand.



Digital

With the vast and varied means to target your audience, and a constantly evolving and increasingly complex digital marketing spectrum of media, technologies and methodologies, where do you begin? With design, copy and creative that tell a powerful story and cut through the clutter of thousands of brands and projects vying for your audience's attention. We keep our ears to the ground (and eyes on our screens!), and develop hard-working creative that really works.



Geographic and market sectors served

Worked with over 600 regional and international brands and organisations since incorporation. From Emirates NBD, The Ritz-Carlton, Armani Hotel Dubai and the Emaar Group to Louis Vuitton, Tahaluf, Messe Frankfurt, 3M Gulf and several other prominent names, we serve a distinguished roster of clients by consistently staying true to our “why”: to develop intelligent, meaningful and evocative design and communication that captures hearts and engages minds.

The industries we serve span a wide spectrum – from exhibitions, hospitality, retail and fashion to technology, medicine, real estate, subsea engineering and beyond.

We’ve been Messe Frankfurt Middle East’s creative agency for the last 16 years (and counting), during which we have produced quite literally tens of thousands of creative executions from key visuals and onsite signage to all sorts of marketing collateral, videos, social media content and more.

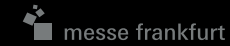
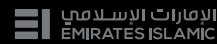
We were instrumental in helping develop the positioning and creating/evolving the design language, tone of voice and creative content for shows like Intersect, Automechanika Dubai, Beautyworld Middle East and others. These shows helped shape their respective industries in the region, and also made a powerful global impact.

More recently, since 2021, we have worked very closely with Tahaluf (we were responsible for the

Tahaluf branding and brand guidelines as well), to help deliver every edition of date of shows such as LEAP, DeepFest, Black Hat and InFlavour, as well as the 2023 edition of Cityscape Global. Our involvement includes branding and brand guidelines (DeepFest, InFlavour), brand evolution, design, key visuals, social media executions, website design input, key messaging, copywriting, onsite branding, opening ceremony videos, stage videos and animations, and several other executions across these shows.

We believe we have been instrumental in pushing the boundaries of what the positioning, personality and visual identity for exhibitions can be – and that even B2B exhibitions can and must be engaging, memorable and catalytic in their impact.

Clients



OUR WORK

xNARA – Logo

Client – xNARA



xNARA – Brand Guidelines

Client – xNARA



xNARA – Brand Guidelines

Client – xNARA

BUSINESS CARD



BUSINESS CARD

Dimensions
8.5cm W x 5cm H

Colors / Printing
2x2 color printing
i.e. Pantone 7546 C and Pantone 7488 C

Paper stock
Conqueror CX22 Diamond white 350 gsm

Operations
No lamination

DIGITAL BANNERS



SKYSCRAPER BANNER

DESIGN SPECIFICATIONS

Dimensions
120px W x 800px H

Margins
10px on the left and right sides, 30px top and bottom

Frame
Green border, 3pt thickness

Images
The visual must be placed in the top half, above the curved green line. The image may be cut out as well, according to the creative direction desired.

Body copy font and size: Exo bold, 16pt
Button font and size: Exo bold, 13pt
URL font and size: Exo bold, 16pt

Final frame
Logo 100px W

Call-to-action
Please use artwork featuring call-to-action text on green button (90px W x 30px H)

xNARA – Brand Guidelines

Client – xNARA

SOCIAL MEDIA



INSTAGRAM ANIMATED STORIES (VARIATION 2)

These variations are applications of the same route, using the curved green line from the logo against different visuals.

- Frame 1: The logo and website begin to appear against the background visual.
- Frame 2: The logo and website are clear, accent lines start to form on the top and bottom and the CTA ('Learn More' in this case) begins to appear.
- Frame 3: The CTA is present, as the accent lines continue to extend. The title sentence starts to appear against an opacity gradient in the background.
- Frame 4: The accent lines are completely formed and the title sentence is clear.
- Frame 5: The image is replaced from the bottom as a white background slides upwards.
- Frame 6: Shows the final screen, including the logo, website and the CTA.

SOCIAL MEDIA



INSTAGRAM ANIMATED STORIES (VARIATION 1)

These variations are applications of the same route, using the curved green line from the logo against different visuals.

- Frame 1: The logo and website begin to appear against the background visual.
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xNARA – Brand Guidelines

Client – xNARA

AMBIENT BRANDING

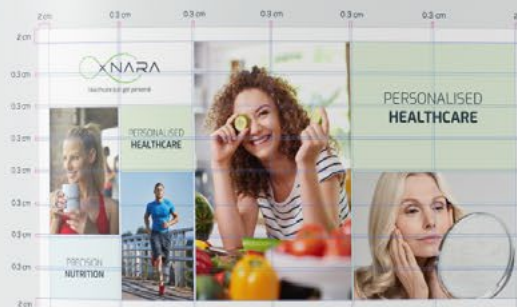
WALL BRANDING



Wall branding is an excellent way to leverage your physical environment to strengthen the xNARA brand. Shown alongside is an application example of our wall branding.

AMBIENT BRANDING

WALL BRANDING



Our wall branding is laid out according to a grid that allows the design to be dynamic and moderately asymmetrical, as shown alongside. Clear space must be maintained on all borders. Images may be expanded or shrunk within the grid lines.

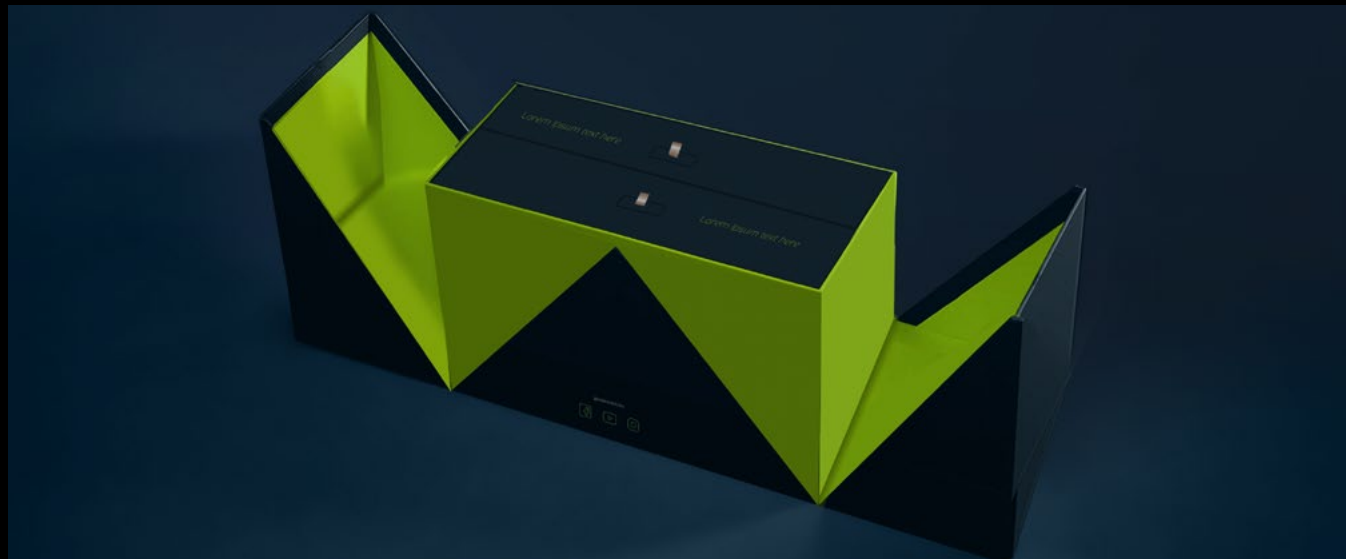
Please note that the spacing and margins shown alongside, denoted in cm, are intended for a regular canvas size in design software. When enlarged, the spaces and margins will increase proportionately.

Specifications:

Font: Exo, Bold and Regular

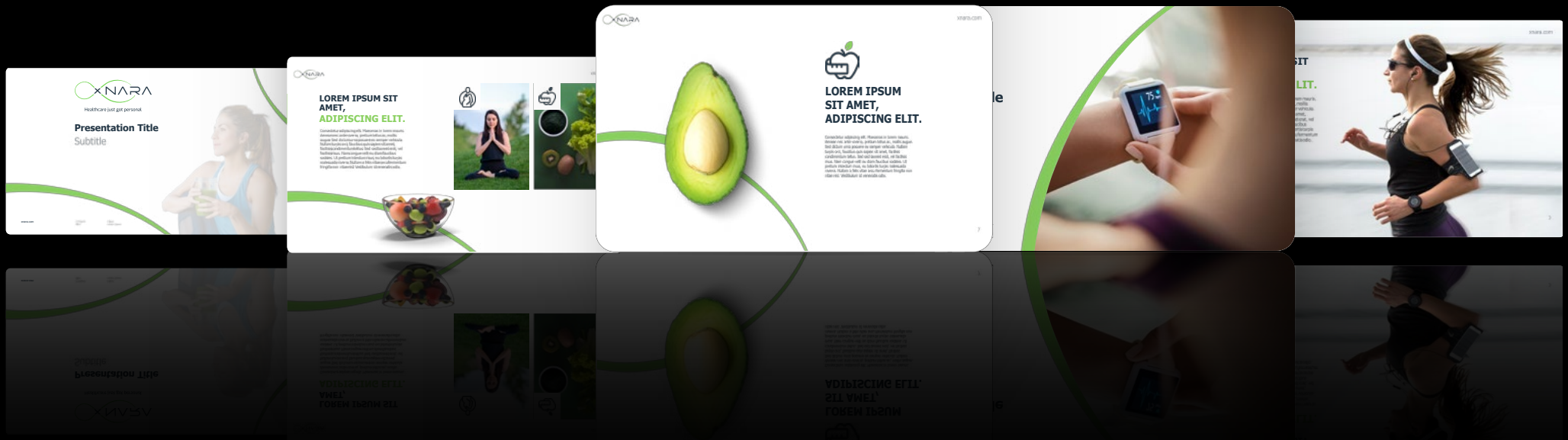
xNARA – Package Design

Client – xNARA



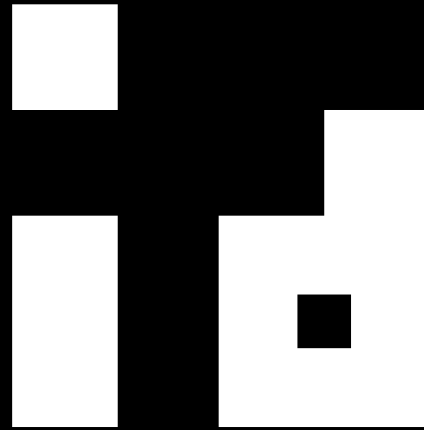
xNARA – Presentation Deck

Client – xNARA



ITD – Logo

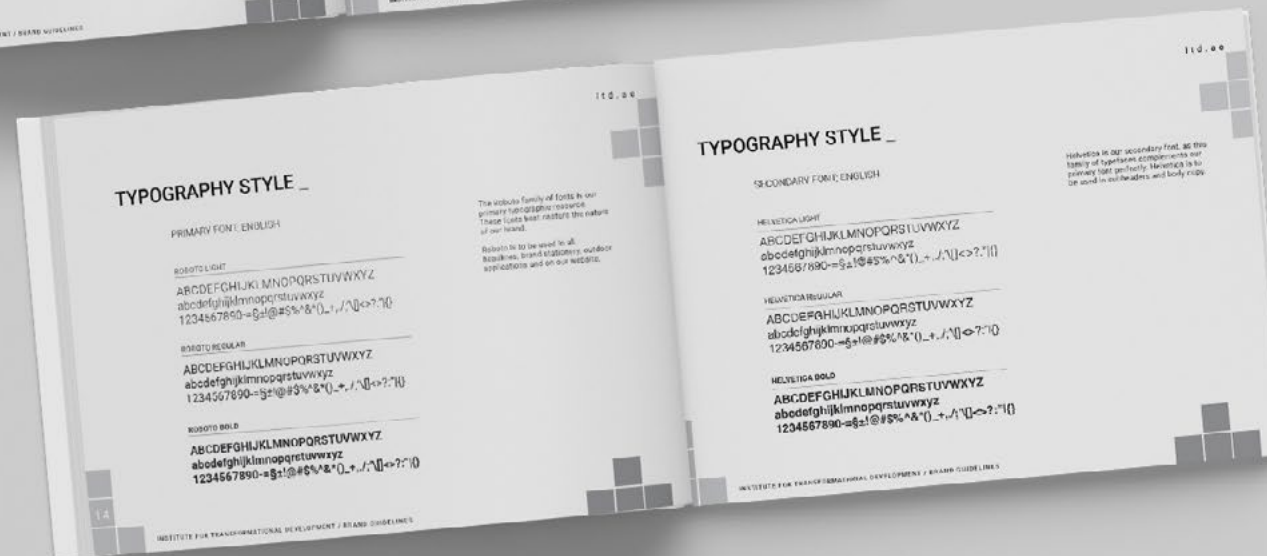
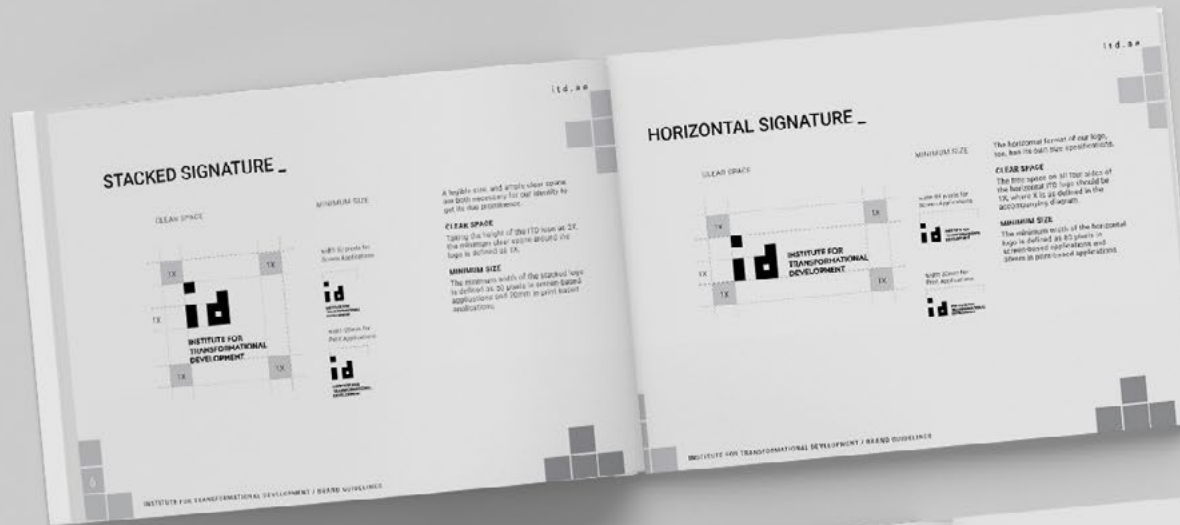
Client – ITD – Institute for Transformational Development



**INSTITUTE FOR
TRANSFORMATIONAL
DEVELOPMENT**

ITD – Brand Guideline

Client – ITD – Institute for Transformational Development



ITD – Website Development

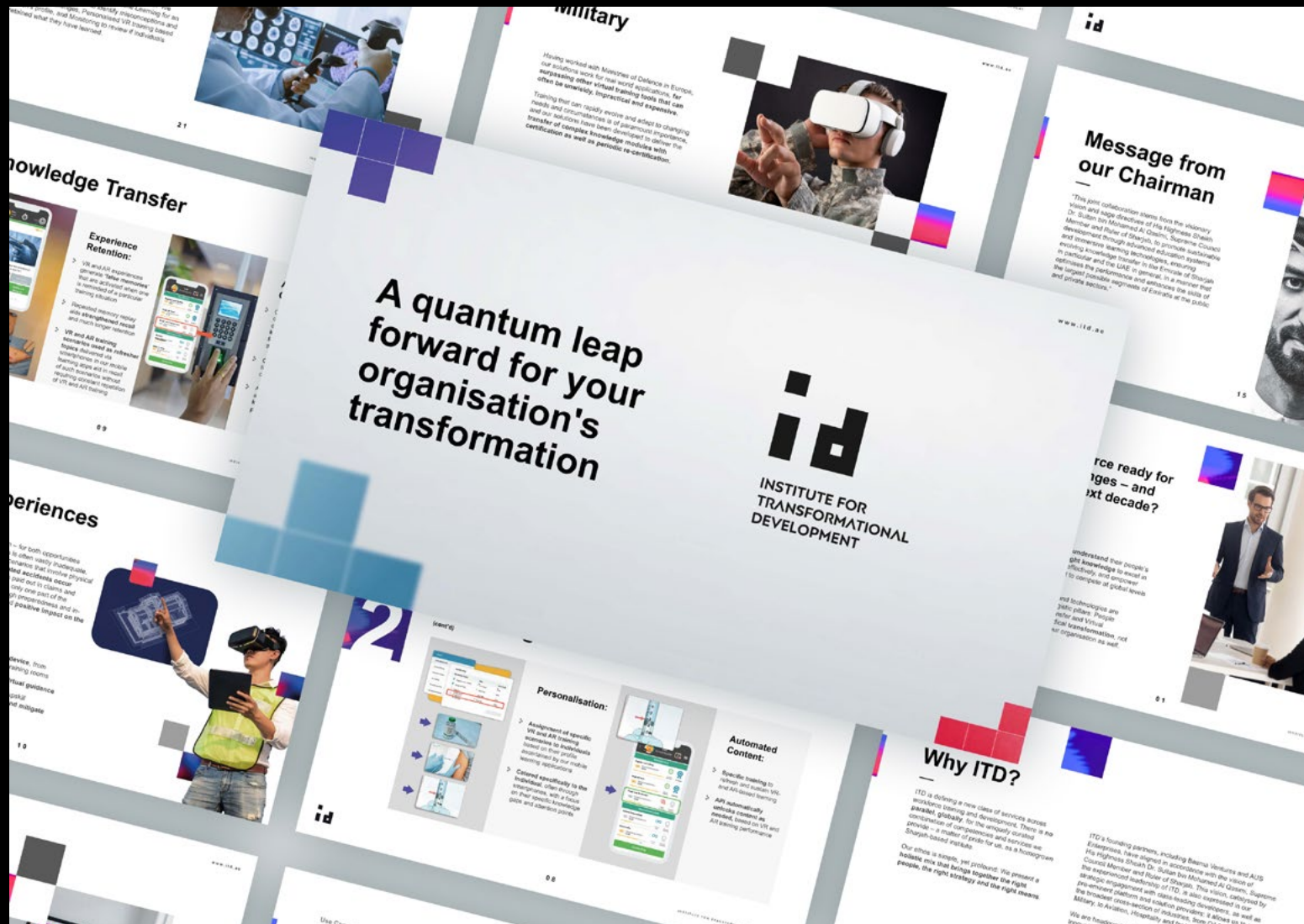
Client – ITD – Institute for Transformational Development

[Link to the website](#)



ITD – Pitch Deck

Client – ITD – Institute for Transformational Development



XTblock Blockchain & AI – Sales Deck



XT

XTBLOCK PROPOSAL FOR EXPERIMENTAL USE CASES

Blockchain is a far superior way to address many of these issues.

