



eleven777.com

PREVIOUS PROJECTS, INDUSTRY EXPERIENCE & DEMONSTRATION OF CREATIVITY

MAY
2024

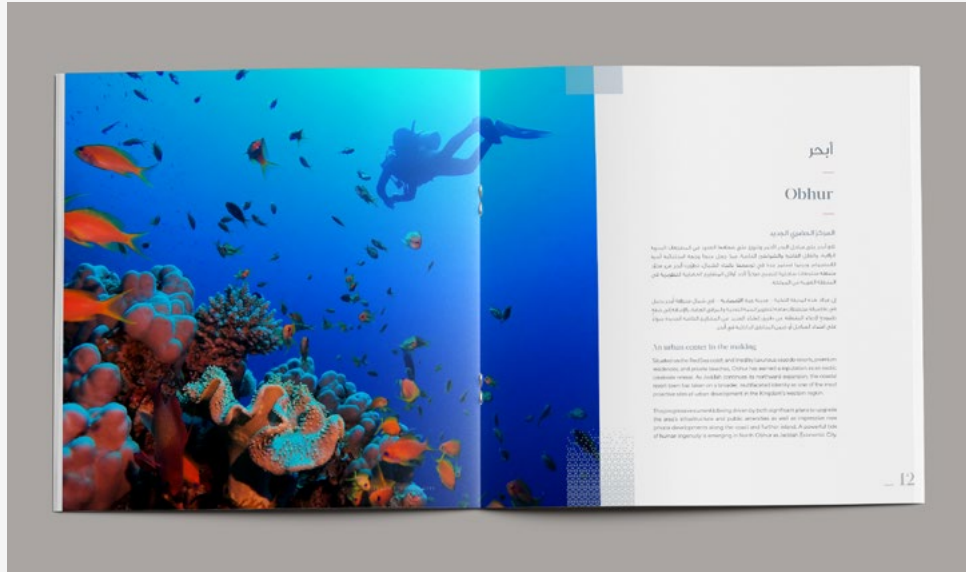
PREPARED BY
ELEVEN777

IMPORTANT:

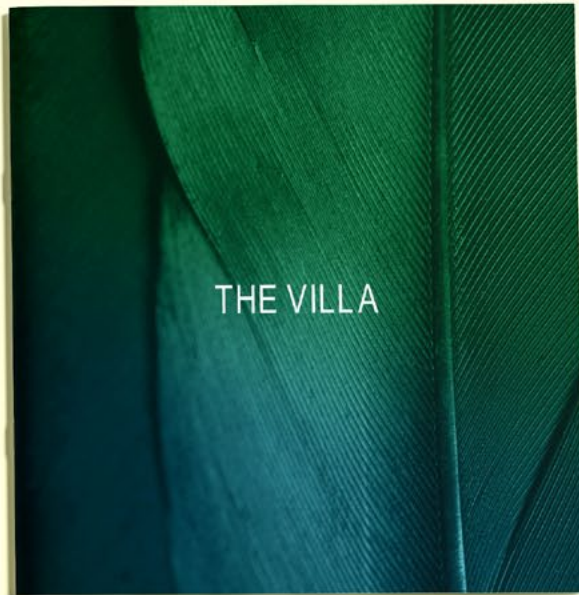
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OUR WORK





Caesars Palace – The Villa



Caesars Palace – The Villa



4,465
square metres
of space

10
bedrooms and
a study

12
guests for
indoor dining

3
outdoor
dining areas

Gaming and
entertainment
room

Private beach
with cabanas and
daybeds

Temperature-
controlled
infinity pool

Spaces that take you places

Take in the refreshing night air and savour delectable culinary fare across three outdoor dining areas, surrounded by verdant gardens that are also home to a 16-metre temperature-controlled infinity pool and a bonfire pit with sunken seating. Dine on succulent grills from a barbeque station by the pool, paired with a beverage crafted to your liking at the bar. Through it all, stay seamlessly connected to your own private beach, complete with cabanas, daybeds and a dining deck with captivating vistas of the Arabian Gulf.

- Temperature-regulated infinity pool
- Fully equipped personal gymnasium
- Outdoor yoga pad
- Bonfire pit with recessed seating
- Barbeque station
- Bar
- Private terrace



Caesars Palace – The Villa



Made-to-measure experiences

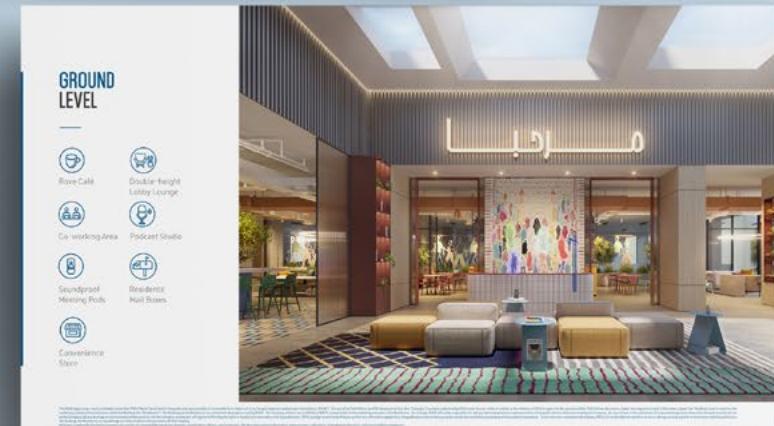
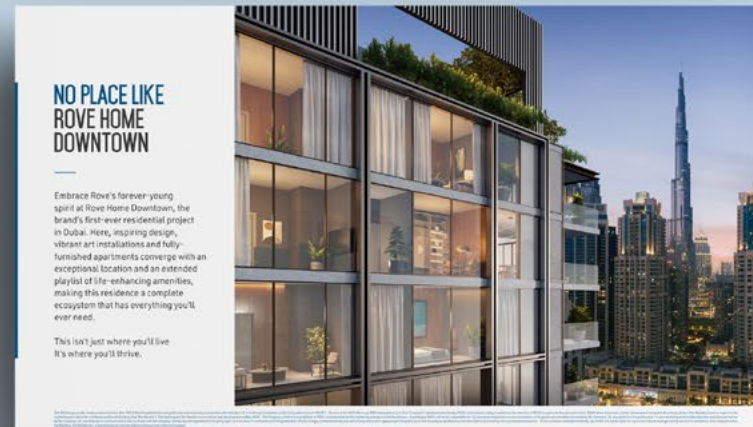
Our hand-picked Crew, headed by the First Mate, promises service that is truly individualised. The Crew is on hand to pamper you or leave you to unwind, as they specialise in catering to all guests, from couples to multigenerational groups, with consummate expertise and finesse. With every nod and every smile, their dedication to authentic service shines through. Personalised touches of genuine warmth colour every aspect of your stay – for instance, your young ones can even relish a picnic basket prepared specially for them.

It's all part of what makes The Villa your home.

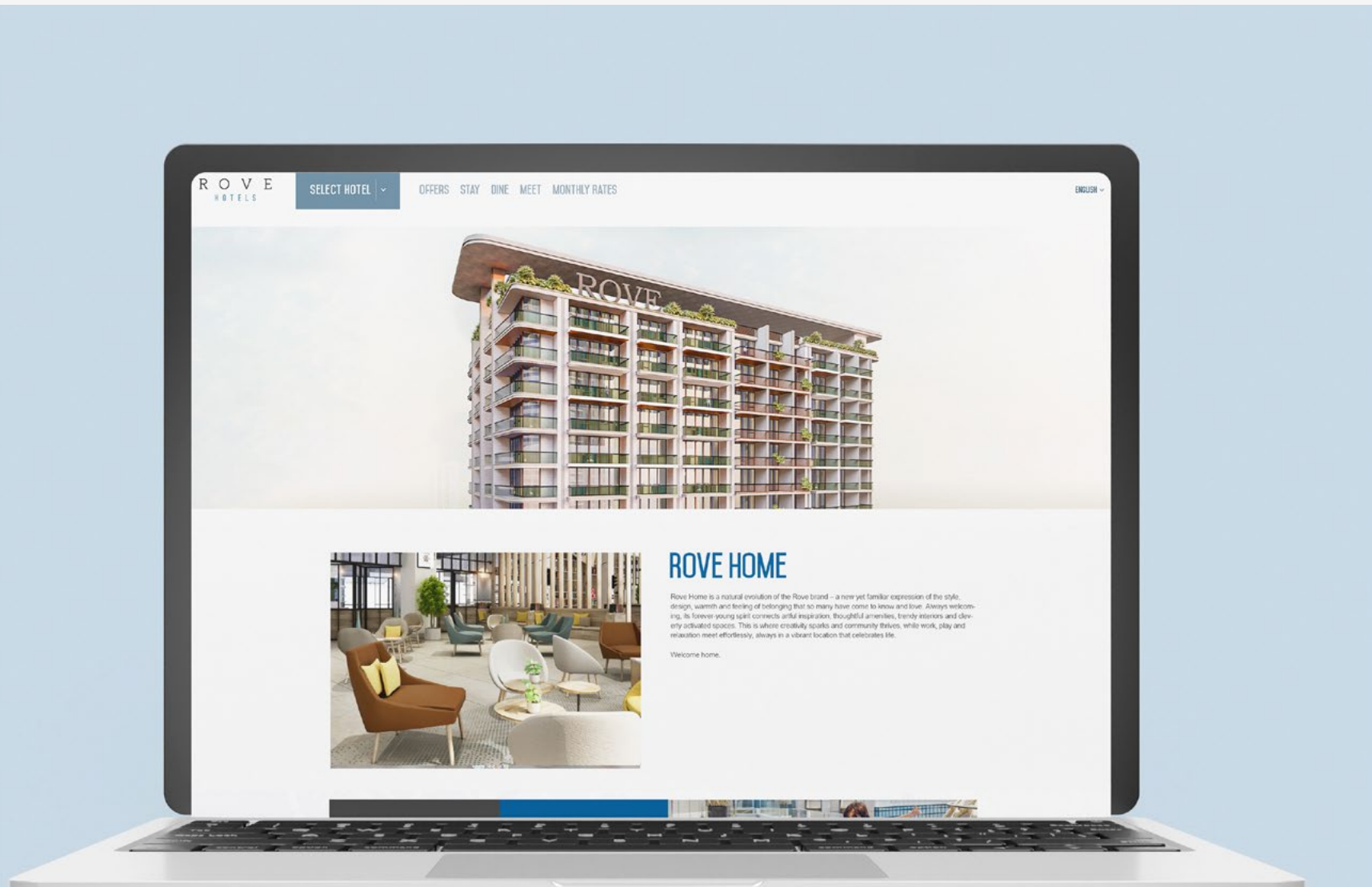
- First Mate
- Personal chef, on call
- Sommelier to serve a personalised vintage selection
- Expert mixologist
- Private security
- Limousine pick-up service