Blockchain is a system of recording information in a way that makes it difficult or impossible to change, hack, or cheat the system, or to keep data hostage for a ransom – this is because transactions are replicated and distributed across the entire network of computer systems with the blockchain.

To illustrate this point, the Fault Tolerance System of Bitcoin's blockchain technology makes it hard for attackers to take even 0.00000000000000000001 Bitcoin away from its true owner.

Blockchain also effectively addresses issues related to network disasters, human error, and software bugs (Facebook and Twitter being recent victims).



6


This slide has a white background. It features the XT logo in the top left and the title 'XTBLOCK PROPOSAL FOR EXPERIMENTAL USE CASES' in the top right. The main heading is in a bold, dark blue font. The text is in a standard dark blue font. There is an abstract digital graphic on the right side. The number '6' is in the bottom right corner.

XT

XTBLOCK PROPOSAL FOR EXPERIMENTAL USE CASES

We assist you all the way

Apart from providing a robust, secure, high-performance platform, XTblock is also able to provide you with **end-to-end consulting services**, and can work closely with your team to deploy the solution.



9

This slide has a white background. It features the XT logo in the top left and the title 'XTBLOCK PROPOSAL FOR EXPERIMENTAL USE CASES' in the top right. The main heading is in a bold, dark blue font. The text is in a standard dark blue font. There is a photo of two men in business suits looking at a laptop. The number '9' is in the bottom right corner.

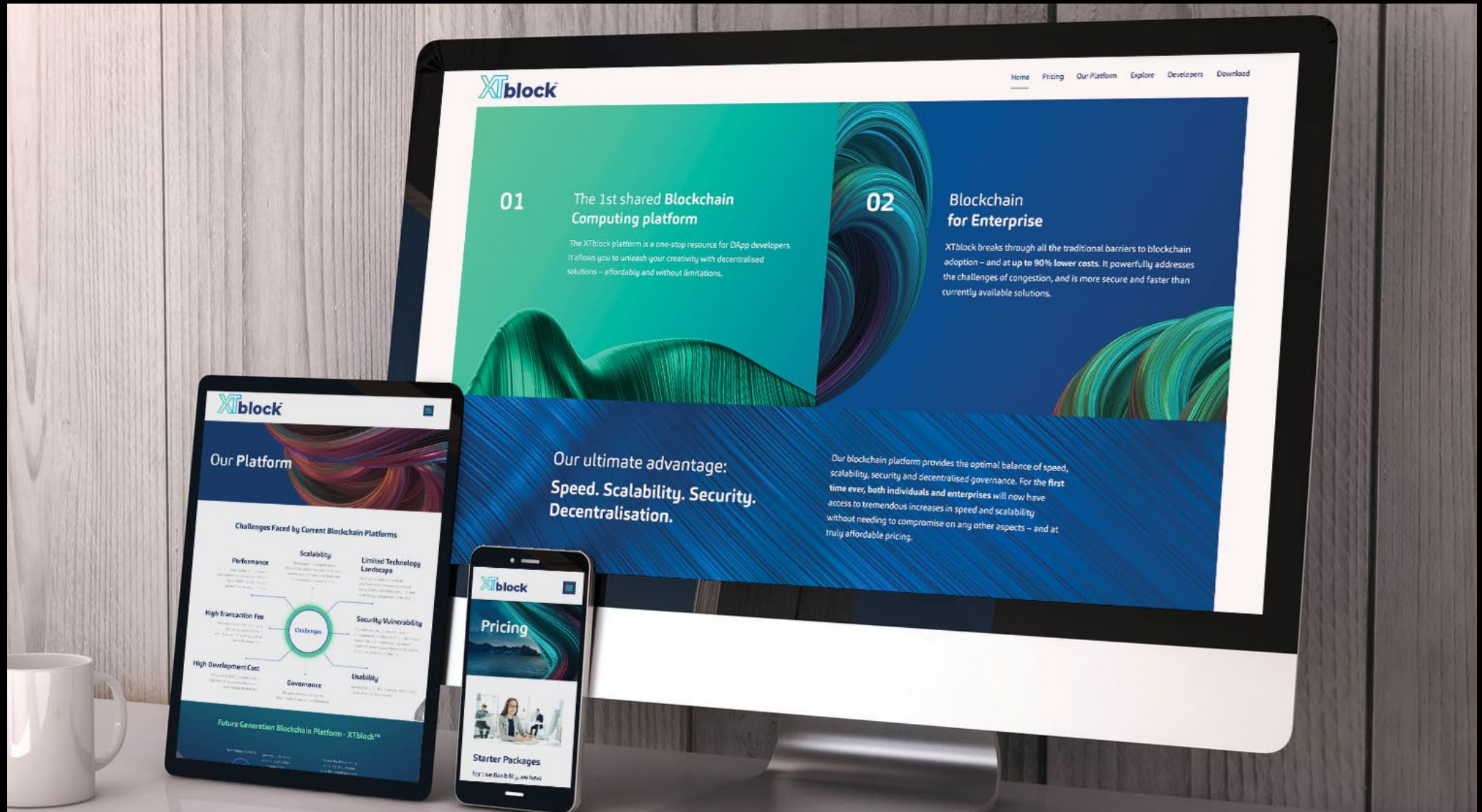
XT

Thank you!

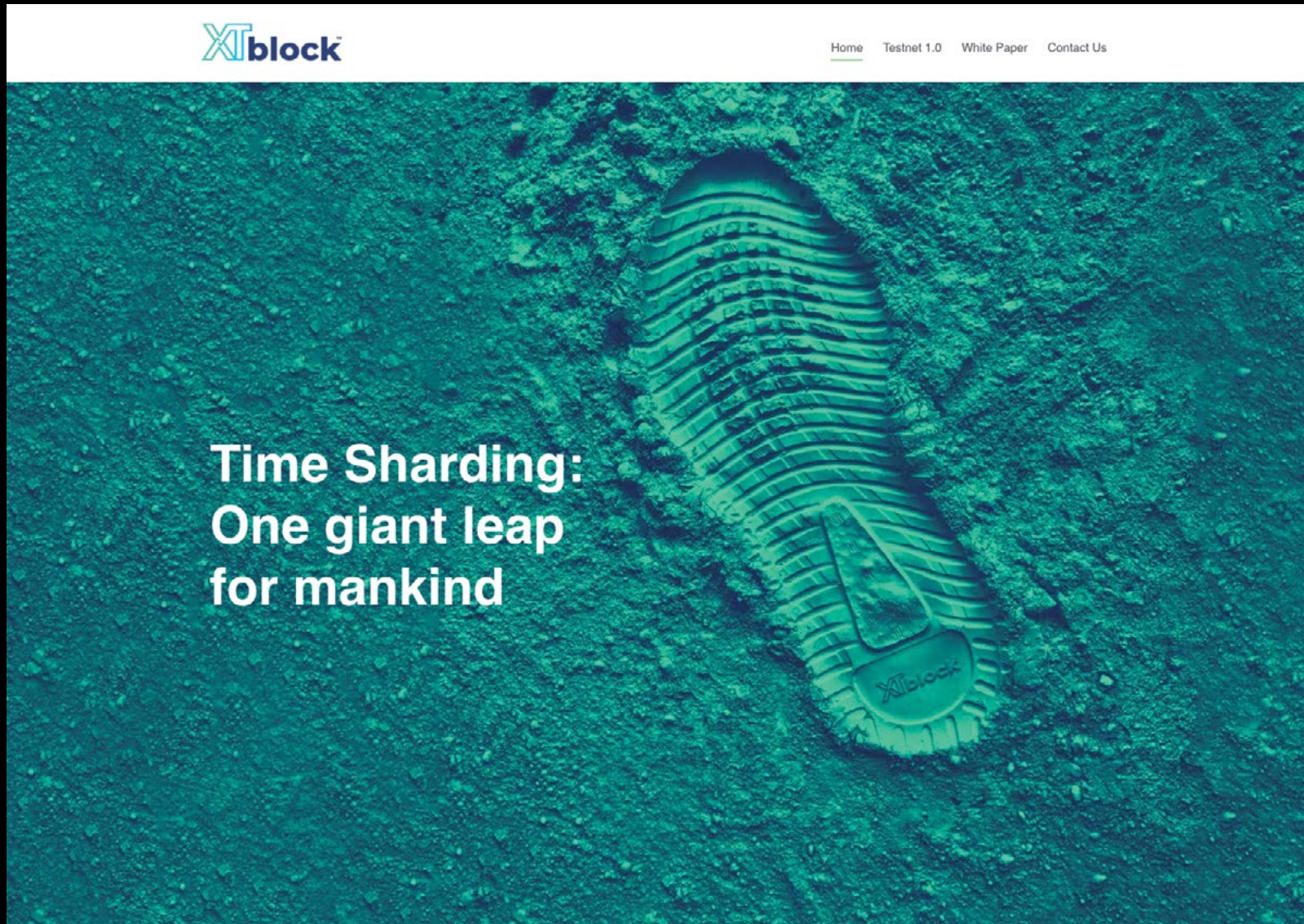
<https://xtblock.io>

This slide has a dark blue background with colorful, swirling, abstract patterns on the left and right sides. The XT logo is in the top left. The text 'Thank you!' is in a large, bold, white font. The URL 'https://xtblock.io' is in a smaller, white font. The number '9' is in the bottom right corner.

XTblock Blockchain & AI – Website



XTblock Blockchain & AI – Website



Time Sharding

By increasing the power of our understanding of time, we can better understand the world around us and make more informed decisions about the future.

Our mission is to provide a comprehensive overview of the world's most important time-related data, including:

- Time Sharding: A comprehensive overview of the world's most important time-related data, including:
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US GDP

Quarterly, Trailing 12 Months (T12M)

Quarter	T12M	QoQ	YoY
Q1 2023	21.0	0.5	2.1
Q2 2023	21.2	0.5	2.2
Q3 2023	21.4	0.5	2.3
Q4 2023	21.6	0.5	2.4

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Q3 2023	21.4		

Applications of TreeBlock™

2.4 Processing Tx in 1 Second with Time Sharding

The diagram illustrates the concept of Time Sharding, where transactions are processed in parallel across different time slots and node pools. It shows four time slots (T1, T2, T3, T4) and four corresponding node pools (POOL 1, POOL 2, POOL 3, POOL 4). Each time slot contains a stack of transactions. POOL 1 processes 10 Tx in T1, POOL 2 processes 15 Tx in T2, POOL 3 processes 16 Tx in T3, and POOL 4 processes 17 Tx in T4. Each pool is represented by a network of 6 nodes.