Rove Home Downtown – Sales Collateral



Rove Home – Website

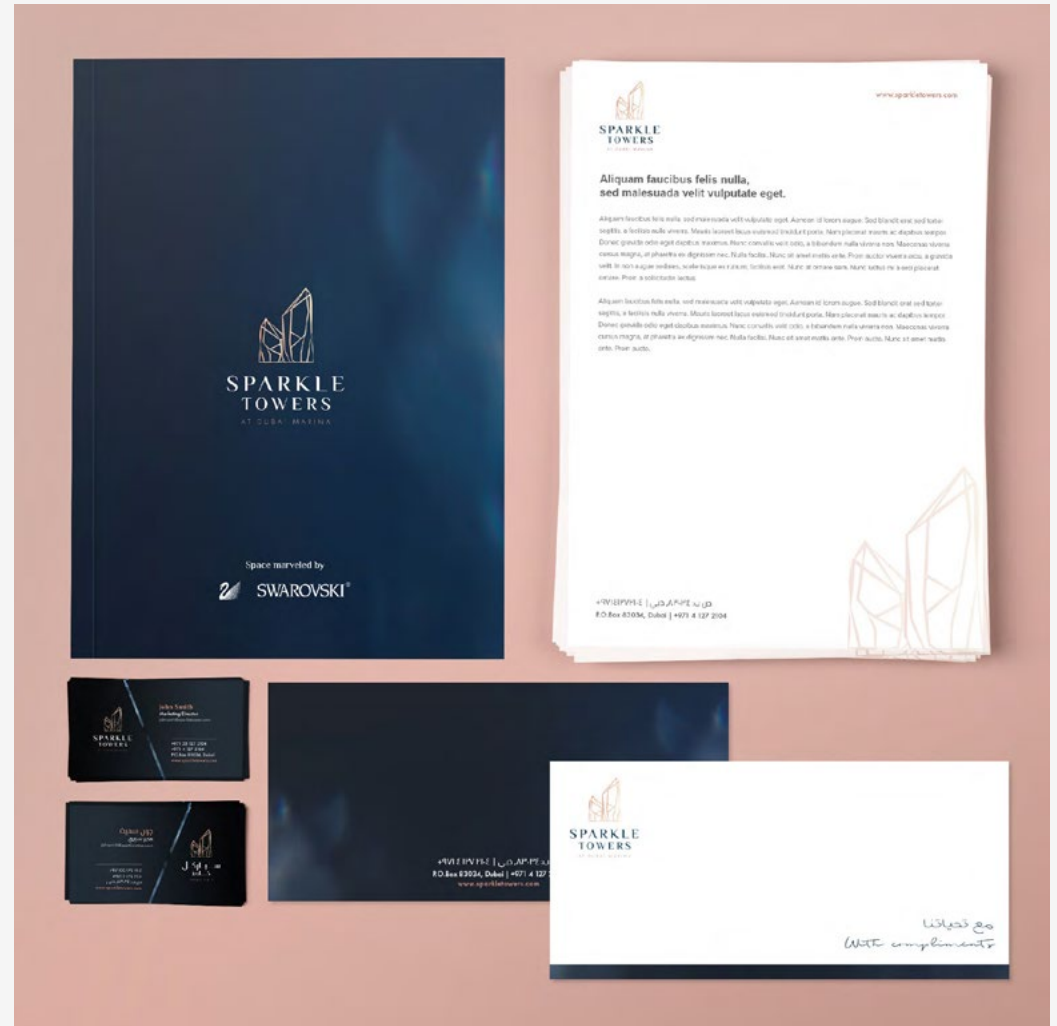


WORK SAMPLE

Sparkle Towers Identity and Branding (Swarovski)

Client

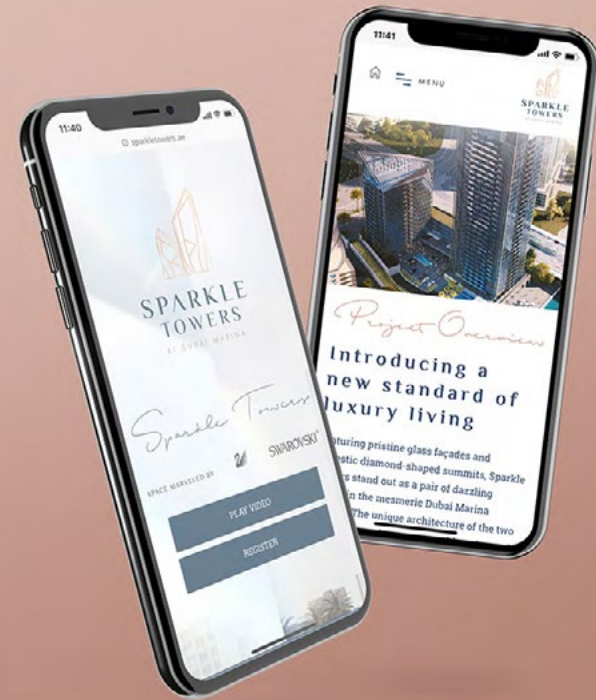
Tebyan Real Estate Development



Sparkle Towers Website (Swarovski)

Client

Tebyan Real Estate Development





Rationale

Segment: HNIs, business travellers, families, 'empty nesters'

Approach: Warmer, more humanised, universal

Campaign thought: Build on human truths. True luxury lies not only in what you have, but what you experience – every single day. The details that make a difference to your life on a daily basis, i.e. the stuff that you care about most as a homeowner. Practical and emotional appeal.

Pre-launch: Primarily digital and social media; create intrigue (like dust jacket of bestseller)

Visuals: Humanised, elegant, relatable, universally appealing

Key campaign takeaway / positioning:
'NATURALLY SOPHISTICATED'



PROPOSED CREATIVES

Banyan Tree Residences

Client

SWEID & SWEID

Rationale

Segment: Positioned to premium segment of the market

Campaign thought: "It's in your nature..."

Audience insight: well travelled, refined, specific inclinations. This is all 'in their nature'.

Expressions:

"It's in your nature... to settle for nothing but the best."

"It's in your nature... to choose tasteful refinement over excessive indulgence."

"It's in your nature... to put family first."

Visuals: Evocative, refined, beautiful aesthetics across both, teaser (pre-launch) and launch campaigns

Key campaign takeaway / positioning:
'YOUR PERSONAL IDEA OF LUXURY'

Mood: Proposed ongoing visual mood shows how we would treat the campaign aesthetically



Pre-launch Visual

Client

SWEID & SWEID



Launch Visual



Launch Visual

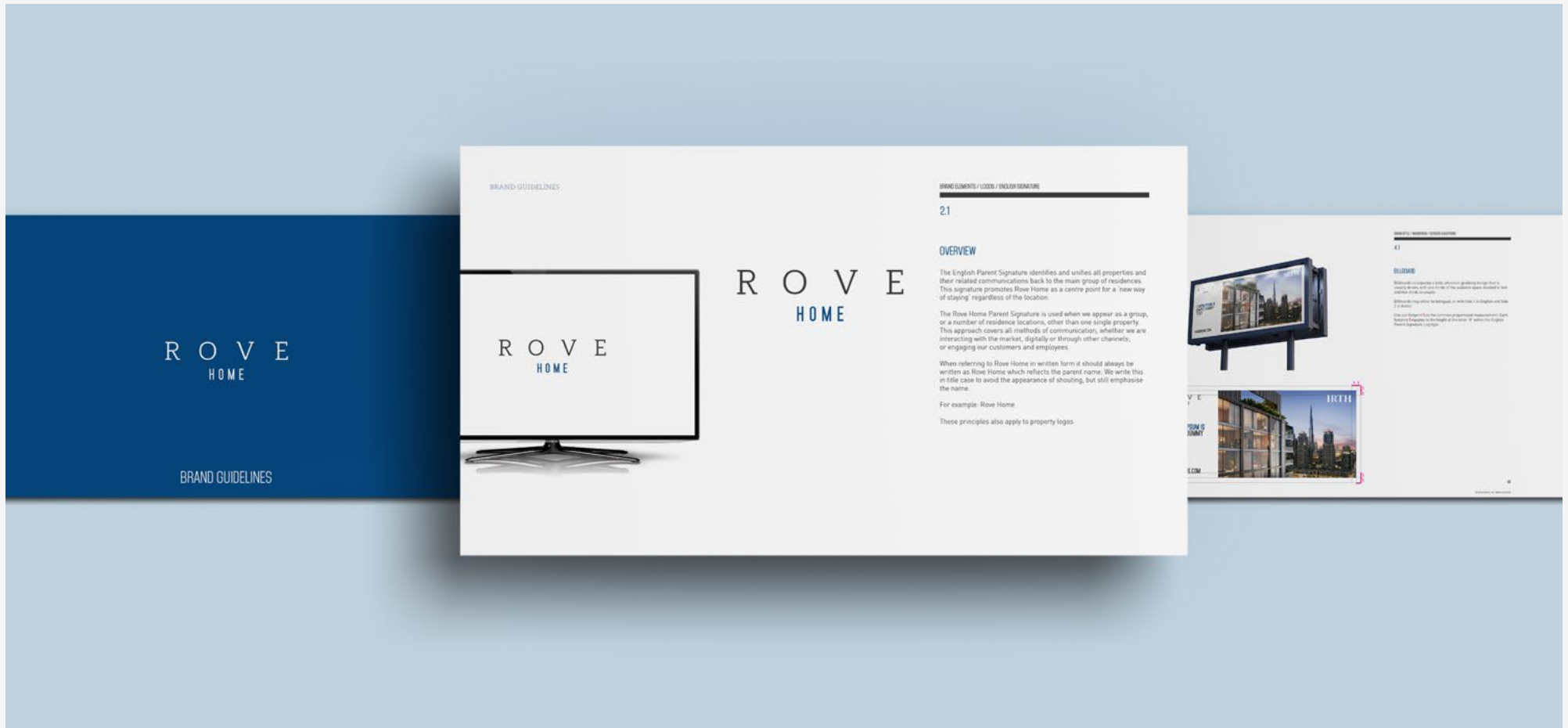


PROPOSED CREATIVES

Billboard



Rove Home – Brand Guidelines



WORK SAMPLE

Brand Identity Toolkit

Client

Address Hotels + Resorts

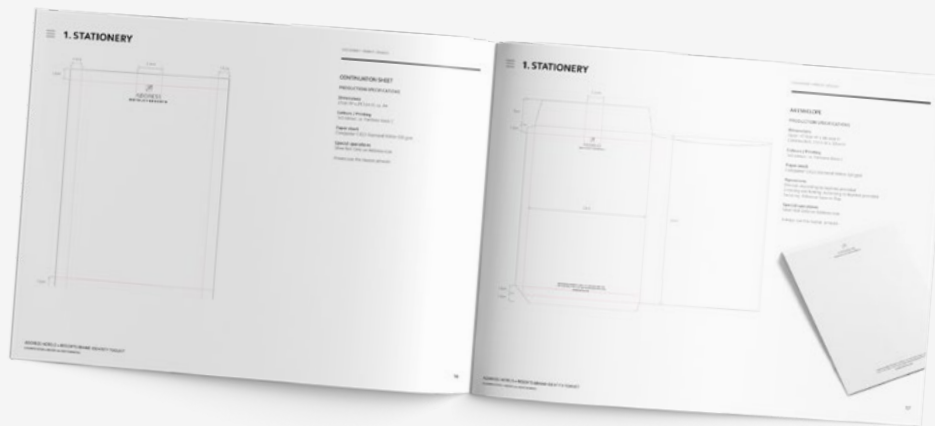


WORK SAMPLE

Brand Style Toolkit

Client

Address Hotels + Resorts



Brand Positioning Manual

Client
Address Hotels + Resorts




WORK SAMPLE

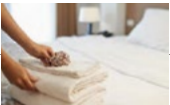
Brand Passions

Client
Address Hotels + Resorts


BRAND PASSIONS
ADDRESS HOTELS + RESORTS
BRAND EXPERIENCE: WHERE LIFE HAPPENS




MAGNETIC
Every destination presents 'must-see', 'must-visit' or 'must-feel' experiences that attract and entice.



PERSONALISED
Our Experience Designers understand our guests' and residents' needs, and deliver personalised experiences.




ENGAGING
We provide our guests and residents with immersive, interesting experiences, making every moment memorable.




LIFESTYLE
Our diverse, distinct destinations create the experiences that complement our guests' and residents' lifestyle.


BUSINESS
Well-travelled executive or entrepreneur, worldly-wise, highly ambitious, game-changer mindset, strongly opinionated and passionate, yet a fair judge of merit and respects intelligence above all else.




LEISURE
Takes free time as seriously as work, constantly learning and improving mentally and physically, seeker of authentic refinement and craftsmanship, family-oriented, seeker of enriching experiences.