1 Pool = Groups of Nodes

One Pager

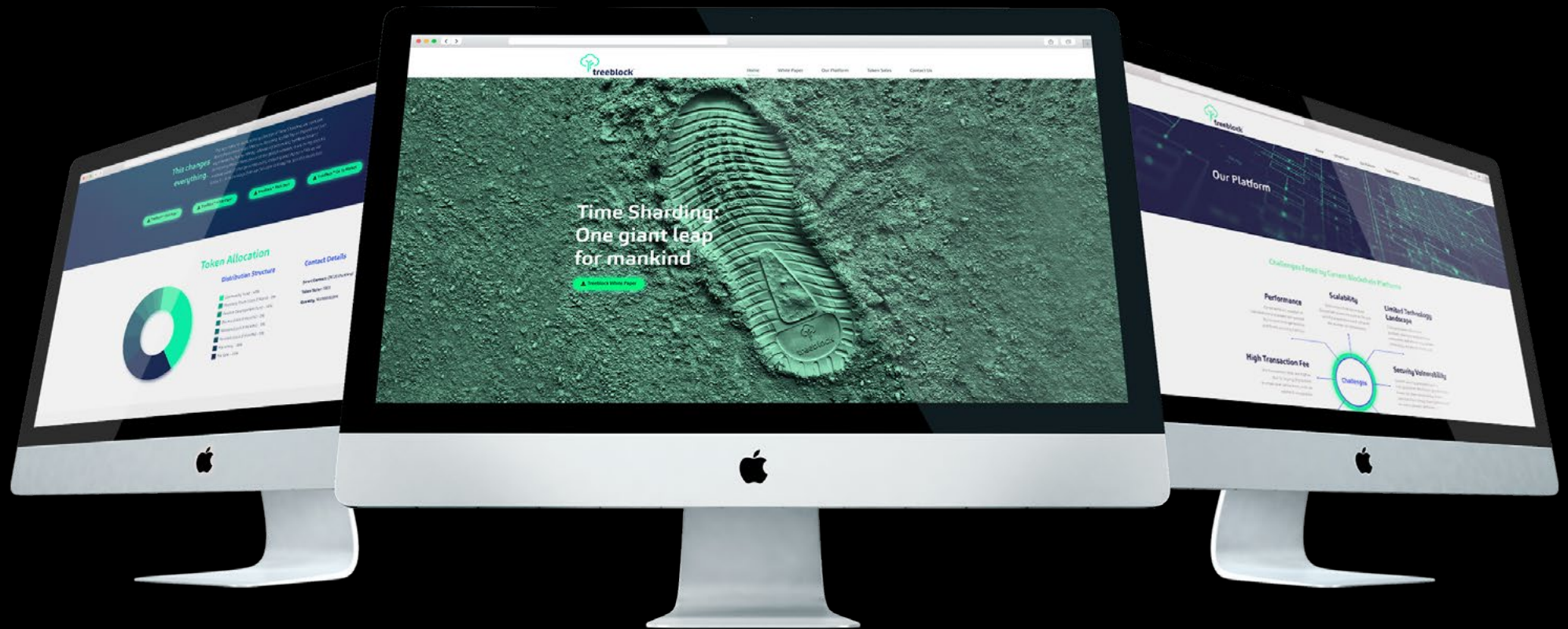
Client – Treeblock



WORK SAMPLES

Website

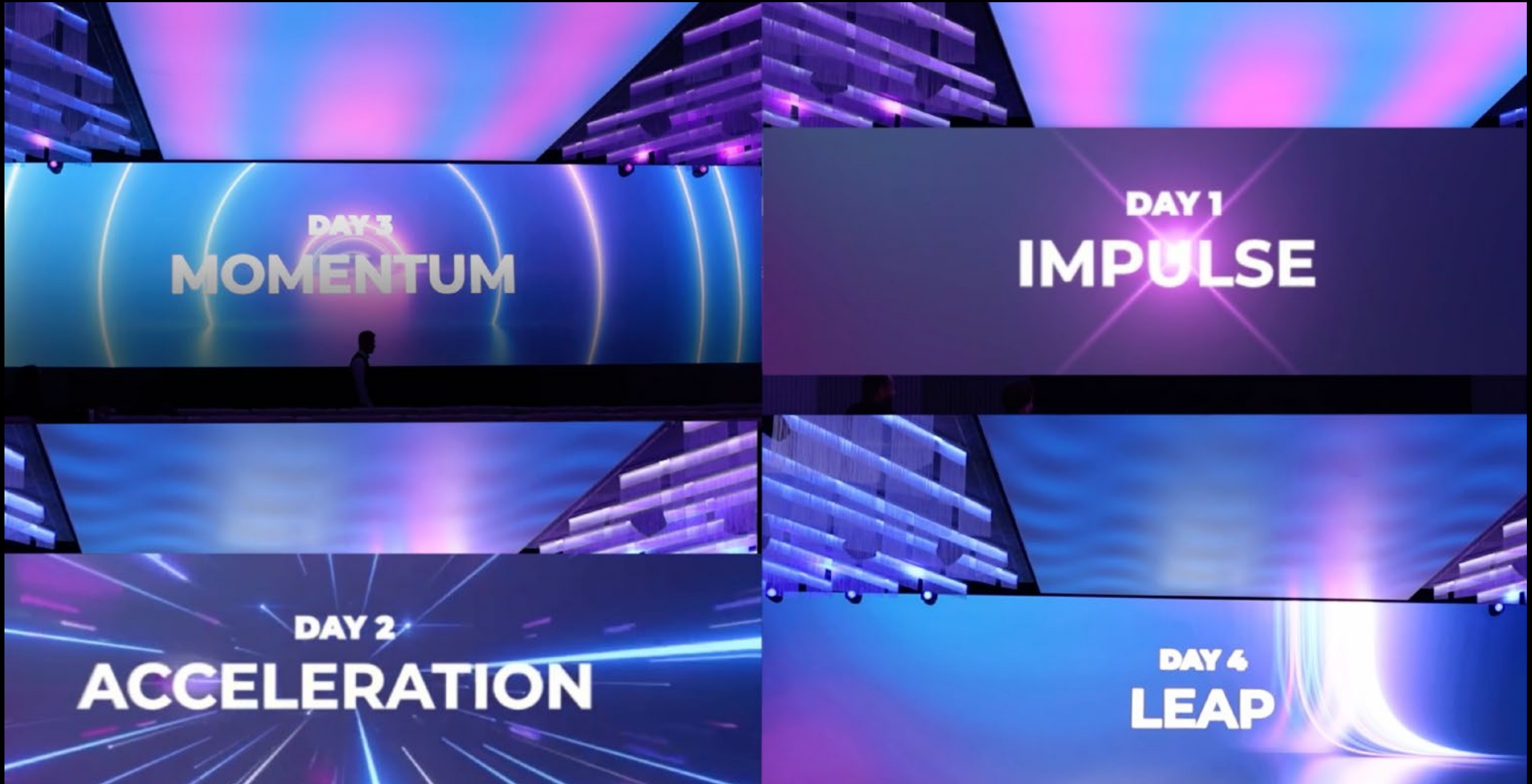
Client – Treeblock



LEAP 2024 – Event Production

Client – Tahaluf

[Watch the video](#)



LEAP 2024 – Print Signage

Client – Tahaluf



LEAP 2024 – Print Signage

Client – Tahaluf



LEAP 2024 – Videos for On-site Screens

Client – Tahaluf



DeepFest 2024 – Event Production

Client – Tahaluf



DeepFest 2024 – Screens and Backdrops for Panel Discussions

Client – Tahaluf



Black Hat MEA 2023 – Event Production

Client – Tahaluf



Inflavour 2023 – Screens for Speaker Keynotes

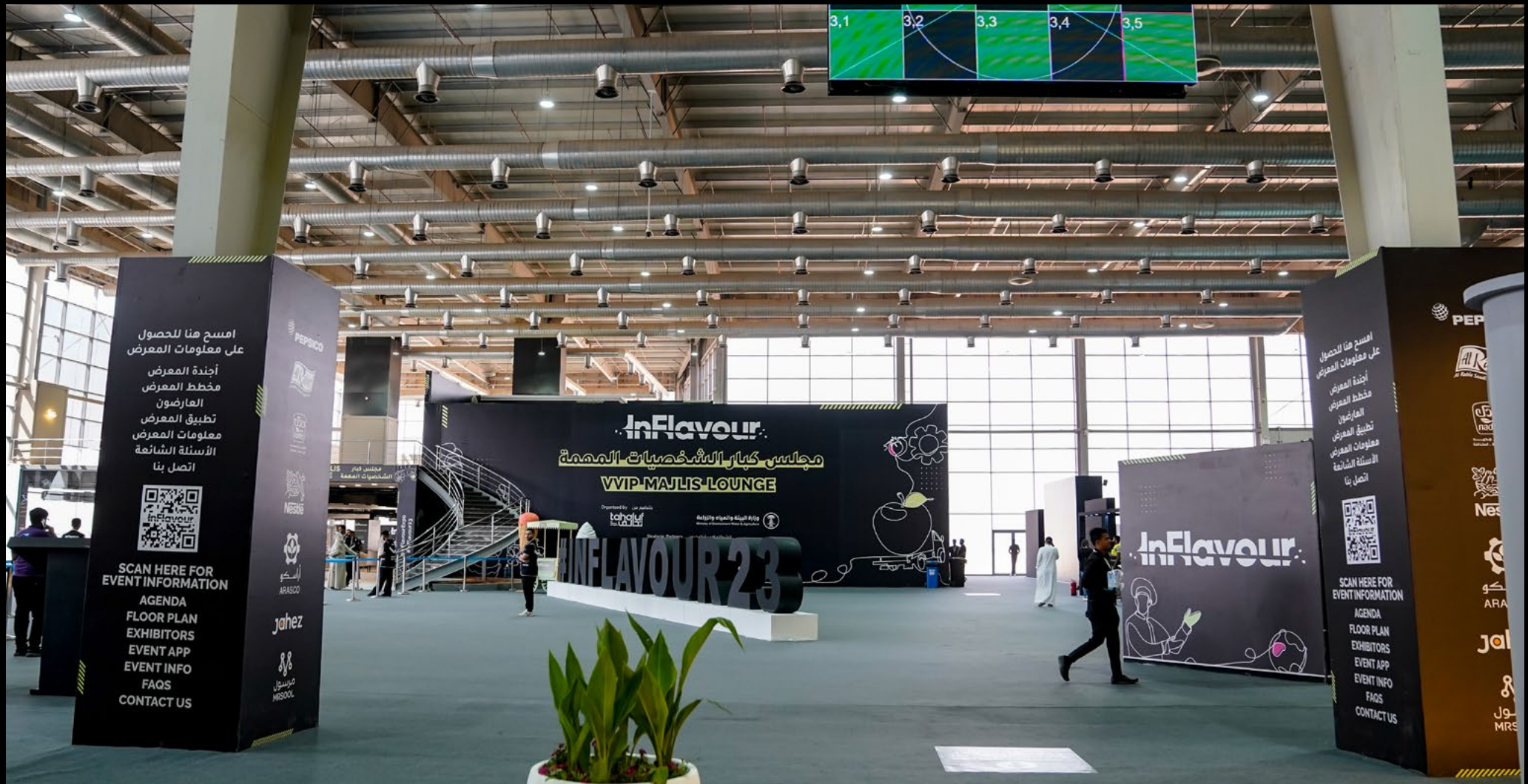
Client – Tahaluf

[Watch the video](#)



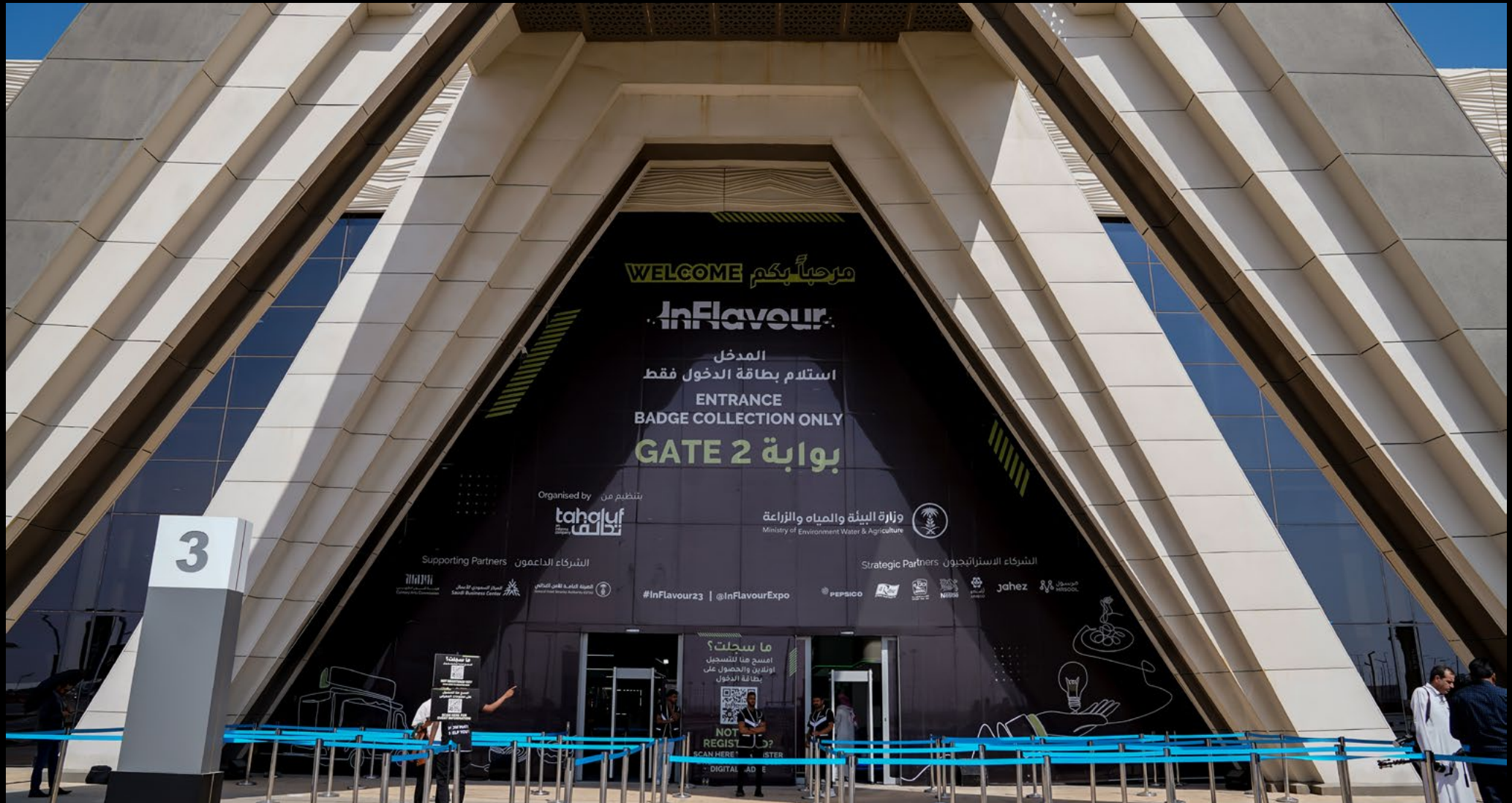
Inflavour 2023 – Event Production

Client – Tahaluf



Inflavour 2023 – Entrance Arch Branding

Client – Tahaluf



Cityscape – Event Production

Client – Tahaluf

[Watch the video](#)



Cityscape Global | **NEOM Future of Living Summit** | **نيوم**

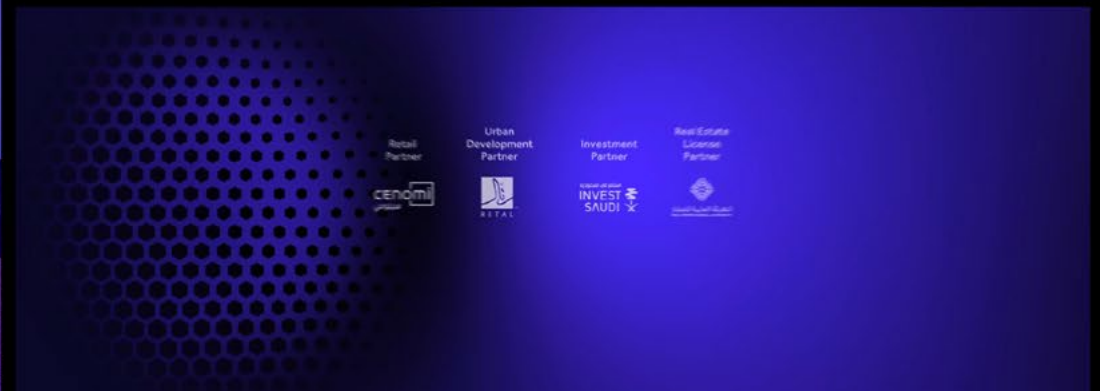
Sponsored By
وزارة الشؤون البلدية والقروية والإسكان

Organised By
tahaluf

Transforming Landscapes, Enhancing Lifestyles: The Evolution of Urban Living through Retal's Innovations

Abdullah Al Braikan
Chief Exec
Retal Urban Development

Image of a large digital display showing a futuristic urban development model.

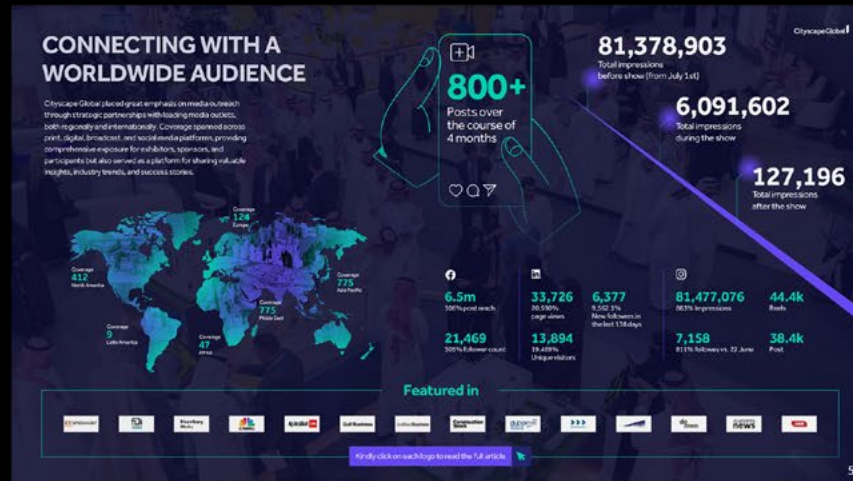


Partners:

- Retail Partner: **cenomi**
- Urban Development Partner: **RETAL**
- Investment Partner: **INVEST SAUDI**
- Real Estate License Partner: **SAUDI**

Cityscape – Post Show Report

Client – Tahaluf



LEAP 2023 – Event Production

Client – Tahaluf

[Watch the video](#)



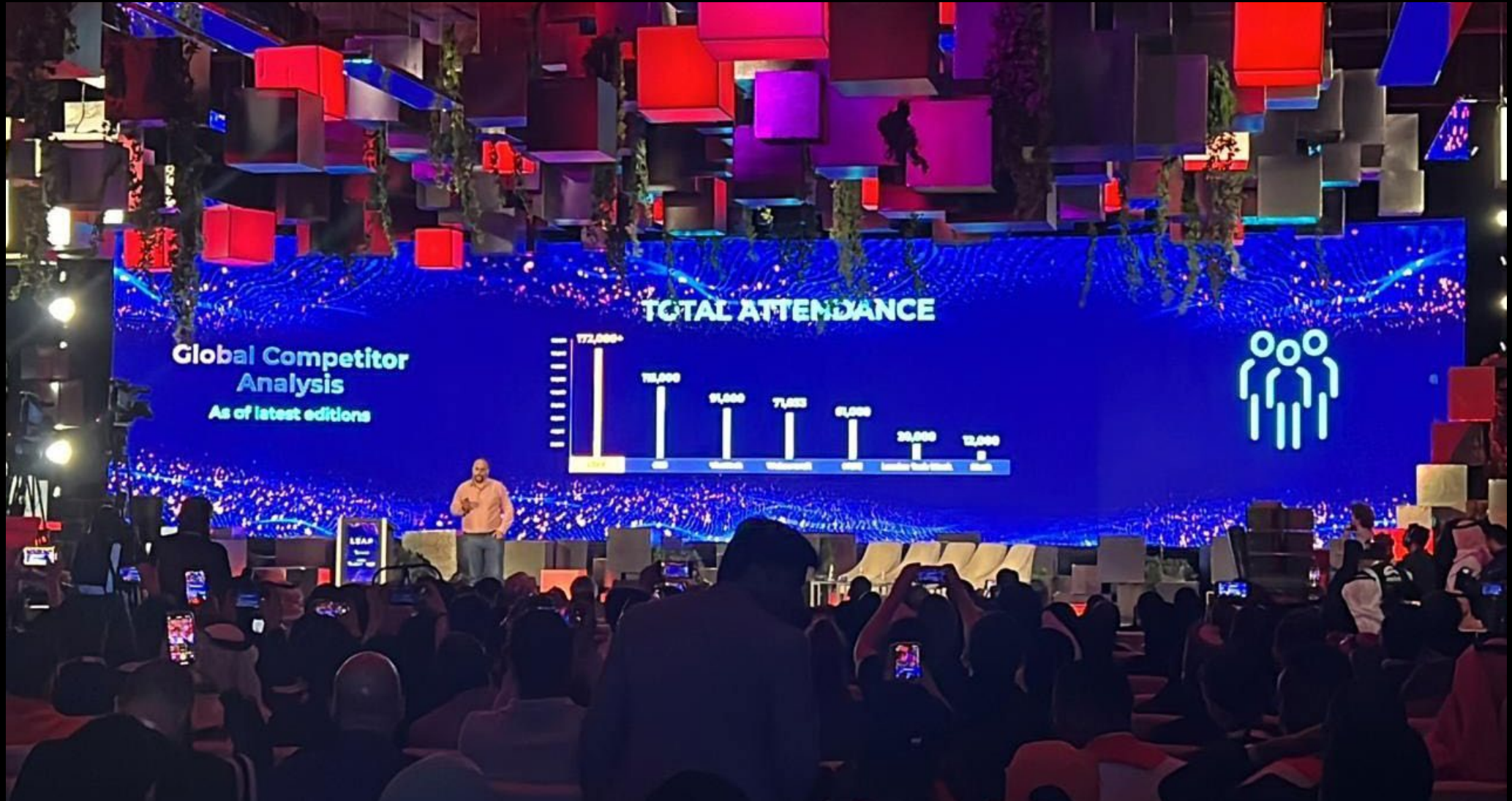
LEAP 2023 – Entrance Corridor Animations

Client – Tahaluf



LEAP 2023 – Chairman's Presentation

Client – Tahaluf



LEAP 2024 – Speaker Keynote Screens

Client – Tahaluf



LEAP 2023 – On-site Signage and Branding

Client – Tahaluf



DeepFest 2023 – Logo

Client – Tahaluf

DeepFest

DeepFest

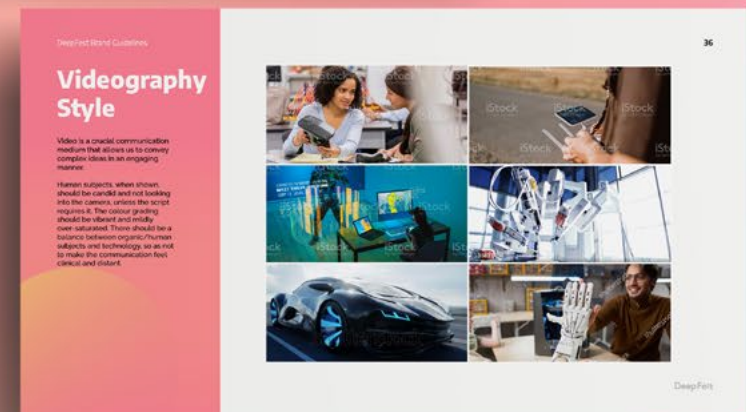
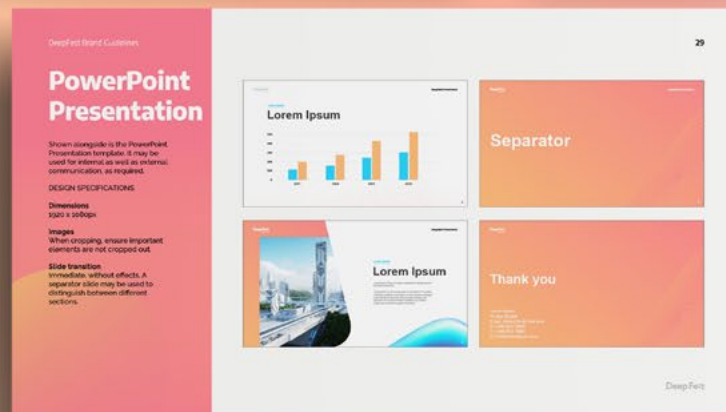
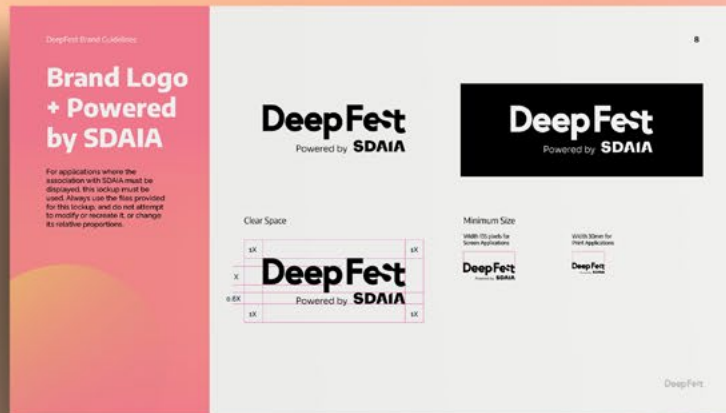
AI BEYOND IMAGINATION

DeepFest
by LEAP

DeepFest
Powered by SDAIA

DeepFest – Brand Guidelines

Client – Tahaluf



DeepFest 2023 – Key Visual

Client – Tahaluf



DeepFest 2023 – Key Visual

Client – Tahaluf



DeepFest 2023 – Brochure

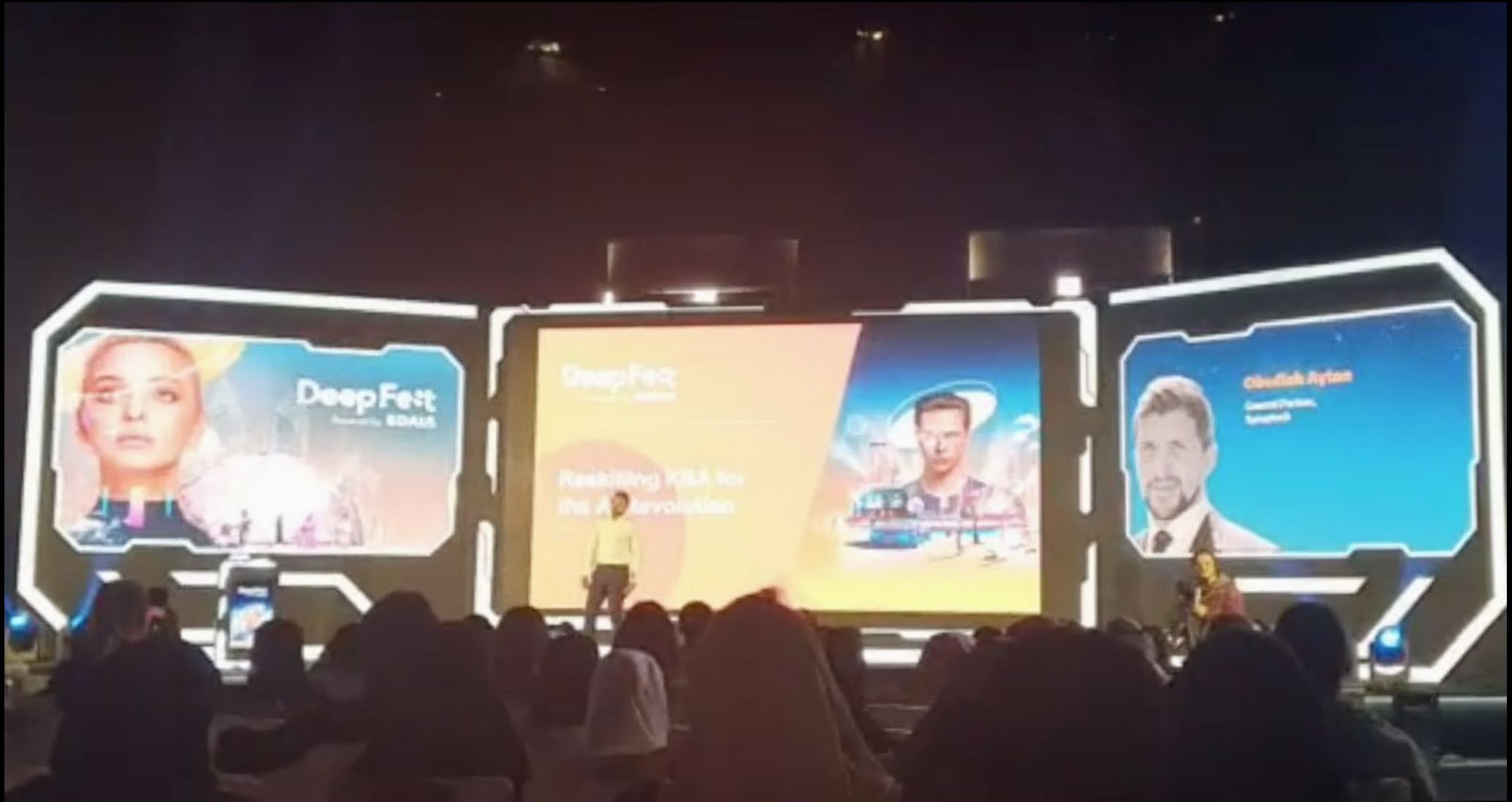
Client – Tahaluf



DeepFest 2023 – Event

Client – Tahaluf

[Watch the video](#)



Black Hat MEA 2022 – Event Production

Client – Tahaluf

[Watch the video](#)



Black Hat MEA 2022 – Sponsor Video

Client – Tahaluf



Black Hat MEA 2022 – Speaker and Panel Discussion Screens

Client – Tahaluf



Black Hat MEA 2022 – On-site Signage

Client – Tahaluf



Black Hat MEA 2022 – On-site Signage

Client – Tahaluf



LEAP 2022 – Event Opening Ceremony Video

Client – Tahaluf

[Watch the video](#)



WHAT DOES IT
TAKE TO LEAP?

LEAP 2022 – Investor Spotlight Opener Video

Client – Tahaluf

[Watch the video](#)



LEAP 2022 – Speaker Intro Video

Client – Tahaluf

[Watch the video](#)



LEAP 2022 – Panel Discussion Screens

Client – Tahaluf



@Hack 2021 – Event Opening Ceremony Video

Client – Tahaluf

[Watch the video](#)



@Hack 2021 – Panelist and Speaker Screen Intro

Client – Tahaluf

[Watch the video](#)



The image is a promotional graphic for a panel discussion at @Hack 2021. The background is a dark, textured blue with a subtle pattern of light blue and white dots, resembling a starry night sky or a digital network. The title "BIG DATA = PRIVACY / REGULATIONS 2" is prominently displayed in the center in a bold, white, sans-serif font. Below the title, five panelists are listed, each with a small portrait photo and their name and title. The panelists are: Samer Omar (Moderator, MENA Cyber Competency & Cyber GPS Leader - Senior Principle, EY), Yazan Al Masri (Chief Information Security Officer, Aramex), Fahad Aljutali (CEO Sirar by STC), Dr Erdal Ozkaya (Chief Information Security Officer, Comodo), and Sunil Varkey (VP Global Financial Services & EMEA CTO, Forescout Technologies Inc). The @Hack logo is in the top left corner, and the co-organizers' logos (Tahaluf and Informa Tech) are in the top right corner.

@HACK
INFOSEC ON THE EDGE
IN ASSOCIATION WITH tahaluf

CO-ORGANISED BY
الجمعية السعودية للأمن الإلكتروني والخصوصية
المعلوماتية والبيانات
المعلوماتية والبيانات
المعلوماتية والبيانات
informa tech

BIG DATA = PRIVACY / REGULATIONS 2

Moderated by
SAMER OMAR
MENA Cyber Competency
& Cyber GPS Leader -
Senior Principle, EY

YAZAN AL MASRI
Chief Information
Security Officer, Aramex

FAHAD ALJUTALI
CEO Sirar by
STC

DR ERDAL OZKAYA
Chief Information
Security Officer, Comodo

SUNIL VARKEY
VP Global Financial
Services & EMEA CTO,
Forescout Technologies Inc

@Hack 2021 – Speaker Intro Videos

Client – Tahaluf



@Hack 2021 – Panel Discussions and Orbital Stage Screens

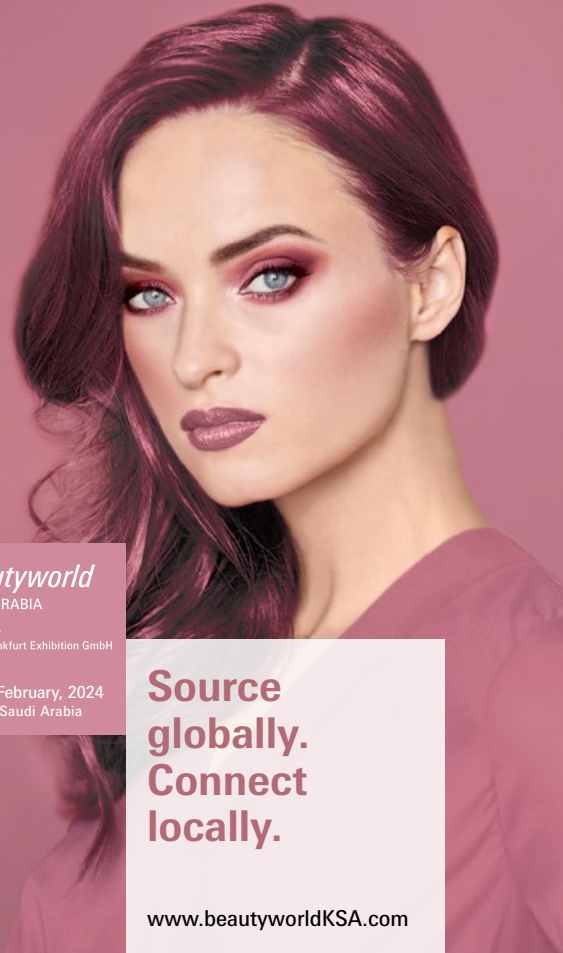
Client – Tahaluf





Beautyworld Saudi Arabia 2024 Sales Brochure – English

Client – Beautyworld Saudi Arabia

messe frankfurt



beautyworld
SAUDI ARABIA

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Messe Frankfurt Exhibition GmbH

11 – 13 February, 2024
Riyadh, Saudi Arabia

**Source
globally.
Connect
locally.**

www.beautyworldKSA.com

The future is now!



VISION رؤية 2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

Kingdom of Saudi Arabia's "Vision 2030"

With the launch of Vision 2030, by Prince Mohammad bin Salman bin Abdulaziz Al-Saud, Crown Prince, Minister of Defense and Chairman of the Council of Economic and Development Affairs, the country's potential is now well-defined and backed by its visionary leaders. The Vision 2030 plan will modernise the economy, reducing its dependence on oil revenues and through the extensive opportunities that the local population, notably women, are poised to relish, driving both economic growth and propelling the beauty products market towards heightened prosperity.

18th largest economy in the world. Largest GDP in the Gulf region.	US\$ 4.6 billion Current Beauty and Personal Care Market	US\$ 7.6 billion by 2027 Beauty and Personal Care Market by 2027 (Expected)
--------------------------------------------------------------------------------------------	--------------------------------------------------------------------	---------------------------------------------------------------------------------------

Source: Euromonitor International

Beautyworld Saudi Arabia 2024 Sales Brochure – Arabic

Client – Beautyworld Saudi Arabia



Automechanika Riyadh 2024 Sales Brochure – English

Client – Automechanika Riyadh

automechanika
RIYADH

Organized by
Messe Frankfurt Exhibitions GmbH

30 April – 02 May 2024

Saudi Arabia's leading regional trade show for the automotive service industry

www.amRiyadh.com

Pick up the pace in

the region's largest automotive aftermarket

Saudi Arabia's automotive aftermarket

Projected to reach an industry valuation of **US\$ 9.44 billion** by 2027 at a **CAGR of 6.43%**

Automechanika Riyadh returns after four years, at the Riyadh International Convention and Exhibition Center (RICEC) for its sixth Saudi Arabian edition from 30 April – 02 May 2024. As Saudi Arabia's leading regional trade show for the automotive aftermarket industry, Automechanika Riyadh provides an unmatched platform for global brands and suppliers to showcase their offerings at the region's largest market.

Strategically located at the heart of The Kingdom, this is the ideal destination to meet trade buyers, from across the country, all under a single roof. The show is an unmissable opportunity to forge partnerships, establish distributors and gain critical insights into local and regional market trends.

Visitor profile

Visitor breakdown

92% Domestic **8%** International

77% of visitors represent top management

59% visited to initiate new business relationships

33% visited to prepare and purchase

Opportunities in the Saudi Arabian automotive aftermarket

The automotive aftermarket in Saudi Arabia shows significant growth and promising potential

Government Support

The Saudi Arabian government has implemented policies and initiatives to support the automotive sector, including the development of local manufacturing capabilities.

Expanding Vehicle Ownership

Saudi Arabia has a large and growing population with a strong demand for automobiles. The increasing vehicle ownership rate translates into a greater need for automotive aftermarket products and services.

Market Size

According to reports, the Saudi Arabian automotive aftermarket was expected to reach approximately US\$ 9.44 billion by 2027. This market size offers a vast range of opportunities for aftermarket products and services.

Consumer Preference for Customisation

Saudi Arabian consumers, like many others globally, have a growing interest in customising and personalising their vehicles. This trend creates opportunities for the aftermarket industry to provide a wide range of accessories, performance parts, and aesthetic enhancements.