DESIGN DIRECTION
PREMIUM LUXURY
■ Breathtaking architecture
■ Classically contemporary
■ Class-leading materials
■ Leading edge technology
■ Plush environs
■ Fine finishing




KEY BRAND DIFFERENTIATORS
ULTIMATE ADDRESS
■ Iconic locations
■ Focal attractions
■ Family friendliness
■ Open-air spaces
■ Generously spacious
■ Luxury at every turn



MARKET / LOCATION
ICONIC LOCATIONS
■ Emerging superhubs
■ Key global cities and resort destinations
■ Nearby must-see, must-visit or must-feel attractions




COMPETITIVE TARGET
CLASS-LEADING HOTELS
■ The Ritz Carlton
■ The Peninsula Hotels
■ Mandarin Oriental Group
■ Four Seasons Hotels & Resorts
■ Rosewood Hotels & Resorts




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BRAND PASSIONS
ADDRESS HOTELS + RESORTS




MINDSET
Jetsetter
Cosmopolitan
Brand conscious
Gravitates towards value over price
Believes in sustainable luxury
Believes life is too short for unremarkable experiences
Avid reader and explorer
Personally reviews experiences before forming opinions




ACTIVITIES
Gourmet dining
Collecting objets d'art
Discovering new technologies
Travelling to luxury destinations
Watching performance arts
Golfing and yachting
Wellness pampering




MEDIA
Vogue
How To Spend It
Wealth Collection
Time Magazine
Luxury Insider
Wine Spectator
Financial Times
Robb's Report
Bloomberg



DESIGN FOR
Luxury at every corner




RETAIL BRANDS
Tom Ford
Aston Martin
Salvatore Ferragamo
Patek Philippe
Chanel
Cartier



PASSIONS
Auctions
Bespoke fashion and style
Art for appreciation and investment
Exponential personal and professional growth
Avant-garde entertainment
Social contribution
Acoustic music
Luxury trends

DEMOGRAPHICS
Luxury travellers
High net worth individuals



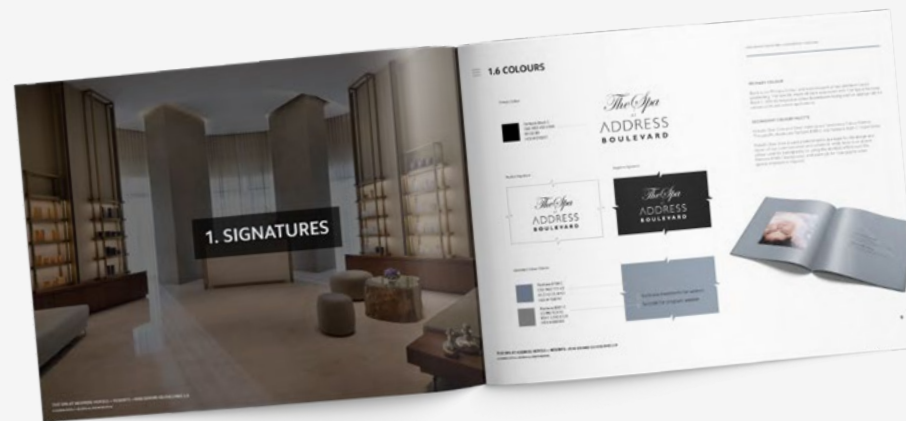
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WORK SAMPLE

The Spa Brand Guidelines

Client

The Spa at Address Hotels + Resorts



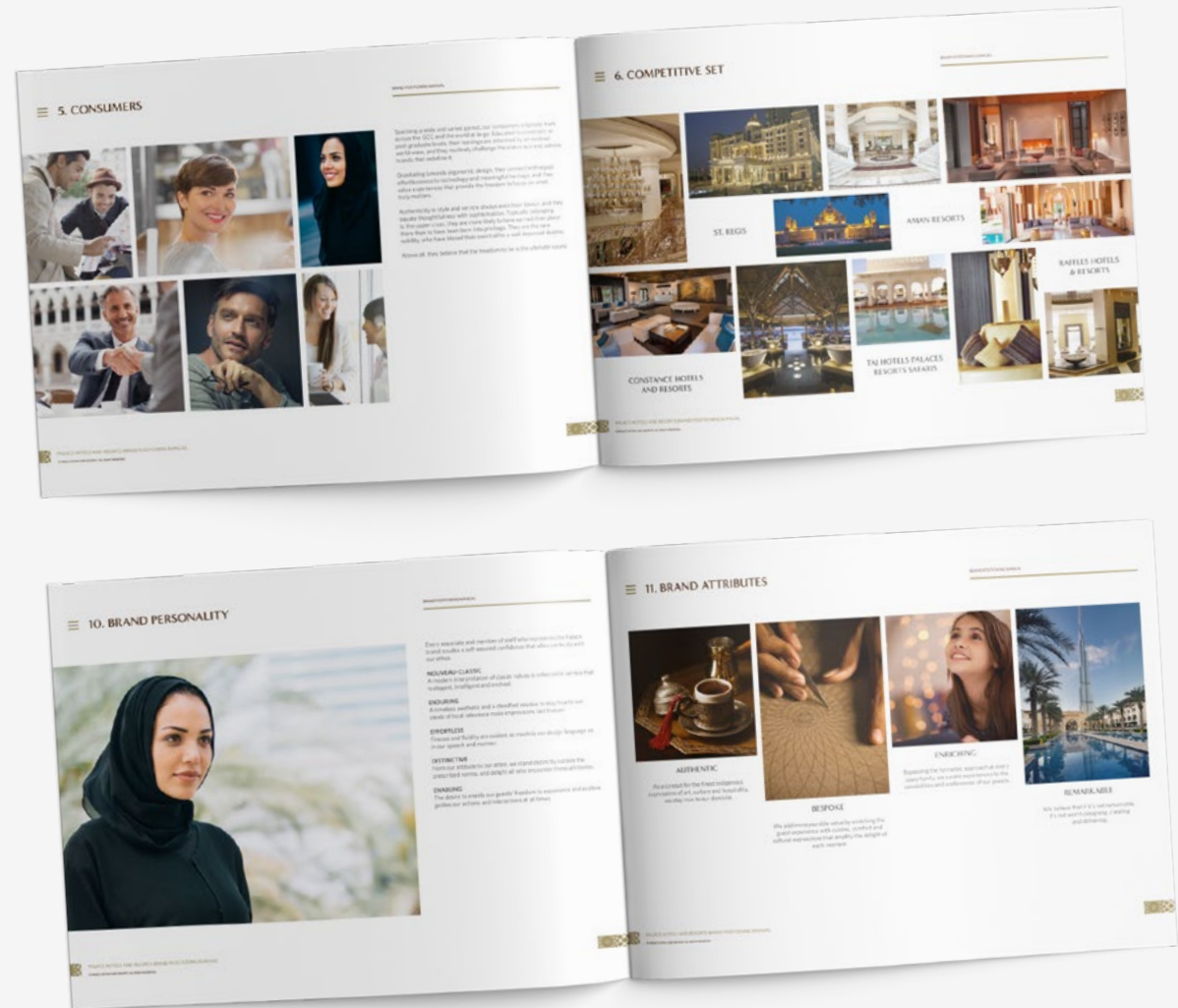
WORK SAMPLE

Palace Brand Guidelines



WORK SAMPLE

Palace – Brand Positioning Manual



Palace – Brand Identity Toolkit



WORK SAMPLE

xNARA – Branding

Client
xNARA



xNARA – Brand Guidelines

Client
xNARA



xNARA – Brand Guidelines

BUSINESS CARD



BUSINESS CARD

Dimensions
8.5cm W x 5cm H

Colors / Printing
2x2 color printing
i.e. Pantone 7546 C and Pantone 7488 C

Paper stock
Conqueror CX22 Diamond white 350 gsm

Operations
No lamination

DIGITAL BANNERS



SKYSCRAPER BANNER

DESIGN SPECIFICATIONS

Dimensions
120px W x 800px H

Margins
10px on the left and right sides, 30px top and bottom

Frame
Green border, 3pt thickness

Images
The visual must be placed in the top half, above the curved green line. The image may be cut out as well, according to the creative direction desired.

Body copy font and size: Exo bold, 16pt
Button font and size: Exo bold, 13pt
URL font and size: Exo bold, 16pt

Final frame
Logo 100px W

Call-to-action
Please use artwork featuring call-to-action text on green button (90px W x 30px H)

xNARA – Brand Guidelines

SOCIAL MEDIA



INSTAGRAM ANIMATED STORIES (VARIATION 2)

These variations are applications of the same route, using the curved green line from the logo against different visuals.

Frame 1: The logo and website begin to appear against the background visual.

Frame 2: The logo and website are clear, accent lines start to form on the top and bottom and the CTA ('Learn More' in this case) begins to appear.

Frame 3: The CTA is present, as the accent lines continue to extend. The title sentence starts to appear against an opacity gradient in the background.

Frame 4: The accent lines are completely formed and the title sentence is clear.

Frame 5: The image is replaced from the bottom as a white background slides upwards.

Frame 6: Shows the final screen, including the logo, website and the CTA.

SOCIAL MEDIA



INSTAGRAM ANIMATED STORIES (VARIATION 1)

These variations are applications of the same route, using the curved green line from the logo against different visuals.

Frame 1: The logo and website begin to appear against the background visual.

Frame 2: The logo and website are clear, an accent line starts to form and the CTA ('Learn More' in this case) begins to appear.

Frame 3: The CTA is present, as the accent line continues to extend. The title sentence starts to appear against an opacity gradient in the background.

Frame 4: The accent line is completely formed and the title sentence is clear.

Frame 5: The image is replaced from the bottom as a white background slides upwards.

Frame 6: Shows the final screen, including the logo, website and the CTA.

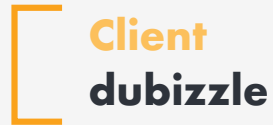
Corporate Identity Development

Client

Steigenberger Hotel Dubai - Neunzehn



dubizzle Property Branding



Intro:

As one of the UAE's most successful home-grown startups, dubizzle is one of the most iconic brands in the MENA region. Therefore, when the online marketplace decided to branch out from its B2C and C2C focus and develop its B2B offerings, creating a separate brand identity to cater to commercial customers became crucial. The challenge, however, was to ensure that the new B2B branding would be unique enough to differentiate the division and its four main verticals – property, motors, jobs and ads, while also staying true to the brand's roots and popular perception as a fun and friendly local start-up.

How we approached it:

We explored different ways to show the relationship between dubizzle, the master brand, and each of its B2B verticals through their visual branding. This led to the creation of 'lockups' to represent each of the division's four verticals in their respective logos, which were based on the original dubizzle logo. This approach became the basis of our overall branding strategy, which was to add emphasis on professionalism and business-friendly style while maintaining the same fun and friendly tone and local flavour that the brand is widely known and appreciated for across the region. At this stage, we have created a complete toolkit for visual branding and written communication for the dubizzle property division as a prototype. It provides samples of written and graphic communication to illustrate how the new brand identity can be adapted and implemented across a wide range of deliverables, from brochures and infographics to presentations and emails.

dubizzle Property Branding

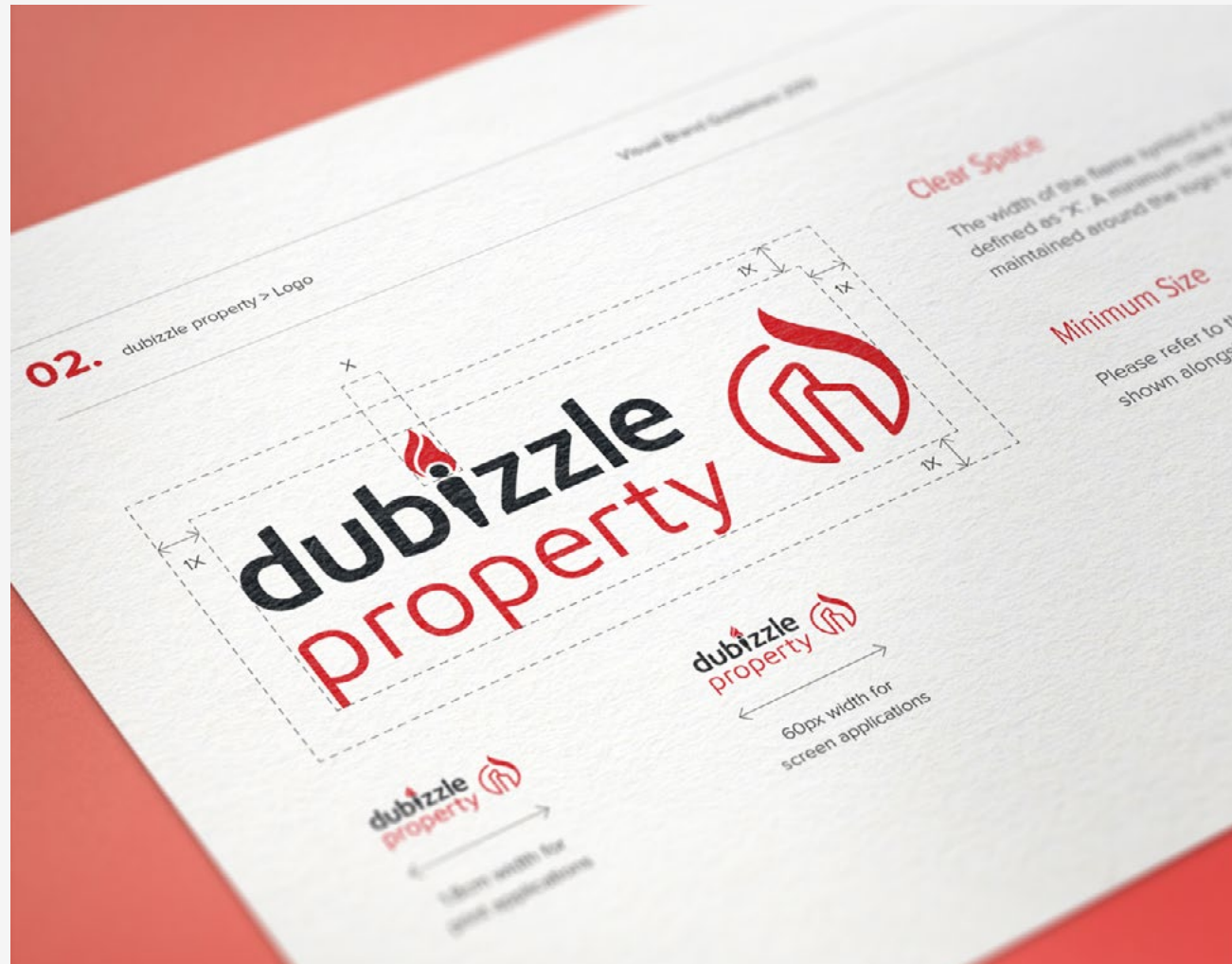
Key deliverables:

- Overarching brand development
- B2b brand strategy
- Master distinguishing elements: e.g. Logo variation for vertical; subtle typographic variation, vertical-specific custom iconography, vertical-specific new colour accents, etc.
- Vertical specific brand lexicon and B2B scenario-based copy plan
- Master brochure English template
- Infographic style and components
- Brand guidelines

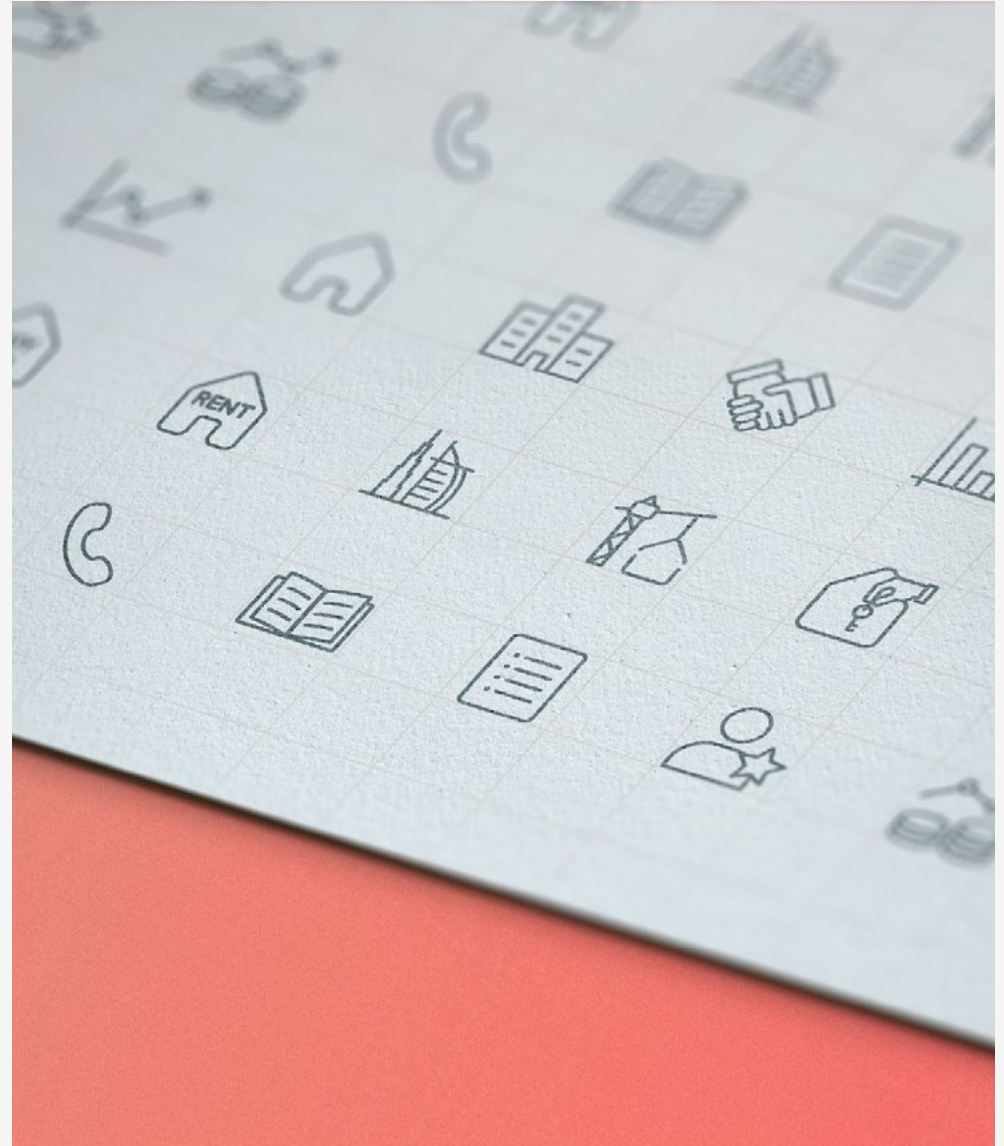


dubizzle Property Branding

Visual brand guideline



dubizzle Property Branding



[illegible]

dubizzle Property Branding

Brochure

A data-driven glance at key Dubai communities

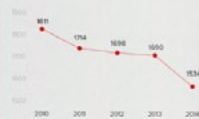
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Residential Supply

There has been an average of 14,000 units completed per annum across the Dubai residential market over the past 6 years (2006-2010).



Sales Prices Trend Analysis Dubai Marina



All figures are selling prices in AED per sq ft.

"Lorem ipsum dolor sit amet adipiscing elit. Donec luctus dui sit amet imperdiet suscipit. finibus rutrum."

JOHN SMITH - GENERAL MANAGER

The market has grown at a CAGR of 12%

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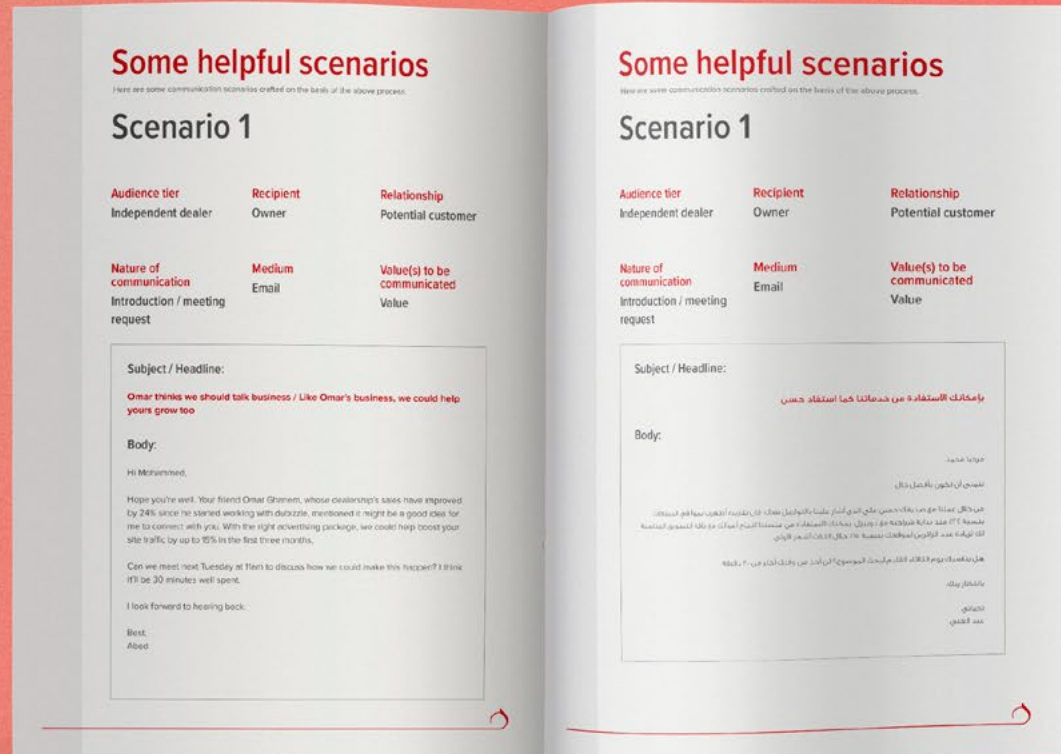
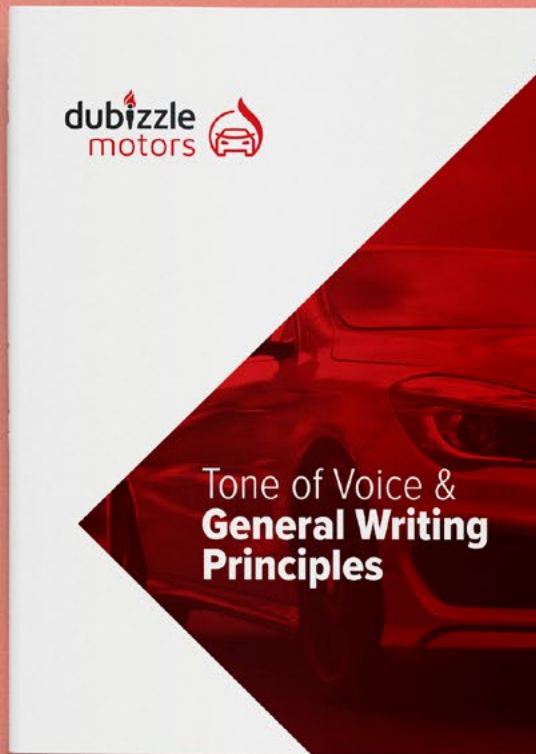
dubizzle
property



Dubai Residential Property Trends 2018

dubizzle Motor Branding

Client
dubizzle



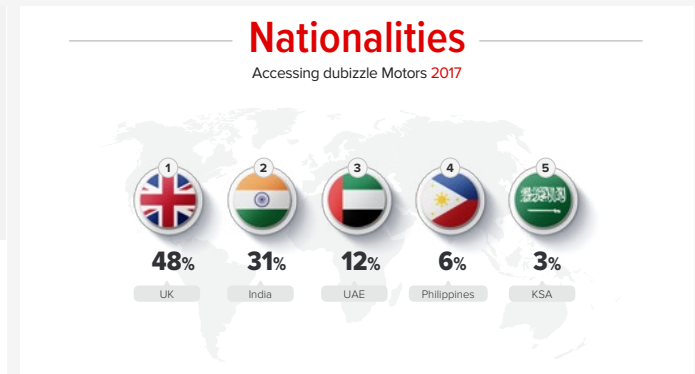
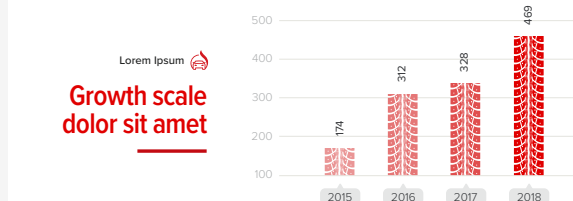
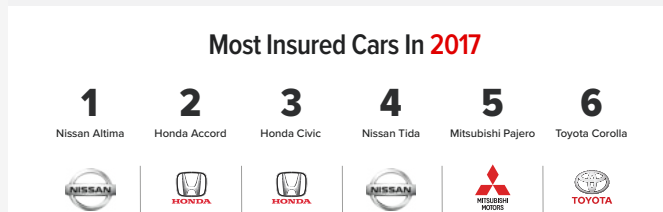
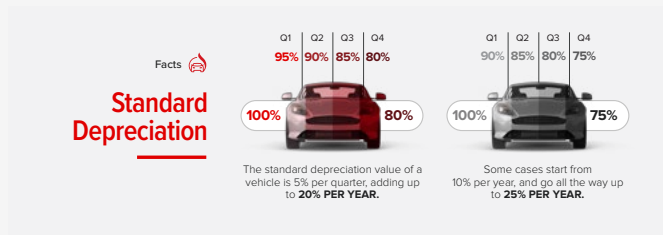
dubizzle Motor Branding

May 2017 - May 2018

An infographic by **dubizzle motors**

CAR INSURANCE GUIDE & FACTSHEET IN THE UAE

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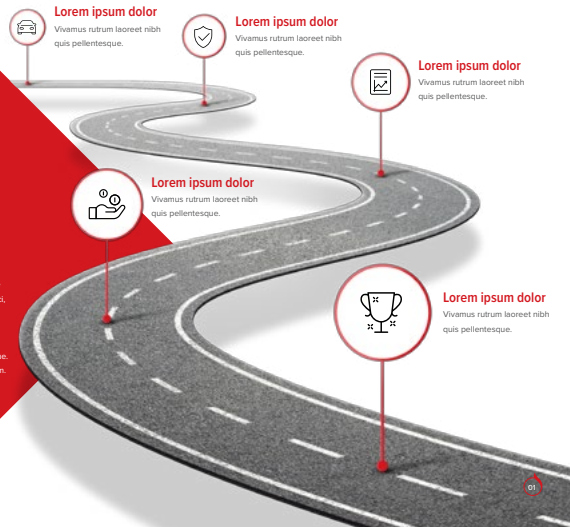



dubizzle Motor Branding

The journey so far...