Economic Development

Saudi Arabia's current focus on economic diversification – including the Vision 2030 initiative – has created a strong demand for the automotive sector. These initiatives are expected to drive infrastructure development, transportation projects, and transportation, resulting in increased demand for aftermarket products and services.

Growing Vehicle Age

The average age of vehicles in Saudi Arabia has been increasing, leading to a rise in the demand for maintenance, repair, and replacement parts. As vehicles age, there is a greater need for aftermarket components and services, contributing to the growth of the industry.

GIGA Projects within Saudi Arabia

Ongoing infrastructure and economic development initiatives are contributing to the growth of the automotive sector as these projects drive requirements related to the same – vehicles, transport services, aftermarket support, etc.

Establishment of Key Government Entities

Establishment of key government entities, including Ministry of Investment Saudi Arabia (MISA), National Industrial Development General Directorate, and Saudi Automotive Development Fund (SADF), will provide support and growth to the industry.

What to expect at Automechanika Riyadh 2024

180+ exhibitors **15+** countries

5,000+ trade visitors **11,200+** gross sqm

5+ country pavilions

Some of the brands you will meet at the show

How to participate

Exhibit Pricing Structure

ONE SIDE OPEN US\$ 470/sqm	TWO SIDES OPEN US\$ 480/sqm	THREE SIDES OPEN US\$ 490/sqm	FOUR SIDES OPEN US\$ 500/sqm	SHELL SCHEME US\$ 95/sqm	FAIRSMART US\$ 185/sqm
-------------------------------	--------------------------------	----------------------------------	---------------------------------	-----------------------------	---------------------------

Maximise your reach

Marketing Toolbox

We are pleased to offer our exhibitors a number of FREE tools to promote their presence at Automechanika Riyadh 2024 and maximise their impact at the show through the Marketing Toolbox.

Press releases via E-Newsletters

New Product Launches

Printed Invites

Email Signatures

E-Cards & Web Banners

Get in touch: fatma.malik@uae.messefrankfurt.com

PR

Get the word out about your latest achievements and company news through our in-house PR campaign, which runs all year long. Send us your newsworthy stories to include in our next press release, a newsletter or even as a feature on the show website (based on relevance of the shared content).

Get in touch: kate.mcginley@uae.messefrankfurt.com

Book your stand today

For pricing and other information, contact our team:

International Sales – Messe Frankfurt Middle East

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Portfolio Director – Mobility and Logistics
gazi.bilikozen@uae.messefrankfurt.com
+971 50 55 27 456

Aly Hefny
Show Manager
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Felipe Jaramillo
Sales Manager
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+971 52 51 83 379

Local Sales – 1st Arabia for Tradeshows and Conferences

Muhammed Al Kouz
Sales Manager
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Amr Al Kurdi
Sales Manager
amr@1starabia.com
+966 55 00 14 381

Khaled Nusair
Sales Manager
khaled.nusair@1starabia.com
+966 92 00 200 25 | Ext. 327

www.amRiyadh.com

حقق أهدافك التجارية في أكبر سوق لخدمات المركبات في المنطقة

أكثر حصص لخدمات ما بعد بيع المركبات في المنطقة العربية الممتدة

من المتوقع أن تصل
قصة هذا القطاع إلى **94.4**
مليار دولار أمريكي

سجل نمو
سوق مركب **6.43%**
بحلول 2007

بعد أن استولت بعدو أوتوموتيفكيا الرابض على المنطقة العربية السعودية في دورته السادسة في الفترة الممتدة من 30 أبريل وحتى 2 مايو 2024 في مركز الرياض الدولي للمعارض والمعارض، واستهدفت الفعالية الزبائن في المنطقة (القطاع خدمات ما بعد بيع المركبات) بطور متزامن مع دراسة شتلتها على الخدمات التجارية والمزودين العالميين لعرض منتجاتهم وخدماتهم في أكبر سوق في المنطقة.

ومن موقعه الاستراتيجي في قلب المنطقة، بعد أوتوموتيفكيا (الرياض) الوجهة الأولى للمتخصصين من جميع أنحاء المملكة العربية السعودية، استهدفت الفعالية الزبائن على شراكة مع مزودين خدمات ما بعد بيع المركبات، مثل خدمات الصيانة، لتعرض مستشاري القطاع المحلي والعالمي.

ومن موقعه الاستراتيجي في قلب المنطقة، بعد أوتوموتيفكيا (الرياض) الوجهة الأولى للمتخصصين من جميع أنحاء المملكة العربية السعودية، استهدفت الفعالية الزبائن على شراكة مع مزودين خدمات ما بعد بيع المركبات، مثل خدمات الصيانة، لتعرض مستشاري القطاع المحلي والعالمي.

92% نمو الإيرادات
من المنطقة

8% نمو الإيرادات
من خارج الدولة

33% نمو الإيرادات
من المنطقة

59% نمو الإيرادات
من المنطقة

77% نمو الإيرادات
من المنطقة

ما الذي يمكنك توقعه في أوتوميكانيكا

2024 الرياض



المشاركين
Vosvo®



Airpro



ELMHANDS®
ELECTRIC MOTORHANDS



GOODYEAR



Gulf
MOBIL OIL



MOBIL
MOBIL EAST



ED
EQUIPMENT



ARMO-TEC®



DEFAC
EQUIPMENT



HnD
EQUIPMENT



SCOPE
EQUIPMENT



SAVITR



SOLALINA
EQUIPMENT



SUPERGRIP



SHANO'LEX®



ZICCI



STOJIMEX



IST



SOLE



TRUSTEC



FDX



180+
عارض

11,200+
متزر مربع

5+
أجنحة دولية

باعتباراً لشركة رائدة في مجال خدمات ما بعد البيع المركبات في السعودية، نعتز بما حققناه من نجاحاً من خلال شركتنا كريك سيريال فيتمتع بمراسم الدولة المتميزة (الضمان) بخدماتنا وهذه الخدمات ستقدم لعملائنا مستشاراً وخدماتنا الرائدة في معرض أوتوميكانيكا الرياض 2024 حيث ستوفر لنا هذا المساحة الفرصة المثلى لاجتماعنا مع العملاء والعملاء والمصنفين في أحدث أستراليا، ونرحب بمراسمنا كشركة رائدة في القطاع من مشاهير بالاعتماد من هذا المعرض لدفع النمو والتوسع في سوق المملكة. ليعزز مركزنا كمورد موثوق به لحلول السيارات الاستثنائية.

O2Proformance

كيفية المشاركة

هيكلية التسعير

 منصة التصاريفية كيكية 185 دولار أمريكي للتدريس العنصر	 منصة تقليدية بسيطة 95 دولار أمريكي للتدريس العنصر	 أربع واجهات متحركة 500 دولار أمريكي للتدريس العنصر	 ثلاث واجهات متحركة 490 دولار أمريكي للتدريس العنصر	 واجهات متحركات 480 دولار أمريكي للتدريس العنصر	 واجهة واحدة متحركة 470 دولار أمريكي للتدريس العنصر
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ضايف قرص وصولك

أدوات التسويق

يسيرا أن قدم الامتيازك نبدأ من الأدوات الصالية لتعزيز شركتهم في أوروبكياكيا
 أفراس 2024 صافعة بالقرصهم في العنصر من خلال أدوات التسويق


تصاريص
الاعلان


تصاريص
الاعلان


تصاريص
الاعلان


تصاريص
الاعلان


تصاريص
الاعلان

تواصل مع

fatayr.malik@kise.messerafrankfurt.com

العلاقات العامة

أشتر الافكار عن أحر اجازتك وأخبار شركك من خلال العلاقات العامة التي نقوم بها والتي
 تسهر طوال ايامك. أرسل أرسلا إخبارك لنقوم بنشرها الصيفية القادمة أو ضمن النشرات
 الإخبارية الإلكترونية أو على الموقع الإلكتروني للعنصر (بماد لكل نوع المحتوى المطلوب، نشره).
 تواصل مع

kate.mcguire@kise.messerafrankfurt.com

احجز منصتك اليوم

لمعرفة المزيد عن الأسعار والمعلومات الأخرى، الرجاء التواصل مع فريقنا:

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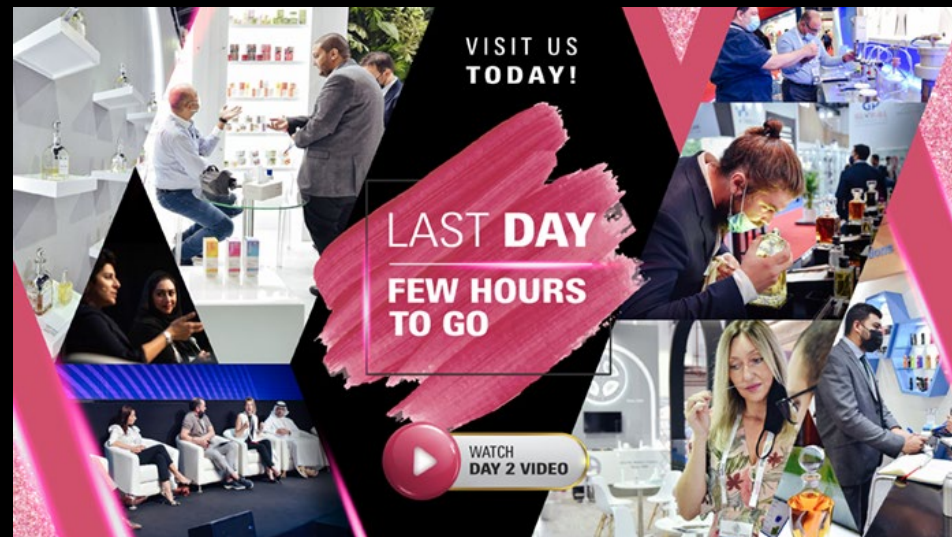
Automechanika Riyadh 2024 – Field Marketing Flyer

Client – Automechanika Riyadh



Beautyworld Middle East 2021 e-Shot

Client – Beautyworld Middle East



Digital Next Summit 2019 – Pillar Branding

Client – Messe Frankfurt Middle East

[Watch the video](#)



Digital Next Summit 2019 – Gitex Video

Client – Messe Frankfurt Middle East

[Watch the video](#)

Enabling Government of the Future

8 – 9 December 2019

Jumeirah at Etihad Towers
Abu Dhabi, UAE

Digital Next Summit 2019 – Event Video

Client – Messe Frankfurt Middle East

[Watch the video](#)



We are experiencing a period of disruption and transformation in response to new challenges.

Digital Next Summit 2019 – Intro Video

Client – Messe Frankfurt Middle East

[Watch the video](#)



Digital Next – Gitex Video

Client – Messe Frankfurt Middle East

[Watch the video](#)



Digital Next Summit 2019 – Key Visual

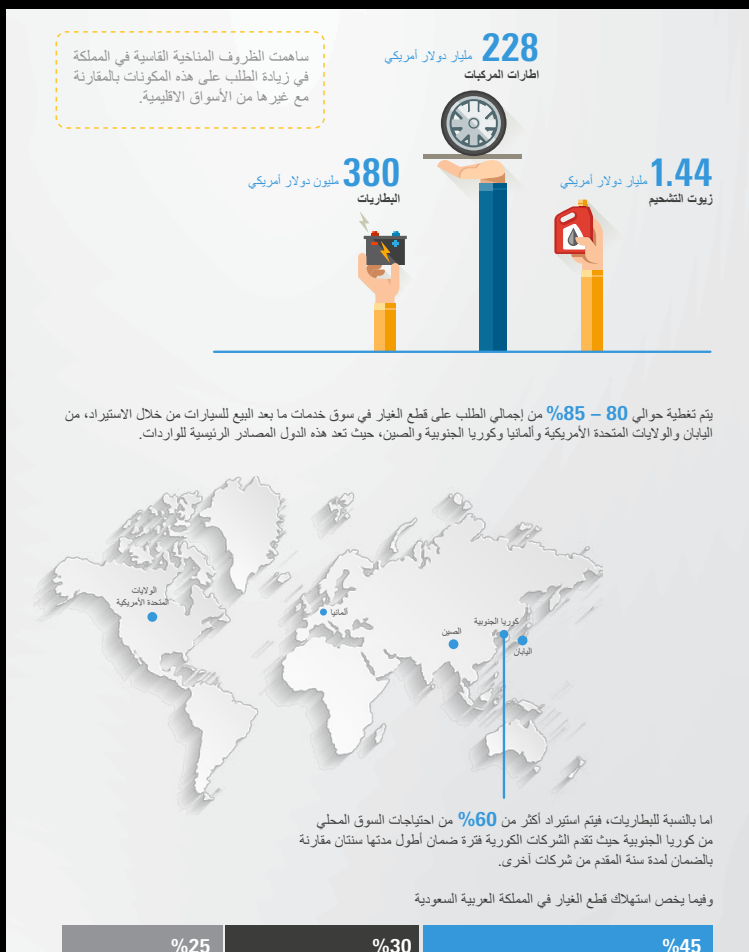
Client – Messe Frankfurt Middle East



Digital Next Summit 2019 – VIP Invitation

Client – Messe Frankfurt Middle East





Intersec Saudi Arabia 2019 – DM

Client – Intersec Saudi Arabia



Hardware+tools ME – Direct Mailer

Client – Messe Frankfurt Middle East



Hypermotion – Advertisement

Client – Messe Frankfurt Middle East / Hypermotion

hypermotion
DUBAI

2 – 4 NOVEMBER, 2021
Dubai Exhibition Centre at Expo 2020

Under the Patronage of
H.H. Sheikh Ahmed Bin Saeed Al Maktoum
President, Dubai Civil Aviation Authority;
Chairman and CEO, Emirates Group and Chairman, Dubai Airports



Join global innovators in discovering all aspects of the future of intelligent transport systems at the region's only event for the disruption, decarbonisation and digital transformation of transport, logistics and mobility.



REGISTER TO VISIT

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#hypermotiondxb

www.hypermotiondxb.com

 messe frankfurt

National Festival of Tolerance – Social Media Coverage Video

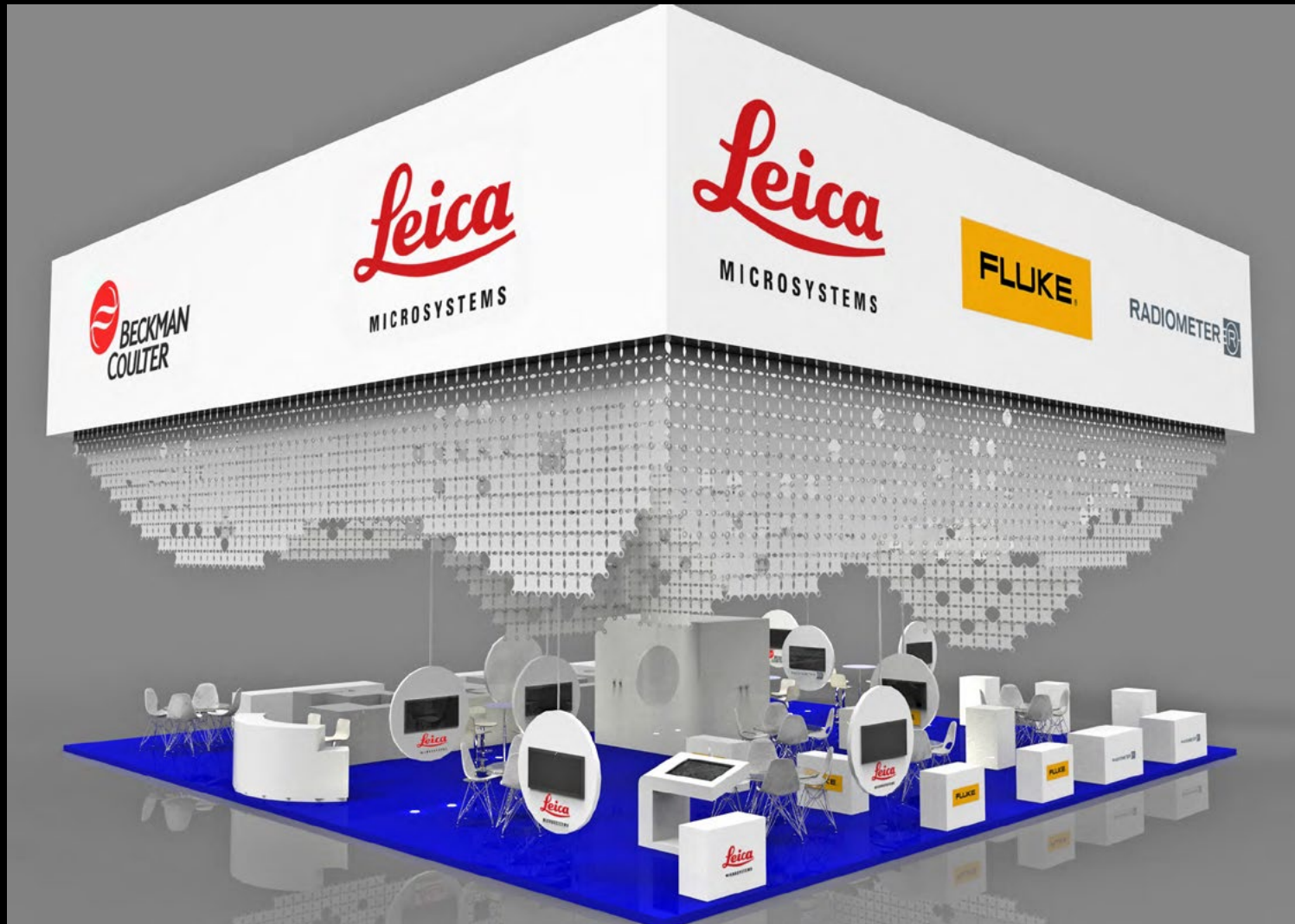
Client – Ministry of Tolerance

[Watch the video](#)