Vivamus rutrum laoreet nibh quis pellentesque. Suspendisse dapibus vel purus id viverra. Sed turpis dui, auctor vitae nulla id, lacinia tempus quam. Mauris ac velit sit amet mauris scelerisque ullamcorper id in urna. Cras ac congue orci, vitae finibus ipsum.

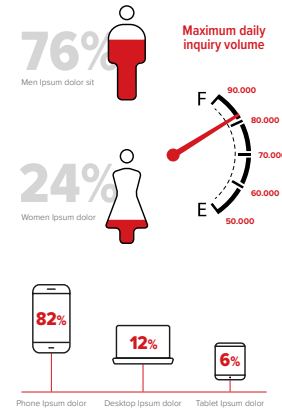
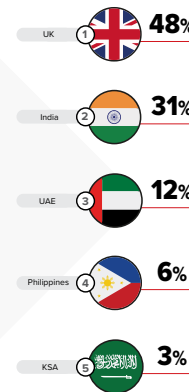
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Sample infographic

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Mauris rhoncus sed ante ut lobortis. In fringilla lacus a quam posuere pellentesque. Integer ut tellus turpis. Ut in euismod lorem. Nam vitae lacus risus. Morbi accumsan at orci ut laoreet. In sit amet nisi in massa.



Featured Ads & Promoted Ads

Promoted Ads

4x
more views
than featured ads

Ut rutrum sed tortor sit amet porta. Etiam iaculis faucibus nibh, eu euismod lacus congue a. Donec sodales trincidunt leo egestas lobortis. Nunc enim diam, volutpat non massa in, consectetur.

Featured Ads

10x
more views
than regular ads

Ut rutrum sed tortor sit amet porta. Etiam iaculis faucibus nibh, eu euismod lacus congue a. Donec sodales trincidunt leo egestas lobortis. Nunc enim diam, consectetur.

Lorem Ipsum

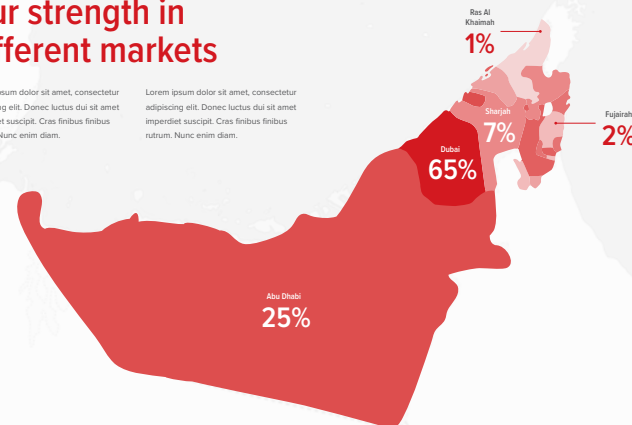
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Our strength in different markets

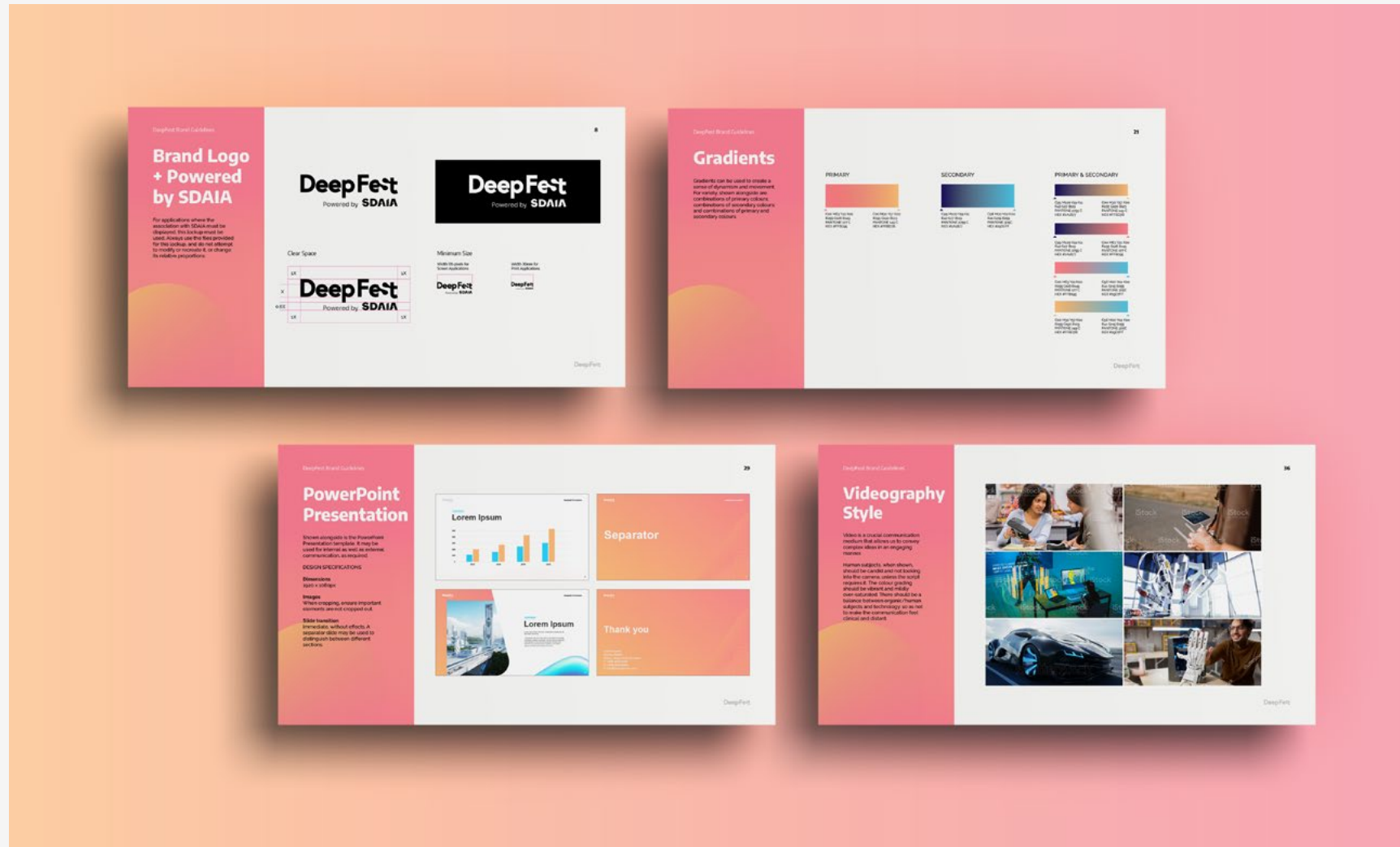
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DeepFest 2024 – Brand Guidelines

Client
Tahaluf



WORK SAMPLE

Burj Al Arab - Bab Al Yam Restaurant Logo + Visual Identity

The iconic sea-facing Bab Al Yam restaurant was in need of an identity refresh to complement its new, modern avatar. Eleven777 reviewed the existing identity and decided on a radical overhaul. Referencing the gentle waves that lap the Jumeirah shoreline for inspiration, Bab Al Yam's new logo was born – a gentle turquoise-hued wave-form that morphs into the 'B' in Bab Al Yam, underscored by fluid running-hand typography in Arabic and English. Menus, a print advert and other brand expressions soon followed suit.





Rove La Mer Beach Teaser and Launch Campaign



Client

Rove Hotels

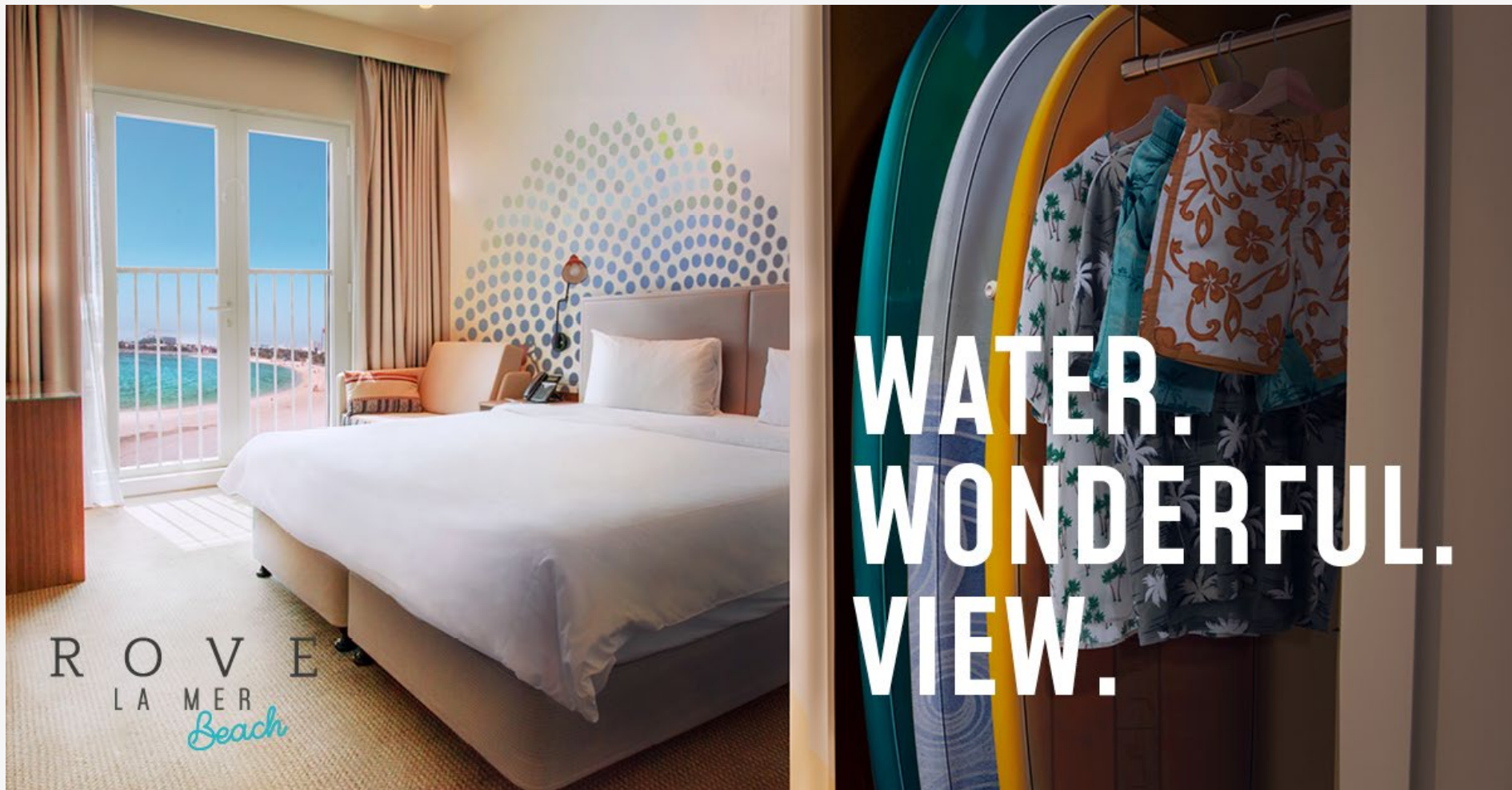
Rove La Mer Beach is one of the newest within the Rove chain of hotels.