Exhibition Stand Design

Client – Beckman Coulter



Exhibition Stand Design

Client – Samsung – Gitex Shopper



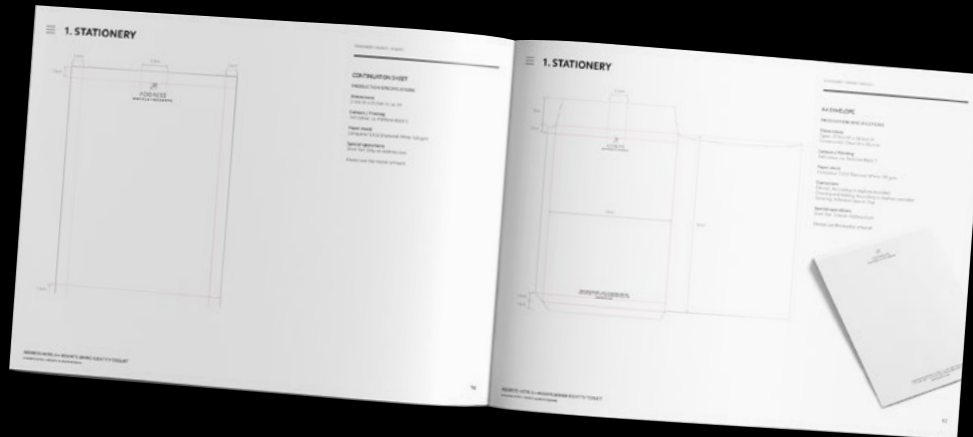
Brand Identity Toolkit

Client – Address Hotels + Resorts



Brand Style Toolkit

Client – Address Hotels + Resorts



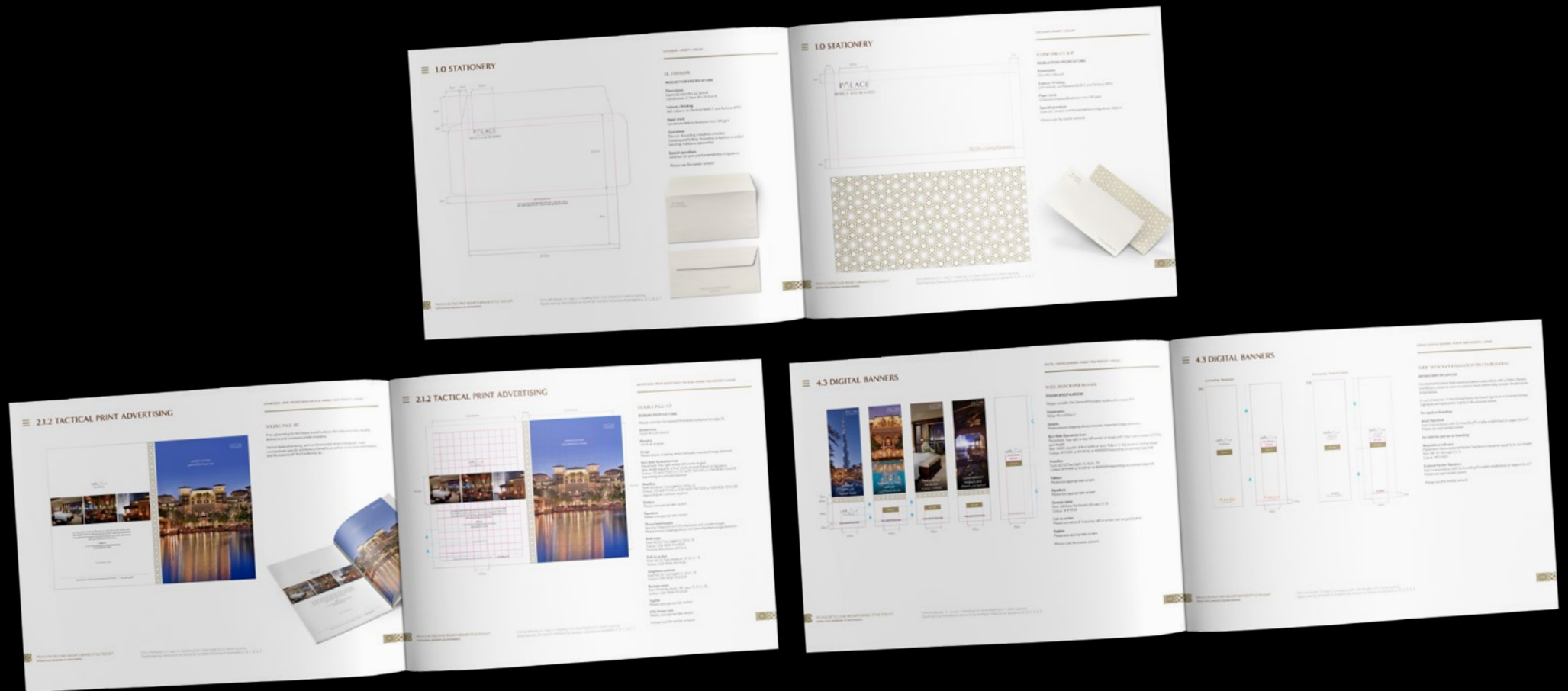
Brand Positioning Manual

Client – Address Hotels + Resorts



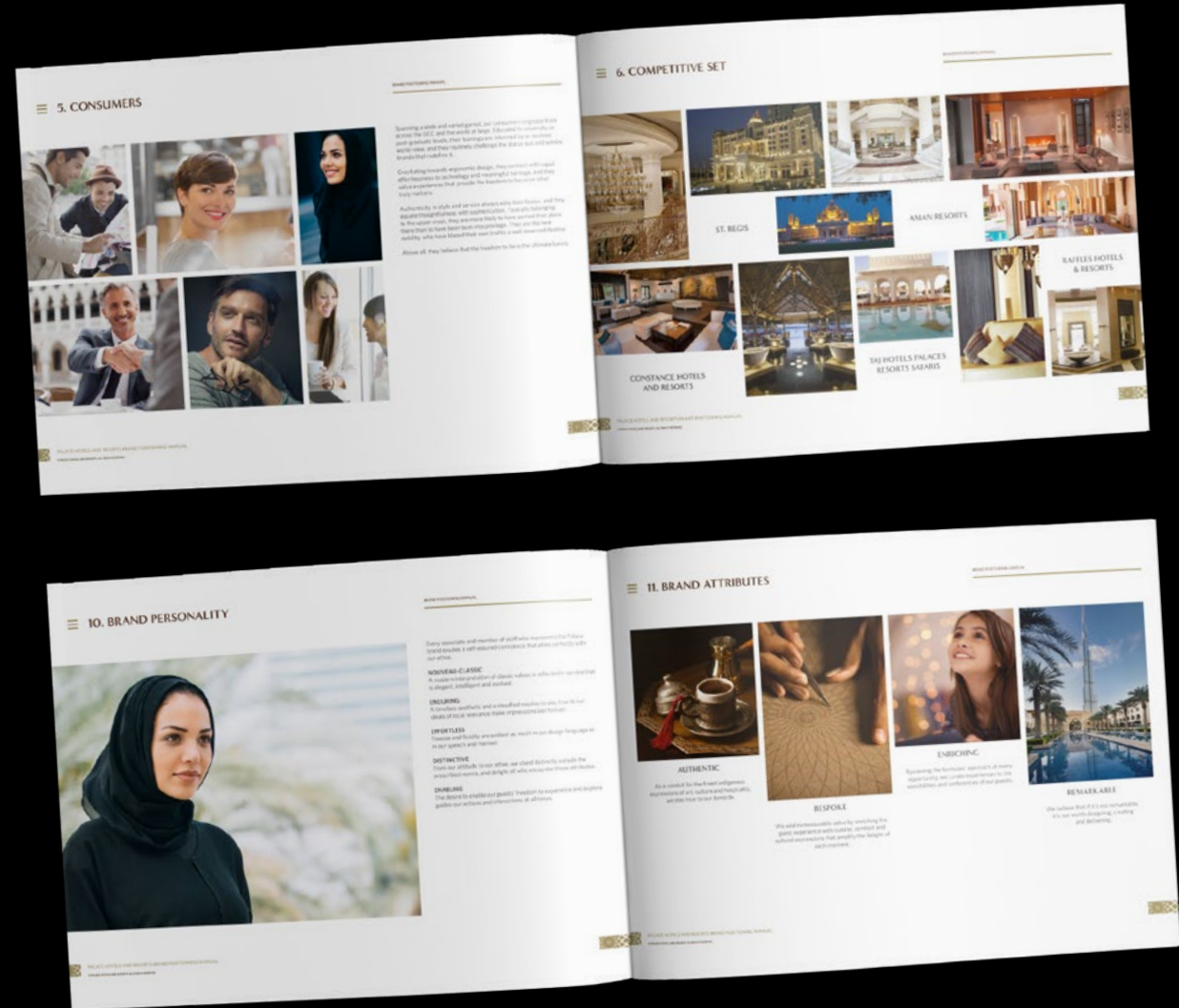
Palace Brand Guidelines

Client – Palace Hotel and Resorts



Palace – Brand Positioning Manual

Client – Palace Hotel and Resorts



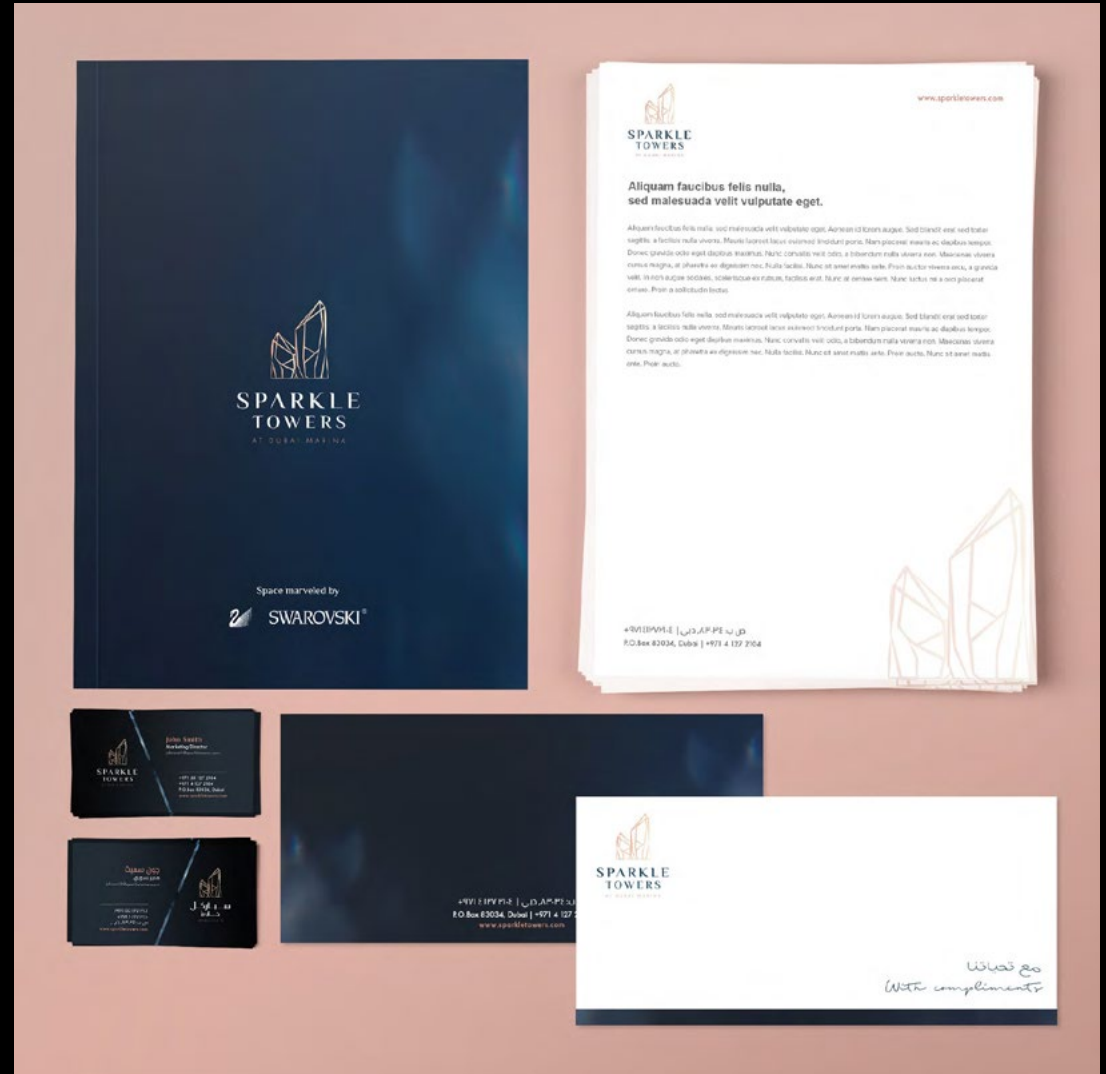
Palace – Brand Identity Toolkit

Client – Palace Hotel and Resorts



Sparkle Towers – Identity and Branding

Client – Tebyan Real Estate Development



The Daily – Restaurant Identity + Branding Project for Rove Hotels

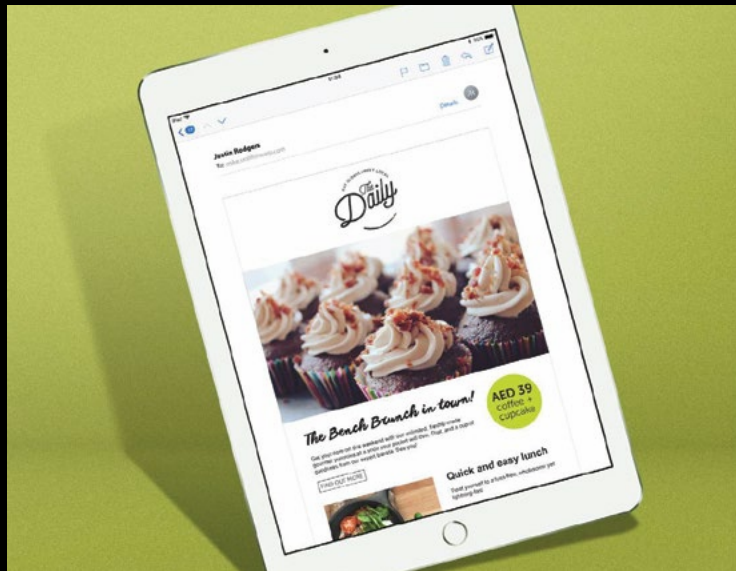
- From initial design research and identity development to positioning manual and full-fledged brand documents
- Eleven777 articulated visual language, brand's personality and tone for The Daily
- Balanced aesthetic appeal with practical applicability we delivered branding system that works in the real world

OTHER DELIVERABLES:

- Signage
- Menus
- Table number-card holders
- Wall-mounted daily 'specials' boards
- Designs accents, typography, colours, icons and patterns



WORK SAMPLES



dubizzle Property – Branding



dubizzle Property – Branding

Visual brand guideline

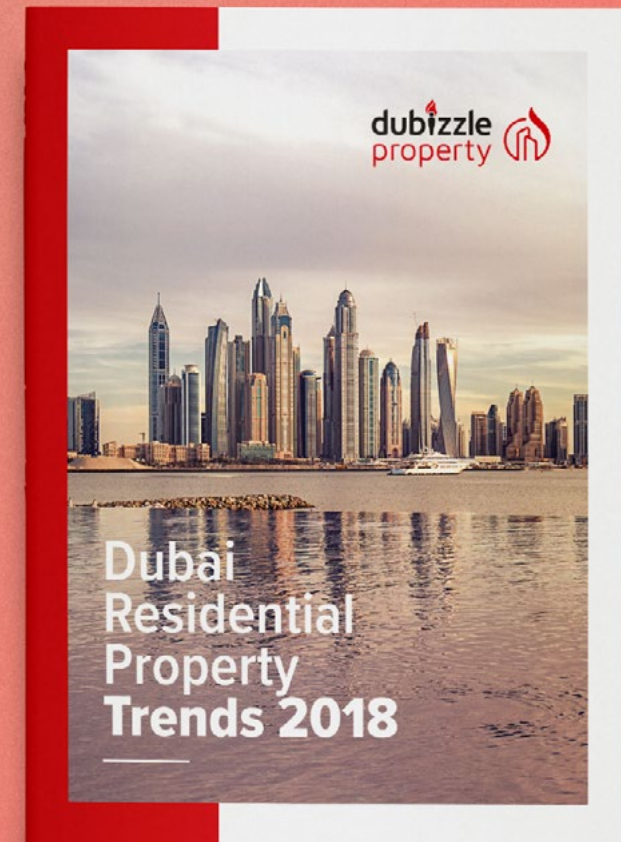


Digital map style, infographic, etc.