The Challenge: This campaign was challenging to work on since we were tasked to build and execute on the campaign while the hotel was being constructed, which meant no real footage or images from the property were available other than a single mockup room.

The Approach: Our promotional image incorporating the hotel room with a sea view and surfboard was artificially created using the room from another Rove property. This campaign exhibits our resourcefulness – if something isn't with us, we create it, digitally through Photoshop, or otherwise, and this is something that mainly differentiates us from other agencies. In looking at the promotional images for these campaign, a few of them were created entirely digitally, while some were developed conceptually from sketches. In keeping with the image and requirements of the Rove brand, this was primarily an online campaign, with social media, web banners and other digital media being the main avenues of expression.

WORK SAMPLE

Rove La Mer Beach Teaser and Launch Campaign



WORK SAMPLE

Rove La Mer Beach Teaser and Launch Campaign



Rove La Mer Beach Teaser and Launch Campaign



WORK SAMPLE

Rove La Mer Beach Teaser and Launch Campaign



Annual Report – Emaar Hospitality Group, 2013

With a view to delivering an annual report that broke away from the norm, i.e. something that reflected the aesthetic values and essence of 5-star hospitality that Emaar is renowned for, Eleven777 looked to the Mashrabiya motifs that grace Arabian architecture and design for inspiration.

After several initial sketches and design drafts, the team hit upon the idea of using the Mashrabiya pattern as a sort of window lattice, i.e. a die-cut that allowed the viewer to look through to the thematic yellow colour selected to represent the vibrant hospitality group and its ambitions.

The Mashrabiya was interpreted in various ways that worked as design accents throughout the report, subtly supporting the copy and images while being a constant reminder of the group's proud Arabian heritage.



WORK SAMPLE



Address Downtown

Digital media:

- Email shots
- E-newsletters
- YouTube mastheads
- Facebook Canvas
- Instagram Carousel
- Launch videos
- Web banners
- Social media

Traditional media:

- Print adverts
- Multi-fold flyers

Outdoor media:

- Bridge banners
- Lampposts



Address Downtown

- Launch campaign, June 2018
- Latest addition to the Address Hotels + Resorts hospitality portfolio
- Three months prior to launch, Eleven777 conducted in-depth discovery into various differentiators and USPs, during hotel construction phase
- In the absence of being able to shoot at underconstruction property, Eleven777 researched floor plans, 3D renders, operating criteria documents etc. to develop a set of four elegant key visuals as complex Photoshop composites



WORK SAMPLE

Address Downtown Advert

Client

Address Downtown



The advertisement features a dramatic image of a skyscraper, likely the Burj Khalifa, rising above a sea of white clouds. The sky is a mix of soft pinks, oranges, and blues, suggesting a sunrise or sunset. In the bottom left corner, there is a smaller image of a building's facade.

BEST RATE GUARANTEE

LIFT YOUR EYES
TO AN *icon on the rise*

What lies beyond the extraordinary? It's where no benchmarks exist, except the ones we boldly define. Where luxury in hospitality rises to levels few can hope to achieve, from progressive dining and sublime wellness to making guests the absolute centre of attention, in a location that has no parallel.

Follow the rise of an icon with #ANewAddress

BOOK NOW
TOLL FREE (UAE) 800 ADDRESS
ADDRESSHOTELS.COM

ADDRESS DOWNTOWN
WHERE *life* HAPPENS

U BY EMAAR | It's time to #CelebrateU. Join our loyalty programme at UbyEmaar.com

WORK SAMPLE

Address Downtown Advert

Client

Address Downtown



BEST RATE GUARANTEE

*A vision RENEWED.
An icon, REBORN.*

The result of the limitless pursuit of a new ideal, Address Downtown is the iconic flagship hotel that aspires to the exceptional, the exquisite and the exemplary. From deeply attentive and personalised service to the joy of new discovery, join us as we define the future of hospitality.

Discover an icon reborn, with #ADHdowntown

BOOK NOW
TOLL FREE (UAE) 800 ADDRESS
ADDRESSHOTELS.COM

ADDRESS DOWNTOWN
WHERE *life* HAPPENS

U BY EMAAR | It's time to #CelebrateU, join our loyalty programme at UbyEmaar.com



BEST RATE GUARANTEE

*A vision RENEWED.
An icon, REBORN.*

The result of the limitless pursuit of a new ideal, Address Downtown is the iconic flagship hotel that aspires to the exceptional, the exquisite and the exemplary. From deeply attentive and personalised service to the joy of new discovery, join us in Dubai as we define the future of hospitality.

Discover an icon reborn, with #ADHdowntown

BOOK NOW
TOLL FREE (UAE) 800 ADDRESS
ADDRESSHOTELS.COM

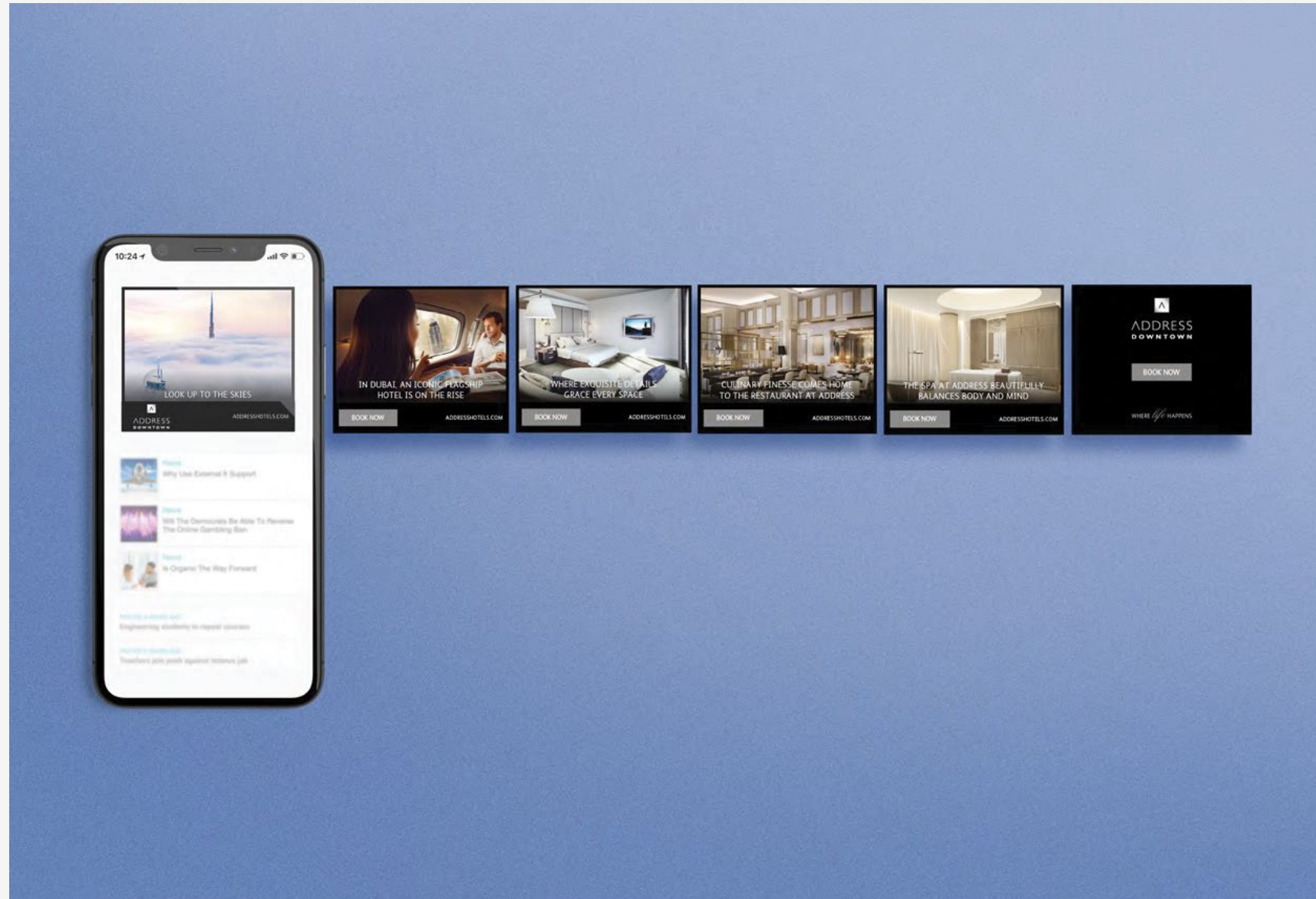
ADDRESS DOWNTOWN
WHERE *life* HAPPENS

U BY EMAAR | It's time to #CelebrateU, join our loyalty programme at UbyEmaar.com