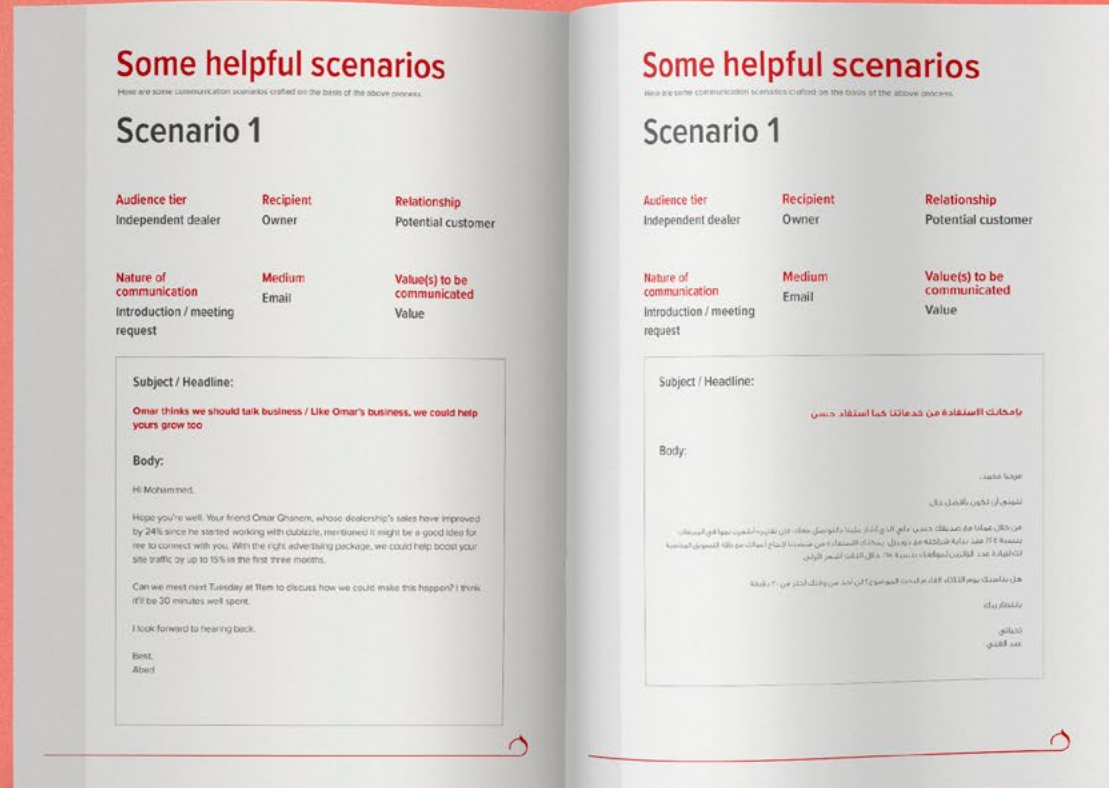
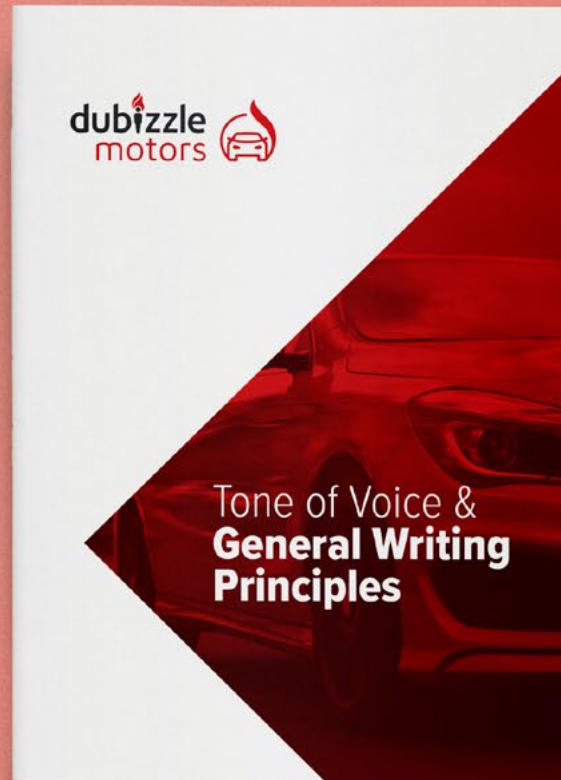
dubizzle Property – Branding

Brochure



dubizzle Motor – Branding

Client – dubizzle



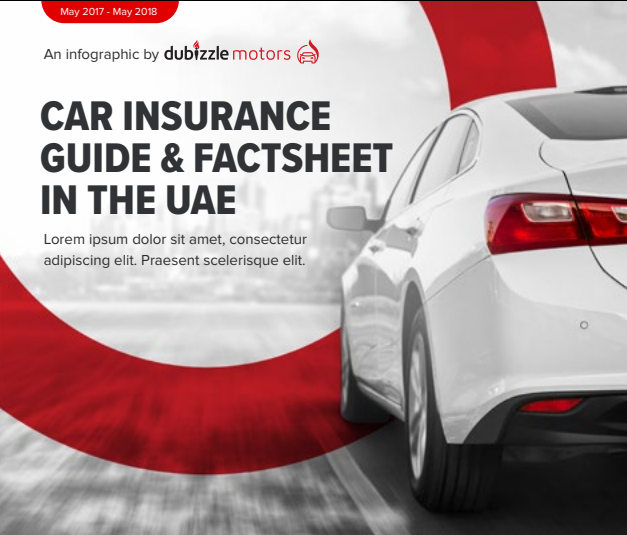
dubizzle Motor – Branding

May 2017 - May 2018

An infographic by **dubizzle motors**

CAR INSURANCE GUIDE & FACTSHEET IN THE UAE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent scelerisque elit.




Nissan Altima

Average car price on dubizzle
AED 51,572

Average car price on dubizzle
AED 25,460

Average value by insurance
AED 18,989

Average value by insurance
AED 88,650



Standard Depreciation

Facts

Q1 95% Q2 90% Q3 85% Q4 80%

Q1 90% Q2 85% Q3 80% Q4 75%

The standard depreciation value of a vehicle is 5% per quarter, adding up to **20% PER YEAR**.

Some cases start from 10% per year, and go all the way up to **25% PER YEAR**.

Most Insured Cars In 2017

Rank	Car Model	Percentage
1	Nissan Altima	48%
2	Honda Accord	31%
3	Honda Civic	12%
4	Nissan Tida	6%
5	Mitsubishi Pajero	3%
6	Toyota Corolla	3%

Does the age of The car affect your Insurance premium?

2010
AED 2,456 - AED 3,687

2016
AED 10,552 - AED 12,395

Average insurance premium Mercedes Benz S Class

Growth scale dolor sit amet

2015: 174, 2016: 312, 2017: 328, 2018: 469

Nationalities

Accessing dubizzle Motors 2017

Nationalities

Accessing dubizzle Motors 2017

Rank	Nationality	Percentage
1	UK	48%
2	India	31%
3	UAE	12%
4	Philippines	6%
5	KSA	3%

Top 5 Features in Listed Cars

dubizzle Motors 2017

Feature	Percentage
Bluetooth System	49%
Keyless Start	48%
Leather Seats	40%
Parking Sensors	35%
Cooled Seats	16%

dubizzle motors

We believe all figures are correct at the time of publication but are subject to change.

dubizzle Motor – Branding

Featured Ads & Promoted Ads

4x
more views
than featured ads

Promoted Ads

Ut rutrum sed tortor sit amet porta. Etiam iaculis faucibus nibh, eu euismod lacus congue a. Donec sodales trincidunt leo egestas lobortis. Nunc enim diam, volutpat non massa in, consectetur.

Featured Ads

10x
more views
than regular ads

Featured Ads

Ut rutrum sed tortor sit amet porta. Etiam iaculis faucibus nibh, eu euismod lacus congue a. Donec sodales trincidunt leo egestas lobortis. Nunc enim diam,

6x
euismod lacus
congue

Promoted Ads

Ut rutrum sed tortor sit amet porta. Etiam iaculis faucibus nibh, eu euismod lacus congue a. Donec sodales trincidunt leo egestas lobortis. Nunc enim diam, volutpat non massa in, consectetur.

Featured Ads

Ut rutrum sed tortor sit amet porta. Etiam iaculis faucibus nibh, eu euismod lacus congue a. Donec sodales trincidunt leo egestas lobortis. Nunc enim diam,

Our strength in different markets

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec luctus dui sit amet imperdiet suscipit. Cras finibus finibus rutrum. Nunc enim diam.

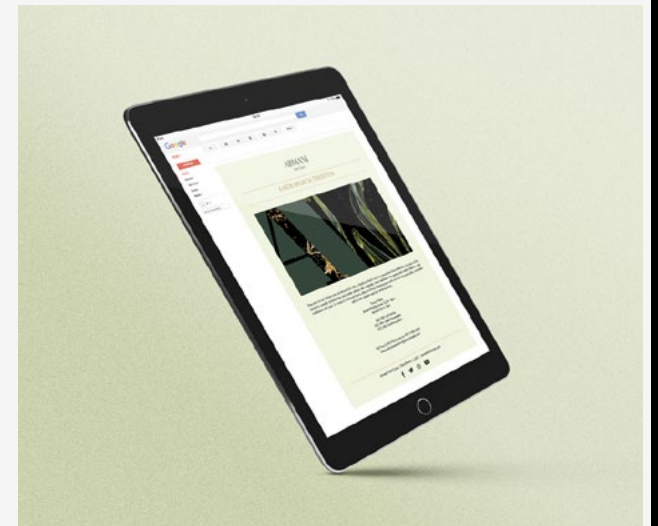
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec luctus dui sit amet imperdiet suscipit. Cras finibus finibus rutrum. Nunc enim diam.

Market	Percentage
Abu Dhabi	25%
Dubai	65%
Ras Al Khaimah	1%
Sharjah	7%
Fujairah	2%

14

Brunch at Armani

Client – Armani Hotel Dubai



Armani/Deli – Collateral Design

Client – Armani Hotel Dubai



Weekly Events – Digital Flyers

Client – Armani/Privé



CUT Restaurant – Launch Campaign

Client – CUT Restaurant + The Address Downtown Dubai



CUT

†WOLFGANG PUCK

OPENING SOON

Elevating the classic American steakhouse concept to new levels of culinary finesse, CUT by celebrity chef Wolfgang Puck will make its Dubai debut at The Address Downtown Dubai.



It promises to be an experience that's a cut above.

For more information, call +9714 888 3444 or email cut@theaddress.com



كوت

بإشراف وولف جانغ بك

الافتتاح قريب

انتظروا افتتاح المطعم الجديد كوت بإشراف الشيف وولف جانغ بك لأول مرة في دبي. فيما يرتقي بمفهوم الستيك هاوس الأمريكي الكلاسيكي إلى مستويات جديدة من الجودة الطهوية. في فندق العنوان وسط مدينة دبي.



استمتعوا بأرقى التجارب على الإطلاق

للمزيد من المعلومات، اتصلوا على +9714 888 3444 أو راسلونا على cut@theaddress.com


Ramadan Campaign


Client – The Ritz-Carlton Dubai



Ramadan Emailer

Client – La Serre






A Parisian iftar

French, fresh and full of flavour, iftar at La Serre is the new taste of tradition. Dine with us all through Ramadan on a selection of shared starters and tantalising main courses, while groups of six or more have the additional choice of a full lamb when available.

AED 295 per person every day except Wednesdays, all through Ramadan.
Regular à la carte menu also available.



La Parisienne – Chic mystique every Wednesday

It's the closest you'll get to an authentic Parisian experience in Dubai – fun, frivolity and food that transports you to the magical streets of Montmartre. Sway to the tunes of DJ Maxime B. while you indulge in dishes and beverages that make a lingering impression.

7.00pm to 2.00am, every Wednesday





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Business Lunch – A generous helping of value

We have the recipe for a legendary lunchtime: a leisurely hour spent lunching on some of our favourites, at a value that's simply irresistible.

AED 130 for two courses, AED 160 for three courses, per person
12.00pm to 3.15pm, Sunday to Thursday, all through Ramadan
Discounts for U By Emaar and Emaar Associate cardholders.





Sunday Escape – Get the week off to a good start

Have dinner with us and get 25% off the total bill for food and beverages. What a way to start the week!

Dinner, every Sunday

La Mademoiselle – Where the ladies who know, go

Few things in life are better than the unlimited free-flow of select house beverages, where we pick up the tab for the ladies.

7.00pm to 9.00pm, every Saturday





3M SAP – Implementation Campaign

Client – 3M Middle East

Evolved individuals
don't just survive.
They thrive.

The new Business Transformation initiative at 3M aims not just to transform our business, but to help each of us to progress and evolve through the implementation of better systems and processes.

It's our future.
It's *your* future.



Business Transformation =
SAP + Business Services + Center of Excellence




You can choose
to see a challenge

or
**massive
potential**

Our new Business Transformation initiative calls for an open attitude and the ability to look beneath the surface to discover great potential for progress. With the implementation of better systems and processes, we aim to move to the next level – not just for our business but for every one of us as well.



Business Transformation =
SAP + Business Services + Center of Excellence



Burj Al Arab – Brochures

Client – Burj Al Arab



تذکارات استثنائية
EXQUISITE SOUVENIRS



الدلال اللامتناهي
ULTIMATE INDULGENCES



تجارب الأجنحة الخاصة
IN-SUITE EXPERIENCES

Emirates NBD Private Banking - Campden Event video

Client – Emirates NBD

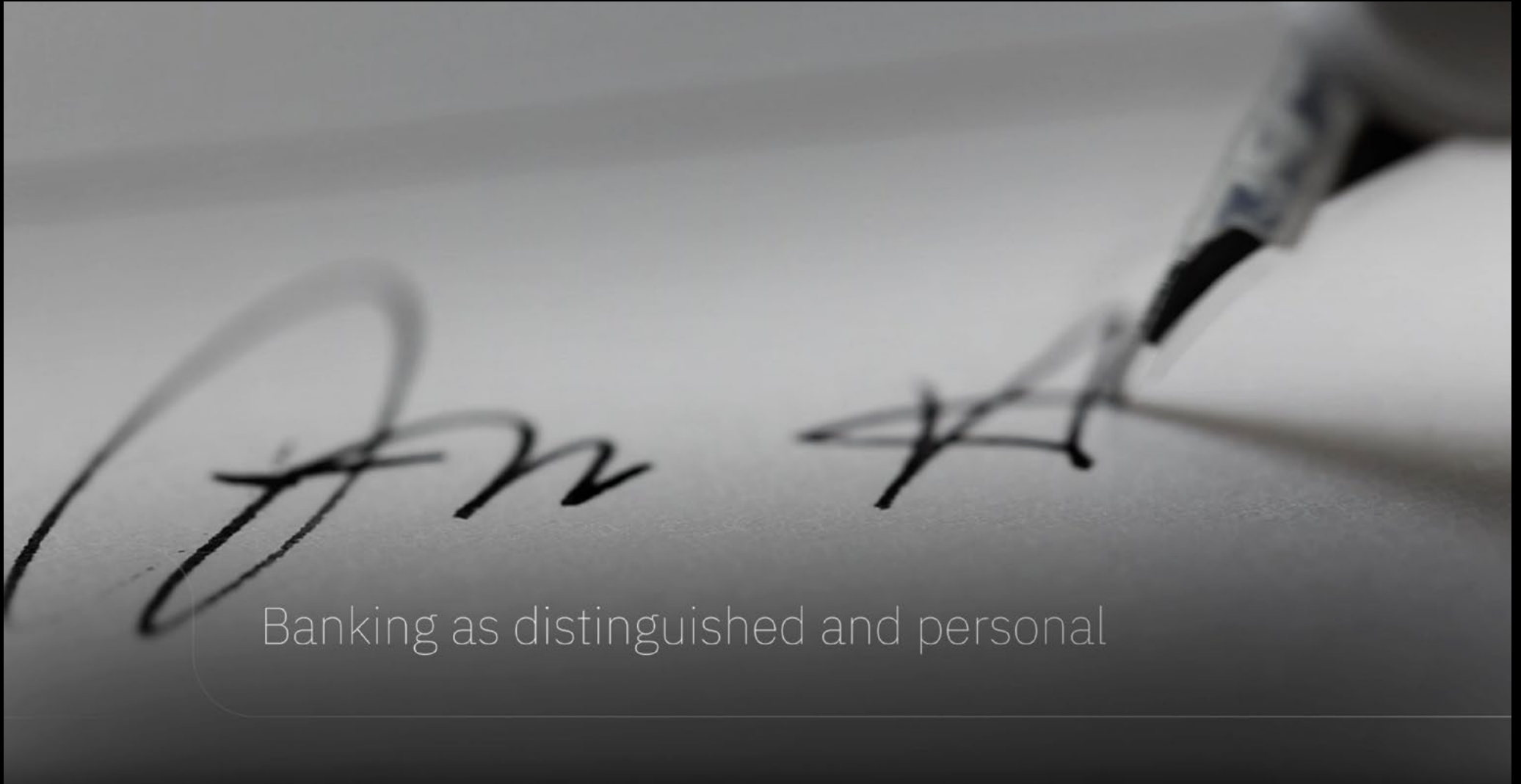
[Watch the video](#)

**Lending
solutions**

we know what it's like to support,
nurture and scale a vision.