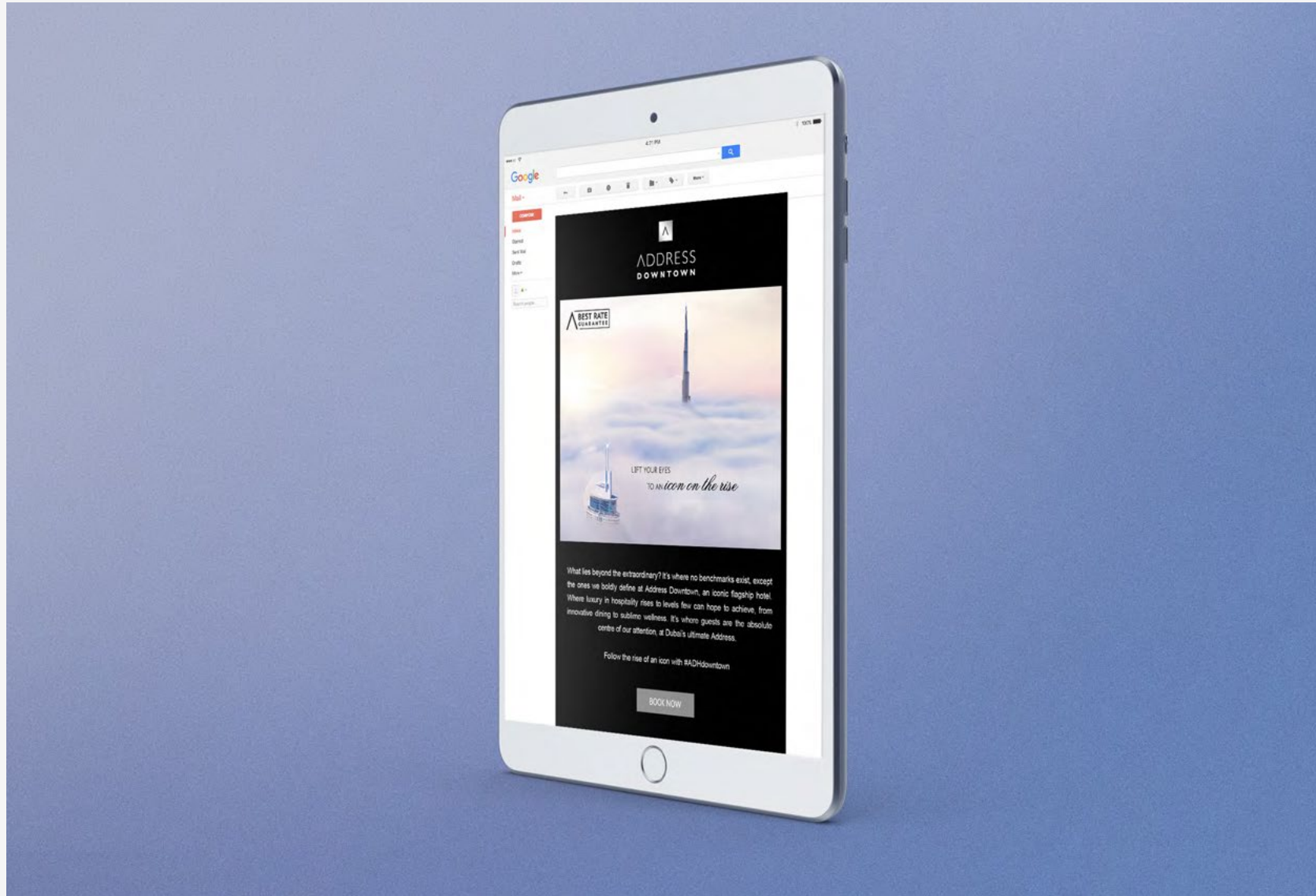
Collateral – Flyer



Collateral – Digital Advertising



Collateral – Email Campaign

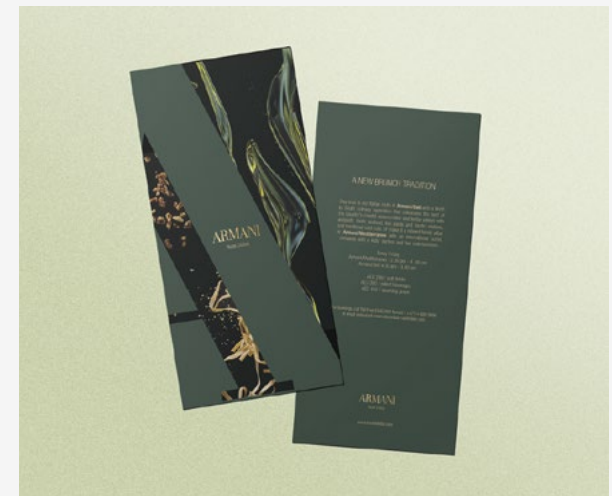
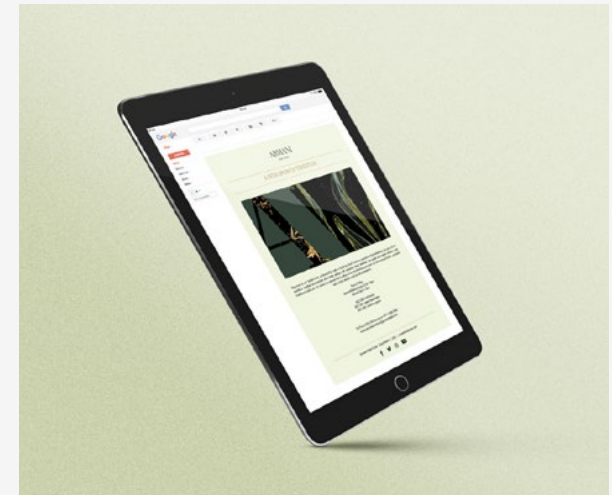


WORK SAMPLE

Brunch at Armani

Client

Armani Hotel Dubai



CUT Restaurant Launch Campaign

Client

CUT Restaurant + The Address Downtown Dubai

The poster features a dark background with a magenta square at the top left containing the word "CUT" in white. Below it, "WOLFGANG PUCK" is written in small white letters. The main text "OPENING SOON" is in large, light gray, sans-serif capital letters, with a diagonal slash through the word "OPENING". To the right of the text is a black and white photo of Wolfgang Puck smiling. Below the photo, there is a paragraph of text: "Elevating the classic American steakhouse concept to new levels of culinary finesse, CUT by celebrity chef Wolfgang Puck will make its Dubai debut at The Address Downtown Dubai." Below this, a smaller line of text says: "It promises to be an experience that's a cut above." At the bottom, contact information is provided: "For more information, call +9714 888 3444 or email cut@theaddress.com".

CUT

WOLFGANG PUCK

OPENING
SOON

Elevating the classic American steakhouse concept to new levels of culinary finesse, CUT by celebrity chef Wolfgang Puck will make its Dubai debut at The Address Downtown Dubai.

It promises to be an experience that's a cut above.

For more information, call +9714 888 3444 or email cut@theaddress.com

The poster features a dark background with a magenta square at the top left containing the word "كوت" in white. Below it, "بإشراف وولف جاك بوك" is written in small white letters. The main text "الافتتاح قريب" is in large, light gray, Arabic calligraphic letters, with a diagonal slash through the word "الافتتاح". To the right of the text is a black and white photo of Wolfgang Puck smiling. Below the photo, there is a paragraph of text in Arabic: "انتظروا افتتاح المطعم الجديد كوت بإشراف الشيف وولف جاك بوك لأول مرة في دبي. فيما يرتقي بمفهوم الستيك هاوس الأمريكي الكلاسيكي إلى مستويات جديدة من الجودة الطهوية. في فندق العنوان وسط مدينة دبي." Below this, a smaller line of text says: "استعدوا لأرقى التجارب على الإطلاق." At the bottom, contact information is provided: "للمزيد من المعلومات، اتصلوا على +9714 888 3444 أو راسلونا على cut@theaddress.com".

كوت

بإشراف وولف جاك بوك

الافتتاح
قريب

انتظروا افتتاح المطعم الجديد كوت بإشراف الشيف وولف جاك بوك لأول مرة في دبي. فيما يرتقي بمفهوم الستيك هاوس الأمريكي الكلاسيكي إلى مستويات جديدة من الجودة الطهوية. في فندق العنوان وسط مدينة دبي.

استعدوا لأرقى التجارب على الإطلاق.

للمزيد من المعلومات، اتصلوا على +9714 888 3444 أو راسلونا على cut@theaddress.com

WORK SAMPLE

Emirates NBD Private Banking - Campden Event video

Client

Emirates NBD

[Watch the video](#)

**Lending
solutions**

we know what it's like to support,
nurture and scale a vision.



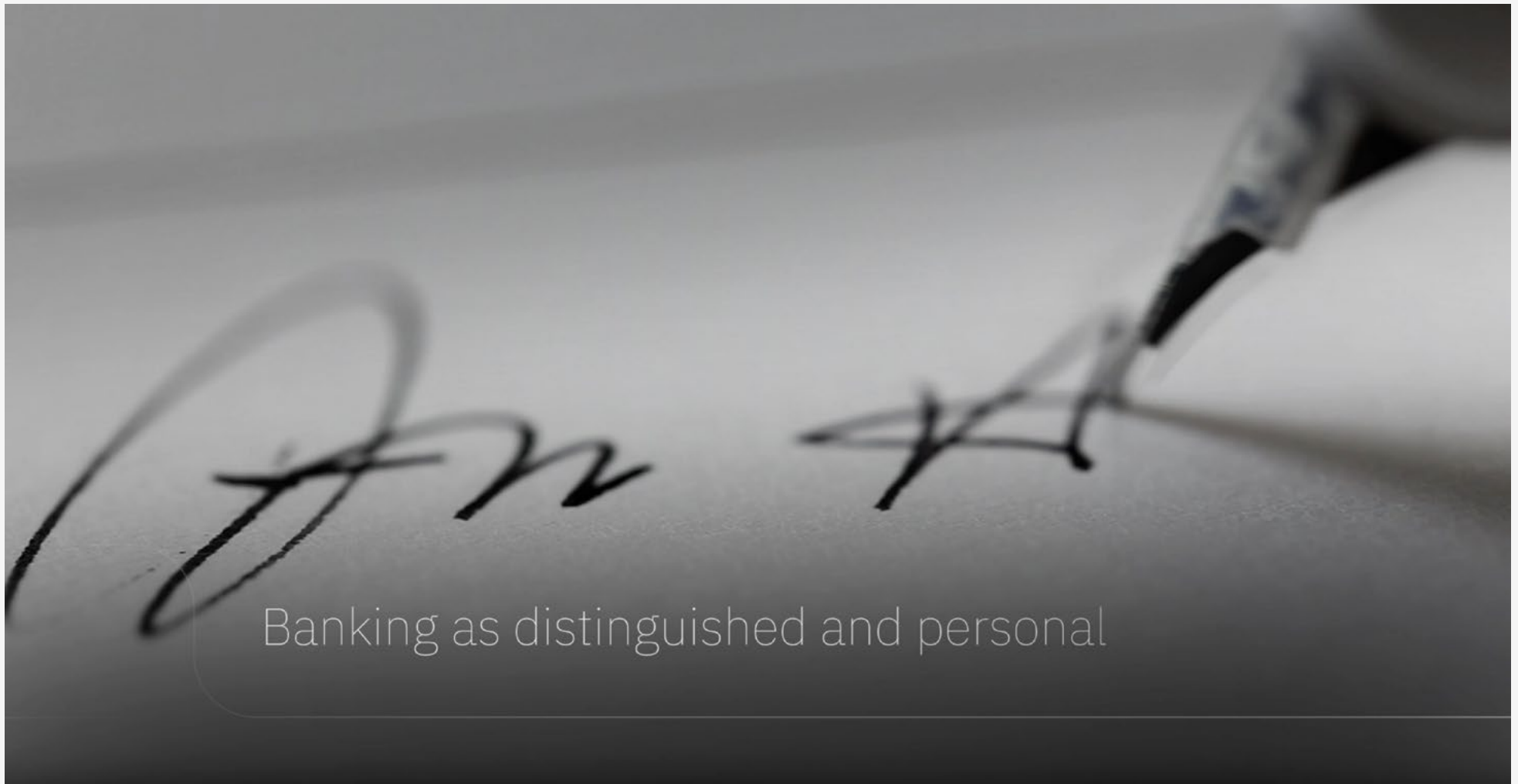
WORK SAMPLE

Emirates NBD Priority Banking Signature video

Client

Emirates NBD

[Watch the video](#)



WORK SAMPLE

Emirates NBD Private Banking Trust & Estate Planning video

Client

Emirates NBD

[Watch the video](#)



WORK SAMPLE

ENBD – Ramadan Auto Loan Key Visual

Client

Emirates NBD

[Watch the video](#)



WORK SAMPLE

ENBD – Ramadan Auto Loan Key Visual

Client

Emirates NBD

[Watch the video](#)



ENBD – Bloomingdale's Campaign

Client

Emirates NBD

[Watch the video](#)



WORK SAMPLE

Jumeirah + Visa Dining Campaign

Client

Jumeirah Hotels & Resorts



Experience a world of culinary adventure with 20% discount at over 50 exquisite Jumeirah restaurants when using your Visa card.

For this and other Visa Jumeirah offers, visit www.jumeirah.com/visaoffers

Visa and Jumeirah. Always beyond expectations.



Emirates NBD Private Banking – External Asset Management Carousel

Client

Emirates NBD

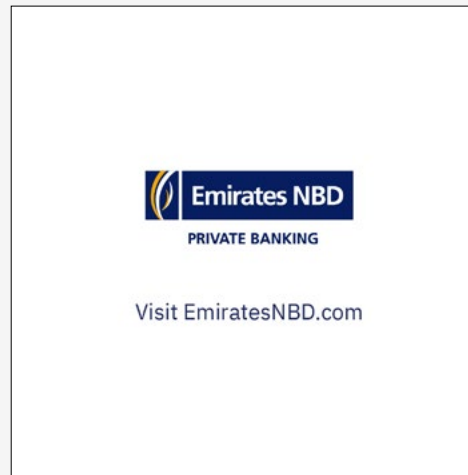
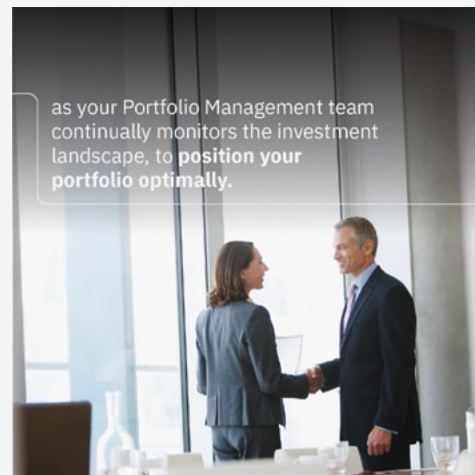
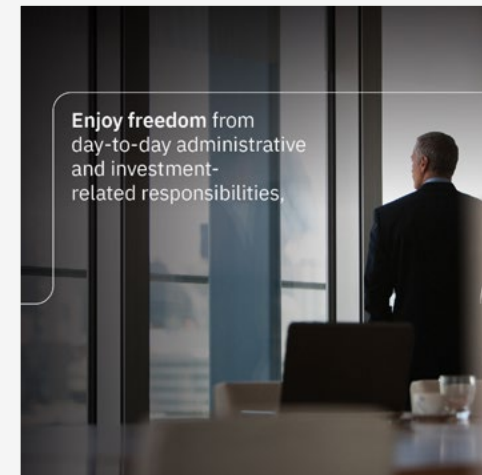
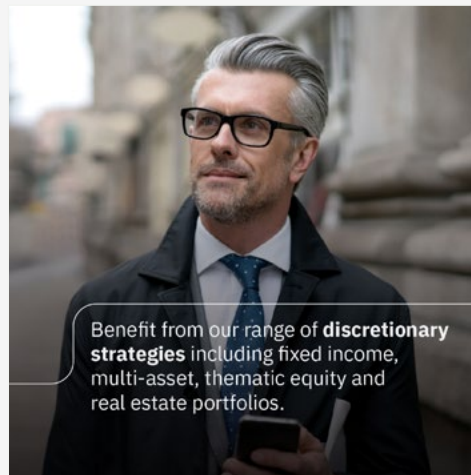
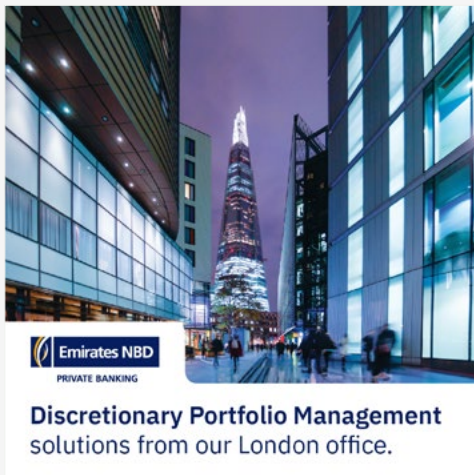


INSPIRING WHAT'S NEXT

Emirates NBD Private Banking – DPM carousel

Client

Emirates NBD

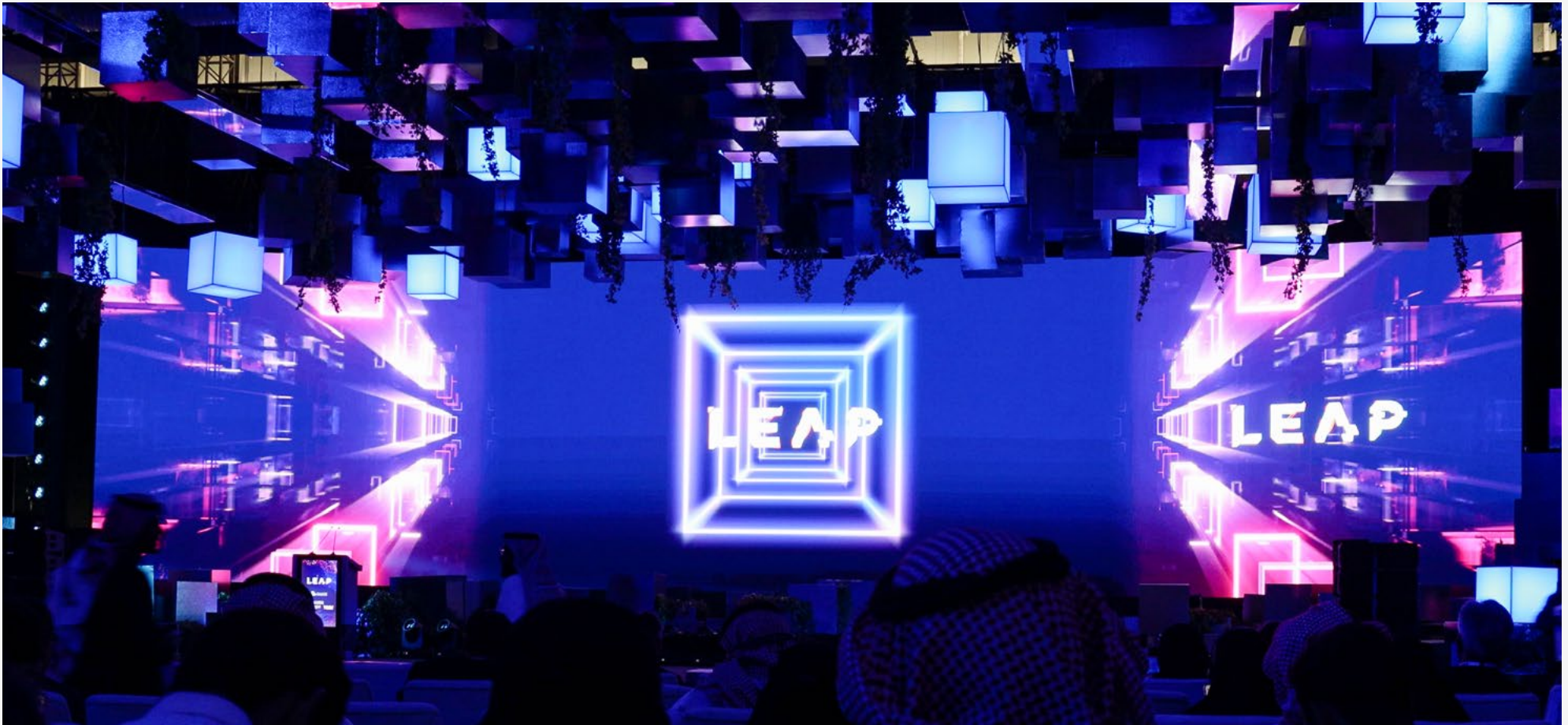


WORK SAMPLE

LEAP 2023

Client
Tahaluf

[Watch the video](#)



WORK SAMPLE

LEAP 2023

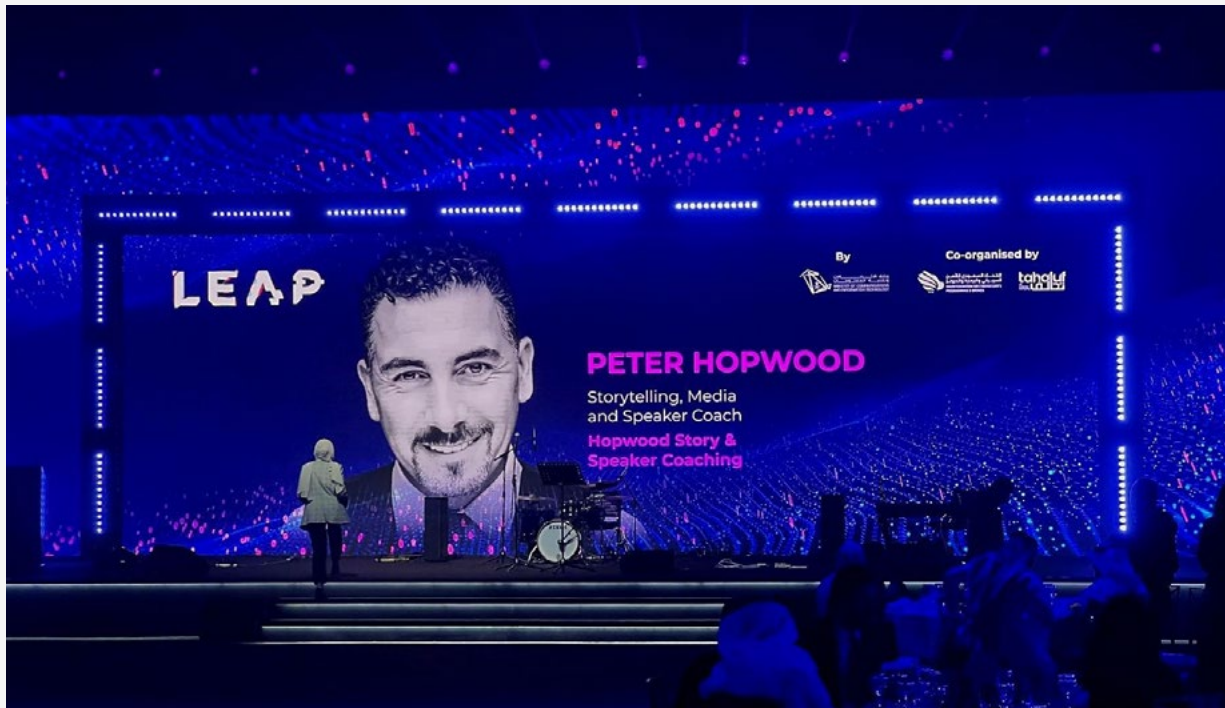
Client
Tahaluf



WORK SAMPLE

LEAP 2023

Client
Tahaluf



LEAP 2023

Client
Tahaluf



WORK SAMPLE

DeepFest 2023 – Key Visual

Client

Tahaluf



WORK SAMPLE

DeepFest 2023 – Key Visual

Client
Tahaluf



WORK SAMPLE

Address Dubai Mall Re-opening Campaign

Client

Address Dubai Mall



WORK SAMPLE

Destination Weddings Collateral & Photoshoot

Client

The Address Hotels + Resorts



WORK SAMPLE

Burj Al Arab Brochures

Client

Burj Al Arab



تذكارات استثنائية
EXQUISITE SOUVENIRS



الدلال اللامتناهي
ULTIMATE INDULGENCES



تجارب الأجنحة الخاصة
IN-SUITE EXPERIENCES

WORK SAMPLE

Emirates NBD Private Banking – Trust & Estate Planning Advert

Client

Emirates NBD



**INSPIRING
WHAT'S NEXT**

This is the time to build bonds that last longer than a lifetime. We help structure your wealth in a way that honours your life's work and preserves your legacy for the people who matter the most.



UAE | UK | KSA | SINGAPORE | INDIA

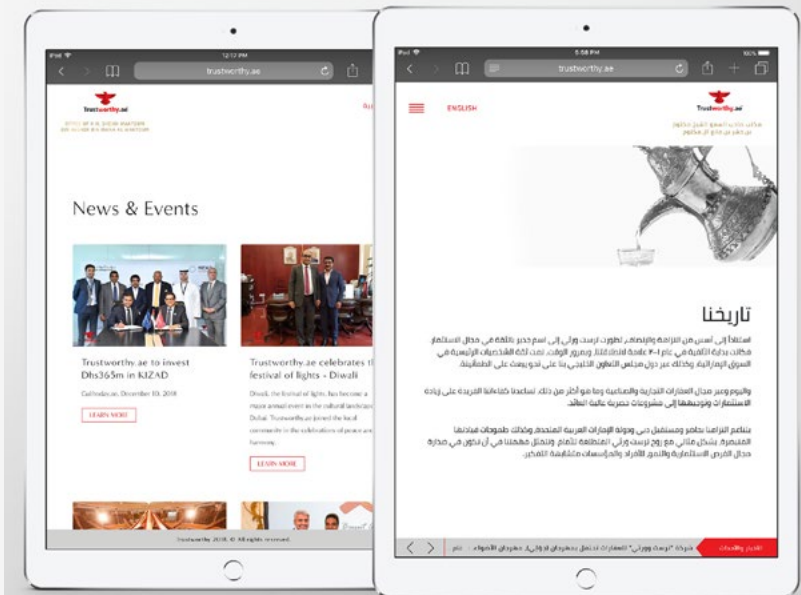
[EmiratesNBD.com](https://www.EmiratesNBD.com)

WORK SAMPLE

Trustworthy Website

Client

Trustworthy



Riviera Chic Brunch



Brochure Layout

Client

Messe Frankfurt Middle East /
Prolight + Sound Middle East



WORK SAMPLE

GorgeousAF Packaging Design

Client

GorgeousAF



National Festival of Tolerance Campaign



WORK SAMPLE

Ramadan Emailer

Client
La Serre

La Serre
BISTRO & BOULANGERIE



A Parisian iftar

French, fresh and full of flavour, iftar at La Serre is the new taste of tradition. Dine with us all through Ramadan on a selection of shared starters and tantalising main courses, while groups of six or more have the additional choice of a full lamb when available.

AED 295 per person every day except Wednesdays, all through Ramadan.
Regular à la carte menu also available.



La Parisienne – Chic mystique every Wednesday

It's the closest you'll get to an authentic Parisian experience in Dubai – fun, frivolity and food that transports you to the magical streets of Montmartre. Sway to the tunes of DJ Maxime B, while you indulge in dishes and beverages that make a lingering impression.

7:00pm to 2:00am, every Wednesday

La Serre
BISTRO & BOULANGERIE



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Business Lunch – A generous helping of value

We have the recipe for a legendary lunchtime: a leisurely hour spent lunching on some of our favourites, at a value that's simply irresistible.

AED 130 for two courses, AED 150 for three courses, per person
12:00pm to 3:15pm, Sunday to Thursday, all through Ramadan
Discounts for U By Ennair and Ennair Associate cardholders.



Sunday Escape – Get the week off to a good start

Have dinner with us and get 25% off the total bill for food and beverages. What a way to start the week!

Dinner, every Sunday

La Mademoiselle – Where the ladies who know, go

Few things in life are better than the unlimited free-flow of select house beverages, where we pick up the tab for the ladies.

7:00pm to 9:00pm, every Saturday



Thank you.



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