Emirates NBD Priority Banking Signature video
Client – Emirates NBD

[Watch the video](#)



Emirates NBD ESG video for COP28

Client – Emirates NBD

[Watch the video](#)



US\$750m

The largest-ever green bond
by a regional bank

Emirates NBD Personal Banking – Green Auto Loan video

Client – Emirates NBD

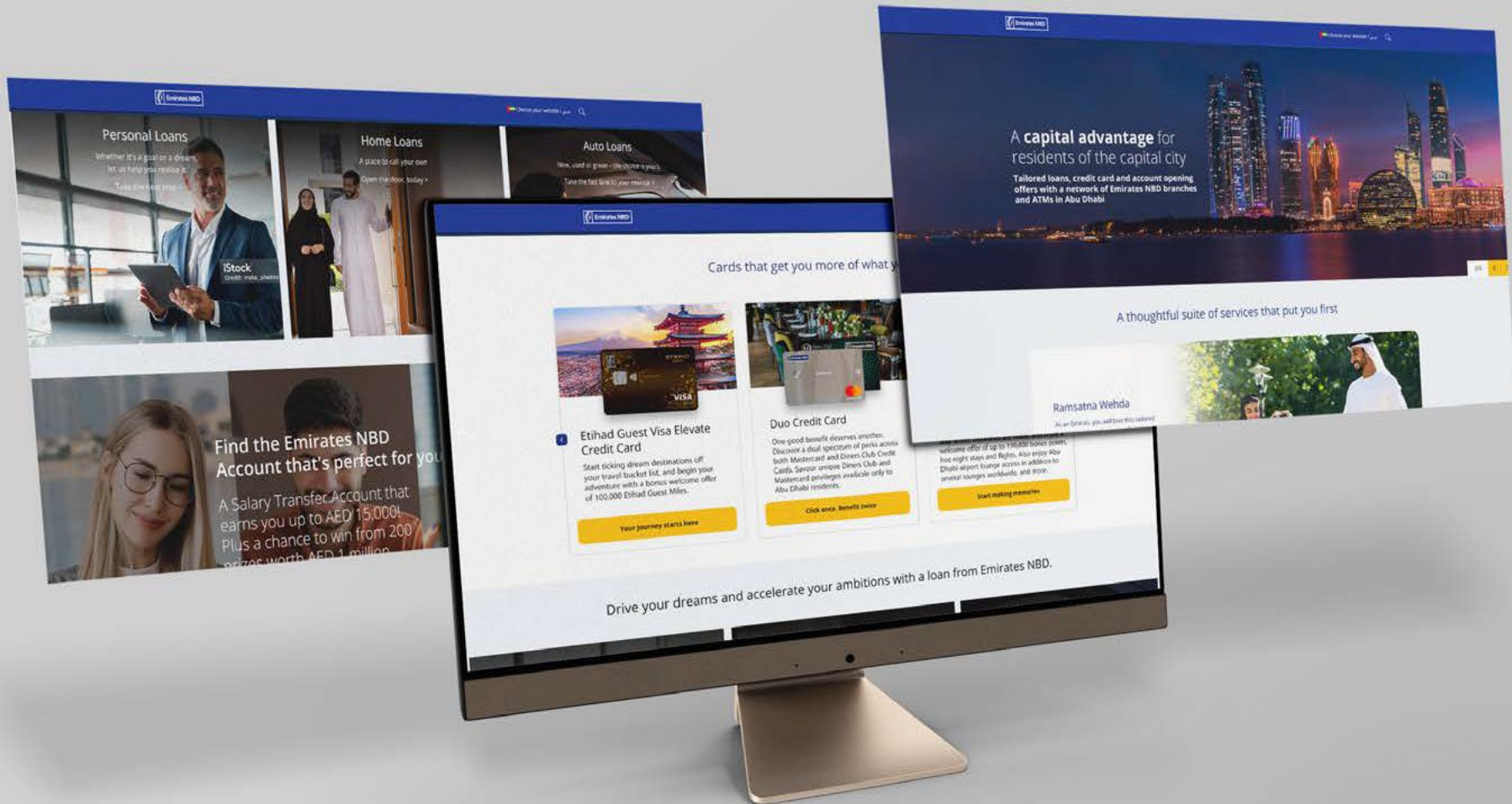
[Watch the video](#)



Join the Green Revolution –
Drive towards a sustainable future with us

Emirates NBD – Abu Dhabi Microsite


Client – Emirates NBD



Emirates NBD Private Banking – Trust & Estate Planning video

Client – Emirates NBD

[Watch the video](#)



*Who can match your ability to build this legacy,
when it comes to preserving it for your loved ones?*

Emirates NBD Private Banking – Services videos

Client – Emirates NBD

[Watch the video](#)



[Watch the video](#)



[Watch the video](#)



[Watch the video](#)



Ramadan Auto Loan – Video

Client – Emirates NBD

[Watch the video](#)



No Salary Certificate or
Driving Licence required

Emirates NBD Private Banking Trust & Estate Planning – Carousel

Client – Emirates NBD



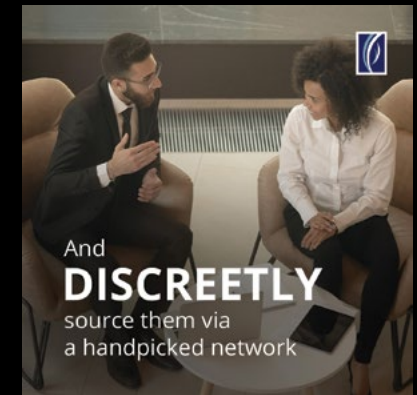
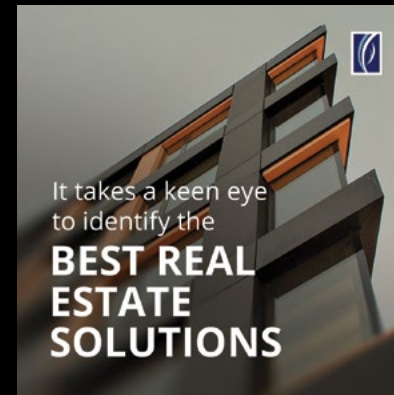
Emirates NBD Private Banking Investment Advisory Services – Carousel

Client – Emirates NBD



Emirates NBD Private Banking – Real Estate Solutions – Carousel

Client – Emirates NBD



National Festival of Tolerance – Social Media Promotional Video

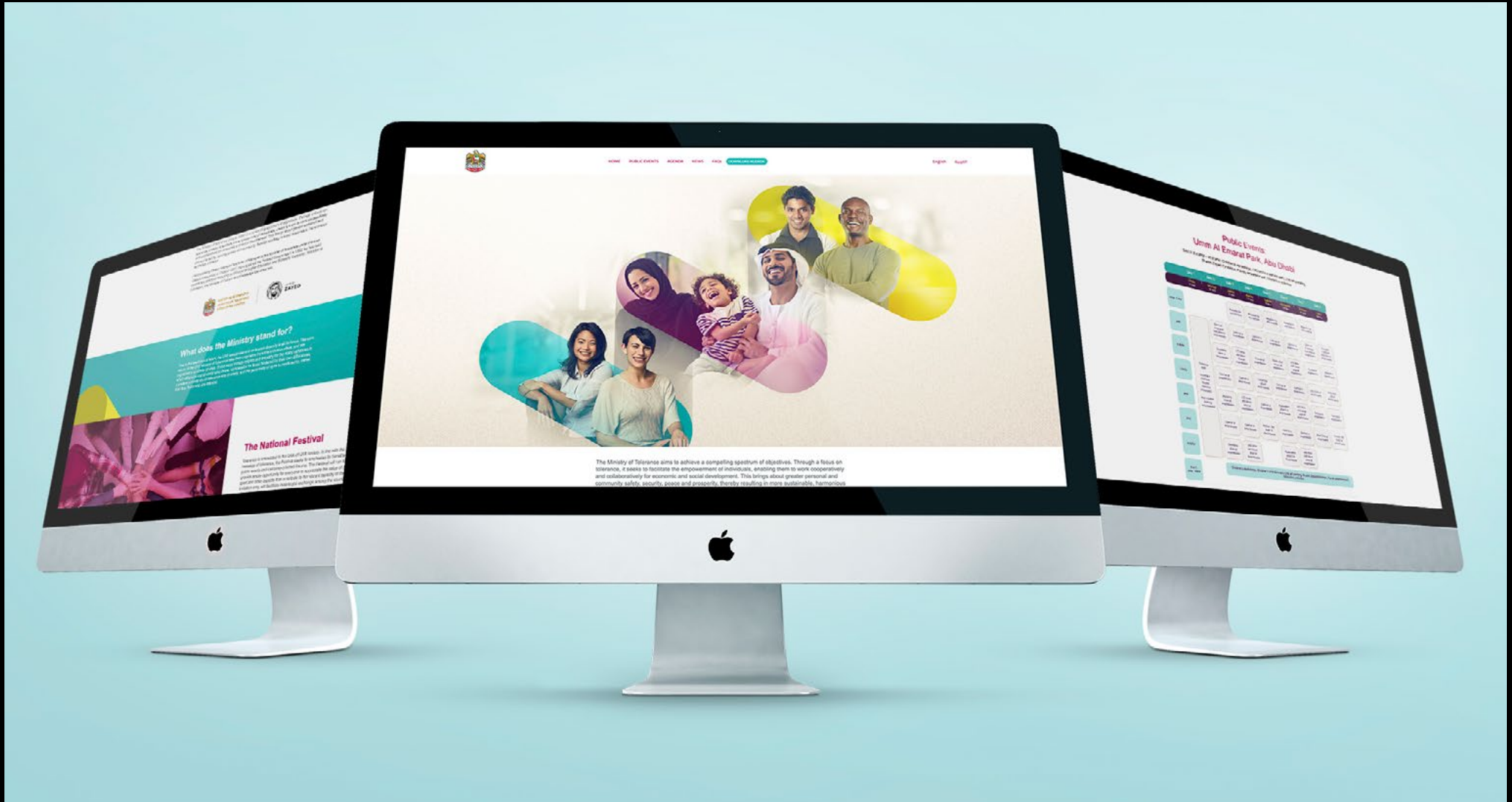
Client – Ministry of Tolerance

[Watch the video](#)



National Festival of Tolerance Campaign – Website

Client – Ministry of Tolerance



National Festival of Tolerance Campaign – Newspaper

Client – Ministry of Tolerance



National Festival of Tolerance Campaign – Brochure

Client – Ministry of Tolerance



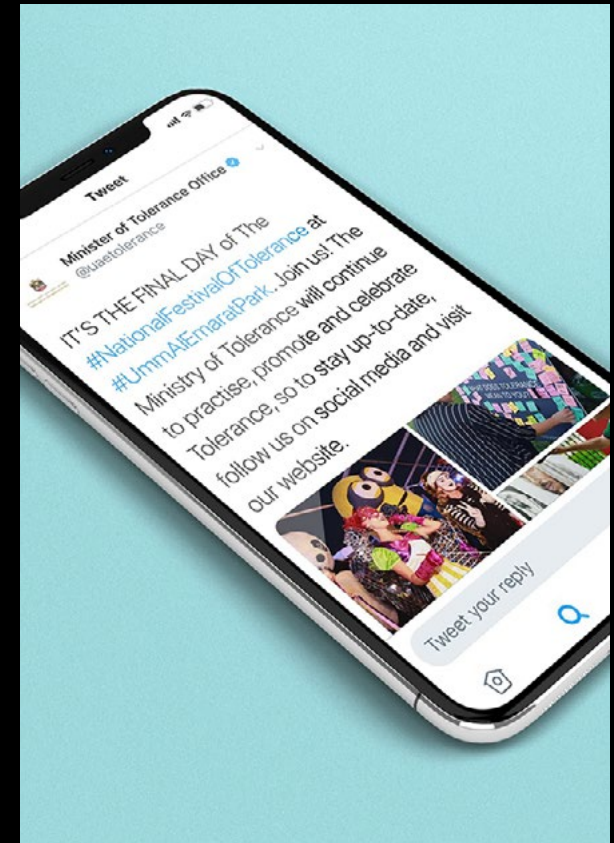
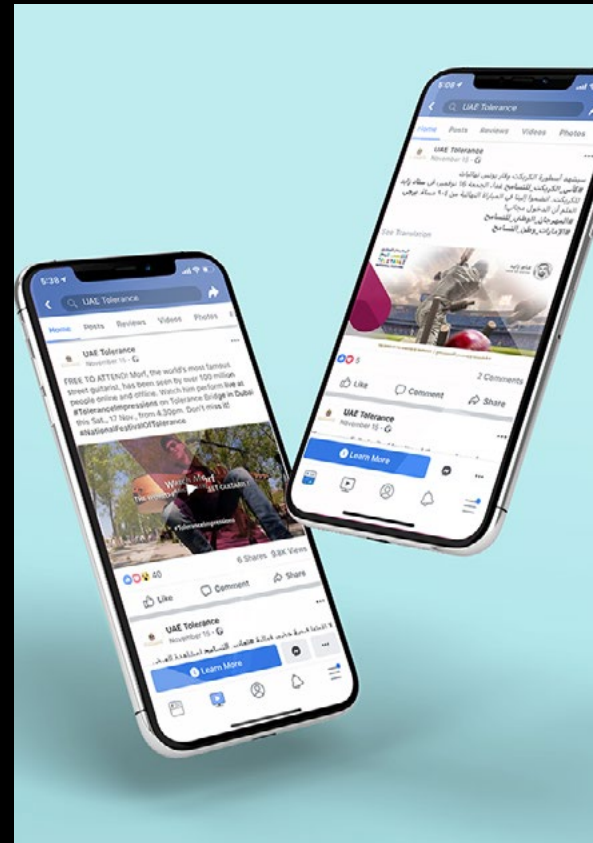
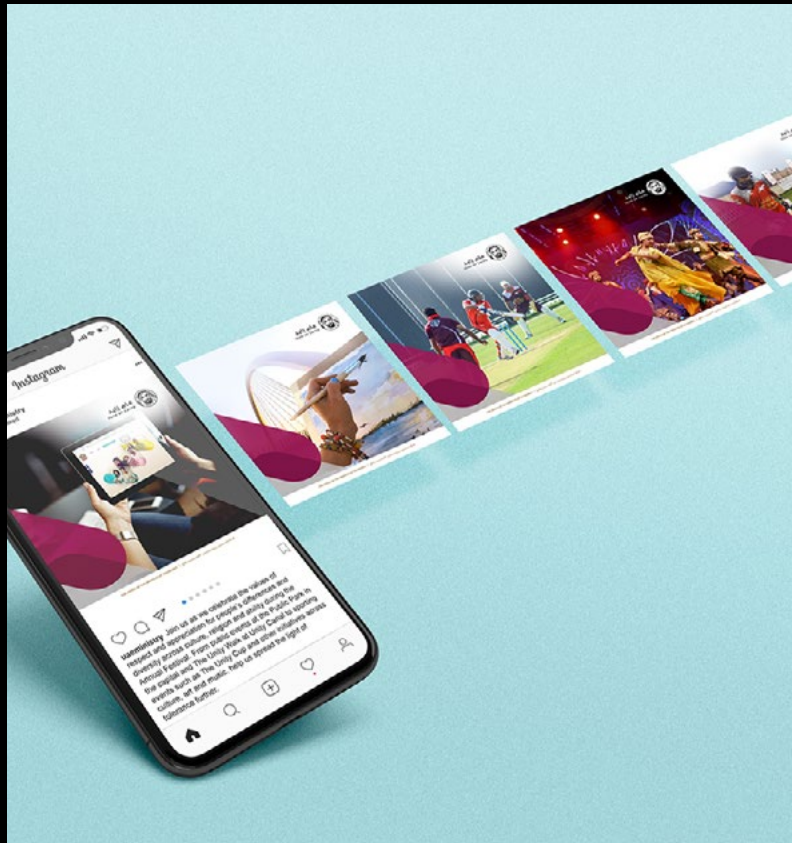
Ministry of Tolerance Campaign – Key Visual

Client – Ministry of Tolerance



National Festival of Tolerance Campaign – Social Media

Client – Ministry of Tolerance



3M World Skills 2017

Client – 3M Middle East

[Watch the video](#)

Why is WorldSkills
important to
3M Middle East?

*WorldSkills is really important to the Middle East
and African countries.*

Packaging

Client – Address Hotels + Resorts



Packaging

Client – Address Hotels + Resorts





Thank you

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